## "Reality Check" Survey Fall 2014

254 participated of 317 enrolled in News Literacy at Stony Brook. 8/21/2014-8/26/2014

1. Your student status:


## Other

Sophomore Transfer
sophomore transfer
transfer
F1
Transfer 1st semester


| \# | Answer |  | Response | \% |
| :---: | :---: | :---: | :---: | :---: |
| 1 | To fulfill a DEC or SBC (General Education) requirement |  | 149 | 60\% |
| 3 | As a journalism major, I'm required to |  | 58 | 23\% |
| 2 | It fit in my schedule |  | 43 | 17\% |
| 4 | It was recommended by a speaker at orientation |  | 37 | 15\% |
| 6 | A friend told me about it |  | 25 | 10\% |
| 7 | Other, please specify |  | 23 | 9\% |
| 5 | I read a review of the course/professor on line |  | 14 | 6\% |

Other, please specify
Got an email about it, sounded interesting.
I am interested in it, and I think I will learn something in this class
I'm interested in the subject
I'm considering majoring in journalism and would like to try an intro course.
course seemed interesting
I might minor in Journalism
Have some interest in it
I believe it will deal with interesting matters.
the possibility of one semester of paid tuition
Exploring the major
It seemed interesting
Interest in the subject
I haven't declared a major, however I want my major to focus on Journalism.
Scholars fellow recommended it to me to fullfil a stony brook curriculum requirement I wanted to.
become a new requirement for teaching social studies majors
might want to minor/major in journalism
Course overview appealed to me, specifically because of analysis of credible news sources.
undecided, considering journalism
To Minor in Journalism
I am interested in the course itself
journalism minor

## 4. When you do access the news, what is your primary source of news?



Other, please specify
Suffolk Times
CNN website
Chosun
None
None
BBC
Coloradoan
I don't regularly read the paper
None
none.
Press Republican and Post Star--near my hometown
Staten Island Advance
Wall Street Journal
The Post Standard
No Paper
Journal News (based in Westchester, Rockland, and Putnam)
Nashua Telegraph
southampton press
Huffington Post
Huffington Post, the nation, etc.
none of above
Hufffington Post, Washington Post
Washington Post


Other, please specify
BBC, if available
Euronews, BBC
None
I prefer getting my news from other sources
NBC
stations from Taiwan
TVP Polish TV network
none
BBC
BBC
ESPN
Comedy Central
Colbert Report
BBC
News 12 Brooklyn
none of above
BBC
RT
None
None
BBC


## Other, please specify

None
None
None
None
Rarely listen to news radio
none
Z100
none
WRFF 104.5
am 1380
KUAC 89.9 (Broadcast in AK and broadcasts NPR)
I don't listen to the news on the radio
Z100 100.3,KTU 103.5
96.1, K104.7
none.
I do not
None
none
105.1

None
Z100, WWYZ-FM Country 92.5, 103.5 KTU WEPN FM 98.7
970 am
105.197 .1
none
I do not listen to the radio for news
None
none
i don't listen radio stations
none
None
None
none
I do not listen to radio news
I do not listen to the news on the radio
I don't listen to radio


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Other, please specify
Twitter
CNN.com
cnn.com, euronews.com, america.aljazeera.com
Elite daily, mother jones, project censored
Rollingstone.com, nme.com, vice.com
Tumblr.com
CNN.com
smh.com.au
npr.org
the guardian
I don't look up news online either
none.
CNN
foxnews.com, southoldlocal.com
NYTimes.com
New York Times
Buzzfeed
Grantland
Foxnews.com
cnn.com, jpost.com, policymic.com
Fox news
Al Jazeera, NYTimes.com, rt.com, politico.com, npr.com, bloomberg.com, usatoday.com
Dailymail.co.uk, Barstool Sports
New York Times
youtube
espn.com
none
Buzzfeed
NYTimes, Time, Tumblr
cnn.com
cnn.com
Tumblr, Facebook
cnn
TIMES
vice news
Vox.com
sourcefed.com
CNN.com
New York Times online, Washington Post online, News 12 online
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9. Rate your opinion of the following statement: "It is important to keep up with the news every day."

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 5 | Strongly |  | 0 | $0 \%$ |
| 4 | Disagree |  |  | 0 |
| 3 | Disagree |  |  | $2 \%$ |
|  | Neither Agree |  |  |  |
| 1 | nor Disagree |  | 28 | $11 \%$ |
| 2 | Strongly |  | 70 | $28 \%$ |
|  | Agree |  | 146 | $59 \%$ |
|  | Agree |  | 249 | $100 \%$ |

