

HERE AT STONY BROOK - Monday, March 21, 1983

THEME UP AND OUT

This is Al Oickle. I'm with the Office of University News Services at the State University of New York at Stony Brook. The name of this program is "Here at Stony Brook."

Today, I will be talking with Professor Kenneth Laser of the Department of Ecology and Evolution, here at Stony Brook, about his work in helping teach the teachers of Costa Rica about their country's ~~delix~~ fragile, tropical environment. Later in the program, we'll talk with Professor Marvin Levine of the Department of Psychology, here at Stony Brook, about one of his special research interests---the ~~common, ordinary, confusing~~ You-Are-Here maps we all see in shopping malls and institutional buildings. Yes, the common, ordinary...and confusing...you-are-here-map.

THEME UP AND OUT

Human beings, no matter where they live, have in general a common acceptance of their environment as being enduring. ~~We~~ ^{Some} most of us ^{may} think the land and the water will last forever, ^{just} as they are. Environmentalists know that is not so. Here on Long Island we can witness the dramatic changes the Atlantic Ocean has made ^{during the} this winter ^{of} on the shores ^{of} Westhampton Beach. People who live in the tropical countries are no different---they generally need help in being made more sensitive to their environment. Kenneth Laser, associate professor in environment and ecology, here at Stony Brook, is a teacher's teacher ---a master teacher. Professor Laser, before we talk about your work in Costa Rica, would you give us a little background on the course you have been teaching here on Long Island for public school teachers?

MORE

1981 BOOKS by Authors and Editors at the State University of New York at Stony Brook

NOTE: To be eligible for this listing, each book must have a 1981 publication date. Late 1980 books, or early 1982 books will not be included in this listing. The faculty/staff member's name must appear on the title page of the book.

Please fill out this form and return it by January 15, 1982 to:

Alvin F. Oickle, Assistant Director
University News Services
Administration Room 328
Telephone: 6-3580

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Name _____ Academic Rank _____

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Brief description of book (excerpt from cover jacket, etc.) _____

Awards, other honors for this volume _____

You may attach copies of reviews or any other additional information that might be helpful in preparing a news release.

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INTERVIEW LASER - -Connect with Costa Rica (B. Bentley)
-Preparing teachers' manual
-Connect this with entire ~~Third World~~ *tropical* env. needs
-OTS - And Dr. Laser's future in this project
-Other countries, please follow (copy)?

~~18:00~~ *19:00*

THEME UP AND OUT

Let me describe a common experience for you. You have entered a hospital to see a friend who is a patient. You know you must go to the fourth floor by way of an elevator. When you arrive, you spot a map. On it are marked the words, "You are here." You follow the map and, naturally, you get lost.

Our next guest, *91* Marvin Levine, is a professor of psychology, here at Stony Brook, and one of his research interests is the You-Are-Here map...what he calls the YAH...Y - A - H map. ~~xxxx~~
How did you develop an interest in this map, Dr. Levine. Did you get lost following one?

INTERVIEW LEVINE: - Review his research
- It seems common sense, so why research it?
- Discuss the hospital he cites in his study.
- What can be done about this? A book maybe? *Electronics?*
Consulting service? Coded lines on floor?

THEME UP AND UNDER

Here at Stony Brook is brought to you each Monday at 6 p.m. by the Office of University Affairs at the State University of New York at Stony Brook. Your comments are welcome. Write to "Here at Stony Brook," WUSB-fm, SUNY, Stony Brook, N.Y. 11794. We'll be back next week. Until then, this is Al Oickle. So long, everybody.

xxxxx

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