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~~WUSB~~
lito
with sounds

~~PROMO~~
PROMO for SUNY SIDE UP program of Weds, Nov. 18, 1981

For use Mon, Tues and Weds, Nov. 16-18

AFO: The sounds of WUSB...

(5 sec)

Tapes: Rock, classical, reggae, jazz music..short bursts

AFO: The voices of WUSB...

(5 sec)

TAPES: Several voices, male and female, each using
call letters and program name if possible.

AFO: WUSB, the FM station at the State University

of New York at Stony Brook...your station...wants to know what

~~how~~ the listeners think about its programming.

Hi, everybody. This is Al Oickle of the SUNY Side Up program.
/ You'll get your chance to sound off about

USB programming this week on ~~my program~~ SUNY Side Up. SUNY Side

Up is presented every Wednesday at 6 p.m. on USB. This week,

I will be talking with Norm Prusslin, general manager of USB,

and Eric Corley, the program ~~manage~~ director. What's more

important, the telephone ~~lines~~ lines will be open, and we will be

broadcasting live. Yes, you can call in your opinions about

USB. We'll be happy to have your criticism, and your ~~complaints~~ ^{comments.}

Wednesday, 6 p.m. Live on USB. Give us a call, won't you?

SUNY SIDE UP Nov. 18, 1981

The music is "Sunny Side Up"; the name of the program, SUNY SIDE UP. And this evening, we're live at WUSB and ready to take your telephone calls at 246-7901. Yes, this is a telephone call-in show. And tonight's subject is USB and its programing.

Hi, everybody. This is Al Dickle. I'm with the University News Services at the State University of New York ^{here} at Stony Brook. This evening I'm ~~here~~ at USB with Norm Prusslin, general manager of this FM station, and Eric Corley, the program manager for the campus radio. We hope you will give us a call...right now. Tell us what you like, or don't like, about USB programing. And I'm sure Norm and Eric ^{and the state} will welcome your suggestions. The telephone number is 246-7901. ^{Now - A couple of points.} You needn't give your name on the ~~air~~ ^{broadcast}. If your call does make it on the air, we ask that you turn down the volume on your radio set. 246-7901.

All lines are open.

INTERVIEW NORM AND ERIC

WRAPUP

We're at the end of another SUNY SIDE UP program.

Thanks to Norm Prusslin and Eric Corley for being with me... and to you who telephoned. (Continue to take calls off air.)

Next week, on Thanksgiving Eve, we will have a special program...a short interview and then the music of the Long Island Brass Guild quintet. I hope you'll be listening next Wednesday at 6 p.m. Until then, this is Al Oickle. So long, everybody.

SUNY SIDE UP - Nov. 18, 1981 - Log of calls taken on air and off air

Subject: WUSB programing

Moderator: Alvin F. Oickle

Guests: Norman Prusslin, general manager, WUSB
Eric Corley, program director, WUSB

- 1 - Campus, male. Enjoys Mike Gerardo's Sunday Night program.
- 2 - Yaphank, male. Enjoys USB's playing New Wave music. Age 16.
- 3 - East Northport, male. Enjoys USB music, especially New Wave. Age 27.
- 4 - East Patchogue, male. Listens every day to "best station in nation."
- 5 - St. James male. Taking course by USB, enjoys New Wave music. Age 17.
- 6 - Centereach male. Likes the variety of music offered. Age 20.
- 7 - Campus male. Why are there no "English-oriented programs" such as Monty Python.
- 8 - Stony Brook female. All programing "excellent". Age 16.
- 9 - South Setauket male. Likes Mike Gerardo's show. Age 19.
- 10 - Enjoys balanced programing, classical as well as pop music; criticizes use of slogans on air and bumper stickers in summer.
- 11 - East Setauket male. Too much disco in 3-7 a.m. Weds. slot; "keep up your anti-Communist broadcasts."
- 12 - St. James male. Criticizes announcers who fail to convert Celsius temperature readings to Fahrenheit; wants Native American music.
- 13 - Male. Does not always agree with DJ's "political viewpoints," especially "Communists."
- 14 - Male. Likes Gene Sogard's program.
- 15 - Male. Thinks some DJs talk too much, should play more music.
- 16 - Centereach male. "You should let more people know about your station."
- 17 - Centereach male. "I love your station."

OFF AIR

- 18 - Port Jefferson male. Appreciate record giveaways.
- 19 - King's Point male. Enjoys traditional folk music, Homer's Odyssey and talk-interview shows. Age 27.