10. Rate your opinion of the following statement: "Most news outlets exhibit bias."

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 5 | Strongly |  | 0 | $0 \%$ |
| 4 | Disagree | Disagree |  | 6 |
| 3 | Neither Agree |  | 38 | $2 \%$ |
|  | nor Disagree |  |  | $15 \%$ |
| 1 | Strongly |  | 80 | $32 \%$ |
| 2 | Agree |  | 125 | $50 \%$ |
|  | Agree |  | 249 | $100 \%$ |


| \# | Answer |  | Response | \% |
| :---: | :---: | :---: | :---: | :---: |
| 14 | Other, please specify | I | 4 | 2\% |
| 12 | Someone told me the news media is biased, and I believe them |  | 16 | 6\% |
| 13 | Not sure |  | 20 | 8\% |
| 7 | News outlets show bias in newspaper editorials/selection of talk show hosts |  | 47 | 19\% |
| 3 | I have seen convincing reports about bias in the news |  | 50 | 20\% |
| 5 | Facial expressions and/or tone of voice make it obvious |  | 54 | 22\% |
| 9 | Owners of news outlets control what gets said |  | 67 | 27\% |
| 2 | I see conservative leanings |  | 72 | 29\% |
| 8 | News is controlled by the outlet's owners and/or managers |  | 72 | 29\% |
| 11 | I have compared stories from multiple outlets and seen bias |  | 74 | 30\% |
| 1 | I see liberal leanings |  | 81 | 32\% |
| 10 | Language - the use of loaded words - shows bias |  | 91 | 36\% |
| 4 | Humans are always biased |  | 128 | 51\% |
| 6 | Story selection/omission shows bias |  | 129 | 52\% |

## Other, please specify

Bias direction depends on the news station as well
Different POV already shows bias
Fox News has a conservative political agenda, and MSNBC tends to do the same thing for liberals.
When spoken to the actual source the story is always different with somewhat of what the news gave
12. Rate the following statement: "The news media presents too much trivial news"

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 1 | Strongly |  | 5 | $2 \%$ |
| 5 | Disagree |  |  |  |
| 2 | Strongly |  |  | 21 |
| 4 | Agree |  | 29 | $12 \%$ |
| 3 | Agree |  | 64 | $26 \%$ |
|  | Neither Agree |  |  |  |
|  | nor Disagree |  | 128 | $52 \%$ |
|  | Total |  | 247 | $100 \%$ |

13. Rate the following statement: "The news media presents too much bad news"

| \# | Answer |  | Response | \% |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Strongly Disagree | $\square$ | 9 | 4\% |
| 5 | Strongly Agree | - | 20 | 8\% |
| 2 | Disagree |  | 57 | 23\% |
| 3 | Neither Agree nor Disagree |  | 82 | 33\% |
| 4 | Agree |  | 83 | 33\% |
|  | Total |  | 251 | 100\% |

14. If you answered in the question above that you agree or strongly agree that the new s media includes too much bad news, check all the reasons you think the news media includes too much bad news.

| \# | Answer |  | Response | \% |
| :---: | :---: | :---: | :---: | :---: |
| 4 | The audience is naturally drawn to tragedy |  | 96 | 72\% |
| 2 | Bad news improves ratings and profits |  | 71 | 53\% |
| 3 | Good news isn't as interesting. It's easy. |  | 64 | 48\% |
| 1 | To incite fear |  | 42 | 31\% |
| 5 | To influence political races |  | 32 | 24\% |
| 7 | It's the proper presentation of reality |  | 20 | 15\% |
| 6 | Bad news is the most important news |  | 19 | 14\% |
| 9 | Other, please specify | $\square$ | 6 | 4\% |
| 8 | That is the new s media's job don't know | - | 4 | 3\% |

15. Rate this statement: "I generally feel I get accurate and reliable information from newspapers."

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 1 | Strongly |  |  |  |
| Disagree |  | 3 | $1 \%$ |  |
| 5 | Strongly |  | 7 | $3 \%$ |
| 2 | Agree | Disagree |  | 30 |
| 3 | Neither Agree |  | 92 | $12 \%$ |
| 4 | nor Disagree | Agree |  | 116 |
|  | Total |  | 248 | $47 \%$ |

16. Rate this statement: "I generally feel I get accurate and reliable information from television news"

| $\#$ | Answer |  | Response | $\%$ |  |
| :---: | :--- | :--- | :---: | :---: | :---: |
| 5 | Strongly |  | 4 | $2 \%$ |  |
|  | Agree | Strongly |  |  | 11 |
| 2 | Disagree |  | 52 | $4 \%$ |  |
| 3 | Disagree | Neither Agree |  | 88 | $21 \%$ |
| 4 | nor Disagree |  |  | $35 \%$ |  |
|  | Agree |  | 95 | $38 \%$ |  |
|  | Total |  | 250 | $100 \%$ |  |

17. Rate this statement: "I generally feel I get accurate and reliable information from web-only news outlets."

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 5 | Strongly |  | 5 | $2 \%$ |
|  | Agree | Strongly |  |  |
| 1 | Disagree |  | 11 | $4 \%$ |
| 2 | Disagree |  | 64 | $26 \%$ |
| 4 | Agree |  | 66 | $27 \%$ |
| 3 | Neither Agree |  |  |  |
|  | nor Disagree |  | 102 | $41 \%$ |
|  | Total | 248 | $100 \%$ |  |

