

News Literacy – JRN 101B/103G



How do you know if you're getting reliable news?



What's new?



What's new?



What is News Literacy?

And why
does it matter?

Why News Literacy matters

In the Information Age,

YOU

are in charge
of determining
what is reliable ...
and what is not.

Evaluated by independent experts

News Literacy students, compared to peers who did not take it:

1. Maintained a more diverse news diet
2. Demonstrated superior political knowledge, even a year later
3. Were more likely to register and to vote
4. Were more likely to spot flaws in news reports.

Their peers caught up...a year later.

Source:
Survey of 1,002 Stony Brook students by
Dr. Christopher Weber, Louisiana State University

Reviews by your peers

"This is a life skill that every citizen should have ... So long as consumers of news remain passive and ignorant in the face of the media, they will remain powerless."

"...Teaches you the basic skills you need to be a news consumer, which we all need to be citizens. I really learned a lot "

"The information is all useful ...You learn real life skills."

"... Learning what's going on in the world, and how to fish out all the crud being fed to us..."

SOURCE:
Comments Sections
Online Student Evaluations, S2012

News Literacy is the ability to use critical thinking skills to judge the reliability and credibility of news reports, whether they come via print, television or the Internet.

Does News Literacy matter?



How do we know what's reliable?



Reliable information is actionable

It allows news consumers to make a decision, take action or share responsibly with others.

You have to decide...



Qaeda-Linked Militants in Iraq Secure Nearly Full Control of Falluja

Qaeda-Linked M
By YASIR GHAZI and TIM ARANGO
JAN. 4, 2014

Should we start another pre-emptive war?

You have to decide



Would this video stop you from getting a flu shot?

You have to decide



Why News Literacy matters



It could save your life!



Classroom etiquette

- No phones
- No texting
- No sleeping
- Don't be late
- Don't leave early

Violators will be asked to leave class

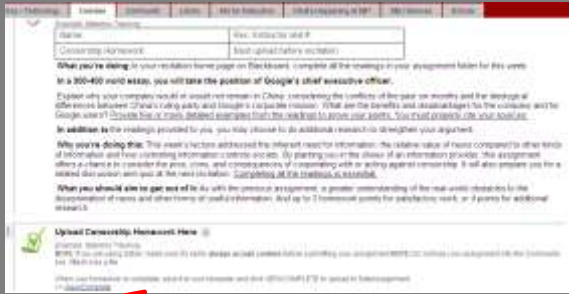
BLACKBOARD

Look for course-wide announcements and information on the lecture page

Your News Literacy recitation site on Blackboard will look something like this . . .

Look for notes from your recitation instructor, homework assignments and discussion boards on this site

Safe Assign



Blackboard problems? Lynda is your savior



<http://it.stonybrook.edu/help/kb/logging-in-to-lyndacom>

Mark your calendars

Test 1

In your recitation
Week of Oct. 6

Test 2

In your recitation
Week of Nov. 17

Final Exam


Dec. 15 at 8 a.m.

How to succeed in News Literacy



Watch, listen, read – every day.

How to Succeed in News Literacy

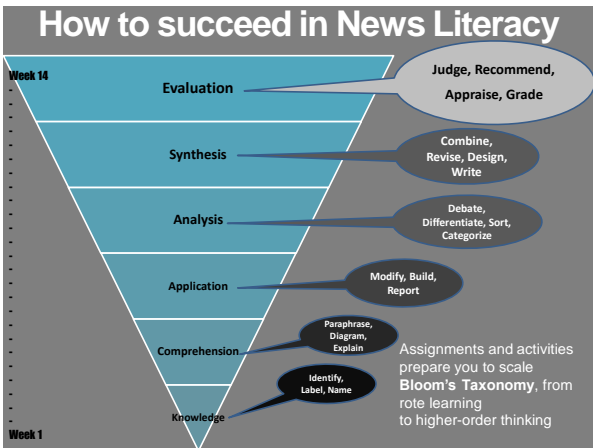


“Eighty percent of success is showing up.”
 – Woody Allen

How to succeed in News Literacy



WHO ARE THESE PEOPLE?



Win One Semester's Tuition



ANNOUNCING THE NEW YORK COMMUNITY BANK NEWS LITERACY COURSEWORK!

STONY BROOK UNIVERSITY




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How do you know if you're getting reliable news?

What **is** news and who decides?



