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**Alcohol, Public Perception, and Narrative Design in  
Nineteenth-Century American Literature**

A Dissertation Presented

by

**Kristin Boluch**

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**Kristin Boluch**

We, the dissertation committee for the above candidate for the  
Doctor of Philosophy degree, hereby recommend  
acceptance of this dissertation.

**Andrew Newman – Co-Advisor  
Associate Professor, Department of English**

**Peter Manning - Chairperson of Defense  
Professor, Department of English**

**Susan Scheckel – Co-Advisor  
Associate Professor, Department of English**

**Nicholas Warner- Outside Member  
Professor of Literature, Claremont McKenna College**

This dissertation is accepted by the Graduate School

Charles Taber  
Dean of the Graduate School

Abstract of the Dissertation

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Scholarship concerning alcohol representations in nineteenth-century American literature and culture has predominately focused on "temperance discourse" (meaning temperance ideology, an anti-alcohol moral culture, prohibitory laws and regulations, etc.). Generally, narratives understood to represent this discourse assume that the depicted consumers and producers of alcohol are excluded from the ideally imagined community. In Modern literature, by contrast, alcohol use is understood to represent cultural rebellion by individual characters (as seen in Hemingway's community of ex-patriots, or Fitzgerald's Jazz Age lost generation). The dissertation challenges assumptions of this chronological progression which begins in representations of alcohol's social banishment. Though nineteenth-century American literature, and temperance fiction specifically, depicts the alcohol user as someone who shares neither the assumed values of narrators and readers, nor the sense of community that derives from shared ideological inclusions, on closer analysis such stories do not necessarily treat drinkers' and distributors' antisocial status as a matter of course. Formal analyses of narrative constructs reveal a dramatic tension between criteria of social inclusion and exclusion surrounding the subjects of drink, drinkers and drinking establishments, a tension not always resolved, and sometimes not resolvable.

The mere representation of alcohol use does not automatically imply a "temperance discourse" as traditionally understood. This dissertation suggests that literature in the nineteenth century *invokes* but does not necessarily assume temperance discourse as a means of structuring narrative tension between individual characters and ideologically-defined communities. Whereas some stories stage a righteous condemnation of specific behaviors, others may probe community/national standards and assumptions, leading to entirely different results. Looking at a range of alcohol-themed works including texts by George Cheever, Edgar Allan Poe, Walt Whitman, Frederick Douglass, Stephen Crane, Paul Laurence Dunbar and James Corrothers, this study argues that the representation of alcohol in nineteenth-century American literature does not automatically promote temperance's moral ideologies and the exclusion of drinking characters from narratively defined societies. Instead, alcohol-themed literary texts just as often question (and even challenge) temperance tropes in order to examine the nature of ideological inclusions and exclusions across a range of American communities.

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**Introduction: Alcohol, Temperance and Community in  
Nineteenth-Century American Literature**

***Part I: Temperance, the Reader, and The Intoxicated Subject***

The American Temperance movement gathered force through the nineteenth century to culminate in the Volstead Act (Prohibition) in 1919. A large body of auto/biographical and fictional story-telling expresses the movement's ongoing political activism and moral assumptions. Many temperance fiction studies outline the nature of anti-liquor stories in disseminating Temperance's social message, with the movement's goal to eradicate alcohol's consumption and distribution. "No other single reform had so widespread an impact upon American literature as temperance, largely because of its extraordinary cultural prominence," writes David Reynolds in his overview of "temperance-related discourse" (22) in *The Serpent in the Cup: Temperance in American Literature*.

Because alcoholism and drinking problems concern urgent, ongoing social issues, criticism tends to assume sociological overtones, analyzing alcohol themes in literature as representing a social problem in need of reform. Textual representations of the temperance movement and its ideological assumptions have been well documented in cultural studies in these terms as well. More recently, cultural studies have turned in a new direction, one which balances temperance's overwhelming presence in the discussion. Works such as Ian Gately's *Drink: A Culture of Alcohol* explores the history of alcohol culture, and a number of books

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Endnotes may be found on pages 43-53

exploring tavern culture have also appeared. These studies counter more temperance-centric analyses by focusing on populations carrying on despite temperance's messages urging sobriety.

What does it mean to be a good citizen? Who is considered in and who is out? Temperance's assumptions concerning a sober population proposed an ideal, not a solution. This dissertation will argue that nineteenth-century American literature voiced concern with the social implications of reformist assumptions regarding matters of social inclusion and exclusion predicated on a solution ideal. The chapters to follow will point out literary works that either in theme or in cultural context provoke readers to question assumptions concerning the social status of alcohol-related characters. Beginning with a story of alcohol producers portrayed as in the company of literal demon figures, and moving through figurative descriptions of alcohol-related characters' (anti)social statuses, the analyses to follow will examine the literary treatment of anti-alcohol ideology in terms of how it affects and effects the representation of social perception (without necessarily endorsing a reformist ideology through narrative decree). My study will focus on the debate temperance mobilized as fertile ground for literary meditations concerning socially assumed inclusions and exclusions of individual characters.

The alcohol debate's concern with matters of good citizenry makes the narrator-reader relationship especially relevant to this subject. Alcohol themes suggest a particular social relation between speaker and listener; temperance narratives tend to be didactic, with an authoritative narrator setting commands for the reader to follow. Temperance tracts and stories can be traced to religious sermons, and an instructive style echoes in subsequent literary exhortations. After Benjamin Rush convinced national churches and religious leaders, beginning with the Presbyterians and specifically the Calvinist Lyman Beecher, directives boomed from pulpits across the countryside. "Intemperance is the sin of our land, and, with our boundless prosperity,

is coming in upon us like a flood" (7). Beecher directs us to protect a prosperous homeland from the invading tide of sinful boozers. A perfect harmony between speaker and listener forms the community of the sermon/text, adopted as a generic model to shape the subsequent temperance fictional genre.

The first chapter of my study examines the literary dimension of the interaction between authoritative narrator and reader, seen in George Cheever's *Deacon Giles's Distillery*. Cheever's narrator warns of distillers inviting Demon Rum's devils to Salem, Massachusetts. This tale imagines the manufacture and distribution of alcohol as the community's gateway to a demonic playground. Villainous liquor manufacturers in league with Satan's minions allow chaos to take over. Cheever's moralizing narrator equates a dystopian vision with the evils of material gain through alcohol distribution. Supposedly upstanding businessmen are imagined as wicked mercenaries responsible for chaos and immoral degeneration. In Cheever's story, Giles is lost to "Hell and Damnation" by choosing a demonic business over the town's moral interests.

*Deacon Giles's Distillery* is composed with two assumptions: the individual alcohol user is lost to sin and death, and a sober ideal models a perfect agreement between narrator and reader. This agreeable relation between narrator and reader is essential to a vision of the harmonious, sober, temperance community. Umberto Eco refers to such an agreeable reader as the "model reader" who willingly follows the "game" of textual strategies that define the limits of interpretation.<sup>1</sup> In temperance fiction, the model reader is essentially a passive consumer of the narrator's assumed Utopian vision.

As I will later point out, Cheever's story was probably not the most suitable example to promote temperance's ideals of social harmony. Immediately following publication, Cheever was embroiled in a scandalous libel trial that threw Salem into an uproar. In addition,



temperance's emphasis on moral good in an allegorical framework of good versus evil is more apparent in Cheever's defense statement than it is in his short story. The story itself is mostly a satirical attack upon a rival church and condemnation of the distilling business. It certainly illustrates the wages of sin, as the narrator instructs the reader about the damnation "Demon Rum" brings to his home town. Cheever's experience with temperance reform makes clear that the harmonious relation between narrator and reader was more the promise of temperance fiction, and less the practice of social ideology.

Temperance's Utopian solution was to come increasingly under question as the century wore on, and satirical depictions became more and more common. Twain's *Huckleberry Finn* openly mocks reformers' naiveté. Early in the novel, a well-meaning judge attempts to reform Huck's father by talking to him "about temperance and such things till the old man cried, and said he'd been a fool, and fooled away his life; but now he was a-going to turn over a new leaf and be a man nobody wouldn't be ashamed of... pap said he'd been a man that had always been misunderstood before, and the judge said he believed it" (24). Huck's father signs the temperance Pledge and accepts the judge's material assistance, only to turn up the next day drunk on the money he received from bartering his new clothes.

While such a simplistic attitude toward temperance reform provides rich ground for Twain's satire, other writers use the subject of alcohol, drunkenness and reformist ideology to consider the relationship between community perception and individually depicted social transgressions. Community perception of individual drunkenness was a particular problem for Edgar Allan Poe, who was maligned as a vindictive drunk. Likewise, Poe's stories have been interpreted to represent the author's socially unacceptable behavior. As I will describe in Chapter Three, Poe's narrator-reader construct brings into question social perceptions concerning the

alcoholic behaviors of individual characters. His stories comment on complacent reading as a means by which the reader may be taken off guard and forced to reconsider socially constructed expectations. Poe suggests that the actively engaged reader does not simply accept the narrative assumptions constructed in a given text.

My theoretical approach focuses on the manner in which narrative voice models a range of responses to the ongoing alcohol debate in nineteenth-century America. By focusing on the narrative address to the reader along with questions of audience/readership, this analysis borrows on cultural work that proposes a divergence between narratives invested in temperance's ideological outcome, and actual social drinking practice engaged in the American community. I take this examination one step further; it is not only a matter of who is writing/speaking, but also a matter of who is reading/listening. There is more nuance concerning the addressed reader than often assumed. Nineteenth-century literature describing alcohol use necessarily invokes the temperance debate, but narratives also provoke a reconsideration of temperance ideology's social implications, even in stories where sobriety is depicted as the best option. Alcohol-themed fiction does not simply pick a side in the temperance debate and argue it; narratives examine the social implications of the debate itself.

My line of inquiry necessarily invokes a reader response theory, such as Gary Saul Morson outlines in *Narrative and Freedom*. Morson proposes that the narrative construct of representative claims is mediated by engaged readers. He states that the reader engages in an ongoing compromise with historical conditions, allowing a variety of possible interpretations over time, so long as the reader reads: "Do not fear compromise, however dull or unheroic it appears in contrast to utopian visions. Be prepared to balance competing values, to establish temporary priorities, and to adjust them in the face of contingency. Because solutions can only

be partial and temporary, cultivate the imagination of alternatives (273). The textual negotiation with the reader is both situated within and continually freeing itself from a story's frames of meaning. Morson's approach represents a negotiation between the moment of narration and the moment of reading. This discursive situation depends not only on a historical/cultural frame, but upon a reader's understanding of the frames of meaning brought to bear. The reader considers the narrator's composed meaning as well as other voices represented in the text to which he or she may respond equally as strongly (to say nothing of one's personal inner commentary). Mikhail Bakhtin's remark that "verbal discourse is a social phenomenon" applies equally well now as it did almost a hundred years ago. "The separation of style and language from the question of genre has been largely responsible for a situation in which only individual and period-bound overtones of a style are the privileged subjects of study, while its basic social tone is ignored." Stylistics [as opposed to the discursive subject matter] is concerned not with living discourse but with a histological specimen made from it, with abstract linguistic discourse in the service of an artist's individual creative powers (259). Narrative discourse depends upon our understanding of its "social tone" composed by a range of competing, vital voices.<sup>2</sup> Bakhtin's work seeks to rescue the art of discourse from an increasingly hegemonic interpretive authority, the "overtones" that limit interpretation to privileged positions.

While Bakhtin was writing at a moment when theories of the unifying form threatened to overwrite a heteroglossic history, the move to the other extreme is equally problematic. The objectives of cultural critics who see literary form as nothing more than an expression of socio-historically situated ideology discount literature's value as an aestheticizing mode of social enactment between the reader and narrative formulation. Literature does more than dictate social exigencies, writes Wolfgang Iser, who points out in *The Implied Reader* that literature provides

an object for contemplation; fiction does not simply sketch out regulations for the reader to follow. “Though the novel deals with social and historical norms, this does not mean that it simply reproduces contemporary values” Norms are social regulations, and when they are transposed into the novel they are automatically deprived of their pragmatic nature. They are set in a new context which changes their function, insofar as they no longer act as social regulations but as the subject of a discussion which, more often than not, ends in a questioning rather than a confirmation of their validity” (xii).

The study to follow proposes that alcohol-themed texts question the very nature of the socialized frames of meaning brought to bear upon them. Literary presentation of alcohol themes will be explored via narrator-reader negotiations, as well as critical responses to these texts over time and across readers. The texts under question in the following study cover a broad range of subjects and issues, but all require a consideration of the reader’s role in composing the narrated vision of community and individual behavior in relation to the alcohol subject.

In Part II of this introduction, I will establish how and why a religious tradition of anti-alcohol values came to be represented and understood in nineteenth-century culture by sketching out the emergence and implications of temperance rhetoric. Understanding the codes and patterns involved in generic temperance stories will establish the foundation of moral assumptions germane to specific textual discussions. This will demonstrate temperance’s narrative rhetoric as patterned on the minister/congregation relationship, accounting for temperance fiction’s moralizing tone and assumption of a complicit readership. Therefore, in Part II of the following introduction, I will present temperance’s history and rhetorical constructs, analyzing how alcohol-themed texts have been read in the period prior to the Volstead Act. This section traces how temperance organizers worked to universalize temperance

values, and rhetorically incorporated ideas of a population unified through univocal temperance narratives and ideology. The discussion will center on the struggle between individual rights and choices, and the idea of the greater social good.

Part III of the introduction will lay out a history of critical approaches to the subject of drinking in America, including the key arguments that make up our current understanding of alcohol themes in American literature. This section will aim at putting in perspective the value of a reader-centric critical approach, which will guide the analysis of specific authors and texts in the chapters that follow.

My ultimate goal is to allow for a greater ambiguity in reading this period's alcohol-themed literary works, and for an expanded consideration of how perception and negotiation of this polarizing subject manifests across populations and communities. In addressing the socio-cultural assumptions as a matter of rhetoric as much as representation, this study is dedicated to highlighting the ongoing, controversial nature of alcohol as a subject and the range of responses it elicits.

## ***Part II: Nineteenth Century America's Historical and Cultural Rhetoric in Alcohol-Themed Fiction***

Traditional historical and sociological interpretations accept temperance reform as a culturally explanatory narrative. These interpretations assume a complicit audience for temperance's narrative rhetoric. For instance, writing in 1950, Herbert Asbury explains the Volstead Act as coming to pass when "the American people, 105,000,000 strong, began the joyous march into the never-never land of the Eighteenth Amendment." In Asbury's interpretation, all functions of government along with "the Allied Citizens of America [a branch of the Anti-Saloon League] and the embattled members of the Christian Temperance Union"

were poised to strike down "the faint whiffs of illegal hooch" (141). He adds, almost as an afterthought, "The brewers and the distillers, cowering among their barrels and bottles, said nothing, or at least nothing that was recorded for posterity" (143). Asbury disparages the belief in universal prohibition as fantasy-based, but he also states that it defines the cultural moment. Alcohol distributors have no voice in this picture, as Asbury locates the narrative voice within social institutions and organizations pushing for Prohibition.

