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Subject: Ben & Jerry's CEO at SOUTHAMPTON

Mr. Freese's photo attached.



BEN & JERRY'S CEO WALT FREESE TO VISIT STONY BROOK SOUTHAMPTON

SOUTHAMPTON, N.Y., March 21, 2008—Walt Freese, CEO of the environmentally conscious, South Burlington-based Ben & Jerry's ice cream company, will share his insights at Stony Brook Southampton on Friday, April 4, at 6:30 p.m., in the Special Events Room of the Student Center.

The talk, "How to Lead With Your Values and Make Money, Too -- The Story Behind Ben & Jerry's," is sponsored by the Student Program Board and is free and open to the public. For further information, call (631) 632-5132.

Freese, who joined Ben & Jerry's in 2001 as Chief Marketing Officer, has overall responsibility for managing Ben & Jerry's Marketing, International, Retail Operations and Human Resources. Since 2001, when Ben & Jerry's was acquired by Unilever, the company has continued its commitment to a social mission and championed environmental sustainability, values-led sourcing initiatives and corporate philanthropy. Ben & Jerry's has consistently been recognized as a leader in corporate social responsibility, ranking among the top two of companies in an independent survey of American's attitudes and perceptions of corporate citizenship.

In only its first full year of operation, Stony Brook Southampton is Stony Brook University's newest campus. Located on 82 seaside acres on the world renowned East End of Long Island, N.Y., Stony Brook Southampton's interdisciplinary academic programs focus on issues of ecological sustainability, with undergraduate majors in Environmental Studies, Marine Sciences and Marine Vertebrate Biology. The campus is also home to a nationally-recognized graduate program in Creative Writing and Literature, Stony Brook's Center for Wine, Food and Culture, the Pollock-Krasner Library and the nearby Pollock-Krasner House, the Avram Theater and its annual music series "Music at Southampton: Sustainable Treasures," and the three-decades-old Summer Writers Conference, which annually attracts many of the country's literary stars.

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Attachments:

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