

UNIVERSITY NEWS SERVICES

A Talking Paper about Broadcast Media Services

"CELEBRATING LONG ISLAND"

Jim Black is interested in exploring the possibility of a program or short series along the lines of "Celebrating Long Island," emphasizing the humanities at Stony Brook. He has talked with Leonard Auerbach, associate professor of theater. He is willing to assist.

As Jim describes the idea, we would produce a program or series that would be shown on Channel 21 or one or more cable systems on Long Island. The program might be a one-shot hour-long production, or it might be several half-hour programs to be telecast in a series. Each would examine a segment of the humanities, especially the fine and performing arts; e.g., poetry, theater, art, music, dance. Faculty members, possibly students, would appear on camera.

We need to...

- talk with Lew Lusardi about
 - 0 scheduling (can ECC provide the facilities?)
 - 0 funding (what would it cost to do a one-hour show? several half-hour shows?)
 - 0 production (what are the possibilities of moving a crew on location to the Fine Arts Center?)
 - 0 student help (can we provide students with the education and experience by assisting? what will it cost?)

- get an idea of the idea's marketability
 - 0 Channel 21 said this week it will be doing something like this for all of Long Island
 - 0 Our cable television system survey on Long Island indicates a ready market
 - 0 We have two students with broadcast experience hired for the summer; they could do the survey

- present a progress report to Jim Black by May 27 and aim for a final report by June 15