Joseph Gusfield's work echoes the implication that temperance was a near univocal expression of the citizenry. In his studies of the period, Gusfield proposes that temperance quickly became an inclusive movement, when the dominance of an "old elite of Federalists-Calvinists" was eroded by democratic ideals following the American Revolution. Temperance changed at the end of the eighteenth century from an elitist reform aimed at the degraded democratic population, and emerged in the nineteenth century as a populist reform via moral suasion representing the middle class's idealized hopes through an inclusive gospel of material prosperity.<sup>3</sup> Sobriety was a "necessary aspect of respectable, middle-class status" (50) but the movement's means were those of moral disinterest and inclusion. Rhetoric targeted lower-class drinkers for reform and incorporation into the great American way of material prosperity. Gusfield characterizes temperance as gathering of the masses under a sober ideal. Accounts that concede resistance more or less dismiss any real potential opposition to temperance and Prohibition. Martin and Lender, in *Drinking in America* note that "By the 1890s" "While there would never be full national consensus, a majority ultimately agreed that the temperance ideal was desirable as a national policy goal" (125).

More recent studies have questioned temperance's inclusive empowerment. In particular, John J. Rumbarger challenges previous interpretations concerning temperance's power base.

According to Rumbarger, temperance does not represent an articulation of the American Dream to which the nation as a whole conceded before the push for Prohibition mobilized divisive politics. Instead, Rumbarger argues, temperance ideology from the beginning marked a ruling elite voicing a divisive strategy invested in entrenching its own socio-economic interests.<sup>4</sup>

While disagreeing over particulars, both Gusfield and Rumbarger agree that the rhetoric of the movement was unified. The question was, in whose interest?

From the beginning, the temperance movement sought to gain public consensus and speak to a united American interest. This unification project had to be done incrementally, however. At the end of the eighteenth century, the public was enthusiastically soaked in alcohol. Early leaders faced an almost overwhelming resistance simply in the sheer amount of drinking taking place. So many Americans were drunk. After the American Revolution, the overseas trade increased production and rum distribution as the American population grew. In addition, the expanding frontier led to whiskey's rise as a preferred drink over wine and even beer.<sup>5</sup> The increased alcohol content in hard liquor along with a positive perception of alcohol's effects resulted in Americans drinking huge amounts per capita at the century's end.<sup>6</sup> Statistics point out that by 1820, up to seven gallons of absolute alcohol was consumed annually per capita. This estimate factors in every American over the age of 15!<sup>7</sup>

The task of building an anti-alcohol sentiment, then, was an onerous one. It began with Benjamin Rush, signer of the Declaration of Independence, physician, and generally acknowledged father of the temperance movement.<sup>8</sup> Rush believed that the American republic's success depended on individual citizen virtue, and moral health depended on physical health. Rush believed in abolition, railed against political corruption, and promoted temperance by warning of dire consequences should virtue fail.<sup>9</sup> His reformist values situated the Republic's

foundation on what Robert Abzug describes as “an ideology that he came close to equating with Christianity” (230). Close, but not identical: Abzug points out that Rush’s focus on non-denominational values both acknowledges and dismisses sectarian differences in favor of a tolerant ecumenism promoting personal virtue over institutional doctrine. Strong citizens make for strong institutions, and American democratic strength depended on majority compliance to a universal morality. Democratic institutions reflect the people’s will, and therefore the individual citizen had to take his intellectual, moral and physical health seriously.

These beliefs inform Rush’s most famous work, *An Inquiry into the Effects of Ardent Spirits Upon the Human Body and Mind*. In this tract, Rush specifically denigrates the use of “ardent spirits” for their “demoralizing effects,” producing “not only falsehood, but fraud, theft, uncleanness, and murder. Like the demoniac mentioned in the New Testament, their name is legion” for they convey into the soul a host of vices and crimes (11). Resisting the alcoholic horde is key to an ordered civil society. Echoing Increase Mather’s oft-cited remarks that “Drink is in itself a good creature of God” but the Drunkard is from the Devil,” Rush established drunkenness as Satan’s work, anathema to the American virtue ideal.

Rush was careful, however, not to equate his readers with the demonic horde just because they imbibed. Like Mather, Rush did not define all alcoholic beverages as carrying potential evil. Rum was demonic, but not so wine. Fermented drinks such as cider, small beer and wine he proposed as acceptable, reasoning that they promoted “Cheerfulness, strength and nourishment, when taken only in small quantities, and at meals.” The key to virtuous results lay in the temperate use of the right kinds of alcohol so as to promote strength of mind and body. Prohibition of *all* alcoholic drinks did not speak to the unified republican citizen Rush had in mind. But for the man drunk on ardent spirits, Rush emphasizes consequence in terms of the



community gaze, what öweö all know. öThus we see poverty and misery, crimes and infamy, diseases and death, are all the natural and usual consequences of intemperate use of ardent spiritsö (12-13). By casting the alcoholic evil in terms of excess, Rush defined a (relatively) sober, temperate norm.

This normö limits were soon tested. Through his influence in The Philadelphia College of Physicians and his political connections, Rush pushed for the newly-formed federal governmentö mandated excise tax on whiskey.<sup>10</sup> The tax was so unpopular that local farmers in western Pennsylvania flat-out refused to pay. Their armed resistance to the governmentö attempt to regulate the alcohol trade was known as the Whiskey Rebellion, and it was fought over a so-called ösin tax.ö<sup>11</sup> President Washington ultimately quelled the rebellion, but the farmers ó many of whom were former Revolutionary War soldiers ó had successfully framed their resistance as a fight for personal liberty. The rebels protested the governmentö attempt to coerce behavior and reduce consumption of ardent spirits via federal law. Eventually, the tax was repealed under the Jefferson administration.<sup>12</sup>

The Whiskey Rebellion established two things germane to my purposes here. First, it clarified the debate between individual rights and a greater social/national good that the argument about alcohol use and distribution would take. Second, the urgent need to form a consensus in order to effect future laws reflecting reform principles became clear. There needed to be a correspondence between temperance ideology and a general public voice composed of a perceived majority of individual citizens choosing freely. Reformers sought consensus in the belief that öalcohol use could constitute a major danger to the future success of the fledgling democracy.ö<sup>13</sup> On the other hand, naysayers argued that democracy depended on freedom from oppression and the right to freely express dissent: Donö Tread On Me. From the beginning,

temperance triggered a classic debate concerning democracy between the right to personal freedom of expression and social welfare/preservation of the union.

Rush took the Whiskey Rebellion's lessons to heart. There had to be a better way to build consensus, and he found it in a positive appeal to moral rectitude. In a 1789 letter to Jeremy Belknap, minister of Boston's Arlington Street Church, Rush wrote that religious conviction was the key to reforming individual behavior. "From the influence of the Quakers & Methodists in checking this evil, I am disposed to believe that the business must be effected finally by religion alone. Human reason has been employed in vain, & the conduct of New England in Congress has furnished us with a melancholy proof that we have nothing to hope for from the influence of *law* in making men wise and sober."<sup>14</sup> In 1811, Rush sent a thousand copies of his *Inquiry* to the Presbyterian Church's annual general assembly in Philadelphia, urging the national gathering to stress proper moral conduct in relation to liquor.<sup>15</sup> The Assembly subsequently released a statement declaring that "we are ashamed but constrained to say that we have heard of the sin of drunkenness prevailing ó prevailing to a great degree ó prevailing even among some of the visible members of the household of faith. What a reflection on the Christian character is this, that they should debase themselves, by the gratification of appetite, to a level with the beasts that perish!"<sup>16</sup> With the Christian soul at stake, a subsequent committee appointed to study the subject resolved to take "measures" in preventing some of the numerous and threatening mischiefs which are experienced throughout our country by the excessive and intemperate use of spirituous liquors.<sup>17</sup> Instead of American against American on a literal battleground, the Presbyterian church envisioned a metaphorical fight against Satan for mankind's eternal soul.

The charge to ideological battle was avidly taken up by Lyman Beecher, Calvinist minister and father of Henry Ward Beecher and Harriet Beecher Stowe. Beginning

approximately 1810, Beecher began warning against alcohol's soul-destroying effects, eventually publishing his work as "Six Sermons on the Nature, Occasions, Signs, Evils, and Remedy of Intemperance." This popular and wide-selling tract piled on the fiery rhetoric. "Intemperance is the sin of our land, and, with our boundless prosperity, is coming in upon us like a flood; and if anything shall defeat the hopes of the world, which hang upon our experiment of civil liberty, it is that river of fire, which is rolling through the land, destroying the vital air, and extending around an atmosphere of death" (7). Like Rush, Beecher hangs his argument on the threat not just to individual citizens, but to the national enterprise, a "flood" of "fire" against the American "experiment" whose outcome is by no means clear. While Rush's tract primarily focused on alcohol's debilitating physical effects leading to a consequent moral erosion, Beecher's sermons focus on the moral "sin of intemperance" and the "inevitable results of bodily and mental imbecility," and subsequent community demise. Intemperance is not only a "disease," affecting the individual body, but a "crime," affecting the social collective. "THE DAILY USE OF ARDENT SPIRITS, IN ANY FORM, OR IN ANY DEGREE, IS INTEMPERANCE" (8). Such use opens the gateway to disease, sin, crime and death.

Both Beecher and Rush picture alcohol as a tool of the Devil, descending on the community from without. The rhetoric is visionary and Apocalyptic, an extreme expression underscoring the situation's urgency even as the demonic allegory is set off to a future point; the "flood" of crime and death "is coming," should the citizenry relax in vigilance. These narratives direct the collective community gaze to an approaching external threat in order to repel the invading scourge which may attack the individual drinker at some later point. One could help one's neighbor protect himself (and the community) by eliminating Demon Rum.

At this point, the battlefield on which ðweö resist ðthemö (i.e., Satanø minions in liquid form) was mostly imaginary. A temperance man symbolically engaged in the fight by signing the temperance pledge to swear off liquor. Again, this did not include all types of alcohol and all manner of drinking. Early temperance societies generally allowed fermented beverages such as beer or wine. Rushø focus on ðardent spiritsö such as rum and whisky signaled only distilled liquor as the problematic culprit. Beer and wine, in fact, ðare, moreover, when taken in moderate quantity, generally innocent, and often have a friendly influence on life and healthö (5). The temperance pledge began as a promise to abstain from hard liquor, whereas beer and wine were mostly exempt, and even served at early temperance society meetings.<sup>18</sup> Continued indulgence was aided by a belief in alcoholø social and physical benefits, as well as cultural tradition; drinking had long surrounded important political and religious community activity.<sup>19</sup>

Rush and Beecher both aligned their rhetoric with religious sentiment, using moral reasoning and scriptural logic to imagine an allegorical threat of demonic invasion. Their positions accorded with the audienceø moral and religious beliefs, establishing collaborative resistance to an externalized threat. The vision of an embattled community was taken up as the temperance movement gained momentum. In ðAn Address, to the Churches and Congregations of the Western District of Fairfield Countyö (1813), for instance, Heman Humphrey, Congregationalist minister, temperance advocate, and President of Amherst College, notes the need to reform drinking habits. The target audience for the address is not the drunkard; his case is one of ðno hope.ö Instead, ðTo warn the temperate, to sound an alarm to the thinking; to stand between the living and the dead, and stay the plague, is the only hopeful courseö (4). Hope is generated by reminding his audience to hold fast to ideal values which resist the alcoholic, community-killing ðplague.ö Humphrey avoids specific examples of drunken behavior. Instead,

consequences are framed in general terms: "Drunkenness has more or less infected every class of human society. It has appeared in the youth, the darling of his parents; blasting the bud of hope." It has appeared in the husband, the father, and it has made him a brute" (5). The universalizing article preceding the nominative (i.e., "the youth" or "the husband") creates a model waiting for anyone to step into, even as the speaker avoids describing any specific example to explain how the worst occurs. Temperance lecturers urged their listeners to keep from behavior that would reclassify the audience member/reader from one of "us" to an imagined, drunken "them." This distinction was drawn quite clearly in some cases, such as when the Massachusetts Society for the Suppression of Intemperance (MSSI) limited its members to those "of a fair moral reputation," in order to battle the "lamentable excess" by which "many individuals are ruined" (4), though not, apparently, the moral men of the Society. The charter does not identify ruined souls; instead, the mere idea of morally laxity gives the temperate community something to resist.

The call to battle against universal degeneration was well received. The national call to sober arms was articulated in Beecher's sermon on "The Evils of Intemperance." These Evils attacked "the health and physical energies of a nation," "the national intellect," "the military prowess of the nation," "the patriotism of a nation" (47-52). Beecher and Rush imagined an emerging American national identification defined through the moral behavior of individual citizens united in the common goal of a sober environment, battling against the potential threat of Satan's "Legion" infiltrating the citizenry through demon rum. This early rhetoric is the basis for an ongoing dialectic relationship between an individual's physical and moral health and a successful American enterprise. If the Whiskey Rebellion was a fight for individual free will, then these men would transform the dialog to incorporate the sober individual as the building

block of national identity. From its inception, the nineteenth-century temperance argument equated the state of the individual and the state of the State; Beecher and Rush proposed to form a more perfect, sober union. Of course, this is true only insofar as all individuals consider sobriety the goal. As the Whiskey rebellion demonstrated, who *owns* are could not be enforced. Reformers instead mobilized their rhetoric to overcome objections via an allegory, demonizing alcohol's extreme use. Dystopian visions posited a citizenry united in moderate behavior. The *us* versus *them* framework worked so long as the battle was allegorical. In practice, prohibition divided communities.<sup>20</sup>

For a time, description of the sober citizenry's enemy remained figurative. Virtue's model was more allegorical than realistic. The enemy manifested through demonically-inspired behavior, but had no human face *per se*. Early temperance narrators distanced examples from a specific reality to implement universally applicable commandments. For instance, *The Drunkard's Looking Glass* by M.L. Weems (1818) begins with the story of a monk promised great rewards by the Devil if he acts out one simple sin of his choosing. He decides on drunkenness, seeing *nothing so very terrible upon that.* In a drunken fit, he attempts to rape his sister and kills his father. Upon waking sober and realizing the previous evening's events, the monk hangs himself. The narrator then notes, *Now whether this tragedy was acted in Spain or Japan; by a friar or a fiddler, it makes no odds to us ó though certain it is that it bears so clearly the image and -superscription of Caeser, i.e., of poor human nature, that for my part I have no manner of doubt that it happened a thousand and a thousand times! ö* (3). The narrator here clarifies the universalizing aspect of the story's specific time, place and involved characters. These circumstances are not specific to the social or historical context of the story, but could happen at any time and in any place. The narration purposefully distances the invoked depiction

from the reader, emphasizing, “but, be that as it may, all we have to do with the story is its moral” – Specific behaviors are less the point than a general model of sinful behavior illustrating alcohol’s potentially disastrous effects. While illustrative models such as those found in the *Drunkard’s Looking Glass* “struck a sensitive chord” in readers who “usually had firsthand experience with the consequence of alcohol abuse,”<sup>21</sup> these early narratives modeled general behavior that warned of trouble.

