

Course Outcomes Reminder

At the end of this lecture, students will be able to:

1. Define News Literacy and its importance
2. Explain how two information revolutions shaped history.
3. Use specific events and examples to demonstrate they understand the changes brought by both the movable type revolution and the social media revolution

These skills relate to course outcomes 5 & 6

Digital Resource Center Extensions:

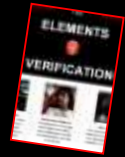
Whenever possible, we provide digital materials for use outside lecture and recitation sessions to encourage solo work by students and accommodate a wider range of learning styles.

Instructors are encouraged to use them to augment or replace elements of what is built into the Lecture/Recitation structure.

Extending this lecture:

1. "The Elements of Verification"

This player-controlled online multimedia game tests students' News Literacy skills and teaches counter-measures against bogus information and a scoring mechanism can be used for pre/post assessment <http://tjonline.org/files/VerificationApplication/index.html>



2. "The News Literacy Channel" <http://youtu.be/GPxe00qLWQc>

These videos produced at Stony Brook can be assigned as homework or viewed in class. Of particular use this week:

1. POTUS Prescribes News Literacy Habits for Healthier Democracy Excerpts from 2010 Michigan graduation at <http://youtu.be/GPxe00qLWQc> (2:19)
2. Why Take News Literacy?

A course summary and description used at Stony Brook to introduce students to the course and its outcomes. <http://youtu.be/VaydcAtpas> (2 minutes)



Scripted Videos: 7:30 total



News Literacy – JRN 101B/103G

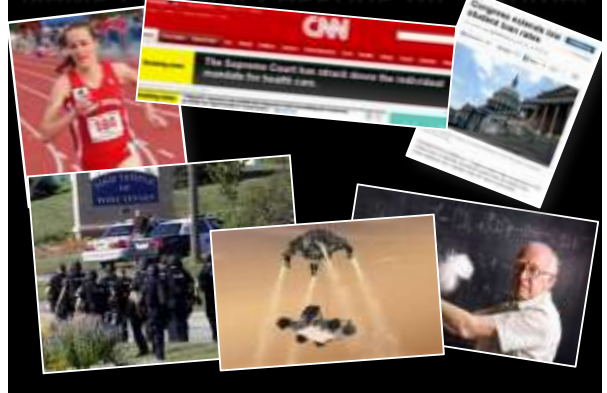


How Do You Know If You're Getting Reliable News?

While You Were Away...



News Literacy Lessons All Summer



How Do We Know What's Reliable?



What Is News Literacy And Why Does It Matter?

What Can You Conclude?

Beware of the "Freshmen 15" and then some

For its personal interest to lose some excess weight, and it reminded me about how much weight I gained (and lost) and gained and lost again in college... It's talking about the dreaded and feared "Freshman 15," or when college students gain weight during their first year in college.



Patterns: 'Freshman 15' is a Myth, a Study Suggests

By [Name] on [Date]

It's no secret: 90 college freshmen gain an average of 15 pounds their first year of college. The number, "Freshman 15," has become a term used to describe the weight gain that many college students experience during their first year of college.

How Will You Decide?



Misinformation and the 2010 Election



University of Maryland Study

How do you know what to believe?

Romney escaped taxes for 10 years

President Obama is trying to undermine military voting rights.



Article of Oct, the full quote is: "Stromboli helped to create this unbelievable American system that we have that allowed you to thrive. Somebody invested in roads and bridges. If you've got a business -- you didn't build that, somebody else made that happen. The biggest didn't get invented on its own. Government research created the Internet so that all the companies could make money off the Internet."

News Literacy is the ability to use critical thinking skills to judge the reliability and credibility of news reports, whether they come via print, television or the Internet.

Reliable information is actionable.

It allows news consumers to make a decision, take action or share responsibly with others.

Why News Literacy Matters:

In the Information Age, YOU the consumer are now in charge of determining what is reliable and what is not.

