

News Literacy – JRN 101B/103G



How Do You Know If You're Getting Reliable News?

While You Were Away...



How Do We Know What's Reliable?



**What Is News Literacy
And Why Does It Matter?**

News Literacy is the ability to use critical thinking skills to judge the reliability and credibility of news reports, whether they come via print, television or the Internet.

Reliable information is actionable.

It allows news consumers to make a decision, take action or share responsibly with others.

The New York Times

Panel Adds to Debate Over the Cancer Risk of Cellphone Radiation

By TARA PARKER-PIPER AND FELICITY BRUNNER
Published June 1, 2011

A World Health Organization panel has concluded that cellphones are "possibly carcinogenic," putting the popular devices in the same category as certain dry cleaning chemicals and pesticides, as a potential threat to human health.

6 MONTHS AGO
PRINT



News Literacy Matters



Ne
Ron Paul
TVS
Rick Santorum

Misinformation and the 2010 Election



University of Maryland Study

Why News Literacy Matters:

In the Information Age,
YOU the consumer are now in
charge of determining what is
reliable
and what is not.

News Literacy In High Places



News Literacy Matters

Obamanewslit.wmv

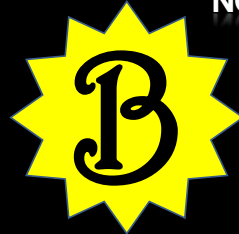
How to Succeed in News Lit

This is a course about *news* literacy.



Watch, listen, read every day.

News Literacy – JRN 101B/103G
This course satisfies *either* DEC B or G.
NOT BOTH



You have until the add/drop deadline to decide which DEC applies

Classroom Etiquette



- No Cellphones
- No Smartphones
- No Texting
- No Talking
- No Sleeping
- Be on Time

Violators will be asked to leave class

How to Succeed in News Lit



“Eighty percent
of success is
showing up.”
-Woody Allen

Win One Semester's Tuition

ANNOUNCING THE NEW YORK COMMUNITY BANK NEWS LITERACY SCHOLARSHIP

Spring 2011 Winner
Stephanie Baker,
Junior
Health Sciences

BLACKBOARD

STONY BROOK UNIVERSITY

My Assignments

Safe Assign

Upload Course/My Homework Here

News Literacy On Blackboard: A Tale of Two Sites

Center for News Literacy

News Literacy students will use **two** sites on Blackboard.

Lecture → Recitation

Links
Back To
Lecture

Your News Literacy **Lecture** site on Blackboard will look something like this:

Your News Literacy **Recitation** site on Blackboard will look something like this:

Announcements

Welcome to News Literacy!

Printed on: Wednesday, August 21, 2013

Dear Student:

Our Carol Hernandez and I are teaching your **PRECEDES** class on Thursday at 9:00 am. The corresponding lecture is on Thursday at 8:20 am. All your course information is available on the Blackboard site. See here and 1840 on the News Literacy website. Have fun! (TWT)

There are three things you should do before the semester starts:

1. Sign to the **PRECEDES** site and print the syllabus, schedule and review the first assignment.
2. Pick your text books.
3. Go to the Discussion link and post an introduction.

I am looking forward to meeting each of you soon!

Best, Carol Hernandez, adjunct professor of News Literacy

Take The Student Questionnaire

Click on the announcement.
It will take you right to the survey.
This survey provides a snapshot of student attitudes and knowledge about the media.

There are no right or wrong answers.

News Literacy Matters

(Or, What Happened During
The Break and
What It Has to Do
With News Literacy)

While You Were Away...

SATcheat.wmv





Simons \$150 Million Gift to Stony Brook



SIMONS FOUNDATION
Learning. Research. Innovation. Leadership.



STONY BROOK UNIVERSITY

Kim Jong-il, Supreme Leader of North Korea, dies; leadership passes to his son, Kim Jong-un



Drone.wmv

Last U.S. ground troops leave Iraq on Dec. 18



"Arab Spring" Continues



U.S. National Science Advisory Board for Biosecurity asks medical researchers to withhold publishing details of H5N1 avian flu virus