These early stories echo the generalizations temperance societies drew from broad descriptions of drunken behavior. The 1826 American Temperance Society (ATS) Executive Committee report<sup>22</sup> warned against “a person brought under the power of intoxicating liquors” who “seems to be proof against the influence of all the means of reformation.” Generalized types are the focus of further warnings: “Many persons, in all classes of society, have been destroyed by this vice; and no one is free from danger. A father has no security – Anyone may succumb and be lost.”<sup>23</sup> The response of the ATS to the possibility of alcohol ruin was to “make a vigorous, united, and persevering effort to produce a change of public sentiment and practice with regard to the use of intoxicating liquors” – to take into serious consideration the magnitude of the evil which this Society aims to prevent, and the immeasurable good which it aims to secure” – (14).

While the identity of Satan’s victims was vague, early organizations such as the MSSSI identified membership through fairly restrictive criteria. Only community leaders with a proven history could join. As temperance organizations continued to spring up, membership became a matter of moral and not material credit. The American Temperance Society (ATS) modeled its ideal member upon his potential for righteous resistance against future threats. Reform mentality was a matter of continual vigilance against ever-present, imagined temptations. Community support kept members to the abstinence pledge, and members promoted temperance value. In

*American Temperance Movements*, Jack S. Blocker notes that the ATS's rigor responded more specifically to Rush's addiction model and disease concept, emphasizing the need for social support, rather than moral suasion models relying on individual self-regulation. "Individuals were to exercise self-control, to be sure. But since they could not be consistently trusted to do so, the public commitment symbolized by the pledge and the watchful fellowship of the temperance society must be mobilized to support their resolution" (16).

Regular meetings provided support, as did a sudden surge in temperance tracts and newspapers. In addition, a wave of religious reform fostering temperance sentiment swept through the country in the first part of the century.<sup>24</sup> The ATS's Fourth Annual Report of 1832 noted that "Many of the ecclesiastical bodies in the Northern and Middle States passed resolutions in favor of abstinence; and recommended to all the churches and congregations under their care, to cooperate with the friends of the American Temperance Society in extending its principles and operations throughout the land" (22). Community-supported abstinence decrees were so successful that the ATS's Ninth Annual Report of 1836 was composed primarily of testimonies from prominent citizens, example after example of sobriety's mental, spiritual and intellectual benefits. These stories proved the didactic ideological model's validity. They also shifted temperance rhetoric from moral generalizations to specific stories illustrating the universal effectiveness of temperance's moral model. It was all very well to forecast trouble; examples of successfully resisted ruin proved temperance's argument in the negative.

While personal testimonies primarily related first-person experience (and often reduced the story-teller's inebriated history to vague allusions), there was a notable increase in what A.A. verbiage would later call "taking your neighbor's temperature." The testimony of John Speed, M.D., for example,<sup>25</sup> points to his neighbor's predilection for stimulants of all kinds. Only after



giving them up does the neighbor enjoy good health. The moral is typical; less typical is the doctor's willingness to identify his drunken neighbor. This willingness exemplifies a shift to temperance narratives identifying specific drunkards. "Here, Sir, is one case, among thousands, of the injurious effects of *stimulants*, and here is the simple cure. It matters not whether the stimulants be, distilled spirit, or fermented liquors; they all, without exception, endanger the health of man, produce diseases of the most fatal kind, and destroy more lives than sword, pestilence, and famine" (524). Examples became increasingly specific and located directly in a contemporaneous social context. Fiction, too, became more interested in stories of individuals, though these specifics were always wedded to the generalized temperance moral. In *Picnic Tales* (1842), for example, "John" takes a job in a brewery simply because it is more "lucrative" than other offers. He is quickly tempted to sample the goods, and from there it is a slow slide to his final death in a bar brawl. The narrator notes the story is written "for the benefit of those who might be exposed to like temptations, with similar weakness of moral and religious principles to meet them, we are pledged, in all simplicity, to delineate the sad consequences of his delinquency, and hold them up to public reprobation" (46). The story specifically warns the weak (i.e., everyone), and ends with an admonishment for the "public" (i.e., everyone) to act.<sup>26</sup> But "John" also illustrates the danger of working in a brewery and the trouble found in a tavern; the story also luridly details his wife's suffering. Temperance narratives successfully tied a general call for action to specific experiences of suffering. For the first time since the failure of the whiskey tax, legislation to control alcohol distribution was again proposed, most successfully with Neal Dow and the Maine Law of 1851.<sup>27</sup>

By the mid-1840s, public attention was fixed on a proliferation of sensational stories of drunken ruin, both biographical and fictional. A widespread readership made possible by a

growing magazine and news culture voraciously consumed these sensational tales.<sup>28</sup> Stories increasingly emphasized the suffering of entire families and communities at the hands of individual drinkers. These stories were not simply a "tawdry way of reaching the masses,"<sup>29</sup> although they did bring public attention to alcoholism. For some, these stories provided the occasion of personal reform. An emergent support group for reformed working-class alcoholics, the Washingtonians, used so-called "experience narratives" as a support tool. These personal testimonies allowed members to engage community-based rhetoric with stories of personal experience. Many members found support for a sober lifestyle.<sup>30</sup> For a few years, this society was extremely successful. It began in 1840, when six working men were drinking at a Baltimore bar. As a joke, they sent one of their group to reconnoiter a local temperance meeting, clearly anticipating a cheap guffaw. Instead, the man returned and persuaded his fellow drinkers to take the pledge of abstinence with him. Sober meetings replaced drinking sprees as these six men founded the Baltimore Washington Society promoting sobriety for working-class men. The centerpiece of these meetings was the testimonial narrative, stories that related and validated the members' experiences and efforts toward sobriety. Though it only lasted a few years,<sup>31</sup> the Washingtonian movement garnered a great deal of public attention, in part because the members' hopeful narratives of failure and redemption so captured the public imagination.

The breakout star of the Washingtonian movement was John Gough, an ex-Broadway actor who earned a living as spokesman for the movement. His *Autobiography*, published in 1845, emphasizes a painful social estrangement. "And yet, at this time, I did not consider myself to be what in reality I was — a drunkard. Well enough did I know, from bitter experience, that character, situations, and health, had been periled, in consequence of my love of ardent spirits. I felt, too, an aching void in my breast, and conscience frequently told me that I was on the broad

road to ruin; but that I was what all men despised, and I among them, detested" (33-34).<sup>32</sup>

Gough's *Autobiography* proceeds through a typical temperance redemption arc: a young man eventually recovers with his fellow's support, finds community approval and becomes a valuable social asset. Gough relates becoming a model of recovery and rectitude among men, lauded by women and children. The *Autobiography* proposes a utopian vision as the end result of Gough's reform. He relates appreciative letters received for helping inebriants "to return to the more quiet scenes of harmony and peace" (103). In addition, reform promises harmony between the sexes and peace for families, as seen when the Cold Water Army of Gardiner, Massachusetts presents Gough with a Bible specifically on behalf of the young ladies and children, for "throwing around the rising generation that mantle of peace and security, which should guard, shield and protect them against all the evils that follow in the train of intemperance" (108).

On the other side of temperance's domestic utopia lay stories of family ruin through Father's intemperance. Countless stories detailing Father's ruin and Mother's heartbreak were published in magazines and pamphlets and eagerly read. These stories supplied wives and mothers with models for holding fast to loyalty and love, even while narrating a tortured experience at the hands of abusive fathers and drunks.<sup>33</sup> The family, and by extension the community, rises and falls on each individual member's strength.

The best-selling *Ten Nights in a Bar-room*, by T. S. Arthur (1855) covered all temperance literature's generic features. This dark temperance story warns against dastardly drunks, but also presents a model of reform and faith in the ex-drunk Joe and his family. The story's narrator is a traveling businessman who stops in the fictional Cedarville on his way through the country. The story unfolds over a number of years, beginning with his first stay at the "Sickle and Sheaf," Cedarville's new tavern/inn. On one of the first eponymous nights, Joe,

the town drunk, takes exception to the bartender's insult and throws his beer mug, accidentally hitting his daughter, Mary, in the head. Mary subsequently dies while declaring love for her father and faith in his ability to reform. The narrator stays at the inn every year, with each chapter a new "night" of his check-in. He describes the town's moral and economic decline concurrent with its ongoing and increasing consumption of booze. Following the town's economic ruin, the local politician's arrest for corruption, and the tavern owner's murder, the reformed Joe reappears to pronounce the moral of the story at a town meeting: "There is but one remedy. The accursed traffic must cease among us. If you would save the young, the weak, and the innocent, on you God has laid the solemn duty of their protection and you must cover them from the tempter. Let us resolve, this night, that from henceforth the traffic shall cease in Cedarville" (141). Everyone in town acquiesces to this demand, but the narrative reminds the reader that "There were, in Cedarville, regularly constituted authorities, which alone had the power to determine public measures. . . through these authorities they must act in an orderly way" (142). Joe and his family may represent a moral model for every citizen to emulate, but that model must, in the end, follow proper legal channels. Temperance ideology manifest in narrative models told a story uniting sober citizen with successful state, an agreement reflected in the accord between eager narrator and avid reader. The stage was set for a push to national prohibition.

Outside of temperance rhetoric, however, a different story was taking shape.

To begin with, there was a notable gap between the temperance narratives forecasting a sober Eden, and the amount of drinking actually taking place, even among the reformed. One of the most spectacular illustrations of backsliding was John Gough's relapse. In 1845, Gough was found inebriated in a New York City brothel. He conveniently claimed he had been served

drugged raspberry soda and did not remember the several days of his disappearance.<sup>34</sup> The resulting national scandal signaled the beginning of the end for the Washingtonian movement, which rested so heavily on a redemptive arc guaranteeing a future ideal. Continued drinking did not factor into the Utopian model.

Novelists responded by characterizing the hypocritical temperance advocate figure. One of the more notable hypocrites of this type is *Huckleberry Finn*'s Dauphin, a con artist who introduces himself with a story of posturing as a reformer for profit, and using his profits to tittle. "Well, I'd ben a-running' a little temperance revival thar 'bout a week, and was the pet of the women folks, big and little, for I was makin' it mighty warm for the rummies, I *tell* you, and takin' as much as five or six dollars a night— ten cents a head, children and niggers free— and business a-growin' all the time, when somehow or another a little report got around last night that I had a way of puttin' in my time with a private jug on the sly." Similar characters appear in the works of George Thompson's *Venus in Boston* (1849) and Bayard Taylor's *Hannah Thurston* (1864), among others. This type of character tends to be more incidental than central to textual objectives, and is not so frequently studied because it does not contribute so much as detract from temperance's cultural narrative. David Reynolds characterizes this figure as central to an "ironic mode" in temperance literature,<sup>35</sup> which "undercut the authority of temperance orators." Reynolds states that the increasing criticism these characters represent led the temperance community to turn away from the Washingtonians and toward the more "respectable" ATS, with its emphasis on prohibition and community regulation.

But the continued presence and even proliferation of this satiric commentary seems to point to a desire for a greater nuance on the alcohol subject. Increasing unease began to stir regarding the temperance movement's tactics. This uneasiness counters the public success of

local and state-level prohibition laws voted in at mid-century.<sup>36</sup> Laws may have been on the books, but they were generally not enforced on the state or federal level. Others were subsequently judged unconstitutional. A rising skepticism met this shift from the Washingtonian approach of elective personal and community participation, to “coercive” tactics imposing laws upon the non-compliant. Historians emphasize a hostile popular opinion regarding the push for legal prohibition,<sup>37</sup> although it is probably more accurate to say that the concerns of the Civil War put prohibition’s urgency in perspective. For instance, much is made of Lincoln’s position on alcohol and the Army. During the Civil War, when asked to address General Grant’s infamous capacity for drink, Lincoln is said to have replied, “Tell me the brand of Whiskey that Grant drinks. I would like to send a barrel of it to my other generals.” In reality, Lincoln had a well known track record in supporting temperance concerns, and his attention to practical matters during the national crisis did not suspend that support. The story is apocryphal, however, and reflects popular sentiment, though Lincoln later denied he said any such thing.<sup>38</sup> Lincoln’s position is best illustrated in his 1842 address to the Washingtonians. In this speech, he decries reformers’ tactic of demonizing fellow human beings; later, he alludes to the “demon of intemperance,” employing the allegory’s original intent of condemning the sin without attacking the sinner.<sup>39</sup>

Temperance’s “coercive” tactics particularly focused on the tavern as the site of illegal and immoral activity. Stories such as *Ten Nights in a Bar-room* drew lurid attention to bars as theaters of debauchery and crime. These sites therefore came under particular censure. In addition, the influx of immigrants following the Civil War gave rise to taverns as neighborhood meeting sites for new Americans. Temperance organizations drew on a reactionary anti-immigrant sentiment to fuel arguments for regulating immigrant communities by shutting down

the pubs which served as community gathering spots. A strong desire for social order in the post-War period capitalized on fears concerning an intoxicated urban environment, particularly those spaces populated with Irish, Germans and recently freed African Americans. A new push for prohibition addressed the growing uneasiness concerning the shifting urban demographics, swelling with a rising immigrant population.<sup>40</sup> Temperance organizations shifted attention, from personally managed participatory behavior to socially required obedience. There was some resistance; during this period, the Brewers and Distillers Association launched its own political action committee (PAC) to fight the growing Anti-Saloon League; its "National Protective Association" was later renamed the "Personal Liberty League of the United States" in 1882.<sup>41</sup> Temperance organizations predominated in the nation's socio-political life, however. The Women's Christian Temperance Union successfully launched a campaign to incorporate anti-alcohol themed lessons into the public education system, publishing tales, poems and lessons specifically marked for children and implemented in the nation's public schools.<sup>42</sup> And the Anti-Saloon League became one of the earliest instances of a PAC influencing national legislation.<sup>43</sup>

Temperance fiction continued to assume individual accordance with a moral middle class national interest, but other types of fiction began to question alcohol's social status in more nuanced terms. In particular, fictional Realism drew drinking characters as objects of critical assessment, not as object lessons. While drunken figures continued to be depicted as degraded and socially isolated, narrative treatments of these characters were not necessarily condemnatory per se. For example, William Dean Howells's *The Lady of the Aroostook* (1879) features Hicks, a chronic tippler whose best intentions cannot restrain his worst impulses. The story emphasizes Hicks's initial charm, and paints his drunken fall as offensive not only as a moral matter, but also as a social offense to the main character. Hicks serves to draw out complicated social interactions

even as he is banished from the social scene on which the narrative focuses. Nine years later, Howells's *Annie Kilburn* featured an even more nuanced drunk, the chronically intemperate Ralph, whose ideals cannot quite match his behavior. Ralph nonetheless remains an important moral influence on the community, particularly on Annie; ironically, Ralph is one of the novel's least hypocritical figures.<sup>44</sup>

Temperance's failure to deal with intoxication's appeal is particularly highlighted in Stephen Crane's *George's Mother* (1896), and will be analyzed in depth in Chapter 4 of this dissertation. This story details the disjunction between temperance rhetoric and alcohol's social facilitation. George is a boy of the streets. He comes under the influence of drinking buddies who offer him a far more exciting time than does his home life with a temperance-minded mother. He drinks his nights away, as alcohol facilitates intense relations with other drinkers. George is in search of something outside the drudgery of his hard-scrabble world. Crane's narrative implements typical temperance themes (in particular, the mother dies at the end of the story), but the narrative never condemns George for his desires; neither is George's mother censured for her narrow religious outlook. Instead, Crane's narrative shifts between the mother's and the son's points of view to illustrate the divergence in their perspectives. Entrenched in their respective delusions of her faith, and his pursuit of the tavern's "glitter" of communication between them is impossible.<sup>45</sup>

The representative debate between George and his Mother, between intoxicated experience and temperance reform, between individual freedoms and social demands, informs my study of intoxication in American literary narratives. My study will examine the dialectic between the individual and the communal over the subject of alcohol and intoxication, not in



terms of historical progression, but of rhetorical narration, and specifically the narrator's address to the reader.

