

# HSC E-NEWS

Norman H. Edelman, M.D., Vice President, Health Sciences Center & Dean, School of Medicine

September 2005 - Stony Brook University Health Sciences Center

The American Association of Fund Raising Counsel recently announced that charitable giving reached almost \$250 billion in 2004 - a new record for giving in the United States. Religious organizations received the single largest share; education was the next-largest category for giving, receiving about \$34 billion in 2004. There is no question that every element of our culture is becoming more and more dependent on philanthropy. Stony Brook University is no exception.

Several years ago the Health Sciences Center began to position itself to raise private support from alumni, corporations and foundations. It is a process that has entailed building - from the ground up - every element of a successful fundraising program, from developing an alumni relations office and stable annual fund program to reaching out to our community and getting the support of our internal audiences.

The office, which is now known as the Office of Advancement, Public Relations and Communications, has gone through a complete transformation these past 36 months. Under the direction of Angela Lieurance, Assistant Vice President for Advancement, Public Relations and Communications, the office is responsible for alumni relations, special events, major gift fund raising and capital campaign activities, the annual fund program, public relations and publications for the HSC and Stony Brook University Hospital.

With the announcement of Stony Brook University's first-ever capital campaign last spring; I thought this might be a good time to provide a few highlights from the office:

>William and Jane Knapp, who received their undergraduate degrees from Stony Brook University, established the **Knapp Endowed Chair in Pharmacological Sciences** this past year with a gift of \$1.5 million. The first holder of the Chair will be Jeffrey Pessin, Ph.D., who also serves as chair of the Department.

>Dr. Amy Chu-Wong, School of Medicine, Class of '91 created the **Amy Chu-Wong Endowed Scholarship**, in the School of Medicine with her donation of \$30,000.

>The School of Health Technology and Management paid tribute to the founding chair of the Physical Therapy Program, Dr. Jay Schliekhorn, by creating the **Chair's Scholar Fund**.



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>Fundraising is actively underway for the **Frances L. Brisbane Endowment for Leadership and Social Justice**. This fund was established to recognize Dean Brisbane for her contributions to social justice and her ability to reach, teach and affect the lives of people around the world.

>Dr. Martin R. Liebowitz who has devoted more than 30 years to educating hundreds of physicians will be honored with the creation of the **Martin R. Liebowitz Scholarship**.

>The School of Health Technology's Bachelor of Science in Health Science Program recently received a \$100,000 grant from the **Robert Wood Johnson Foundation**.

>During the 2004/05 **annual fund campaign** more than \$155,000 was raised from the alumni in support of the five Health Sciences Schools. Many of our faculty, chairs, directors and deans had the opportunity to reconnect with many alumni during the telefund portion of the campaign.

>**The Leadership Council**, a volunteer group of influential alumni and business leaders who will assist the HSC and SBUH with public relations and fund raising, was developed. The Council is chaired by Charles Ryan, JD, Ph.D., who is a 1990 graduate of the School of Dental Medicine.

>This fall all five Health Sciences Schools will have **Alumni Boards** in place. In addition, all schools now have **Distinguished Alumni Awards** programs in place.

>We are set to launch "**e-In the Loop**" - an electronic newsletter to better inform our alumni of what is happening within each school as well as provide topical information that our alumni may find helpful both professionally and personally. The School of Social Welfare will kick off their newsletter this fall, with the other four schools to follow in the late winter and early spring.

>A special **conference for all HSC alumni** who carry malpractice insurance entitled "Malpractice Lawsuit: A Survival Guide," is being planned for this fall; it is being spearheaded by the School of Medicine Alumni Board.

>The office maintains a **full schedule of alumni and special events**. For more information on these events please check our save-the-date calendar on the HSC alumni website at <http://www.hsc.stonybrook.edu/alumni>.

## TRIBUTE TO THE HEALTH SCIENCES CENTER SCHOOL OF NURSING AND UNIVERSITY HOSPITAL AUXILIARY

Hugh J.B. and Elizabeth Ann Cassidy (Joe & Betty) recently transferred their "Hugh J.B. Cassidy III Annual Memorial Award" from the Main Campus to the Health Sciences Center School of Nursing as a tribute to nurses and the University Hospital Auxiliary. All who have visited the Hospital through the years have found peace and tranquility in the Hospital Chapel when they view the "Stained Glass Window." The windows were donated by the University Hospital Auxiliary in memory of Mr. & Mrs. Cassidy's son, Hugh J.B. Cassidy III. Hugh was a Lifetime Member of the Auxiliary as are his parents.