From One "Berg" to Another



The Revolution in Communications in Your Lifetime

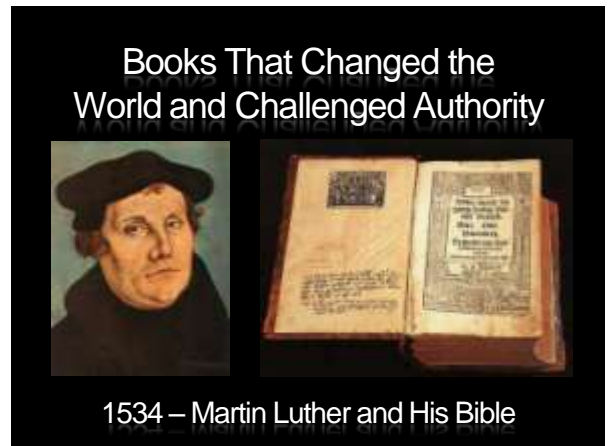
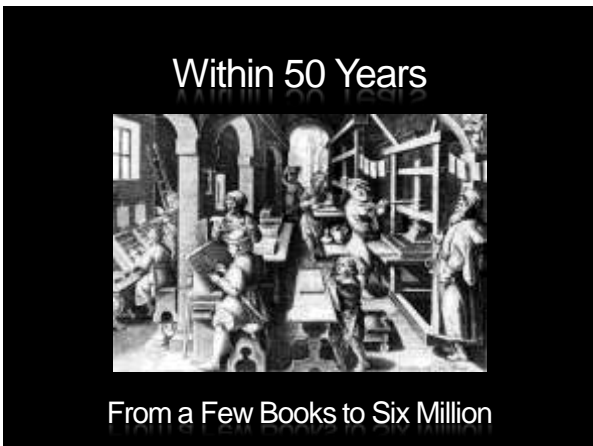
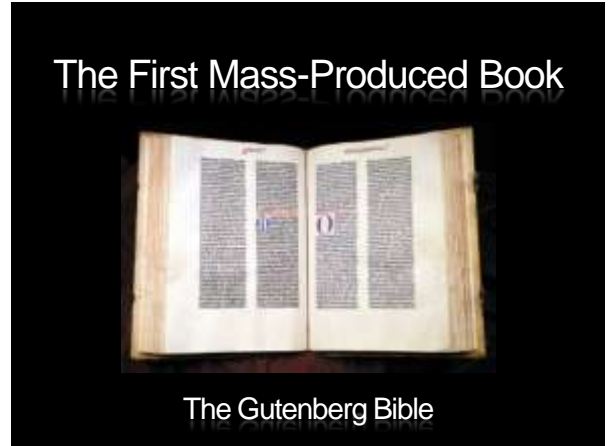
986 A.D.: Viking Explorers Discover North America



The Dark Ages



A Monk Spent Months to Produce a Single Book



Books That Changed the World and Challenged Authority



1776 – Tom Paine's Revolutionary
"Common Sense"

Mark Twain on the Printing Press



"It found truth astir on earth and gave it wings;
but untruth was also abroad, and it was supplied
with a double pair of wings."

1815 – The Battle of New Orleans



Almost 2,000 Soldiers Died 15 Days
After the End of the War of 1812

Accuracy and Speed Tradeoff



1838 – Samuel Morse Sends First
Public Telegram in America

Radio Covers the World Live



1937 – The Voyage of the Hindenburg

Hindenburg.wmv

And Then You Were There...



1920 – First News Broadcast of Presidential Election Results



1969: The Information Revolution 2.0



While we were marveling over live TV from the moon...
The Internet was born: ARPANET

The Information Revolution 2.0



Between the end of Bush's first term,
and the beginning of Obama's first term,
Web 2.0 changed the rules.

Challenges for Consumers

Challenge #1: Information Overload

Challenge #2: The Blurring of the Lines

Challenge #3: Overcoming Your Own Bias

Challenge #4: A Crisis of Authenticity

The Information Revolution 2.0



*"Every Two Days
We Create
As Much
Information
As We Did Up To
2003,"*

Google CEO Eric Schmidt

Challenges for the News Consumer



Is everyone a "journalist"?

The Blurring of the Lines



News or Entertainment?

colbnorway.wmv

Can you handle the truth?

Do you think Barack Obama was definitely born in the United States, probably born in the United States, probably born in another country, or definitely born in another country?