### **Part III: *Alcohol-Themed Narratives and Reader Response***

Part II of this introduction outlined how American literature's alcohol theme has strong roots in the concordances and disruptions between individual rights and social interests. This section traced temperance's attempt to resolve that tension by creating a rhetoric representing unified individuals sharing a sober community-based ideology, a rhetoric modeled on the didactic instructions of ministers to a complicit congregation. I also pointed to the responsive backlash against the perceived "coercion" which assumes a compliant/passive reader in collusion with temperance demands. Satiric characters and literature aimed at social critique express that dissent, by challenging standard temperance fare of straightforward moral models.

Part III of this introduction will look at critical theories regarding temperance and alcohol themes post-Prohibition to the present day. This analysis is aimed at incorporating the ongoing alcohol-related literary dialectic between individual and community into a narrative theory of narrator-reader relations. While a problem/solution approach continues to define literary narratives about alcohol practice and distribution, my study proposes reconsidering this historically entrenched analytic framework, and subsequently shifts the emphasis from author/narrator to narrator/reader. The social interaction implied in the narrator/reader construct is of particular issue in texts concerning alcohol practice, given attendant themes of socialization and alienation. My shift in analysis as a point of entry into the field is meant to complement the

extensive work concerning cultural representation that has defined the field to date, as I will discuss below.

To make clear my point of departure from current literary theories concerning alcohol and literature, I will quickly describe the schools of literary criticism in terms how their approaches consider the narrator/reader relation. My emphasis on reader-based models may be understood both in response to as well as a complementary deepening of the ongoing social negotiations represented in specific texts.

Since the mid-twentieth century, alcohol studies generally have shifted to rehabilitation solutions and away from reform models, following alcohol reform's socio-historical progression. After Prohibition proved temperance's imagined community ideal a cultural failure in practice, legal/social solutions fell from favor, and rehabilitation became the object of reform's attention.<sup>46</sup> Aiding the rehabilitation movement was the increasing medicalization of addiction theory.<sup>47</sup> Addiction theory proposes alcohol abuse not as a social problem needing legal management but as an individually-manifested disease needing professional medical treatment. The problem is no less urgent, but that urgency applies to individual sufferers, not to the culture as a whole.

Alcohol's narrative status lost its cultural centrality, and temperance adherents were reimagined as outliers. Nineteenth-century temperance reform narratives became interpreted as the purview of fanatics which a general (reading) public rejected.<sup>48</sup> For instance, in *The Popular Book: A History of America's Literary Taste* (1950), James David Hart dismisses temperance fiction even as he acknowledges reform culture's influence: "Reform was in the air and one could not avoid it, but except for a particularly striking novel or two, its fiction was generally read by extremists" (110). He cites abolition fiction as far more relevant as "it touched political and economic realities [and thus] it affected all the people." Stories such as *Uncle Tom's Cabin*

reflect a popular concern in light of the affecting "realities" experienced, a reality alcohol narratives do not touch upon. To support his claim, Hart cites Hawthorne's 1855 letter to a publisher, in which Hawthorne relates he has convinced a friend to sign the temperance pledge. Hawthorne then writes that he celebrated his success by pouring himself an extra glass of wine. This, Hart notes, points out the divergence between the alcohol reform impulse and the actual drinking behavior of individuals. The contradiction proves the failure of temperance logic, logically counteracting the representative ideology. Hart further notes that "the temperance novelist" was obviously too fanatical to attract a normal reading public (109) and that a "normal" reader was much more "apt to look upon the subject as did Hawthorne," i.e., in alcohol-indulgent rejection.<sup>49</sup>

Two things come together in Hart's analysis. First, Hart depends upon an assumed reader-centric consensus regarding "normal reading" practice in order to reject a given narrative's claims. Second, Hart's reading is standard "New Critical" formalism which assumes perfect narrator-reader accord. A text is judged by how successfully its narrative creates a unified message for the reader to decode. In this case, the narration of a common temperance story expresses a radical position, and therefore Hart and like-minded non-fanatical readers can have no interest in such narratives. Readers nodding along to temperance stories are too radical to be considered relevant to normative literary approaches.

New Critical readings such as Hart's exclusively empower an authorial voice in composing the formal limits of the text for the reader. "If the formalist critic assumes an ideal reader," writes Cleanth Brooks in his definitive work, *The Formalist Critics*; "if . . . that is, instead of focusing on the varying spectrum of possible readings, he attempts to find a central point of reference" (54). This interpretation demands a passive and/or complicit reader who unlocks the

text's narratively composed meaning as defined by literary history's established formal standards. While New Critics theorize that the ideal reader is composed by a formally unified text, in practice New Critical theory composes an audience for itself that reinscribes the traditional formal values it scrutinizes. Voices and perspectives that would challenge New Critical values are not "ideal" and therefore excluded.

The "ideal reader" finds his "central point of reference" within the narrative structural form alone, via the text's composition. Hart's critique of nineteenth-century alcohol-themed fiction equates this fiction's ideal reader as complicit with temperance's central organizing themes, and with the narrative voice positing underlying reformist assumptions. Prohibition's failure is failure of the movement's underlying assumptions, and a concordant failure of narratives composed on a temperance standard. Temperance fiction and its readers can all be safely ignored, according to Hart.

New Historicism disagrees with this approach, and its critical tradition arose specifically to argue against New Criticism. Instead of positing a pre-authorized narrative voice inscribing traditionally read ideal forms, New Historicists analyze texts through the socio-historical conditions explaining textual emergence. Culturally-empowered narrative voices compose textual objectives, and historical forces shape texts that in turn express a historically grounded cultural ideology. Temperance fiction underwent a considerable rehabilitation by New Historians, who mine temperance fiction for its ideological messages. New Historicism changed two critical aspects of narrator status relevant to my project. First, this interpretation questions the socio-cultural/historically defined values which promote certain narrative voices and interpretations over others. While New Critics evaluate texts in terms of how a narrative addresses a universal, humanist ideal, New Historians focus instead on how narratives describe

specific, historically-defined interests. The second aspect of interpretation that New Historicism revolutionized is closely related to the first point: the reader's critical position is explicitly defined by socio-historical concerns uncoupled from a given narrative's assumptions. The reader's focus is not necessarily in accord with a text's narrated objectives. Instead, New Historicism questions the source of narratively represented authority. Who is speaking about the subject, and to what purpose? In literary studies, these questions ground themselves in contextualizing the historical developments of temperance's progress and implementation, partly in response to the work of critics such as Stephen Greenblatt and Hayden White, who challenged the assumption that narratively-expressed values represent history as such.<sup>50</sup>

Texts such as the previously discussed *Profits, Power and Prohibition* by historian John Rumbarger analyze temperance's assumptions in New Historicism's terms. Rumbarger examines a capitalist authority controlling temperance's reform message, a message that benefited the socio-economic entrenchment of an upwardly mobile middle-class. Rumbarger's issue lies in how narratives promote historical forces that then reproduce narratively inscribed values. Texts thus do not necessarily represent an historically definitive population/reading audience for the reader to consider, but an historically empowered narrative directing readers. In Rumbarger's interpretation, temperance fiction narrates a model for service to the middle class business interest. Rumbarger directly refuted claims by sociologist Joseph Gusfield, who argued (twenty-six years earlier) that temperance was an historical aberration conveyed by socio-economically disinterested narrators, for the moral improvement of the nation. Rumbarger objects to Gusfield's universalizing claims, arguing instead that temperance narratives served to benefit specific socio-economic interests defined by historical trends particular to American culture. The New Historian literary approach likewise focuses on representations motivated by historical forces;

this approach has led directly to cultural studies' renewed interest in temperance fiction's ideological messages, particularly in regard to the manner in which normative narrative assumptions reinforce gender and racial exclusions by reinscribing restrictive middle-class values.<sup>51</sup>

New Historicism and attendant cultural studies opened up to literary studies new approaches to an old subject. Temperance was not what the more traditional Gusfield called a "disinterested" moral movement, but was instead an ideologically invested one. The incorporation of historically invested readings allows critics to account for readers whose interests are served or addressed by particularly inscribed narrative values. The point is not to either accept or reject the ideology promoted by a given narrative, but to consider the cultural forces at work in shaping the narrative and affecting the reader. New Historicism and the cultural studies field which followed has opened new avenues to explore the didactic, ideological messages conveyed in narratives to and about specific audiences.

The development of historically and culturally weighted analyses points toward alternative interpretations which challenge previously understood (in alcohol-themed literature, coercive) authoritative interpretations. In 1989, the literary magazine *Dionysos* was launched explicitly to examine inter-disciplinary alternatives to this subject's more traditional literary approaches. Billing itself as a showcase for the field of "Literature and Intoxication," the first issue of *Dionysos* featured historian Ernest Kurtz, who commented that "the hope of the [chemical dependency treatment] field lies in those who are liberally educated — those who know the human condition from the perspective of history and literature rather than through the demeaning and desiccating categories of the social sciences."<sup>52</sup> Something new was going on in this critical approach: the problem/solution frame the sciences offered seemed to be put into

“perspective” by approaches concerned with “the human condition.” What did that mean?<sup>53</sup> In the second issue, the editors note their enthusiasm that the project was so well received “by those outside the literary community.” They focus on the idea of interpretive voices from different perspectives engaged in a conversation concerning alcohol’s literary presentation.

*Dionysos* never quite found its niche in creating a conversation between solution-based rhetoric and literary-cultural work concerning alcohol use and culture. Eventually, the magazine changed its descriptive tag from “Literature and Intoxication” to “Literature and Addiction.” In an ongoing attempt to find an audience, the journal’s emphasis shifted from one that incorporated alcohol’s intoxicating potential for alternatively-perceived literary/humanized effects to an emphasis specifically addressing alcohol’s social problems. *Dionysos* folded in 2002. While *Dionysos* may not have successfully sustained a reconsideration of the subject, the magazine represents an attempt to step away from criticism complicit with traditional reformist terms. Its limitations underscore how entrenched the cultural perceptions are. The alcohol subject has long been read in terms of the search for a reform solution to the problem of alcoholism’s antisocial effects.

More recently, however, cultural studies increasingly have been considering non-reformist frameworks regarding nineteenth century American alcohol culture. For example, a number of recent works examine nineteenth-century tavern culture. These studies include Christine Sismondo’s *America Walks into a Bar* (2011) and Madelon Powers’s *Faces Along the Bar* (1998). These books offer a balanced view of alcohol’s cultural work in both facilitating and stymieing socialization. Tavern culture is presented as a creative force with traditions and a life of its own, and not simply the object of temperance’s anti-immigrant sentiment.

In addition, works such as Iain Gately's *Drink* attempt to draw more nuanced depictions of temperance's audience. Gately focuses on both positive and negative reader reception. His work takes into account the ongoing cultural practice and defenses of alcohol consumption, looking past official positions to examine letters, tracts, essays and diary entries of average citizens.<sup>54</sup> Nicholas Warner's *Spirits of America* demonstrates literature's representation of a "critically neglected but extraordinary depiction of intoxicant use in the antebellum period" (4). He considers texts representing alcohol's positive as well as negative effects. All of the above studies point out that there is a counter-balance to nineteenth-century reform perspectives.

The study to follow proposes that alcohol-themed texts question the very nature of the socialized frames of meaning brought to bear upon them in part through disruption of temperance's assumed ideal reader. In examining narrator-reader negotiations, my analysis seeks to open up questions concerning the nature of social relations, rhetorical negotiation between individuals and social groups, and the role of assumptions concerning alcohol and intoxication in literature's narrative constructs. This analysis will point out that the narrative address to the reader does not simply reinforce temperance's solution-based directives, but may provoke a deeper consideration of the social problems suggested by alcohol-themed literary representations.

Narrative theory is particularly useful in separating the representation of temperance's social assumptions in a text from an author's endorsement of reformist solutions. Narrative theory points out that the narrator does not necessarily articulate the overall textual meaning an author designs. Instead, the narrator is the text's voice mobilizing the reader's attention. Narrators may directly address the reader; for example, George Cheever's narrator tells the reader to look at a described business advertisement. But narrators may also distance themselves



from characterized concerns. This latter technique is of particular interest to the realists, and will be fully explored in the chapter involving Stephen Crane's work. In exploring the way alcohol-themed works position the reader-narrator relation, my critical approach depends upon an understanding of the distinction between character voices, the narrator's voice, and overall textual objectives.

The most fundamental assumption in narrative theory is that the narrator is *not* the author, nor is the narrator the "implied author." The implied author is defined by Wayne Booth in his seminal work, *The Rhetoric of Fiction*, as that which controls the overall textual design. The implied author is that which the reader assumes "chooses, consciously or unconsciously, what we read; we infer him as an ideal, literary, created version of the real man; he is the sum of his own choices" (74-75). The narrator, on the other hand, is a formal element used to address the reader and draw attention to the situations described in the text. A text may have a single narrative voice (either first or third person), or may switch between multiple narrators. These narrating voices will describe a variety of characters' viewpoints and experiences for the reader's consideration, drawing an overall textual picture through various competing character perspectives. The narrator is essentially a device that directs the reader's attention by describing any number of character viewpoints and experiences, the sum total of which address the implied author's overarching concerns. The narrative focus through a particular character's experience and/or viewpoint is termed narrative "focalization." The concept of focalization is suggested in Bakhtin's use of the dialogic as a formal mode in story construction, or, the concept of "internal stratification of language, of its social heteroglossia and the variety of individuals' voices in it."<sup>55</sup> Bakhtin emphasizes the value of this variety of viewpoints. His theory counters the New Critics' subordination of fictional narrative to poetry's "unifying principle."<sup>56</sup> In contrast to the New

Critics, Bakhtin's novel/fictional narrative is composed from heteroglossia, positing a range of possible viewpoints from which a "stylistic unification" of the entire work (i.e., the implied author) emerges from the writer's aesthetic choices. The narrator's presentation of a range of voiced character experiences composes the text's overall meaning.

