

The “My Life As...” Series

Norman Pearlstine

“My Life as Editor-in-Chief of Time Inc.”

Tuesday, September 25th

9:50 – 11:10am

Student Activities Center – Room 306



Norman Pearlstine served for 11 years as editor-in-chief of Time Inc. As editor-in-chief, Pearlstine oversaw the editorial content of Time Inc.’s 154 magazines, including Entertainment Weekly, Fortune, In Style, Money, People, Real Simple, Sports Illustrated and Time.

Prior to joining Time Inc., Pearlstine worked for The Wall Street Journal. After resigning from the Journal in June 1992, Pearlstine spent a year launching Smart Money magazine.

In January 2005, the American Society of Magazine Editors named Pearlstine the

recipient of its Lifetime Achievement Award and inducted him into the Magazine Editors’ Hall of Fame. He was honored with the Loeb Lifetime Achievement Award for Distinguished Business and Financial Journalism in 2000. He received the National Press Foundation’s Editor of the Year Award in 1989.

Pearlstine is the author of, “Off The Record: The Press, the Government, and the War over Anonymous Sources” which was published in June 2007.

For more information, contact the School of Journalism at
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