

## You Are the Editor: A News Literacy Exercise

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Here is a twist, developed by Jack Millrod, a Stony Brook adjunct professor, on the front page exercise used in the class session after the What Is News lecture.

*"I've broken my class into four groups -- four different publications. In each case, I've assigned the group an editor to have the final word and an artist to handle design work. (Of course, it helps to first identify four students who can do better than stick figures.)*

*In each case, I've printed out the attached documents on 11 by 17 paper, scaling them up to fit the paper. And each has a different name and economic model, which the students are encouraged to take into account when selecting stories and play and writing headlines that set the tone of the publication."*

**The SB World** is a newsstand paper covering the entire Three Village area that includes SBU. It charges 50 cents an issue but depends primarily on advertising support to survive. It can be purchased on and off campus.

**The SB Post** is a newsstand-only student paper covering the campus. It costs 50 cents an issue, carries little advertising and depends on sales, primarily on campus but also nearby.

**The SB Sun** is a free student paper distributed all over campus, including the dorms. It depends on student activity fees and ad sales to cover its costs.

**The SB Times** is an independent newspaper produced by faculty, staff and student volunteers to cover the entire campus community. It is distributed free at major points throughout campus.

*In 2011 when he wrote this, Jack Millrod was Editorial Projects Director at Newsday.*