Mieke Bal considers "focalization" a more useful term than character "perspective," although she believes the two are somewhat interchangeable.<sup>57</sup> Bal uses the term to clarify "distinction between, on the one hand, the vision through which the elements are presented and, on the other, the identity of the voice that is verbalizing the vision" (143). The narrator may focalize through a character but the character's viewpoint is not (necessarily) concordant with the narrator's. In addition, a character's focalized perspective may not be wholly accounted for in a given narrative, as the range of character viewpoints, and not any one specific viewpoint, composes what the reader perceives as the overarching textual statement. In this, Bal's paradigm reaches back to Bakhtin's "struggle among socio-linguistic points of view" rallied within an implied author's "structured stylistic system."<sup>58</sup> Wayne Booth emphasizes this overarching understanding, stating that the reader perceives "the chief value" to which a given "implied author is committed," as revealed by "the extractable meanings but also the moral and emotional content of each bit of action and suffering by all of the characters."<sup>59</sup> The reader does not simply follow the narrator's instructions, but considers the focalized viewpoints the narrator voices. These competing messages are focalized by the narrator to compose an overarching purpose, maintained by the implied author. The implied author's ultimate purpose is to create a world in which the reader will "know where, in the world of values, he stands" — that is, to know where the author *wants* him to stand.<sup>60</sup> According to Seymour Chatman, the narrator is "the only subject" of a text, whereas the implied author is "the patterns in the text which the reader negotiates."<sup>61</sup>

In my analyses of literary works, I will use the term "focalization" to denote the narrator's attention to character situations and points of view as a formal element of the text. This is distinguishable from the term "perspective," which implies the representation of extra-textual social and cultural beliefs illustrated by a character's focalized position (for example, Cheever's Deacon Giles focalizes an interaction with demons he mistakes for ordinary men, but his perspective represents the distillery business's shunning of temperance organization's moral condemnations). Through this distinction, I will argue that texts do not simply represent ideology, but draw the reader's attention through character focalization to representations of alcohol-based ideology as a subject for consideration. In this way, writers draw attention not just to temperance's imperative instructions, but to the social implications of assumptions concerning alcohol use and environments.

#### ***Part IV: Chapter Descriptions***

George Cheever's *Deacon Giles's Distillery* is not a typical temperance fiction, though it is considered a classic temperance text. Its narrative certainly exemplifies the movement's one-sided, didactic narrative approach. Chapter one roots my study in temperance's moralizing voice, and the movement's assumption of a complicit and passive reader in agreement with a text's moralizing framework. In this chapter I flesh out temperance's religiously-based fictional constructs that will set the groundwork for subsequent chapters. I also examine Cheever's embattled history with Salem's religious community along with the fall-out after his story's publication to point out that the American readership and culture by no means automatically agreed with his narrator's point of view. The center of this chapter is the libel lawsuit brought against Cheever. John Stone, a prominent Salem businessman/distiller, was the presumed model

for Deacon Giles's character, and he successfully sued Cheever for libel. The resultant scandal brought temperance's representative claims to national attention. This chapter begins a discussion concerning contradictions between temperance's assumptions of a unified reading community, and the divisive imagery concerning community standards in relation to alcohol practice. It also sets the groundwork for a discussion concerning temperance's references to the inhuman and alcohol's antisocial status, as embodied in Cheever's demon allegory. Specifically, I will examine the divided audience reading Cheever's temperance story and the responses to his tale's reformist proposition. Cheever claimed that his fiction's allegorical generalizations exempted him from accusations of social harm to the greater community. This first chapter will set the groundwork for further examination of the connections between temperance's unified community claims, dissenting viewpoints, as well as arguments for and against nineteenth-century literature's figuration of the antisocial nature of characters involved in alcohol culture.

Edgar Allan Poe took a dissenting viewpoint. His fiction reflects his critical outlook; Poe's narrators alienate readers. Many see in Poe's narrative twists his own antisocial proclivities and alcoholic personality. Chapter two delves into Poe's fictional constructs between narrator and reader not as confrontations between antisocial representation and socially normative victim, but as challenges to the reader to move beyond socially complacent assumptions. In analyzing texts such as *The Black Cat*, I propose that Poe uses temperance ideology and imagery to lull the reader into a prefigured moral position that the narrative then undermines. Many of his stories foreground temperance figuration in characterizing drunkenness. Poe's stories manipulate clichés to facilitate the appearance of understanding between the narrator and reader, provoking in the reader a horrifying sense of misplaced reliance on dictated directives. Through such stories, Poe attempts to reshape reading practice, fighting against complacent moralizing hierarchies such as

those aligned against him in professional literary circles. Many see Poe as the ultimate example of his own fiction: a dark, troubled, drunken soul who embodies a Gothic spirit. Poe himself recognized the value of promoting this image to sell his work, but he also fought against New York's closed-minded literati, who would use his reputation against him. In fact, Poe was a diligent and perspicacious writer, and his stories foreground assumptions concerning the nature of alcoholic characters in order to critique the moralizing sanctimony so predominant in mid-nineteenth-century's literary culture. He sought to raise literary standards by challenging readers to question an automatic acceptance of narrative presentation.

The question of temperance fiction's assumption of a complicit reader informs Chapter three, which brings together two vastly different authors: Walt Whitman and Stephen Crane. Whitman's *Franklin Evans* and Crane's urban fiction, specifically *Maggie: A Girl of the Streets* and *George's Mother* differ markedly not only in the narrator-reader construct, but also in style and intent. Both authors, however, use the theme of alcohol use to imagine cultural marginalization on the modern landscape. This chapter compares the markedly differing narrative approaches to the similar issue of urban alcoholic environments. I will argue that despite the differences, both authors are more successful in relating the problems faced by alcoholic characters, than in clarifying a solution to alcohol-related issues. In *Franklin Evans*, Franklin characterizes a recurring desire that resists the temperance-speaking Author's commands. The story's abrupt end seeks to unify Franklin's experiences with the Author's directives; Whitman eventually revised the story to present a more successfully unified narrative. In clarifying his story's message, however, he eliminated the temperance theme altogether. Crane's stories depict characters lost in the slums' alcoholic environments, with no social cues to point the way out. These stories' narratives are designed to put the reader on the same footing as

the characters: without reference to the type of overarching voice dictating instruction that *Franklin Evans* employs. Crane's stories and Whitman's tale demonstrate markedly differing narrative approaches to a similar problem, but they equally demonstrate the incapacity for a satisfying resolution to the problem of ongoing alcohol use. *Franklin Evans* makes clear that temperance's unified solution is nothing but a dream, and understanding Crane depends upon an ability to read through a competing jumble of viewpoints that are never unified.

Despite any perception of temperance's ideological inability to address the problem, temperance values remained strong at the end of the century. Political solutions, however, had varying success as moral ideals yielded to compromised reality. This final chapter examines the conflict between figurative representations of a sober African American ideal, and fictional depictions addressing their compromised realities. Frederick Douglass's iconic *Narrative of the Life of Frederick Douglass* set the terms of representation for the black community. Freedom lay along a sober, rational path to American citizenry. By 1881, with the third edition of his autobiography (revised again in 1892), Douglass's narrative details a more diverse depiction of African American alcohol use than the original narrative admitted, indicating the need to publicly address perceptions of drunkenness in the black community. Both Paul Laurence Dunbar and James Corrothers address this growing public concern. Their narratives work with and against Douglass's idealized figure of the sober African American citizen. The satires and caricatures of their texts display awareness of the scrutiny turned on the black community; both writers depict characters drinking in response to an uncertain social status in the face of public judgment. Particular to these writers' texts is the awareness of the characters' performances, and drunkenness is characterized as a matter of playing to an audience's exploitative expectations. Corrothers' *The Black Cat Club* is particularly associated with minstrelsy performances. This

final chapter looks at the manner by which these narratives address the reader in order to question perceptions of represented intoxication. Dunbar and Corrothers sought to undermine racist determinations informing cultural assumptions of dangerous, drunk black men, by re-characterizing drunkenness not as a social ideal's failure, but as a performance in response to an unrealistic social expectation.

## Endnotes

<sup>1</sup> Eco's work is in semiotics; his analyses focus on narrative rhetorical structure in directing an authorial point of view guided through appropriately selected semiotic cues. In *Six Walks in the Fictional Woods*, Eco defines the reader as bound to this narrative direction as a "model reader" who follows what Eco calls the "game" of the text. Rules of the game are established by a model author, defined as the "textual strategy" that sets the rules of the game for the model reader, with "a will and ability to adapt to this style." Eco's own model reader is then invited "to play my game with me" (see in particular pages 20-25 in Chapter one, "Entering the Woods"). In *The Role of the Reader*, Eco acknowledges the issue of a potential "unlimited semiosis," which he explains is controlled by a writer's forecast of potential interpretations, where "foreseen interpretation is a part of [a given text's] generative process" (3). Eco later emphasizes the practical control a semiotic approach exercises over the issue of reader interpretation: "To organize a text, its author has to rely on a series of codes that assigns given contents to the expressions he uses. To make his text communicative, the author has to assume that the ensemble of codes that he relies upon is the same as that shared by his possible reader" (7).

<sup>2</sup> Bakhtin indicates the range of represented voices that a novel brings into play: "The novel as a whole is a phenomenon multiform in style and variform in speech and voice" (261). An essential component of a text's meaning rests in understanding the negotiation of the social situation the novel's particular descriptions compose at any given moment. This applies to the reader's situation, the text's, and the grounds on which they meet: "Every utterance participates in the unitary language (in its centripetal forces and tendencies) and at the same time partakes of social and historical heteroglossia (the centrifugal, stratifying forces)" (272).

<sup>3</sup> See Gusfield, pages 49-51, "Abstinence as Status Symbol."

<sup>4</sup> Rumbarger focuses on temperance's political aspects that support his socio-economic argument. For instance, he highlights the anti-Saloon League's "coercive" tactics but mostly ignores the Washingtonian movement's influence and the Women's Christian Temperance League's propaganda drive. Rumbarger argues against earlier interpretations of the temperance movement as motivated by morality. Instead, the middle-class economic values expressed by temperance leaders were motivated by the need for a sober labor force to fuel the American economic engine. The industrial revolution was anticipated and made possible by a propertied class that motivated labor to focus less on drinking, and more on working. The temperance movement's essential "evangelical zeal" — zealotry, fanaticism, and, finally, obsession" (xvii) according to Rumbarger, was less propelled by religious concern for fellow citizens' welfare, and more motivated by the bottom line. By highlighting "middle-class fantasies about capitalism's capacity to establish a rational social order," one that best fostered class differences making middle-class prosperity possible, Rumbarger rejects earlier theories such as those of Richard Hofstadter (*The Age of Reform*, 1950) and Joseph Gusfield (*Symbolic Crusade*, 1972) who theorized temperance's moral center as either an aberration or an exception to history's economic engine (Gusfield called temperance a "disinterested" social movement more responsive to religious motivation than finances). Rumbarger argues temperance was preempted all along by propertied citizens' desire for a stable society in which productive strength is optimized to their own benefit. "The reform impulse had derived from the pragmatic observation



that customary drinking diminished productivity (9). In contrast, Gusfield refutes a primary economic motive by arguing that "American society has possessed a high degree of consensus on economic matters" (2). Dismissing the differences in economic class status may have been less pronounced in the beginning of the 19<sup>th</sup> century than during the immigrant influx of the industrial revolution (which is the focus of Rumbarger's work), but even then the desire for consensus is more rhetorical than actual. As W.J. Rorabaugh points out in *The Alcohol Republic*, "temperance men who had preached that the poor should give up whiskey while the rich might continue to drink wine came to recognize the inconsistency of their position" (123).

<sup>5</sup> See Lender, Mark Edward and Martin, James Kirby. *Drinking in America: A History (A Revised and Expanded Edition)*. New York: The Free Press, 1982, pages 30-33; and Jack S. Blocker Jr., *Kaleidoscope in Motion: Drinking in the United States, 1400-2000*, pages 226-7.

<sup>6</sup> See Rorabaugh, W.J., *The Alcoholic Republic*, particularly Chapter 4 ("Whiskey Feed") that explains the poverty of the American diet as well as economic and political conditions that made alcohol, particularly whiskey, an important dietary supplement, both in calories and in taste/effect.

<sup>7</sup> On the high end of statistics, Thomas Pegram identifies the number as between 6.6 and 7.1 gallons of pure alcohol consumed per capita between 1800 and 1830; on the low end, Jack Blocker cites four gallons (page 10). W.J. Rorabaugh states the number "exceeded 5 gallons" (page 24). For comparison, the National Institutes of Health estimate American alcohol consumption of pure alcohol in 1998 at just over 2 gallons per capita.

<sup>8</sup> In the "Introduction" to *One Hundred Years of Temperance* published in 1885 by the National Temperance Society and Publication House, Theodore R. Cuyler identifies Rush as "the pioneer of a movement" (7) and likens him to Christopher Columbus. Rush is generally referred to as "the father of the temperance movement" in current studies.

<sup>9</sup> See in particular the section "Concern for Virtue," pages 228-230 in Abzug's "Benjamin Rush and Revolutionary Christian Reform."

<sup>10</sup> As recounted in Gately, page 233.

<sup>11</sup> The term is anachronistically applied. Although many discussions of the Whiskey Rebellion use the term "sin tax" to describe the protested tax on alcohol, the *Oxford English Dictionary* points out that the colloquial usage of the term "sin tax" did not arise in American popular culture until the 20<sup>th</sup> century, when it first appeared in a *New York Times* article on December 8, 1901: "A society in Yonkers composed of young women fines its members 10 cents for each ungrammatical or slang expression used during social or other sessions. 'My sin tax!' said one young lady as she paid her fine." *Oxford English Dictionary*. Northamptonshire: Oxford University Press, 1989.

<sup>12</sup> For more about the Whiskey Rebellion, see Thomas P. Slaughter's *The Whiskey Rebellion: Frontier Epilogue to the American Revolution* (1988); and William Hogeland's *The Whiskey*

*Rebellion: George Washington, Alexander Hamilton, and the Frontier Rebels who Challenged America's Newfound Sovereignty* (2006).

<sup>13</sup> See the "Rush, Benjamin" entry in Padwa, Howard and Cunningham, Jacob. *Addiction: A Reference Encyclopedia*. Santa Barbara, CA: ABC-CLIO, 2010. 265-267.

<sup>14</sup> From Rush's correspondence with Jeremy Belknap, the minister of Boston's Arlington Street Church: See the "Belknap Papers" in the Collections of the Massachusetts Historical Society, Sixth Series, Vol. IV, Boston: Massachusetts Historical Trust Fund, Cambridge: John Wilson and Son, University Press. 1891, pages 435-436.

<sup>15</sup> See Lender and Martin, pages 66-67.

<sup>16</sup> The full report of the Committee is recorded in *The Christian's Magazine*, Vol. 4 (No. 6), New York: Samuel Whiting & Co., 1811. 335-341.

<sup>17</sup> Quote is taken from the report from the *Minutes* of 1811 (page 474). In: *Collection of the Acts, Deliverances, and Testimonies of the Supreme Judicatory of the Presbyterian Church*, Philadelphia: Presbyterian Board of Publication, 1856, page 794.

<sup>18</sup> See Pegram, pages 8-9.

<sup>19</sup> The tavern, or "public house" was an established, traditional meeting ground for the American Revolution's political activism. Drinking establishments continued to fill a number of social roles in the growing republic following independence. See Holmes, Oliver W.: "Suter's Tavern: Birthplace of the Federal City." *Records of the Columbia Historical Society*, Washington, D.C., Vol. 49 (1973/1974): 1-34. Specifically, see page 3 regarding the negotiations for the site of the national capital that were conducted at Suter's Inn. See also Rockman, D. and Rothschild, N.: "City Tavern, Country Tavern: An Analysis of Four Colonial Sites." *Historical Archaeology*, Vol. 18, No. 2 (1984): 112-121. In addition, wine played an important role in religious services and other rituals of church life. Temperance's anachronistic revisions of Jesus' wine-drinking ways troubled many for years to come. See: Erskine, John: *Prohibition and Christianity And Other Paradoxes of the American Spirit*, 1927; and Andreae, Percy: *The Prohibition Movement*, especially Ch. 1: "A Glimpse Behind the Mask of Prohibition," pages 9-19. For additional explanations of the cultural roots of alcohol and taverns in early American history, see Lender & Martin, Chapter One: "The 'Good Creature of God' Drinking in Early America"; and Eric Burns's *Spirits of America: A Social History of Alcohol*, Chapter One: "The First National Pastime."

