<u>**Human's Project Video Guidelines**</u>

Week-4: In-Class discussion/ groups decided

Week-5: Proposal due with group information

Week 9: Projects due with in-class presentation

When creating a video please keep the following items in mind. Your work will be graded on how well you convey your idea of, "what it means to be human," in addition to the quality of your video and your ability to follow the rules of basic video editing.

<u>**Developing your proposal**</u>
Before you begin shooting your video, you should develop a proposal and submit it to your HDV-101 instructor. In this proposal, you will need to include the following information.

- Names of all in your group
- Identify the question that you will be asking your subjects
- A short paragraph with storyboard that includes how you will record your subjects[1]
- A list of tasks identifying which group members will be responsible for what task.

<u>**Steps to Creating a Video**</u>
1. Develop a question: The best questions are open-ended broad questions.
2. Establish a technique: how will you develop your question into a strong video?
3. Pick your subjects: Who will you interview,; be sure to let your subject drive the video. The best videos will be those that allow the subject to determine the final product.
4. Edit….Edit…Edit. You will need to edit the video footage to create a coherent narrative. Keep in mind that we do not need Steven Spielberg quality; you can use basic editing programs (i.e. Windows Movie Maker, or iMovie.)

<u>**Video Editing Rules/Tip and Tricks**</u>

1. Develop an open ended question that will provide interesting/dynamic responses. (See example videos for examples.)
2. Shoot lots of B-Roll (Interesting visuals, this will make it possible to edit a strong video)
3. Videos should be approximately two minutes and thirty seconds in length and, as a general rule of thumb, no longer than three minutes.
4. Avoid long clips of one person talking bounce, and use voiceovers to get your point.
5. Do not use introductory slides or long text slides. Jump right into the material and let your subject do the talking.

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[1] For sample storyboard visit the Humans Project website

6. Refer to the video guide for information on basic shooting techniques. (i.e. framing, varying angles, sound.)
7. The strength of your video will be determined by the time you spend editing, don't ignore this step!!!

Submitting Video
Once you have completed your video you should submit it to vimeio.com and send the link to your instructor. All videos must be submitted on-time. You should familiarize yourself with Vimeo before the submission deadline.

Human's Project Proposal

- When forming a group be sure to…
    - o Establish when/where your first meeting will be
    - o How you will communicate
    - o Brief timeline of when proposal will be completed.

Group Information

Name	Task(s) group member is responsible for

What is the question that you will be asking your subjects?_____
_____

Story Board

Shot #	Shot Description	Sketch	AUDIO

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