# HSC RESPONSE TO HURRICANE KATRINA VICTIMS

TO: The HSC Community

FROM: Norman H. Edelman, M.D. Vice President, Health Sciences Center and Dean,  
School of Medicine

Following President Shirley Strum Kenny's call to assist in the relief efforts for the victims of Hurricane Katrina along the Gulf Coast by contributing generously to the American Red Cross, we have established two locations in the HSC to collect your donations (either cash or checks made out to the "American Red Cross.")


Your donations can be dropped off either at the office of HSC Student Services (HSC Level 2, located near the Teachers Federal Credit Union) or at the Office of the Vice President, HSC L-4.

We are also responding to the request of our national organizations to accommodate students in the health professions who were displaced due to the disaster. Our HSC as well as SUNY Deans and their schools are working with their counterparts in the Gulf Coast to identify such students.

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## HSC LIBRARIAN EARNS DISTINGUISHED MEMBER AWARD

Colleen Kenefick was recognized by the Medical Library Association for her election to the Academy of Health Information Professionals (AHIP) at the Distinguished Member level. Members of the Academy are credentialed as health information professionals by demonstrating their academic preparation, professional experience, and professional accomplishments. Recognition and level assignments are determined through a variety of professional activities and continuing education. Distinguished Members have completed training in Essential Areas of Knowledge, including information policies and management, as well as research, analysis, and interpretation. This is the highest recognition a health sciences librarian can achieve from a national professional organization. Ms. Kenefick is currently the HSC Library's only AHIP member at the Distinguished level.



# ALUMNI BOARD OF DIRECTORS SUNWOOD RETREAT

The School of Medicine Alumni Board of Directors has been meeting since September 11, 2004 under the leadership of Robert LaPorta, MD '86. As the next stage in its development, an all day retreat was held on July 23, 2005, at Sunwood, home of Shirley Strum Kenny, President of Stony Brook University. The agenda was designed to deepen the alumni board's sense of pride and commitment to the School of Medicine, to energize the board about its role, and to develop an action plan for the coming months. Sixteen board members participated throughout the day. Presenters included Dr. Norman H. Edelman, Vice President for Health Sciences Center and Dean, School of Medicine; Angela Lieurance, Assistant Vice President for Advancement, Public Relations and Communications, in the Health Sciences Center and Stony Brook University Hospital; and Lisa Hirsh, a board development expert from Boston, MA. The program concluded with a wine tasting seminar hosted by staff of the Center on Wine, Food, and Culture and barbecue open to children and spouses of board members.



Left to Right - Bill Dethlefs, PhD, Asst. Director Alumni Relations, HSC; B.J. Isaacson, Senior Director for Advancement HSC and Stony Brook University Hospital.; Heather Grant, MD ('97); Chien "Eugene" Chiang, MD ('78); Sherry Sussman, MD ('95); Tony Girardi, MD ('80); Rachel Boykan, MD ('02); Anthony Loizides, MD ('98); Norman H. Edelman, MD, Vice President, Health Sciences Center, Dean, School of Medicine; Nilsa Gutierrez, MD ('80); Robert LaPorta MD ('86); Patrice Vorwerk, MD ('86); Cynthia Pan, MD ('92); Evelyn Marienberg, MD ('88); Andrew Lee, MD ('80); Mark Horowitz, MD('83); Joan Faro, MD ('82); Lisa Hirsh, Lisa Hirsh & Associates.



# NEWS FROM THE SCHOOLS

## DENTISTRY-MEDICINE-UNIVERSITY HOSPITAL

On July 1, 2005, the Stony Brook University School of Dental Medicine team arrived at JFK with 12 crates of supplies to start the journey to Madagascar. Three days, three flights, and a 14 hour bus ride later, the group checked in to the Hotel Akbar in Mahajanga. The dental group was part of a team of health care experts from Stony Brook which established a temporary clinic in the village of Berivotra.

The mission to Madagascar was led by Stony Brook Paleontologist, Dr. David Krause, who is also the founder of the Madagascar Ankizy Fund ([www.ankizy.org](http://www.ankizy.org)). "Ankizy" means "children" in the Malagasy language, and children are the focus of this not-for-profit organization, which builds schools and establishes health clinics in remote areas of this third world nation located off the east coast of Africa.

The dental team members were Dr. Allan Kucine, Associate Dean for Clinical Affairs and Acting Chair of the Department of Oral and Maxillofacial Surgery; Dr. Laurence Wynn, Clinical Assistant Professor in the Department of General Dentistry; and four third year dental students, Larissa Figari, Christos Ioannou, Sherry Mei, and Alex Pappas.

The medical team consisted of two Malagasy-born physicians, Drs. Georges and Perline Ramalanjaona; three Stony Brook University School of Medicine students, Delia Calo, Peter Klinger, and Alexandra Vinograd; a University of Pennsylvania School of Nursing student, Kaitlin Rose; Stony Brook Health Care Educator, Lorrie Schroffel; and Stony Brook University Hospital Director and CEO, Bruce Schroffel.