<sup>20</sup> Eric Burns argues that early temperance organizers did not aim to alienate the sinner from the saint by targeting the community. They "were not zealots, not singleminded, rock-jawed, fire-breathing tub-thumpers. Not by any means, not yet." Instead, early organizers hoped to influence public awareness in order to change the easy acceptance of alcohol practice. According to Burns, they were devoted to "the strength of the Lord, and with a view to the account which they must render to Him for the influence they exert in the world, to make a vigorous, united and persevering effort, to produce a change of public sentiment and practice, with regard to the use of

intoxicating liquors (26-27). The focus was not on legal force, but change in "public sentiment" by which the attendant "practice" of consumption would be affected for the betterment of all.

<sup>21</sup> Mendelson and Mello, page 27.

<sup>22</sup> *Permanent Temperance Documents of the ATS*. Boston: Seth Bliss, 1835. The selection from the 1826 Executive Committee report is quoted in the Fourth Annual report of 1831, pages 12-14.

<sup>23</sup> Mendelson and Mello, page 30. The authors note that the Society was less focused on actual drunks as the heavy drinker was considered a lost cause, hopelessness placing him outside the realm of community concerns. The Society's rhetoric instead directed members toward self-examination and attempts to constrain and even eliminate consumption among the salvageable, and not waste energy trying to save those already lost to alcoholic excess.

<sup>24</sup> For the extensive role played by the various churches, see the section "A Century of Church work" in *One Hundred Years of Temperance*, pages 283-446.

<sup>25</sup> Dr. Speed's testimony is cited in the *Permanent Temperance Documents of the American Temperance Society*, pages 521-524.

<sup>26</sup> The story quoted is the first chapter of *Picnic Tales*, "The Distillery," pages 2-60.

<sup>27</sup> Before the Civil War overrode temperance concerns, the push for prohibition resulted in a proliferation of local and state laws throughout the 1840s and 1850s. See David Okrent's *Last Call: The Rise and Fall of Prohibition*, Chapter 1: "Thunderous Drums and Protestant Nuns," especially pages 10-11 where Okrent identifies PT Barnum as one of those beating drums most loudly for a transition to Prohibition, with a "declaratory capital P." See also Rumbarger's *Profits, Power and Prohibition*, "Neal Dow and the Advent of the Maine Law" pages 31-37 and "The Failure of Reform, 1850-1860," pages 37-41. Rumbarger argues that the State stepped in for absentee business owners to ensure a sober work force. See Blocker, Jack et al.: *Alcohol and Temperance in Modern History: A Global Encyclopedia*, particularly pages 393-395 for details of Neal Dow and the Maine Law of 1851. See also Blocker, Jack: *American Temperance Movements*, pages 51-60, "Toward Coercion" for details regarding the Maine Law and the motivation of prohibitionists to "exploit the political flux, to mobilize middle-class fears of urban disorder, and to channel middle-class hopes for control of both self and society" (57).

<sup>28</sup> For more about the rising print culture and dissemination of popular literature, see Mendelson and Mello, pages 30-31; David Reynolds: *Beneath the American Renaissance*, Chapter 6: "Sensational Press and the Rise of Subversive Literature"; and Gusfield, pages 44-45.

<sup>29</sup> The quote is from Reynolds, "Black Cats and Delerium Tremens," page 50.

<sup>30</sup> The Washingtonians are sometimes considered precursors of the modern A.A. movement, with its traditions of sobriety through shared experiences and community support. Though it lasted a relatively short period (1840 through the mid 1840s), the Washingtonians' grass roots

sensibility and focus on redemption narratives captured the romantic imagination of the nation. For more information regarding the rise of the Washingtonian movement, see Rumbarger, pages 25-29; Blocker's *American Temperance Movements*, "The Washingtonians," pages 39-47; and Padwa and Cunningham, "Washingtonians," pages 315-317.

<sup>31</sup> For the Washingtonians' demise, see Szymanski, Ann-Marie, *Pathways to Prohibition* pages 31-32. Szymanski relates the Washingtonians' failure to poor leadership and lack of systematic organization across its affiliated membership.

<sup>32</sup> This citation as well as those in the paragraph that follows are taken from the originally published *Autobiography* of 1845. Gough later published an expanded autobiography in 1870 to include his experience as a reform speaker, which is cited in the section that follows accounting for his alleged relapse.

<sup>33</sup> See, Martin, Scott: *Devil in the Domestic Sphere*; Mattingly, Carol: *Well Tempered Women: Nineteenth Century Temperance Rhetoric*; and Donovan, Gina Dianne: *Demon Rum and Saintly Women: Temperance Fiction of the Early Nineteenth Century*. These studies focus primarily on the edict of purity and faith available to women as well as women's role in temperance culture. Martin's work, particularly Chapter 1: "Female Intemperance," pages 15-38 also discusses how depictions of female intemperate reinforced the moral code by providing a horrifying example of purity's negation. The role of literature is primarily discussed in these studies as representative models for women's expected social roles.

<sup>34</sup> For the autobiographical account of this incident, see John Gough's *Autobiography and Personal Recollections of John B. Gough: With Twenty-six Years' Experience as a Public Speaker*, pages 202-205. Gough blames a stranger named "Jonathan Williams" serving him a drugged raspberry soda. "Williams" was never discovered thereafter; further accounts can be found in Reynolds' *Beneath The American Renaissance*, pages 67-68 (though Reynolds cites "cherry" and not "raspberry" soda). See also Edward Van Every's *The Sins of New York as "Exposed" by the Police Gazette*, Chapter 4: "Gough Versus the Gazette." The *Police Gazette* claims to have caught Gough falling off the wagon on at least two other occasions in Massachusetts, incidents officially put down to "fatigue." The *Gazette* is quoted: "Take one look back through [Gough's] whole history, and the mind reels back sickened and disgusted with the spectacle. We first find him a mere brute wallowing in the mire and degradation of continual drunkenness; next a temperance apostle and member of a church, who, notwithstanding his solemn vows and pledges before the altar of his God, and his sacred pledges before man, returns back to his vomit, and seeks solace for his forced abstemiousness in the secret orgies and caresses of drunken prostitutes."

<sup>35</sup> From "Black Cats and Delirium Tremens," pages 28-30. Reynolds calls these characters "oxymoronic," "subversive" types that "undermined clear moral signifiers and contributed to the paradoxes of the major literature" (29). According to Reynolds, these characters were not so much an expression of discontent with the moral ideology as a signal for its redirection toward more authoritatively unified narratives.

<sup>36</sup> See Mendelson, Richard: *From Demon to Darling: A Legal History of Wine in America*, specifically the section entitled: "The Rise of Legal Coercion: From Local Option to Statewide Prohibition" pages 18-27, focusing on the push for legislation that occurred in the late 1840s into the 1850s.

<sup>37</sup> An overall negative description by historians concerning temperance leaders' alleged move from moral suasion to the push for prohibition laws is apparent in the frequency with which versions of the word "coercion" and "coercive" are emphatically echoed across historical studies to describe prohibition advocates' tactics. [All emphases of "coercion" in the following quotes are mine.] For instance, Rumbarger uses the word "coercion" frequently in his study, beginning in the intro when he writes that "temperance capitalists sought to introduce the *coercive* power of the state to implement drinking reform." (xxii). He uses versions of the word three times in contextualizing the demise of the Washingtonian movement as too grass-roots for self-interested capitalism: page 26-27, Rumbarger states that "organized religion" was regarded by the ATU "as the best means of *coercing* the nation's elites"; on page 28, he writes that "Essentially Washingtonianism was an expression of middle- and working-class hostility toward the *coercive* impulses that dominated ATU temperance strategies"; and on page 30: "The Washingtonians' fraternalities of working-class men had rejected political and religious *coercion*" in capitalist control of their movements. In *Battle Cry of Freedom*, James McPherson describes prohibition reform in this way: "A perceived rise of drunkenness, brawling, and crime especially among the Irish population helped turn temperance reform into a *coercive* movement aimed at this recalcitrant element" (134). Joseph Gusfield writes that "Assimilative reform diminished as the Temperance reformers sought to *coerce* the non-believer to accept an institutional framework in which drinking was no longer socially dominant... the *coercive* side of Temperance, emerged in a context in which the bearer of Temperance culture felt that he was threatened by the increase strength of institutions and groups whose interests and ideals differed from his own" (110). Michael McTighe's chapter on temperance in his study of Protestant reform movements notes that "It has been an accepted part of the historical treatment of the temperance movement to find a shift in strategy from moral persuasion centered in voluntary organizations, which is held to have characterized the 1830s and 1840s, to legal *coercion*" (109). And, Richard Mendelson's historical account of wine in America contains a chapter about this period entitled "The Rise of Legal *Coercion*: From Local Option to Statewide Prohibition."

<sup>38</sup> According to Paul F. Boller in *Presidential Anecdotes*, page 141, the *New York Herald* reported this anecdote as Lincoln's response to a visiting temperance group when they asked him to control Grant's drinking during the war. However, Boller states that Lincoln later denied the story was true when asked to verify the *Herald's* report. Despite Lincoln's own negation of the account, this story is repeated and recorded to this day.

<sup>39</sup> For an in-depth look at Lincoln's work in supporting temperance reform and enacting prohibition laws, see Charles White's *Lincoln and Prohibition*. Lincoln's 1842 address to the Washingtonians is reprinted on pages 40-57. Lincoln traces the unpopularity of temperance reform to the "want of *approachability*" and reformers' "impolitic" tactics of attack and denunciation against those involved in alcohol use and trade, but states that the ideal goal is a point "when there shall be neither a slave nor a drunkard on earth" (54).

<sup>40</sup> See McPherson pages 133-137, especially concerning the Know-Nothing nativist movement and its platform of "freedom, temperance, and Protestantism against slavery, rum and Romanism" (137). Also, see Madelon Powers's *Faces Along the Bar* for saloon culture's "political, social and economic objectives"; Pegram's *Battling Demon Rum*, particularly pages 92-107 detailing the influence of German breweries and affiliated taverns on urban neighborhoods; and Christine Sismondo's *America Walks into a Bar*, particularly Chapter 7: "The Political Machine Invades a Bar" for immigration and reactionary Nativist politics.

<sup>41</sup> Asbury, page 106.

<sup>42</sup> See Lender and Martin, pages 106-114; Gately, pages 347-349. See also Blocker, Jack *Give to the Winds Thy Fears: The Women's Temperance Crusade, 1873-1874*; and Fletcher, Holly Berkley: *Gender and the American Temperance Movement of the Nineteenth Century*, particularly Chapter Four: "A Knitting Together of Hearts: A Crusader, the WTCU, and The Building of a Temperance Coalition."

<sup>43</sup> Rumbarger claims that the League had only a limited effect: "The League itself was never in a position to dictate the course of antisaloon politics; the larger exigencies of America's economic order ultimately set that agenda." But the chapter goes on to detail that the "League's importance" lay in how it "faithfully reflected all the antisaloon suppositions articulated by the Committee of Fifty," or the Committee of Fifty for the Investigation of the Liquor Problem, the sociological group composed of industrial heavyweights committed to sobering up their work force through political contributions that would push for regulation of alcohol and saloons. Thus, according to Rumbarger, The ASL was chiefly influential concerning political rhetoric as opposed to cultural practice. See also Jack Blocker's *American Temperance Movements*, Chapter Four: "The Anti-Saloon League Era (1892-1933)." Blocker primarily points out the effectiveness of the ASL in that, unlike the defunct Prohibition Party, it was "non-partisan" and focused primarily on supporting politicians who were anti-liquor, as opposed to reacting as an independent default against political corruption. The ASL, Blocker argues, was organized to support the specific legislative issue, regardless of party affiliation.

<sup>44</sup> Howells's intentions regarding the moral rectitude of his characters has long been debated; he has been both celebrated and vilified as a champion of middle class morality. One of his most fascinating characters, the morally dubious, sensually indulgent Bartley Hubbard of *A Modern Instance* exploits his weaknesses to project a bourgeois mien that gets him by, at least until he is exposed and moves on. Howells later claimed that he drew on himself as the form on which Bartley Hubbard was modeled. For more, see John Updike's "Howells as Anti-Novelist" in *The New Yorker*, July 16, 1987.

<sup>45</sup> For contemporaneous reviews commenting on the realism of the characters in *George's Mother*, see Stephen Crane, *The Contemporary Reviews*, pages 69-98. Chapter Four of this dissertation contains a more detailed analysis of this text.

<sup>46</sup> For an example of the falling public support for reform-based solutions, see Pamela E. Pennock's *Advertising Sin and Sickness: The Politics of Alcohol and Tobacco Marketing, 1950-1990*. Pennock traces the efforts of organizations such as the WCTU to restrict and even ban

advertisements promoting alcohol use. These efforts met an increasingly ambivalent response in the face of an increasingly urbane mainstream American culture that was wont to favor individual choice and free enterprise over socially regulated public health issues.

<sup>47</sup> The central tenets of Alcoholics Anonymous, founded in 1935, discusses the balance between individual responsibility and community support. A.A. creates a network of alcoholics who understand their problem as forming a society of alcoholics, assuming support can only be found among other sufferers. This support is definitively separate from mainstream society – original members remained anonymous to escape the onus of being labeled sick and/or different in their professional and personal relationships during recovery. The twelve steps detail a process of empowerment in claiming personal responsibility for past actions and reincorporating the self with social consciousness so as to overcome alcoholic alienation. The solution is primarily individual with the support of others who have shared similar personal experiences. As a matter of institutional policy, A.A. remains steadfastly out of all religious, political, and ideological debates and involvement. Its sole purpose is to support a community of individuals in achieving sobriety. This work is explicitly isolated from other social concerns. See *The Big Book of Alcoholics Anonymous* (‘The Big Book’).

<sup>48</sup> A backlash of disparaging critical attitude toward temperance ideology and its fiction post-Prohibition lasted a long time. John William Crowley’s 1994 collection, *“The White Logic,” Alcoholism and Gender in American Modernist Fiction* alludes to this critical posture. In the section concerning nineteenth century alcohol-based literature, ‘Drunkard’s Progress,’ Crowley writes, ‘In choosing excerpts for this anthology I have been guided by a desire *not* to adopt the customary modern condescension towards temperance literature; rather, I have sought to take it seriously on its own terms.’ (ix). The low status of temperance reform literature in the literary community is so marked as to need countering.

<sup>49</sup> Regardless of Hart’s claim that Hawthorne rejected temperance reform, any disagreement Hawthorne had with the ideology did not stop him from writing ‘Rill from the Town Pump,’ a Twice-Told Tale that capitalizes on temperance’s premises while satirizing its tactics. Temperance fiction may not be read by all, but the argument it set in motion was recognizable and effectively deployed across a variety of texts and readerships.

