

At the end of this lecture, students will be able to:

- 1. Use new vocabulary to describe the human need for information and categorize it into three broad types.**
- 2. Compare modern examples of the power of information to historic examples.**
- 3. Use specific events and examples to illustrate the power of information and to demonstrate a global understanding of press freedom**

These skills relate to course outcomes 4, 5 & 6

The Power of Information



The Power of Information

Danpearl.wmv

The Power of Information: Today's Themes

**There is a universal need
to receive and share information**

**People kill
– and risk death –
over information**

**The battle to control information
is also universal - and changing with
technology**

Housekeeping



The News Blackout is Over - Change Your Homepage



Classroom Etiquette



- No Cellphones
- No Smartphones
- No Texting
- No Talking
- No Sleeping
- Be on Time

Violators will be asked to leave class

Extra Credit:

Mike Slackman

Foreign correspondent

8:30 p.m. September 11th, SAC Auditorium



Extra Credit

Sara Ganim

Pulitzer Prize-winning Investigative Reporter
8:30 p.m. October 1st SAC Auditorium



Convention-al Wisdom?



The Power of Information: Today's Themes

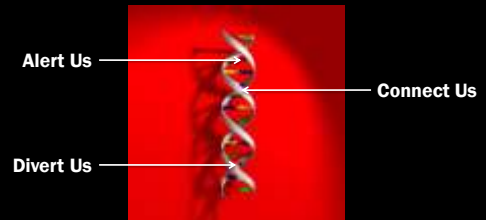
**There is a universal need
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– and risk death –
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**Why is there a universal
need to share and
receive news?**

News is Part of Our "DNA"



It Alerts Us...



Even a Caveman Needs to Know...

Caveman.wmv

We Need Those Alerts



During five and a half years as a prisoner of war... *"The thing I missed most was information...free uncensored, undistorted, abundant information."*

I've Got a Secret... But Can't Keep It



It Diverts Us...

**Prince Harry
nude Vegas
romp caught
on video**



Lady Gaga: Recent News
AUG 21, 2012
Lady Gaga Accompanies Beau Taylor Kinney to His Brother's L.A. Wedding

It Connects Us...



Homeless Intel Semi-finalist

The death of a "girl tribe"



Christmas Day, 2011

News that connects us



Millions Raised for Homeless Florida Teens

Homeless.wmv

And It's Nothing New...



A lot of "Tittle-tattle...Gladiator pairs...trials...burglary"

The Power of Information: Three Themes

There is a universal need
to receive and share

**Why do people kill
– or risk death –
over information?**

The battle to control information
is also universal

Approximately three times every month,
a journalist is killed.

Seven out of ten are murdered, many
on the orders of government officials.

Few cases are ever solved.

Veteran Foreign Correspondent Marie
Colvin



Killed While Covering Syria's Civil War

The Power of Information

ColvinMontage.wmv

CPJ: 34 Journalists Killed So Far in 2012



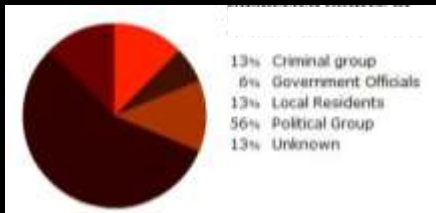
CPJ has documented 3 Journalists killed already in 2012 (as of 1/25)



Binay Prasad of South Province, **Jan 21**, 2012, in Mirik, Syria
 Talab Taha, **Jan 24**, 2012, in Hama, Syria
 Ali Jubari al-Khalil al-Qasbi, **Jan 24**, 2012, in Hama, Syria
 Victor Manuel Soto Chirio, **Jan 24**, 2012, in Hama, Syria
 Mexico Reporter Julia Garcia, **Jan 24**, 2012, in Hama, Syria
 Angel Alfonso Villalobos, **Jan 24**, 2012, in Hama, Syria
 Acemgözü Tardu, **Jan 24**, 2012, in Hama, Syria
 Nasser Libanan, **Jan 24**, 2012, in Hama, Syria
 Gabriel Page Cortez, **Jan 24**, 2012, in Hama, Syria
 Guillermo Lopez Vazquez, **Jan 24**, 2012, in Hama, Syria
 Regine Maribou, **Jan 24**, 2012, in Hama, Syria
 Abdul Latif, **Jan 24**, 2012, in Hama, Syria
 Fadiha Fouad, **Jan 24**, 2012, in Hama, Syria
 Karim al-Dabbas, **Jan 24**, 2012, in Hama, Syria
 Argentina's La Onda, **Jan 24**, 2012, in Hama, Syria
 Saudi Press Syndicate, **Jan 24**, 2012, in Hama, Syria
 Charulika Raj, **Jan 24**, 2012, in Hama, Syria
 Pawan Kumar, **Jan 24**, 2012, in Hama, Syria
 Mahesh Kumar, **Jan 24**, 2012, in Hama, Syria
 Gokul Muralidharan, **Jan 24**, 2012, in Hama, Syria
 Naveen Kumar, **Jan 24**, 2012, in Hama, Syria
 The Hindu, **Jan 24**, 2012, in Hama, Syria
 Naveen Kumar, **Jan 24**, 2012, in Hama, Syria