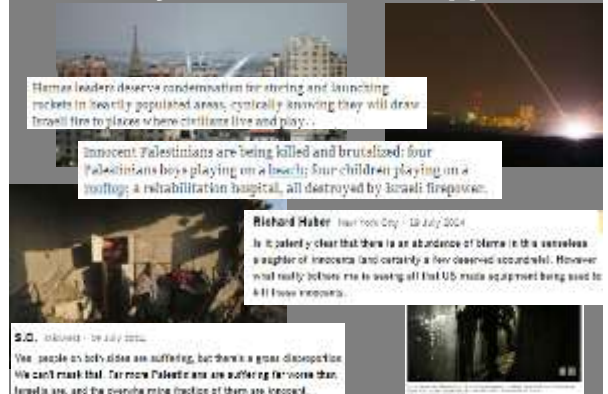
Should there be limits on freedom of the press?



Poll: NSA leak served public interest, but prosecute Snowden anyway

In a USA TODAY/Pew Research Center Poll, most Americans say the NSA leaker should be prosecuted, but few think it's wise to prosecute Snowden anyway.

How do you know what happened?



Hamas leader disavows condemnation for firing and launching rockets in heavily populated areas, cynically knowing they will draw Israeli fire to places where civilians live and play.

innocent Palestinians are being killed and brutalized; four Palestinian boys playing on a beach; four children playing on a rooftop; a rehabilitation hospital, all destroyed by Israeli firepower.

Richard Haber from New York - 12 July 2014
It is patently clear that there is an abundance of blame in this senseless slaughter of innocents (and certainly a few deserved retributions). However what really bothers me is seeing all that US made equipment being used to kill these innocents.

S.O., Montreal - 09 July 2014
We people on both sides are suffering, but there's a gross disproportion. We can't mask that. Innocent Palestians are suffering far more than Israelis are, and the overwhelming fraction of them are innocent.

Who decided bad news is news?



Is social media reliable or hazardous?



Is social media reliable or hazardous?



UPDATE: The anonymous account that tweeted the video and photo of alleged Boston Bomber suspect has been identified by Twitter. The account the article is linked to tweets with screenshots of the Twitter @qj4bzjgawr says that @TheRealMessage made a mistake in guessing the name of Bryan Wilson as the bomber. @TheRealMessage says that Bryan Wilson is NOT the same but they have as the bomber. A video released on Twitter via a different account name. The user had tweeted that this is correct as they saw the video on the news news channel. See the @TheRealMessage website below.

“Think twice”

A silent minute to absorb the material



From one "Berg" to another



The revolution in communications in your lifetime

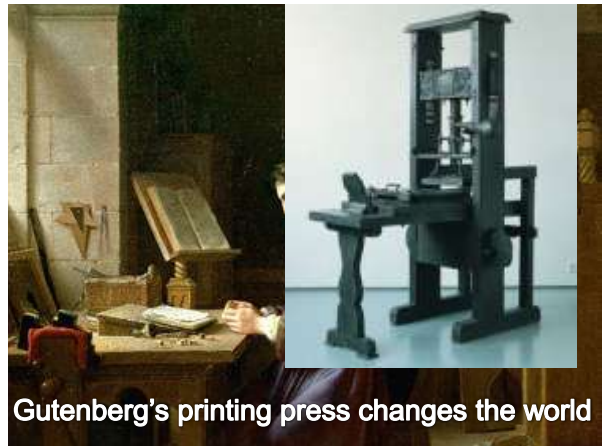
986 A.D: Viking explorers discover North America



The Dark Ages



A monk spent months to produce a single book



Gutenberg's printing press changes the world

The first mass-produced book



The Gutenberg Bible

Within 50 years



From a few books to 10 million

Books that changed the world and challenged authority



1534 – Martin Luther and his Bible

Books that changed the world and challenged authority



1776 – Tom Paine's revolutionary "Common Sense"

Mark twain on the printing press



“It found truth astir on earth and gave it wings;
but untruth was also abroad, and it was supplied
with a double pair of wings.”