<sup>50</sup> The shift away from a unified cultural meaning toward questioning authorized narrative rhetoric was a particular issue for Hayden White, who challenges the assumption that narratively-expressed values represent history as such. White believes that fiction’s form did *not* reflect historical reality, and historical narrations were problematic at best because they implied a reflexivity human action often lacked. The composition of narrative – fiction or otherwise – assumes a beginning, middle and end in which earlier elements causally explain later elements. Narrative is composed as a formula of dramatic events figuring climactic ends, designed to support a given text’s conclusive (narratively invested) statements, and story climaxes are formed to address and answer issues a given narrative builds to its conclusion. Frank Kermode describes this as narrative’s ‘fixation on the eidetic imagery of beginning, middle, and end, potency and cause’ (138). White reasoned that narratives were not disinterested, and that historians who assumed invested narrative conclusions argued values, not objective reality: ‘It is historians themselves who have transformed narrativity from a manner of speaking into a

paradigm of the form that reality itself displays to a "realistic" consciousness. It is they who have made narrativity into a value—this value attached to narrativity in the representation of real events arises out of a desire to have real events display the coherency, integrity, fullness, and closure of an image of life that is and can only be imaginary" (24). By "imaginary" White means "wishes, daydreams, reveries" that project a desire for "moral authority." This process interferes with the historian's goal, to transmit "real events" as they unfold in time with limited imposition, or at least some understanding of the limiting impositions of the (narrating) transmitter. Temperance narratives validly represent an aspect of the culture, and the narrative position cannot be rejected because it does not represent the average reader's sense of reality. But neither can such reform stories be said to represent the underlying values of the nation's citizenry as a whole.

<sup>51</sup> For gender theory, see Footnote 31. In addition, Mattingly, Carol: *Water Drops from Women Writers*, 2001; Grimshaw, Tammy: *Sexuality, Gender, and Power in Iris Murdoch's Fiction*, 2005; Parsons, Elaine Frantz: *Manhood Lost: Fallen Drunkards and Redeeming Women in the Nineteenth Century United States*, 2003; Fletcher, Holly: *Gender and the American Temperance Movement in the Nineteenth Century*; Murdoch, Catherine Gilbert: *Domesticating Drink: Women, Men, and Alcohol in America, 1870-1940*, 2002. Racial issues have not received as comprehensive an overview, possibly because racially-defined readers are not perceived as the specific audience addressed by temperance narrators. Analyses of race in alcohol reform texts tend to focus on racist exclusion and socio-political issues, rather than questions of an addressed readership. The focus tends to be on racist rhetoric in specific texts concerning drinking, or on the racism expressed by temperance organizations and their expressed ideology. See for instance: Fahey, David: *Temperance and Racism*, 1996; Holmes, Malcolm D. and Antell, Judith A. "The Social Construction of American Indian Drinking: Perceptions of American Indian and White Officials." *Sociological Quarterly* Vol. 2(2), 2001: 151-173. Izumi Ishii colludes with the general theoretical perspective of texts concerning Native Americans as fighting for acknowledgement of their subjectivity against a rhetoric that would dehumanize them. See particularly pages 60-61 of Ishii's *Bad Fruit of the Civilized Tree: Alcohol & The Sovereignty of the Cherokee Nation* (2008), and pages 75-77, where he claims that Cherokee leadership used temperance society affiliation as a cover for "opportunities for political leaders to meet." A lack of records precludes any in-depth understanding of the relation of temperance rhetoric to Cherokee objectives. Cultural studies tend to focus on the Native community fight against being objectified. A study of Samson Occum, recounts his fight within religious organization for acknowledgement of Native's particular problems, specifically regarding the introduction of a destructive alcohol element to the culture, and documenting Occum's "decisive break with the ministerial model—his awareness of his unique situation as a person of color with significant public authority, and his willingness to use this authority to condemn the inhumanity and evil of empire" (page 165 of *The Collected Writings of Samson Occum, Mohegan: Leadership and Literature in Eighteenth Century America*, edited by Joanna Brooks, 2006). In addition, Simon Pokagon's *Queen of the Woods* (1899) has received some attention, best expressed by Philip DeLoria's "Forward" in a recent edition. DeLoria states the book may be taken as "a mawkish, sentimental, romantic tragedy, or as a subtle recounting of the key ideological underpinnings of American conquest and colonialism." Pokagon, Simon. *Ogimawkwe Mitigwaki (Queen of the Woods)* (originally published 1899, MSU Press edition 2011).



<sup>52</sup> In *Dionysos*, Vol. 1 No. 2 (1989): 2.

<sup>53</sup> The branching out of literature into other fields of study has created both exciting opportunities as well as deep epistemological challenges. For an enlightening read regarding the "two cultures" debate (i.e., sciences and the humanities/social sciences), see John Guillory's "The Sokol Affair and the History of Criticism." Guillory discusses the problem in imagining a supposed battle between the sciences as an objective practice concerning empirical proof, versus the humanities as a subjective practice of interpretation. His article examines the interdependency of these practices in actual application, and the seeming reluctance of the fields to co-mingle. Specifically, he states regarding literary studies, the tendency to equate positive proofs with positivism may keep interpretive studies engaged in cultural critique from searching for evidentiary claims. Guillory implies the work to be done lies in exploring the way the methodological practices actually implicate, or speak to one another:

Because the social sciences and the humanities were thus polarized between naturalistic and interpretive methodologies, the terrain lying between these polarized positions - that of an interpretive human science - remains underdeveloped to this day. Without question, the disciplinary bridge over this gap is history, which has intermittently grounded literary and cultural studies. It seems evident in retrospect that the humanities have alternated between an orientation toward the positive knowledge of history and toward the function of cultural critique, sometimes in the same work; but there is no reason to assume that these motives are simply incompatible, much less that the assertion of a positive knowledge would lead us back into the desert of positivism. (507)

<sup>54</sup> See Gately, Ian. *Drink: A Cultural History of Alcohol*. New York: Gotham Books, 2008. Gately looks past propaganda pieces to ongoing debates, including the debate regarding wine prohibition caused in the Christian community, for which he examines published essays (both for and against) and newspaper advertisements for non-alcoholic communal wine (pages 258-59). In addition, Gately cites diary entries of soldiers during World War I to point out "the boost they gained from a drink" (see page 367-8), to establish the ambivalence average citizens felt about the prohibition issue.

<sup>55</sup> In "Discourse in the Novel," Bakhtin states that the novel is composed of "internal stratification of language, of its social heteroglossia and the variety of individuals voices in it, the prerequisite for authentic novelistic prose" (264). Novels bring together competing levels of discourse, as opposed to poetry's "unity of the language system." In terms of fictional narrative, Bakhtin challenges the idea of an "authorial individuality in language" in composing "the whole of the novel and the specific tasks involved in constructing this whole out of heteroglot, multi-voiced, multi-styled and often multi-linguaged elements." (265). Bakhtin rejects the idea that the unifying principle underlying poetic theory could be applied to the novel. Instead, the novel emerged within a social consciousness as "a struggle among socio-linguistic points of view." Competing voices, or heteroglossia, "are organized in the novel into a structured stylistic system that expressed the differentiated socio-ideological position of the author amid the heteroglossia of his epoch" (300).

<sup>56</sup> The New Critics erased the problem of competing interpretations by invoking TS Elliot's "objective correlative": "the external world to the mind; which needs, also, as the condition of its manifestation, its objective correlative. Hence the presence of some outward object, predetermined to correspond to the preexisting idea in its living power, is essential to the evolution of its proper end, the pleasurable emotion." The mind's internal processes seek out conditions in the objective world that provoke a corresponding emotional response. Literary texts capitalize on these conditions to stimulate reader response, but the conditions are wholly controlled by the author's objectively selected material. Both reader and author are bound by the terms of the authorized text.

<sup>57</sup> On pages 143-144 in *Narratology*, Bal states that "perspective" reflects precisely what is meant here, but the term is traditionally understood as "both the narrator and the vision," indicating a collapse between the narrator's focus of the character's vision.

<sup>58</sup> Bal is less clear about the role of competing cultural viewpoints the reader brings to the text. Bal states that her work is not engaged in socio-linguistic theories and as such is intratextually oriented, but she does acknowledge that "readers will respond according to their own cultural position" (66). In the interest of controlling the analysis, Bal posits the reader as a function of the narrator's address assigned by the implied author; she notes the difference between her work and Bakhtin's is that Bakhtin "did not refer to narrative as a discursive mode but to the novel as a historical genre." For her full explanation of the relation of Bakhtin's work regarding intertextuality to her own regarding intratextual discourse, see pages 64-66 of *Narratology*.

<sup>59</sup> Booth, Wayne. *The Rhetoric of Fiction*, page 73. Booth prefers the terms "reflector" as opposed to "focalizer," helping himself to Henry James's use of the term.

<sup>60</sup> Chatman, Seymour. *Coming to Terms: The Rhetoric of Narrative in Fiction and Film*, page 190.

<sup>61</sup> *ibid.*, page 87. While narrative theorists are clear in differentiating between the actual writer, the implied author and the narrator, they are less clear about the "implied reader." According to Chatman, the implied reader assumes a position constructed for him or her as signaled by textual cues which direct "explicitly or implicitly, information about how to read," which the actual reader evaluates. However, other critics fail to differentiate between the reading audiences and the implied reader. See pages 149-152 of Chatman's study for more explicit definitions concerning the "fallible filtration" and the dependence of implied authors on implied readers, specifically in ironic narrations.

**Chapter I: "It Was a Dream, But Not All a Dream":  
Allegorical Intention and Fictional Representation in George Cheever's Libel Trial**

On February 19, 1835, the *Boston Intelligencer* carried the following announcement: "On Tuesday, the Rev. Geo. B. Cheever was arrested on the complaint of J.F. Allen, on an account of libel against J. Stone, Elias Ham, and Caleb Dodge. He acknowledged himself to be the author of the article in the Landmark alleged to be libelous" — The described "article" was "Inquire at Amos Giles's Distillery," a fantastic tale about a rum seller who employs demons to distill his product. Despite the story's supposed fictional status, Salem's citizens recognized in the story's title a local distiller's advertisement: "Inquire at John Stone's Distillery." The uproar was immediate. Cheever defended his story as a means of publicizing liquor distribution's harmful effects upon a fictional community, but many of Salem's citizens considered Cheever's real target a religious one. By no coincidence, Stone was a deacon in Salem's Unitarian First Church. Ever since Cheever's arrival in Salem two years before, Unitarians had felt the lash of Cheever's public harangues against their religion.

This chapter will examine the prosecution's charge that Cheever used fiction as a cover to attack a prominent Salem businessman, and Cheever's defense that his story is an allegory representing alcohol's evil, with no one man the specific target. How literally could Cheever's story be understood in its characterization of Giles, and by extension, the community? While the prosecution's putative charge was that Cheever used Stone as a model and meant to disrupt his business, the actual effect of Cheever's story on Stone's finances was never established, and the

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Endnotes may be found on pages 88-94

prosecution avoided discussing the story's figuration of a demonic invasion enabled by Giles's interests. I will argue that the prosecution's objections did not concern what Cheever had to say, but how he said it; the prosecution objected to Cheever's narrative strategy of modeling a reader who learns to share the narrator's stated condemnations of beliefs held by a significant portion of the community. In establishing the reader's complicity with the narrator's omniscient presence in the story's described settings, Cheever's narrator enforces the tale's damnation of the supposedly representative community member, the Deacon Amos Giles. It was no coincidence that Cheever's narrative describes a Unitarian as his fictional distiller; Cheever's own Congregationalist doctrine railed against Unitarian philosophy. Cheever's doctrinal beliefs are promoted in his story's rhetorical figuration of a reader who is led to share the narrator's omniscient viewpoint and subsequent damnation of Deacon Giles's interests. The tale and the trial point to a symbolic fight for Salem's *ó* and the nation's *ó* souls.

“Inquire at Amos Giles's Distillery” was published in the Salem *Landmark* on January 31, 1835. The story begins from an anonymous citizen's point of view. While reading an advertisement, “Inquire at Deacon Giles's Distillery,” the narrator begins to “dream” of demonic liquor production, and the havoc a distillery's demons spread among distributors and tavern patrons. This is the short piece's entire plot. The narrator is inspired by the advertisement to imagine a rum distiller who fires his workers and hires demons. The demons work around the clock, and “play a trick” by signing rum barrels with messages of death and damnation, causing fear and panic among the drinkers and tavern owners. The narrator awakens to reflect on the hell that is the distilling business.

The demon story is framed specifically as a dream. The narrator initially addresses the reader: “The readers of the *Landmark* may suppose, if they choose, that the following was a

dream, suggested by the phrase.<sup>1</sup> Immediately, the boundary between the fiction of a "dream" and the identity of those represented in the story – such as "the readers of the Landmark" – is in question. Likewise, the addressed reader may "suppose" that the story is fantasy or reality. That is to say, the narrator intimates that this story might not simply take its inspiration from real places and people, but may depict an identifiable time and place.

Salem's citizens recognized the story's title phrase as directly lifted from the Stone distillery's advertisement. John Stone was a prominent local businessman; he was also Deacon of one of the town's four Unitarian churches. The anonymous author of this scurrilous story was soon unmasked as the pro-temperance Orthodox minister, George Barrell Cheever. Cheever was not only virulently anti-liquor, he had also set himself fiercely against the liberal Unitarian philosophy. Unitarianism was actually an offshoot of Cheever's own Congregational faith, having broken away in a then-recent religious schism. In Cheever's opinion, Unitarians were apostate. His disdain had become notorious, and he delivered it through missives such as his infamous Fourth of July address lambasting distillery owners and Unitarians alike. That speech had been delivered not two years before this new, fictional insult.

Cheever was sued for libel, and ultimately fined one thousand dollars and sentenced to a month in jail. The punishment was as much rebuke for Cheever's reputation as a trouble-maker bent on vexing the local Unitarian business interests as it was a punishment for libel; Deacon Giles is clearly described as Unitarian by the narrator. Or, as the prosecutor stated during Cheever's libel trial, Giles's depiction is "the representation which we know is often made by orthodox people, of Unitarianism. It is as much a libel upon Unitarianism as the rest of the libel is upon deacon Stone."<sup>2</sup>

Cheever relished the controversy he stirred up. His very principles demanded he rise to battle for Congregational Orthodoxy against the Unitarian blasphemy. Only twenty-six years old when appointed to serve in Salem's Howard Street church in 1833, he immediately set about confronting the well-established Unitarian community.<sup>3</sup> He accomplished this in his 1833 Fourth of July speech, given in Salem's town square to the general public, and entitled, "Some of the Principles according to which this world is managed, contrasted with the Government of God, and the Principles exhibited for man's guidance in the Bible." Fourth of July public speeches traditionally focus on a patriotic message, but Cheever instead took advantage of the gathered townspeople to damn Unitarianism. Many listening considered Cheever's address doctrinal warfare. Cheever declared, "This religion [Unitarianism] makes no appeal to man's true spiritual nature and condition, but, entering into a friendly alliance with worldly pleasures and gaities, and putting the false gloss of taste and refinement even over man's depravity, commends itself powerfully to the worldly, thoughtless, and impenitent; it *is* a religion, according to their own commendation of it, which suits the hearts of men" (22). According to Cheever, Unitarians were misguided at best and agents of Satan at worst. Like Satan, Unitarians sought to convince man of his likeness to God. In contrast, Orthodoxy taught man's denigrated nature, the consequences of which could not be overcome without God's divine, undeserved Grace. God's perfection opposed the world's sinfulness. For his inherently corrupt nature, man deserved nothing but God's wrath. According to Cheever, human motivation should spring from a doctrinal obedience and faith in God's incomprehensible glory, to which mankind can only submit, and never aspire.