Some Key Dates: Evening Guest Speakers

(You earn extra credit for attending these evening sessions)

September 11: Michael Slackman

Pulitzer Prize-winning reporter fresh from Cairo, Berlin and Moscow

October 1: Sara Ganim

Pulitzer Prize-winner who exposed the pedophile coverup at Penn State

November: Michelle Miller

CBS News National Correspondent

December 11: Final Exam 8 a.m.-10:45



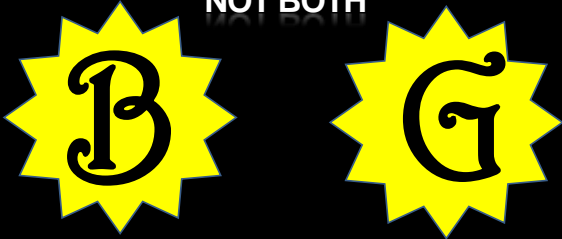
News You'll be Expected to Follow:

Presidential Nominees' Acceptance Speeches: Aug. 30 and Sept. 6

Presidential Debates: October 3, 16, 22

Election Day: Tuesday, November 6

News Literacy – JRN 101B/103G
 This course satisfies *either* DEC B or G.
NOT BOTH



You have until the add/drop deadline to decide which
 DEC applies

How to Succeed in News Lit

This is a course about *news* literacy.



Watch, listen, read every day.

Classroom Etiquette



- No Cellphones
- No Smartphones
- No Texting
- No Talking
- No Sleeping
- Be on Time

Violators will be asked to leave class

Evaluated by Independent Experts

News Literacy students, compared to peers who did not take it:

1. Maintained a more diverse news diet than their peers.
2. Demonstrated superior political knowledge, even a year later
3. Were more likely to register and to vote
4. Were more likely to spot flaws in news reports.

Their peers caught up... a year later.

Source:
 Survey of 1,002 Stony Brook students by
 Dr. Christopher Weber, Louisiana State University

Studied by Journalism Scholars

"I'm always verifying sources and things I hear," wrote one respondent. "I make sure I have all of the correct information before making a judgment or a decision."

"I believe this class honed an inquisitive mentality which I have kept with me since. The need to always be asking questions of the world around us - and that we should never take the words of another at face value - may seem cynical, yet (is) highly useful in today's times."

Source: Anonymous survey of Stony Brook students conducted by 2011 Harvard/Shorenstein Fellow Renee Loth

Your Feedback Counts

Stony Brook University has hired an independent company to collect your anonymous evaluation of the course twice each semester:

1. At the midpoint
2. At the end

Please participate. It helps us improve our work.



Student Kudos

1. 75% said they'd recommend the course to a friend

Student Suggestions

1. **"Need more office hours/instructor availability"**
All instructors will post hours by the end of this week
2. **"Assignments need to be more challenging or worthwhile"**
We have weeded out rote homework that students labeled "busywork," replacing it with new assignments
3. **"Instructor did not evaluate me fairly"**
30% get an "A", which is about right for a DEC
4. **"Objectives and/or procedures are unclear"**
Lectures have been revised to clarify course objectives
Assignment submission and grading is now all online

SOURCE: OCE Stony Brook Survey 2012

Reviews by Your Peers

"This is a life skill that every citizen should have. Knowledge is power, and so long as consumers of news remain passive and ignorant in the face of the media, they will remain powerless."

"Nobody is going to fall asleep in this class, and if they did they would wake up and scream. Verification. Independence. Accountability!"

"Teaches you the basic skills you need to be a news consumer which we all need to be citizens. I really learned a lot from this course."

"The information is all useful outside of the classroom. You learn real life skills."

"...Learning what's going on in the world, and how to fish out all the crud being fed to us through the news media."

"...Course is well designed."

SOURCE:
Comments Sections
Online Student Evaluations, S2012

How to Succeed in News Lit



**"Eighty percent
of success is
showing up."
-Woody Allen**

Win One Semester's Tuition

Spring 2012 Winner Gerard Lukacs

Past winners Justin Somerville and Stephanie Baker

ANNOUNCING THE NEW YORK COMMUNITY COLLEGE NEWS LITERACY SCHOLARSHIP

- Open to all eligible NYCCNY students
- Awarded to students who are 18 or older, have earned a 3.0 or higher cumulative GPA
- For more rules and regulations go to www.nyccny.edu/scholarship

STONY BROOK UNIVERSITY

Ripped From the Headlines

A Critical Thinking Course Based on Current Events

What a Summer!

