PROPOSAL FOR DEVELOPING RADIO NEWS SERVICE FOR OFF-CAMPUS STATIONS

- 1. During summer 1980, Al Oickle will put together three "SUNY Side Up" segments, to run the last Wednesday of each month. Beginning with the end-of-August program, he will then do one weekly.
- 2. About Labor Day, Dave Woods will submit to Jim Black a proposal for developing a radio news service for off-campus stations. That proposal will consist of the following steps herewith, beginning with the hiring of a student radio technician capable providing the services we will need to do field recordings, studio recordings and dubbings.
- 2. About mid-October, having done approximately 10 programs, Al Oickle should have some idea of how to invest his time wisely, make good recordings, presents balanced and interesting interviews with Stony Brook people on a variety of subjects. At that time, or as soon as he feels competent to move forward, he will notify Dave Wood of same.
- 4. We will copy our best half-hour SUNY Side Up show and send copies with a letter to a selected group of Long Island and New York State radio stations. We will offer to provide tapes, without charge, weekly during the academic year...a sort of "Your State University." (We may want to change the name, by the way; not only to give it a more distinctive Stony Brook touch but also to free it from association with Barbara Gore Suter's program, which she expects to resume in the winter.)
- 5. Thereafter, copies of half-hour program tapes will be mailed weekly to participating stations.

POTENTIAL COSTS - Academic year 1981-82

Technician - 35 weeks, five hours weekly at \$3.50 - \$612.50

Tapes - 20 per week for 25 weeks at \$1.10 each

Equipment for taping *

550.00

400.00 \$1562.50

* Some equipment is available on campus; e.g., reel-to-reel recording equipment; fast copy. We would need portable recorders with tieclip microphones.



Office of University Relations State University of New York at Stony Brook Stony Brook, New York 11794

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