CONVERSATIONS UNLIMITED - Tuesday, Feb. 3, 1987 INTRO UP AND UNDER

Hi, everybody. President Reagan told us, in his State of the Union address, that Americans have set a record for employment. Sixty-one per cent of everyone over the age of 16 is working, he said. But there is a difference between a job and a career. Today, we'll be talking about the differences, and about career planning, with Mr. Thomas Tyson, acting assistant director of career counseling and development at the State University of New York at Stony Brook. Your career, in a sense, is in helping others find careers, Tom.

ESTALLE

INTERVIEW TOM TYSON:

- Define "job" and "career"
- Basic elements of career choosing
 - ... career placement
 - ... career development
- Changing careers ("retreads)
- Role of counselor
- Growth of counseling in career development
- What does he look for in a client's background?
- Basic advice to those considering counseling

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14:00

We'll take a short break now. When we return, I'll be talking with Tom Tyson about efforts being carried out on university campuses, including Stony Brook, to help young people, and some who are not so young, begin careers. Please stay tuned. BRIDGE MUSIC UP AND UNDER

Hi, everybody. I'm Al Oickle. I'm talking with Thomas Tyson about careers. Mr. Tyson is a career counselor, and acting assistant director of the Department of Career Development at the State University of New York at Stony Brook. How many career counselors are there on campuses around the nation? INTERVIEW TOM TYSON:

- What preparation is needed for his career?
- Special training for working with disabled? Veterans?
- Changes in career interests over the past few student generations
- Describe Stony Brook's program
 - Undergrad and grad students
 - Alumni (they help, and seek help)
- Any danger in getting locked into the wrong career?
- How common is jumping careers?

- Best advice to those uncertain how careers

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PROMO - For use no later than 5:55 p.m. Feb. 3, 1987

Hi, everybody. This is Al Oickle. I'm on Conversations Unlimited every Tuesday evening at 6, here on WUSB. This week, I'll be talking with a career counselor. Millions of Americans will be entering the job market, or changing jobs, during 1987. Many of them will be talking with counselors, like Tom Tyson, before starting towards a new career. Why not join us for Conversations Unlimited, Tuesday evening at 6 o'clock, here on WUSB 90.1 FM.