

al

11-23-81

Very good

Jim:

Radio holiday public service spot

This is something I've seen done by other campuses and have wanted to try for years. Thanks to Al and his radio work, we're doing it, sending out, probably next week, 25 thirty second public service spots with the Chamber Singers and Maggie Brooks doing a bit of the Wassail song, fading to Al's voice over closing: "Happy Holidays from the Chamber ~~xxxx~~ Singers at the State ~~University~~ University of New York at Stony Brook."

Nav

- ✓ WSBH (Fm) Southampton
- ✓ WGLI (Am) Babylon
- W BAB (Fm) Babylon 1170
- ✓ WWHB (Fm) Hampton Bays
- ✓ WLIK (Am) Islip
- ✓ WSIR (Fm) Lk. Ronkonkoma
- ✓ WAK (Am-Fm) Patchogue
- ✓ WBLI (Fm) Patchogue
- ✓ WLIM (Am) Medford
- ✓ WRCN (Am-Fm) Riverhead
- ✓ WLNQ (Am-Fm) Sag Harbor
- ✓ WCTD (Fm) Smithtown
- ✓ WUSB (Fm) Stony Brook
- WGBB (Am) Merrick Freeport
- ✓ WHIR (Fm) Garden City
- ✓ WHLI (Am) Hempstead
- ✓ WDFM (Fm) Lake Success
- WTHS (Am) Mineola
- WENH (Am) Norwich

WSTH, Smithtown High **EAST**  
Chas. Baezfish, Adviser

- ✓ WPOB, Plainville High
  - ✓ WKBA, Ros H.S., Breezewood
  - ✓ WHTJ, Liberty, Dix Hills
  - ✓ WKWZ (Fm) Central Islip, Sigoss
  - ✓ WJWP (Fm) C.W. Post
- Jim Robinson**

*Jim - we have names for these  
general*

*type, Xerox & fill in names!*

December 1981

General Manager

~~Dear General Manager:~~ :

Enclosed is a 30-second holiday greeting  
... the music of the Chamber Singers of the State  
University of New York at Stony Brook.  
*We're hoping that two*  
During the next ~~few~~ weeks, as the holiday  
spirit pervades your listening area, you may have an  
opportunity to play this brief, musical wish for a  
happy holiday. It would please us if you could do so,  
and we believe your listeners would be pleased, too.

Thanks for your consideration.

And ~~a~~ warm, happy ~~December~~ *holiday* greeting ~~to~~ you and ~~to~~  
all of your staff.

DAVID WOODS  
Director  
University News Services

Enclosure: 5-inch reel with 30-second tape