

WALDO announces the availability of **Turnitin.com** services for plagiarism prevention and products for collaborative online learning. Recognized worldwide as the standard in online plagiarism prevention, Turnitin helps educators and students take full advantage of the Internet's educational potential. Used by thousands of institutions in over fifty countries, Turnitin's products promote originality in student work, improve student writing and research skills, encourage collaborative learning, and save valuable instructor time.

Plagiarism Prevention

Turnitin's Plagiarism Prevention system makes it easy to identify students who submit unoriginal work. It also acts as a powerful deterrent to stop plagiarism before it starts. *Turnitin's* plagiarism prevention system is based on customized Originality Reports.™ Originality Reports are exact duplicates of submitted papers, except that any text either copied or paraphrased from the Internet or a database appears underlined, color-coded, and linked to its original online source.

Subscribers receive reports for every submitted assignment at their own *Turnitin.com* "report inbox", usually within 4-6 minutes. The information contained in the reports gives users the ability to determine for themselves the extent to which any given work is plagiarized or original. Submitted papers are compared not only against the entire Internet, but also against an exclusive database of previously submitted student papers. *Turnitin.com* uses Document Source Analysis technology, developed during their previous incarnation, *Plagiarism.org*. This software uses a set of powerful algorithms to create a 'digital fingerprint' of any text document.

The system works as follows:

- First, a 'digital fingerprint' is made of the submitted document using a specially developed set of algorithms.
- The document's 'fingerprint' is cross-referenced against the local database containing hundreds of thousands of papers.
- At the same time, automated web crawlers are released to scour the rest of the Internet for possible matches.
- Finally a custom, color-coded 'originality report' is completed with source links, for each paper.

Turnitin.com Services

Annual License Fee		\$648.38
Product - Price per student	List Price	WALDO PRICE
Plagiarism Prevention	\$0.75	\$0.63

Peer Review	\$0.25	\$0.21
GradeMark & GradeBook Package <i>(not sold separately)</i>	\$0.25	\$0.21

Support Product	WALDO PRICE
Extended Help-Desk for Faculty	20% of total product charges
Extended Help-Desk for Faculty & Students	30% of total product charges
WebEX Training <i>(First Session No Charge)</i>	\$126.00
Custom On-Site Training	\$1,260.00