July 16-21, 2010

	All Americans	Democrats	Independents	Republicans
Definitely born in U.S.	42%	64%	37%	23%
Probably born in the U.S.	29%	21%	31%	34%
Probably born in another country	16%	7%	17%	27%
Definitely born in another country	11%	8%	12%	14%
No opinion	2%	1%	2%	3%

CNN/ORC Poll

STATE OF HAWAII
CERTIFICATE OF LIVE BIRTH
 DEPARTMENT OF HEALTH
 HAWAII 151 61 10641

1. Child's Full Name (Type in print) 2. Middle Name 3. Last Name
 SAAMAK ROSSAZIN OBAAMA, II

4. Sex Male 5. Race Asian 6. Date of Birth 7-16-1961 7-16-1961

8. Place of Birth (City, Town or Rural Location) Honolulu Hawaii

9. Name of Hospital or Institution (If not in hospital of institution, give name address) (City or Town) (State or Part of Foreign Country)
 Eggenhart Naturology & Gynecological Hospital Honolulu Hawaii

10. Total Number of Siblings (Do Not Give Birth Order) 11. Sex of Siblings (Do Not Give Birth Order) 12. Name and Street or Foreign Country of Birth of Siblings (Do Not Give Birth Order)

13. Name of Mother 14. Name of Father
 STANLEY ANN DUNBAR

15. Age of Mother (If Birthplace listed, use in foreign country) (Do Not Give Birth Order) 16. Age of Father (If Birthplace listed, use in foreign country) (Do Not Give Birth Order)
 25 Kenya, East Africa Student 38K. Kind of Business or Subject University


17. Full Name, Name of Mother 18. Full Name, Name of Father
 STANLEY ANN DUNBAR

19. Signature of Mother 20. Signature of Father
 Stanley Ann Dunbar Barack Obama

21. Date Issued to Registrar (Do Not Give Birth Order) 22. Date of Registration (Do Not Give Birth Order)
 7-16-1961 7-16-1961

16% of All Voters & 30% of Republicans Continue to Believe Obama Not Born in U.S.

Cognitive Dissonance:
 Even after the release of the long form birth certificate, a significant percentage of the population still believes Obama to be Muslim



Challenges for the News Consumer
 Crisis of authenticity



Challenges for the News Consumer
 Crisis of authenticity



Blackout.wmv

Assignment: News Blackout

1) For 48 Hours

No Facebook (or other social media)

No News...

No Sports Scores...

No Weather...

...Even From Friends or Family

Summarize Your Reaction

"My Assignments" on Blackboard :

1. *several short readings for discussion in class*

**Each lecturer
must update this
slide for his or
her own
lecture!!!**



Republican Party presidential primaries begin



Ecuadorian courts validate \$18 billion fine against Chevron over pollution



Hydraulic fracturing, a.k.a. fracking, linked to earthquakes in Ohio, Texas, Arkansas, Colorado, and Oklahoma



The repeal of Don't Ask Don't Tell



Gov. Cuomo signs new tax limits into law



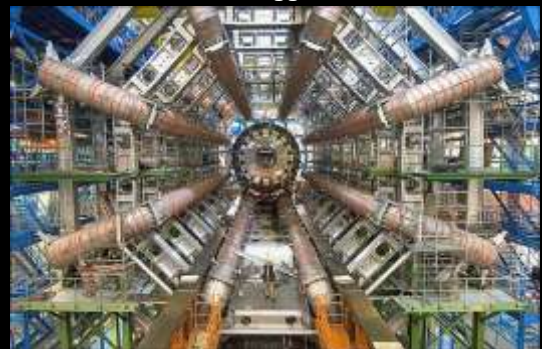
Philippines death toll rises above 1,500 from Tropical Storm Washi



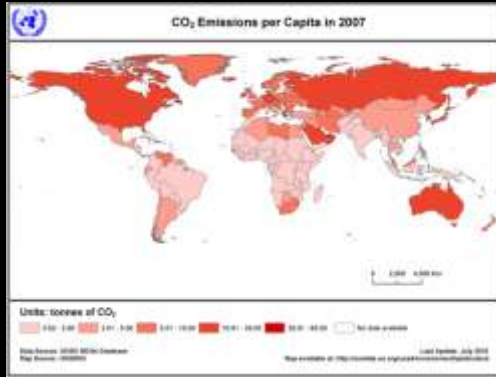
Jamaica's new prime minister pledges that irregulars will be deported



Large Hadron Collider (LHC) at CERN discovers new resonance $\chi_{b(3P)}$, but search for elusive Higgs-Boson continues



Warmest recorded temperature at South Pole (-12.3 C) as global CO2 emissions reach all-time high



President Obama signs National Defense Authorization Act (NDAA) for FY2012; contains controversial sections permitting "indefinite detention" of U.S. citizen suspected of terrorism



7 largest U.S. banks set aside a record \$156 billion in compensation to executives and employees



Dispute between Iran and U.S. over Iran's potential for nuclear weapons development prompts economic sanctions, and in retaliation Iran conducts military exercises and threatens to close the Strait of Hormuz



