



**Glenn Carter**  
10/15/2003 09:16 PM

To fjadcock@tamu.edu  
cc  
bcc  
Subject New 2003 Estimates / 2008 Projections

GeoLytics, a leading provider of demographic data software, has just released CensusCD Estimates/Projections, which includes the following 4 demographic datasets:

- Estimates for 2003
- Projections for 2008
- Consumer Expenditures for 2003
- Profiles for 2003

This product will help you determine where to market, where to expand, and how to allocate resources. For added flexibility, we have included data for 5 levels of geography: States, Counties, Tracts, Block Groups, and Zip Codes.

Estimates for 2003 are based on Census 2000 Short and Long Form datasets, then estimated out to 2003 to reflect the changes in the three years since the collection of the census data.

Projections for 2008 are the same format as the Estimates, but projected out an additional five years to 2008.

Consumer Expenditures for 2003 includes 50+ categories of spending including topics such as food, small appliances, health insurance, and clothing.

Profiles allow you to target the areas that meet the profile you want. These are calculated on a sliding scale so you can determine which area most captures that profile's essence, or which profile best describes a particular area.

The price for CensusCD Estimates/Projections for the National version is \$445 and for a single State it is \$250.

If you want more information on CensusCD Estimates/Projections, or any of our other products, please visit our website at <http://www.censusdata1.com> or call us at 1-800-577-6717 or send us an email at [info@censusdata1.com](mailto:info@censusdata1.com)

Thank you and we look forward to hearing from you,

If you do not wish to receive further emails, please go to <http://www.censusdata1.com>, click on "Remove me from the mailing list" link below the large central icon. Enter your email address in the box provided and press the "Submit" button. Your email address will be immediately removed from our lists.