BondQueenJumpROUGH.wmv

Her Every Move Was News Here Though No Medal Was Expected Why?

STONY BROOK UNIVERSITY **HAPPENING**

Stony Brook's Lacey Van Dorsten arrives in Olympic Village

Stony Brook University's Lacey Van Dorsten, a track and field athlete, arrived in the Olympic Village in London, England, on Friday, August 10, 2012. Van Dorsten, who is a member of the Stony Brook University track and field team, is competing in the 400-meter dash at the London 2012 Olympic Games. She is the first Stony Brook athlete to compete in the Olympics.

Fox News: Supreme Court Voids Obamacare Bias?



Is Everything In A Newspaper News?

DAILY NEWS

Blood on hands of Obama, Mitt and NRA!

Constitutions are empty words - what actions are you gonna take?!



PoliticalArticles.NET

Republicans Domestic Terrorists & The NRA are The Biggest Security Threat To America

Top News of the Day....Really?



TOP SECRET

WikiLeaks Gathers Army and CIA Documents And Shares Them With The World Is That Okay With You?

Assange leaks 251,287 raw US cables, sparking global outcry

Tuesday: Obama has been 'very tough' on WikiLeaks



The New York Times

Americas

Ecuador Grants Asylum to Assange, Defying Britain

From One "Berg" to Another



The Revolution in Communications in Your Lifetime

986 A.D.: Viking Explorers Discover North America



The Dark Ages



A Monk Spent Months to Produce a Single Book



Gutenberg's Printing Press Changes the World

The First Mass-Produced Book



The Gutenberg Bible

Within 50 Years



From a Few Books to Six Million

Books That Changed the World and Challenged Authority



1534 – Martin Luther and His Bible

Books That Changed the World and Challenged Authority



1776 – Tom Paine's Revolutionary
"Common Sense"

Mark Twain on the Printing Press



“It found truth astir on earth and gave it wings;
but untruth was also abroad, and it was supplied
with a double pair of wings.”

1815 – The Battle of New Orleans



Almost 2,000 Soldiers Died 15 Days
After the End of the War of 1812

Accuracy and Speed Tradeoff



1838 – Samuel Morse Sends First
Public Telegram in America

And Then You Were There...



1920 – First News Broadcast of
Presidential Election Results

Radio Covers the World Live



1937 – The Voyage of the Hindenburg

Hindenburg.wmv



1969: The Information Revolution 2.0



While we were marveling over live TV from the moon...
The Internet was born: ARPANET

The Information Revolution 2.0



Between the end of Bush's first term, and the beginning of Obama's first term, Web 2.0 changed the rules.

Challenges for Consumers

Challenge #1: Information Overload

Challenge #2: The Blurring of the Lines

Challenge #3: Overcoming Your Own Bias

Challenge #4: A Crisis of Authenticity

Overload



*"Every Two Days
We Create
As Much
Information
As We Did Up To
2003,"*
Google CEO Eric Schmidt

Blurring the Lines



Who is a Journalist? Who isn't? Does it Matter?

Blurring the Lines



News or Entertainment?

Summer2012Headlines_DailyShow.wmv

Are We Blinded by Our Own Bias?

Do you think Barack Obama was definitely born in the United States, probably born in the United States, probably born in another country, or definitely born in another country?

July 16-21, 2010

	All Americans	Democrats	Independents	Republicans
Definitely born in U.S.	42%	64%	37%	23%
Probably born in the U.S.	29%	21%	31%	34%
Probably born in another country	16%	7%	17%	27%
Definitely born in another country	11%	8%	12%	14%
No opinion	2%	1%	2%	3%

CNN/ORC Poll

16% of All Voters & 30% of Republicans Continue to Believe Obama Not Born in U.S.



What is
"Cognitive
Dissonance?"

New Technologies and Tactics The Crisis of Authenticity



New Technologies and Tactics The Crisis of Authenticity



Blackout.wmv

Assignment: News Blackout

For 48 Hours

No Facebook (or other social media)

No News...

No Sports Scores...

No Weather...

...Even From Friends or Family

Summarize Your Reaction

Assignment:

“Reality Check” questionnaire on Blackboard

Must be done before recitation

There are no right or wrong answers.



hus endeth the Lesson...