

Symposium Planning Committee

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Registration

All conference attendees must be pre-registered to attend. Attendance is limited to 170 people. **The deadline for registration is November 20, 2006. No late registrations will be accepted.**

Registration Fee:

- \$70 ACRL/NY Current Member
- \$80 Non-Member
- \$30 Library School Student or Retiree

Includes continental breakfast and lunch

Your cancelled check is your confirmation

ACRL/NY Membership: Join or Renew

If you are a current ACRL/NY member and wish to renew your membership for 2007 at this time, please complete a separate membership application and enclose a separate check. Join now for 2007 and pay the member rate.

Transportation to the Conference

By Subway:

Take the 6, A, C, E, N, R or F train to 23 St. Transfer to the M23 crosstown bus (heading east). Get off the bus at the 23 St. and Lexington Ave. stop.

By Bus:

Take the M1, M2, M3, M5, M6, M7, M101, M102, or M103 to 23 St. Transfer to the M23 cross-town bus to Lexington Ave.

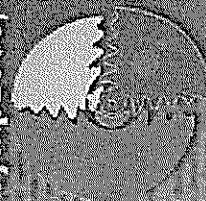
ACRL/NY Symposium 2006

Commercialization and the Academic Library:
Mission Statement or Market Share?

Friday, December 1, 2006

Baruch College, Newman Conference Center
151 East 25th Street, 7th Floor
New York, NY

<http://www.acrlny.org/symp2006/>



ACRL/ NY

Association of College and Research Libraries

The Greater New York
Metropolitan Area Chapter

As the business model increasingly pervades the academy, librarians find themselves responding to a mentality that embraces the "bottom line." This symposium explores the commercialization of higher education, its impact on academic librarians, and the challenges and opportunities they face.

SPEAKERS:

Grace Roosevelt
Associate Professor,
Audrey Cohen School of
Education and Human
Development,
Metropolitan College of New York



Walt Crawford
Senior Analyst, OCLC RLG Service
Center, Mountain View, California

Rick Anderson
Director of Resource Acquisition,
University of Nevada, Reno Libraries

James Neal
Vice President for Information
Services and University Librarian,
Columbia University

Program

8:15-9:00	Registration and Coffee Poster Sessions
9:00-9:45	President's Address & Introduction of New Officers Dona McDermott ACRL/NY President
	Program Introduction Marsha Spiegelman Symposium Chair
9:45-10:30	Grace Roosevelt Higher Education for Sale: The Spread of the Market and the Decline of Liberal Learning
10:30-10:45	Break
10:45-11:30	Walt Crawford What's Your Story - and Why Should They Care?
11:30-12:15	Rick Anderson The Future of the Academic Library in a Radically Changed Information Environment
12:15-1:45	Lunch at Baruch
1:45-2:15	Jim Neal The Entrepreneurial Imperative Revisited: The Academic Library in the Commercial Market Space
2:15-3:30	Panel Discussion & Questions Moderator: Jim Neal

ACRL/NY Symposium Registration

Name _____

Library/Organization _____

Address _____

City, State, Zip Code _____

Telephone _____

E-Mail _____

Registration Fees, please check one:

- \$70 ACRL/NY 2006 member
- \$80 Non-member
- \$30 Library school student or retiree
- Contact me about serving on next year's Symposium Committee
- I would like to contribute \$ _____ to the ACRL/NY Distinguished Service Memorial Award Fund.

Make check payable to ACRL/NY and mail this form by Nov. 20, 2006 to:

Janet H. Clarke
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Stony Brook, NY 11794-3301