

The Engineering Ball





THE ENGINEERING BALL

August 27, 2012

2011-2012

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Dear Sponsor,

On April 14, 2013, student leaders in the College of Engineering and Applied Sciences will be hosting the eleventh annual Engineering Ball. This semi-formal event allows attendees to mix and mingle in an elegant setting.

The goal of the Engineering Ball is to bridge the gap between students, professors, alumni, and members of industry. This event functions as a networking opportunity on many levels: student-faculty, student-industry, and faculty-industry. In addition to the networking opportunity, the Engineering Ball also promotes an appreciation for the engineering and applied sciences academic and professional communities, by bringing both together for an evening of fine dining and dancing.

Last year's Engineering Ball was a huge success. Over 200 attendees had a fantastic evening, and left the event with a renewed enthusiasm for the engineering and applied sciences fields. This event, however, cannot happen without your support. Each year we rely on sponsorship to raise the necessary funding. Donations from sponsors have been extremely valuable to the success of the past ten Engineering Balls, and will be especially important as we prepare to hold this off-campus event once again.

We are writing to ask for a donation in support of our efforts to unite the engineering and applied sciences community.

The attached pages further outline how you can become a sponsor. We hope you will join us in our effort to achieve our goal.

Sincerely,

Jennifer Dellaposta
Director of Undergraduate Studies
College of Engineering & Applied Sciences
Stony Brook University



The Engineering Ball ATTN: Deb Klein
College of Engineering and Applied Sciences
127 Engineering
Stony Brook, NY 11794-2200

THE ENGINEERING BALL 2012 – 2013 SPONSORSHIP FORM

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I/We would like to be a sponsor of the Engineering Ball; enclosed is our sponsorship of:

Please indicate amount enclosed on line

\$ _____ (\$250 to \$749) **Bronze Level Sponsorship**
Includes: two complimentary tickets, a quarter-page ad in program, and recognition at the dinner.

\$ _____ (\$750 – \$1,499) **Silver Level Sponsorship**
Includes: two complimentary tickets, a half-page ad in program, and recognition at the dinner.

\$ _____ (\$1,500 - \$3,999) **Gold Level Sponsorship**
Includes: four complimentary tickets, a one-page ad in program, and recognition at the dinner.

\$ _____ (\$4,000 & up) **Platinum Level Sponsorship**
Includes: four complimentary tickets, two-page ad in program, and recognition at the dinner.

I am sorry, but I cannot attend this event, my donation is \$ _____ or equivalent non-monetary donations

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- **Check:** Please make checks payable to Stony Brook Engineering Ball Account #298630
- **Credit Card:** Please fill out the attached Credit Card Authorization Form.

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- **Mail:** Mail this form along with either a check or the attached credit card authorization form to the above address. After mailing the form, please email devora.klein@stonybrook.edu (Subject line: Engineering Ball) letting us know the check has been mailed.
- **Email:** Email this form along with the attached credit card authorization form to devora.klein@stonybrook.edu (Subject line: Engineering Ball).

All gifts are tax-deductible to the full extent allowed by law.



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