18. Rate this statement: "I generally feel I get accurate and reliable information from radio news outlets"

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 5 | Strongly |  | 4 | $2 \%$ |
|  | Agree |  |  |  |
| 1 | Strongly |  | 5 | $2 \%$ |
| 2 | Disagree |  | 37 | $15 \%$ |
| 4 | Disagree |  | 81 | $32 \%$ |
| 3 | Agree |  | 123 | $49 \%$ |
|  | Neither Agree |  | 250 | $100 \%$ |

19. In your opinion, does the U.S. new s media have too much freedom or too little?

| \# | Answer |  | Response | \% |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Too little freedom |  | 33 | 13\% |
| 3 | Too much freedom |  | 37 | 15\% |
| 4 | I don't know |  | 65 | 26\% |
| 2 | Just enough freedom |  | 114 | 46\% |
|  | Total |  | 249 | 100\% |

20. Have you or anyone close to you (family, classmates, neighbors) been included in a news report?

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 1 | Yes |  | 115 | $46 \%$ |
| 2 | No |  | 135 | $54 \%$ |
|  | Total |  | 250 | $100 \%$ |

21. If you answered yes to the above question, how did the experience affect your opinion of the news media?

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 1 | Much Better |  | 2 | $2 \%$ |
| 5 | Much Worse |  | 3 | $2 \%$ |
| 2 | Better |  | 13 | $10 \%$ |
| 4 | Worse |  | 14 | $11 \%$ |
| 3 | About the |  | 100 | $76 \%$ |
|  | Same |  | 132 | $100 \%$ |
|  | Total |  |  |  |

## 22. Which of these is the correct language of the first amendment of the U.S. Constitution, which begins: <br> "Congress shall make no law ..."

        establishment
        of religion, or
        prohibiting the
        right of the
        people to keep
        and bear Arms;
        the people
        peaceably to
        assemble, and
        to petition the
        Government for
        a redress of
        grievances."
        "...respecting
        an
        establishment
        of religion, or
        prohibiting the
        free exercise
        thereof; or
        abridging the
        freedom of
        speech, or of
        \(18 \quad 7 \%\)
        the press; and
        in all criminal
        prosecutions,
        the accused
        shall enjoy the
        right to a
        speedy public
        trial."
    4 I don't know
        '... respecting
        an
        establishment
        of religion, or
        prohibiting the
        free exercise
        thereof; or
        abridging the
        freedom of
        speech, or of
    |  | the press; or <br> the right of the <br> people <br> peaceably to <br> assemble, and <br> to petition the <br> Government for <br> a redress of <br> grievances." |  |  |
| :--- | :--- | :--- | :--- |
|  | Total |  |  |
| 23. What is the current unemployment rate in the |  |  |  |
| \# | Answer | R.S? |  |



## 25. The name of the Chief Justice of the United States Supreme Court is:

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 4 | John Roberts |  | 170 | $70 \%$ |
| 1 | Sonia |  | 34 | $14 \%$ |
| 5 | Sotomayor |  |  |  |
| 3 | Sandra Day |  | 12 | $5 \%$ |
| 2 | O'Connor |  | 10 | $4 \%$ |
| 6 | David Souter |  | 8 | $3 \%$ |
| 7 | Antonin Scalia | Rilliam |  | 8 |
|  | Rehnquist |  | 2 | $3 \%$ |
|  | Samon Fish |  | 244 | $100 \%$ |

Statistic ..... Value
Min Value ..... 1
Max Value ..... 7
Mean ..... 3.61
Variance ..... 1.54
Standard Deviation ..... 1.24
Total Responses ..... 244
26. President Obama ordered U.S. air strikes in northern Iraq in late August to slow the advance of what jihadist organization?

| $\#$ | Answer |  | Response | $\%$ |
| :---: | :--- | :--- | :---: | :---: |
| 2 | I.S.I.S. |  | 170 | $69 \%$ |
| 3 | The Taliban |  | 47 | $19 \%$ |
| 1 | Hamas |  | 26 | $11 \%$ |
| 4 | Hezbollah |  | 4 | $2 \%$ |
| Total |  |  | 247 | $100 \%$ |



| 28. After weeks of protests and conflicting allegations, New York's medical examiner has declared that the death of 43-year-old Eric Garner, a 350-pound asthmatic Staten Island man, was caused by... |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| \# | Answer |  | Response | \% |
| 4 | Injuries he suffered in a collision at the end of a high speed chase. | - | 7 | 3\% |
| 1 | Stray police bullets fired during a robbery. | $\square$ | 9 | 4\% |
| 3 | Allergic reactions to almonds in cupcakes from a Staten Island bakery. | $\square$ | 11 | 5\% |
| 2 | An illegal chokehold police used to subdue him during an investigation. |  | 215 | 89\% |
|  | Total |  | 242 | 100\% |