The team utilized a multi-faceted approach to improve the health of the Malagasy people. Both medical and dental groups established temporary clinics in a one room school house in Berivotra, where each treated over 500 patients, some of whom walked many miles to receive care. The dental team extracted countless decayed teeth, restored those which were salvageable, managed infections, and removed oral lesions from patients who had never received dental care in the past. The focus was also on prevention, and with the aid of interpreters, all patients received oral hygiene instructions and their first toothbrush. To say that the learning curve for the students was steep and challenging is an understatement, but they rose to the task and performed admirably. For instance, one of the students had only had the chance to do 15 extractions during her entire dental career so far; she did 47 in one day in Madagascar!

The medical team offered physical examinations, diagnosed and treated a host of conditions such as malnutrition, malaria, anemia, and schistosomiasis, and held a number of educational seminars for the villagers on topics such as nutrition, hygiene, contraception, and the prevention of STD's.

Members of the team focused on improving the education of health care providers by presenting lectures on current techniques at the medical and dental schools in Mahajanga. Bruce Schroffel toured several hospitals in Madagascar, presented lectures on the state of health care delivery in modern US facilities like University Hospital, and offered guidance to local health care administrators. We strengthened our sister-institution relationship with the only dental school in Madagascar, the Institut d'Odontologie Stomatologie Tropical de Madagascar, which trains about 40 students/year, for a population of 18 million. Dental students from that school rotated through our dental clinic, working side by side with Stony Brook dental students, and were most enthusiastic about the clinical education they received.

Through the fund-raising efforts of the Stony Brook dental students and the Madagascar Ankizy Fund, a portable dental unit and a generator was donated to the dental school in Mahajanga with a promise from its Dean to establish temporary clinics in remote areas throughout the year, so that Malagasy dental students can deliver care to a greater number of children.

The entire mission was orchestrated by Dr. David Krause, who visited the clinic daily while simultaneously leading an international group of paleontologists who made exciting fossil discoveries, including

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# NEWS FROM THE SCHOOLS

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a nearly complete articulated skeleton of a large meat-eating dinosaur.

The mission to Madagascar was a great success on many levels, with accomplishments in health care, service, and research, thus reflecting the goals of the schools of the Health Sciences Center and University Hospital. This experience also reinforces what we all know - Stony Brook's greatest strength is in its people.



Left to right: Christos Ioannou, Alex Pappas, Dr. Laurence Wynn, Larissa Figari, Sherry Mei, Dr. Allan Kucine.



Christos Ioannou, Sherry Mei.



Larissa Figari.

**Jeffrey Garber, 1974 SOM alumni, Assistant Clinical Professor at Harvard Medical School, and Chief of Endocrinology at Harvard Vanguard Medical Associates**, on his new book *"The Harvard Medical School Guide to Overcoming Thyroid Problems."*

**Jerome Z. Liang, Professor of Radiology and Arie E. Kaufman, Professor of the Computer Science Department**, had their virtual colonoscopy research project renewed with over \$1m from the National Institutes of Health, entitled *"Developing Virtual Colonoscopy for Cancer Screening."*

**Peter Viccellio, Professor & Vice Chair of Emergency Medicine**, was awarded by the American College of Emergency Physicians (ACEP), the Colin C. Rorrie, Jr., Ph.D. Award for Excellence in Health Policy.

### SAVE THE DATE

#### September 19

Benefit Concert for Victims of Hurricane Katrina, sponsored by Stony Brook University Department of Music. For info 632-7330 or [www.sunysb.edu/music](http://www.sunysb.edu/music).

#### September 21

University Convocation, 4:00 p.m. Humanities Building, Lecture Hall 1003. For info 632-9503.

#### October 6

Mini-Med School, 7:00-9:00 p.m., Health Sciences Center. For info 444-3423 or [www.hsc.stonybrook.edu](http://www.hsc.stonybrook.edu).

#### December 10

SOM Faculty Reunion, at Sun-wood. Open to former reunion participants. For info 444-2098.

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**Correction** - 2005 Targeted Research Opportunities, Carol M. Baldwin Breast Cancer Research Award - Janice Lu, M.D., Ph.D., of Medicine - *"Circulating Tumor Cells and their Signature for Breast Cancer."* Dr. Lu's name had been misspelled.

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### Q & A

Good communication is two way. Therefore, if you would like to comment respond to topics, or have news to share: [HSC\\_VP@notes.cc.sunysb.edu](mailto:HSC_VP@notes.cc.sunysb.edu). Suggestions for future topics are always welcome, as well. Please feel free to email this publication to others who might be interested in what is happening at the Health Sciences Center.

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