1815 – The Battle of New Orleans



Almost 2,000 soldiers died 15 days
after the end of the war of 1812

The trade-off: Accuracy vs. Speed



1838 – Samuel Morse sends first
public telegram in America

Being there...virtually



1920 – First news broadcast of
presidential election results

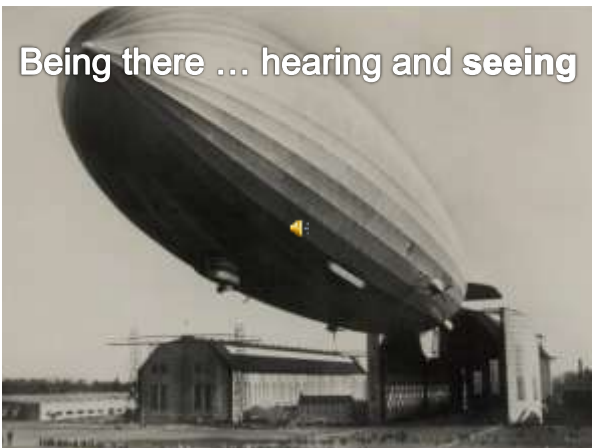
Being there ... hearing and **seeing**



1937 – The voyage of the Hindenburg

Being there ... hearing and **seeing**

Being there ... hearing and **seeing**



The Information Revolution 2.0



In 1969, while we were marveling over live TV from the moon...
the Internet was born: ARPANET

The Information Revolution 2.0



Between the end of Bush's first term, and the beginning of Obama's first term, Web 2.0 changed the rules.



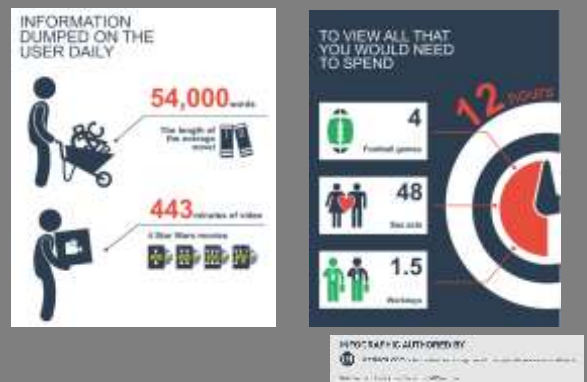
Challenges for consumers

Challenge 1:
Information overload

Challenge 2:
The blurring of the lines

Challenge 3:
Overcoming our own bias

1. Information overload



2. Blurring of the lines



Who is a journalist? Who isn't? Does it matter?

Blurred lines and the crisis of authenticity



So many fakes, so little time



3. Overcoming our own bias



Can you handle the truth?

3. Overcoming our own bias

16% of All Voters & 30% of
Republicans Continue to Believe
Obama Not Born in U.S.



What is
**cognitive
dissonance**
?

Are we blinded by our own bias?

Do you think Barack Obama was definitely born in the United States, probably born in the United States, probably born in another country, or definitely born in another country?

July 16-21, 2010

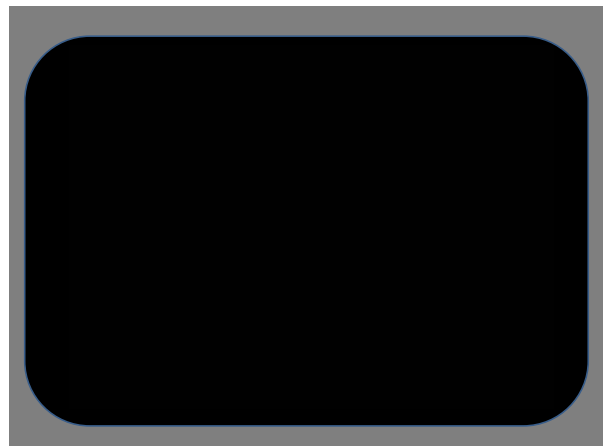
	All Americans	Democrats	Independents	Republicans
Definitely born in U.S.	42%	64%	37%	23%
Probably born in the U.S.	29%	21%	31%	34%
Probably born in another country	16%	7%	17%	27%
Definitely born in another country	11%	8%	12%	14%
No opinion	2%	1%	2%	3%

CNN/ORC Poll

COURSE OUTCOMES FOR TODAY

Can you ...

1. Define News Literacy and its importance.
2. Explain how two information revolutions shaped history.
3. Put the current social media revolution in context, comparing it to the mass-print revolution.



Assignment: News Blackout

For 48 hours

No Facebook (or other social media)

No news...

No sports scores...

No weather...

...Even from friends or family

REPORT ON YOUR EXPERIENCE

The Weekly Quick Quiz

Write your name and recitation instructor's name at the top of a piece of paper

1. Who invented pre-cast, moveable type that made mass-printing possible?

2. In what year was the Internet born?

3. What comment or question do you have to clarify today's lesson or improve our work?

Hand in your Quick Quiz before you leave lecture



Thus endeth the Lesson...