General Manager

Dear General Manager:

Enclosed is a 30-second holiday greeting
... the music of the Chamber Singers of the State
University of New York at Stony Brook.

During the next few weeks, as the holiday spirit pervades your listening area, you may have an opportunity to play this brief, musical wish for a happy holiday. It would please us if you could do so, and we believe your listeners would be pleased, too.

Thanks for your consideration.

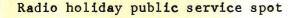
And warm, happy December greeting to you and to all of your staff.

DAVID WOODS
Director
University News Services

Enclosure: 5-inch reel with 30 second tape



Jim:



This is something I've seen done by other campuses and have wanted to try for years. Thanks to Al and his radio work, we're doing it, sending out, probably next week, 25 thirty second public service spots with the Chamber Singers and Maggie Brooks doing a bit of the Wassail song, fading to Al's voice over closing: "Happy Holidays from the Chamber xxxxx Singers at the State Wassaily of New York at Stony Brook."

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WSHE, Smithtoundligh EAST Chas, Backetish, Adviser Chas, Backetish, Adviser WROB, Plainview High WXBA, Ross H.S., Bornswood WXBA, Ross H.S., Bornswood WHH, Library, Dix Hills WX WZ (Fur) Cantents a Dix Syoss of WCWP(Fur) C. w. Post (Fin Down

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RADIO SHACK