Who is Doing the Killing?

Suspected Perpetrators In Murder Cases



More than 80% are carried out with complete impunity

Source: The Committee to Protect Journalists

Journalists Targeted: One Story

Sri Lankan journalist predicted own execution



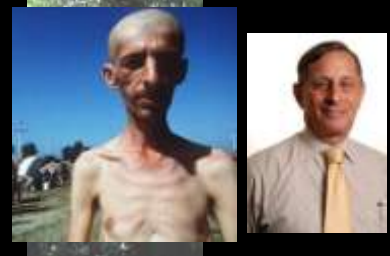
'I hope my murder will be seen not as a defeat of freedom but an inspiration'

This extraordinary article by the editor of the Sri Lankan Sunday Leader was published three days after he was shot dead in Colombo.

Information Can Be a Weapon of Mass Murder



Information Can Prevent Mass Murder



Newsday's Roy Gutman exposes Bosnian atrocities

The Power of Information to Topple Oppressors



1989: The Berlin Wall Comes Down

Wall.wmv

The Power of Information: Three Themes

There is a universal need
to receive and share

Why do people kill
– or risk death –
over information?

The battle to control information
is also universal – and changing with
technology.

Information-Control as a Weapon of the Powerful



*"He that increaseth knowledge
increaseth sorrow."*

- Ecclesiastes i.18

"Knowledge is power."

-Francis Bacon, 1561-1626

English polymath & pioneer of the Scientific Method

"Knowledge is only potential power."

-Napoleon Bonaparte, 1769 - 5 May 1821

French Emperor, military genius, cynic

From The Beginning
Information Was Power

Drums.wmv

Even (especially) Emperors Need to Control Information



"I fear three newspapers more than
a hundred thousand bayonets."

Victor Hugo's Symbol of Change



[hunch.wmv](#)

North America's First Newspaper



1690: Public Occurrences Both Forreign and Domestick

The most famous photo of the Tiananmen Square Rebellion?
Not in China



Cultural Differences:
 Whose Business is a Bridge Collapse?



Does informing the public help or hinder solutions?

The Battle Isn't Ancient History

FREEDOM HOUSE Map of Press Freedom 2012



Can the Press Criticize a President?
 Not in Egypt

Editor of Egyptian newspaper
 jailed in Cairo

Editor of the privately owned Al-Dustour, in the final 48 hours
 for avoiding blood law 'spreading lies'



**Who Are the Front-Line Casualties
of The Battle to Control Information?**



**Drug Cartels Decide What Is News
...and What Is Not**

Mexjrndeath.wmv

The Battle Rages Here, Too



Dying for Journalism in the US



Oakland Post Editor
Chauncey Bailey Killed Aug. 2, 2007

Summarizing...

Can you:

1. Use new vocabulary to describe the human need for Information and categorize it into three broad types?
1. Compare modern examples of the power of Information to historic examples?
2. Use specific events and examples to illustrate the power of Information and to demonstrate a global understanding of press freedom?



You are ready for your next assignments...

Your Assignments...

1. Read the Google vs. China articles in the Virtual Course Reader on Blackboard. In a short essay, you will play the role of CEO of Google, deciding whether to follow China's censorship policies or withdraw from one of the largest markets in the world. Discuss your next recitation.
2. Videos Using links posted on Blackboard, watch three short videos of journalists talking about the relationship between secrecy and power and why they challenge power with information. Be ready to discuss in recitation.
- 3.

MUST BE UPDATED FOR EACH LECTURE



Thus endeth the Lesson...