



**Please Support our 2010 Stony Brook Cares/SEFA Campaign**  
**Eric W. Kaler, Provost and Senior Vice President for Academic Affairs**

11/10/2010 12:58 PM

To: Torre,F.Jason

From: "Eric W. Kaler, Provost and Senior Vice President for Academic Affairs"  
<ekaler@NOTES.cc.sunysb.edu>

To: "Torre,F.Jason" <FTORRE@NOTES.cc.sunysb.edu>

**Please respond to dharris@NOTES.cc.sunysb.edu**

Dear Colleague,

Our annual Stony Brook Cares/SEFA Campaign kicked off on September 1, 2010. Charitable giving is a personal decision. This is why the Stony Brook Cares campaign is an excellent opportunity for you to exercise your choice. This campaign was established so that you have the ability to choose the recipient of your donation and the process is easy and effective. This annual fund-raising effort supports a network of local, national and international community services all year long. With your support, the SEFA-affiliated agencies feed the hungry, shelter the homeless, nurture the sick, care for the elderly, counsel troubled youth, protect the environment and make an overall difference in so many lives. With over 500 charitable organizations to choose from, there's sure to be a good fit for your contribution. Additionally, by making your contribution through SEFA, managed locally by the United Way of Long Island, you can be assured that your donation is put to work to address the needs you choose. Annually, 88 percent of contributions go directly to the agency/agencies of the donor's choice.

If you are a recent Stony Brook Cares contributor (individuals who have made a donation since 2006), an information packet, including your SEFA pledge form, will be hand-delivered to you in September 2010. State employees can also download a copy of the SEFA pledge form and view SEFA's list of affiliated charities online at <http://www.stonybrook.edu/sb/stonybrookcares/state-employees.html> Below are instructions for completing the pledge form and methods of giving to SB Cares.

Part 1: Please provide your name, department, and zip+4. Note that the state employee designation has already been checked for you.

Part 2: You will not be required to provide a line number. Please provide the following information: your full name; Stony Brook ID; choose from among the three contribution options available; and provide required contribution information with your signature, if applicable.

Part 3: Please designate the agency/agencies to which your contribution should be donated. If you would like to be thanked for your gift by the agency you are donating to, please print your address on the bottom of the pledge form.

If you cannot find a specific agency or cannot remember to whom you have given in past years, please contact:

Millie Lucas

Long Island SEFA Director  
mlucas@unitedwayli.org  
(631) 940-3732

All pledge forms should be returned to:

Darschay Harris  
Executive Assistant to the Provost  
407 Administration  
Stony Brook, NY 11794-1401

Please do not hesitate to contact Darschay Harris at  
Darschay.Harris@stonybrook.edu or 631-632-4360 if you should have any  
questions regarding this year's campaign or for assistance in  
completing the pledge form. This year's campaign runs from September  
1 through December 31, 2010.

Thank you for your support in helping our Long Island neighbors and  
people in need around the world through your contributions to the  
Stony Brook Cares campaign.

It is up to you. You can make the difference! Give because you care.

With Sincere Thanks,

Eric W. Kaler  
Provost and Senior Vice President for Academic Affairs