The Unitarians, in contrast, believed in reasoned, enlightened ideals. They believed that God's will and mankind's intellectual processes serve similar ends here on earth, with man's

achievements illustrating God's glory.<sup>4</sup> In his Fourth of July address, Cheever countered that only a fearful faith avoids sin's consequence. No matter how good the motive or the outcome, any motive promoting mankind's values over God's is damnable, even when the motivated sin has good outcome. "Though the absence of a holy motive is sin to the individual, even in actions that result in good, the evil effect of his selfishness is often restricted to his own bosom; what is unmingled evil to himself, because of his own depravity, becomes unmingled good to others. In this way even the means by which a man may be instrumental in leading others to heaven, may become to himself the successive steps to perdition." (10) Cheever specifically criticizes what he calls the Unitarian "principle of expediency," the propensity to weigh moral principle with material and social considerations. The Unitarian, Cheever charged, values social relations over his own soul's status. "This religion makes no appeal to man's true spiritual nature and condition, but, entering into a friendly alliance with worldly pleasures and gaieties, and putting the false gloss of taste and refinement even over man's depravity, commends itself powerfully to the worldly, thoughtless, and impenitent" (22). In seeking to "escape the consciousness of guilt," Unitarians focus on man's positive worldly contributions, as if worldly reason and social progress are part of God's will. Instead, man's "relation to God is that of moral depravity to infinite holiness" (37), and only those who acknowledge and repudiate sinful imperfections are prepared for God's grace, and serving the community of the faithful.

In this notorious Fourth of July address, Cheever's strongest comments are reserved for distillery owners. These remarks come toward the end of speech, and they received little attention in the furor that followed through the summer and fall of 1833. One possible reason Cheever's extreme temperance comments received paltry notice may be the fact that distillery owners served only as an example serving up the primary point of Cheever's vituperation.

Cheever lambasted distillery owners as an example of hypocrisy, sinners who worship God one day and sow disaster the next. Such behavior exemplifies Cheever's point concerning Unitarian philosophy. Using negative logic, Cheever reasoned that if temperance reformers took on the same type of expedient philosophy distillers exercised, they would never have thought to condemn "all traffic in ardent spirits [as] an immorality," as to do so would not have seemed practical. Cheever's words assume a mocking tone as he imagines such an ineffectual position: "it was taking too bold a stand; ministers, he said, would not know what to do with their church members that kept dram-shops, or their deacons, that kept distilleries; and the whole country, he said, would be put into a ferment, and there would be a great reaction, and by such imprudence and rashness, they would do the temperance cause a great deal more harm than good" (43). Instead, temperance reformers serve God's ideology and practicality be damned, literally. Well before "Inquire at Amos Giles's Distillery" was published, Cheever was targeting "deacons, that kept distilleries."<sup>5</sup>

Salem's Unitarians took great exception to Cheever's speech. Fourth of July speeches by the local clergy, they argued, should not be screeds exacerbating religious tensions. Unitarian leaders such as Charles Upham, pastor of the now-Unitarian First Church blasted Cheever for corrupting the community tradition for his own polemic ends. In a series of letters to the editor in the Unitarian-leaning *Gazette* (later published as a pamphlet<sup>9</sup>), the war of words raged on for months between these two stalwarts of their respective faiths. Upham charged that Cheever's speech is "abuse toward the Unitarians to a degree unparalleled even in the worst days of theological bigotry and ignorance" (32). One of the Unitarians' chief complaints (along with a charges of ignorance, misrepresentation and plagiarism) centered on Cheever's "aggressive" style.<sup>7</sup> Upham charged that Cheever has "introduced an entirely new style into the pulpit and the



pressí [and] confines himself to mere abuseí ö<sup>8</sup> Upham specifically calls upon the community to protest Cheever's approach, or, should members öagree that Unitarianism is infidelity, they are bound to leave our Societies.ö<sup>9</sup> Upham proves Cheever's point by deferring to community considerations in deciding spiritual matters. Upham does not protest Cheever's depiction per se; instead, he rails against Cheever's disregard of the social considerations Unitarians so value. In a letter to the editor dated November 14, Cheever replied, stating that Upham's attack is equally divisive, but Upham hypocritically misrepresents his own self-interested motives. öThe Unitarians had been accustomed to hold up their system as the only one fit for enlightened minds, and the system for the Orthodox as fit only for the dark ages; and they had got so accustomed to this, that they seemed to think it their exclusive privilege.ö<sup>10</sup>

The battle between Upham and Cheever came at the tail end of the separation of the Unitarian church from the Congregationalists, a schism known as the Unitarian Controversy. The Salem preachers' clash was no less fierce for its timing.<sup>11</sup> The Congregational Church was based on the idea of the Covenant, a personal relationship with God that established the soul's status. Fellowship was secondary to the individual's primary and definitive personal relationship with God. Congregationalist churches associated through their shared belief in the covenant, but each community drew up its own Creed of belief. The Salem Congregational Church's Creed of 1629 was succinct in defining this unifying hierarchy: God first, and community under God's covenant. öWe Covenant with the Lord and one with another; and doe bynd our selves in the presence of God, to walke together in all his waies, according as he is pleased to reveale himselfe unto us in his Blessed word of truth.ö<sup>12</sup> In 1636, the Salem Congregationalist Church expanded its Creed to outline the individual's responsibilities to fellow church-goers, and to the community in general.<sup>13</sup> Social relationships were secondary, regulated by God's commands and covenants,

and understood via Church doctrine. For the Congregationalists, ideological principle serves as a check to potentially harmful social relationships and ambitions, which may turn the unworthy, sinful soul's attention away from God and toward personal accomplishments. Reliance on human reason and social status serves to distract from the realization of God's grace delivered to the inherently unworthy human soul. The Unitarians, he charged, would promote alcoholic commerce and avoid disrupting the community over mankind's best interests.

Unitarians disagreed, and argued that human community formed the values through which God could best be worshipped. In "Unitarian Christianity" (1819),<sup>14</sup> William Channing notes that "We [Unitarians] are said to exalt reason above revelation, to prefer our own wisdom to God's" (92). Channing instead explains that human reason is the unifying principle by which man is united with God, with Christ, and with each other.<sup>15</sup> Essentially, as noted in *An American Reformation*, Unitarians believed the "cardinal idea was that man was good" (15). Unitarian arguments for rational interpretations depended upon the idea that "God was love" and by love they meant human love. "Mankind is socially united in the moral logic of God's love. Unitarians denied the Orthodox assumption of mankind's inherent corruption. Instead, they "thought in terms of an understandable human category which the doctrines of total depravity and predestination violated" (37). The Unitarian community defined itself as a benevolent social support, where rational inquiry and understanding was encouraged.

The controversy fueling Cheever's trial, then, had deep roots in the doctrinal argument between these religions. Congregationalists were seen by Unitarians as disregarding civil accord in promoting their own ideology. "Is not Mr. Cheever remarkably fond of controversy?" the District Attorney asked a witness at Cheever's libel trial.<sup>16</sup> Cheever's public war of words with Upham and the Unitarian Controversy's issues resonated throughout the libel trial. In his opening

remarks, D.A. Austin echoes Upham's emphasis on social values, stating that "The question is whether the law of the land is to be our guide, or whether the regulations of a self created society are to govern us." The point is not morality: "We do not stand here to argue the cause of temperance or intemperance – we stand here for LAW – If that has been violated, the defendant must take the consequences." The chief issue for the prosecution concerned how Cheever had represented a prominent member of the community. Reverend Cheever, according to Austin, maliciously libeled John Stone's character so as to damage his legal, socially protected business. "The libelous article purports to be an allegory. The writer pretends to be in a dream, but it is all fictitious, the writer never had such a dream; and it is a meaner and more cowardly offence to resort to an allegory as a vehicle for libel" –

The prosecution's charge was that Cheever had invented an allegory to malign Stone, and readers should disregard the story's literary figurations to focus on Cheever's literal targets. Cheever countered in his *Defence* (a long, at-times digressive discourse that he recited during the trial's penalty phase) that his story merely alludes to the truth, and as such is not a malicious lie. He did, indeed, make it up, but he did not specifically imagine John Stone as the model for Deacon Giles. The point of "Inquire at Amos Giles's Distillery" was not to malign Stone personally, but to warn readers to watch for allegorical demons invited into the community by such socially accepted businesses.<sup>17</sup> Deacon Giles is not Deacon Stone of Salem; Giles is all distillers everywhere.

Like much of Salem, D.A. Austin was put off by the story's condemnatory tone. There is no redemption for the characters; Giles is more allegory than example and learns nothing along the way.<sup>18</sup> Giles is "a man who loved money, and was never troubled with tenderness of conscience."<sup>19</sup> The narrative ends where it begins. The first sentence of "Inquire at Amos Giles's

Distillery reads, "Some time ago, the writer's notice was arrested by an advertisement in one of the newspapers, which closed with words similar to the following: 'Inquire at Amos Giles Distillery.' The last sentence closes with, 'every time I see his advertisement, 'Inquire at Amos Giles Distillery, I think I see Hell and Damnation, and he, the proprietor.' The repetitive use of Giles's ad slogan echoes the narrator's unwavering condemnation of Giles's character and business.

The ad's repetition also indicates a dramatic change, but that change is not in the distillery nor in its proprietor's attitude. The business's environment remains damnable, fostered by alcohol's evil effects and the allegorical demon figures invited in through Giles's materialism. The drama of the story does not involve Giles's character. As a representation of corruption, he either cannot or will not reform. Instead, the narrator's address to the reader structures the story's drama. The narration is designed to change the reader's point of view, not to account for the corrupt main character's salvation. If the reader casually takes in the first notice of Giles's ad as a matter of course, by the end of the story he too will see the narrator's "Hell and Damnation."

After coming upon the ad, the narrator states that "readers of the *Landmark* may suppose, if they choose, that the following story was a dream, suggested by that phrase." This suggestion accomplishes two things. First, it puts at stake the reader's status in relation to the recounted events. Second, the narrator specifically names the readers of the *Landmark*, the magazine in which the story was published in January of 1835. This creates a tension between the reader's imagination and the story's identifiable representations, a tension that animates both the narrative and the text's subsequent status. (It should be noted that later editions deleted the narrator's reference to the *Landmark*. By that time, the story's cultural status had transcended the Salem religious controversy, as will be discussed.)

At first, the narrator relates to the reader as a town member. Along with the reader, he too reads "one of the newspapers" in which the ad appears. The narrator continues in his role as town-member when he shares the local gossip. He states of Amos Giles, "It was said that the Worm of the Still lay coiled in the bosom of his family, and certain it is that one of its members had drowned himself in the vat of hot liquor." Sharing the gruesome gossip of Giles's family, the narrator establishes his credentials to comment on the local community.

The narrator then takes on a succession of perspectives. He abandons his status as corporeal character relating well-known information, and instead explores unfamiliar perspectives. The narrator describes Giles hiring a group of demons when his regular workers quit after a drunken quarrel. The demons "offered to work for the Deacon; and he, on his part was overjoyed; for he thought within himself that as they had probably been turned out of employment elsewhere, he could engage them on his own terms." The narrative has shifted from the familiar perspective of a community member who comments on events "not to be wondered at," to a disembodied voice recounting events from Giles's perspective, which may be greatly wondered at. The narrator also describes Giles's justification for hiring the demons as consciously materialistic. Giles "thought within himself" that he could take advantage of the gang's unemployed status, to his own benefit.

The disembodied narrator now moves into the distillery with the demons, out of Giles's focalization, and takes the reader directly into a hellish fantasy. "As soon as he was gone, you would have thought that one of the chambers of hell had been transported to earth, with all its inmates." The scene in the brewery is transmitted through the narrator's impression of "what you would have thought." Specifically, the distillery is a hell on earth. The narrator's now-omniscient viewpoint describes the demons' work: "all were boisterous and horribly profane, and seemed

to engage in their work with such familiar and malignant satisfaction, that I concluded the business of distilling was as natural as hell, and must have originated there. I gathered from their talk that they were going to play a trick upon the Deaconí ö The supernatural becomes ðnatural as hell,ö as the narrator familiarizes the reader with the demonic environment. The community of ðweö has been shifted from the recognizable community of *Landmark* readers to the hellish world within the distillery. The known has fallen away, and the previously unknown is replacing the familiar as the reader is directed to imaginatively experience the horror of alcoholø creation.

The narrator then takes the reader into the fiendish perspective. The chaos the demons ultimately create ö had some effect for a time, but it was not lasting, and the demons knew it would not be, when they played the trick; for they knew the Deacon would continue to make rum, and that as long as he continued to make it, there would be people to buy and drink it. And so it proved.ö The demonic motives are now recognizable, ðnatural as hell.ö The point is not that Giles and his customers recognize the fiendish deception, but that the *reader* does.

The narrative is configured from the beginning to allow the reader to recognize who the demons are, despite their ability to deceive Giles. While they first appear as ða gang of singular looking fellowsí wild and uncouth,ö with ðawfulö speech, they make little effort to hide their character. For example, when Giles first negotiates their pay, offering as much rum as they may drink, the demons refuse: öSome of them broke out and told him that they had enough of hot things where they came from without drinking damnation in the distillery. And when they said that, it seemed to the Deacon as if their breath turned blueí ö Giles refuses to see these signs because he is motivated by his bottom line; but the reader, aligned with the narrator, will recognize the danger. This danger is later revealed to the alcoholic community; after producing Gilesø rum, the demons inscribe the casks with a series of messages warning of alcoholø

dangers: "Consumption Sold Here," "Insanity and Murder," "Putrid Fever and Cholera in the Collapse." The messages flame up as the casks are tapped by their purchasers, each inscription followed by "Inquire at Deacon Giles's Distillery." The drunks and tavern owners panic and return the product, but then, as noted, the business reasserts itself due to its unchanging, unchangeable and corrupt nature.

The tale's suspense, such as it is, involves the reader's ability to recognize the hellish in the familiar. In more general terms, the distinction between complacent acceptance of the alcohol business and the vision of demonic damnation is a matter of perspective. The story's drama takes place in the narrator's address to the reader, as the reader joins the narrator's vision and learns to envision hell in a familiar business. Giles and his sort learn nothing. In the end, Giles's "distillery has smelled of brimstone ever since; but he would not give up the trade. He carries it on still, and every time I see his advertisement, 'Inquire at Amos Giles's Distillery, I think I see Hell and Damnation, and he, the proprietor."

"Inquire at Amos Giles's Distillery" thus expresses Cheever's Puritanical view of the world's sinful nature. The world is full of corruption, distracting the faithful from God's divinity. Only by turning away from the world's material, sinful attractions can one prepare for God's Grace and the gift of salvation. In this regard, Cheever's text echoes Cotton Mather's warning in *Wonders of the Invisible World*, in which Mather describes "that Horrid Kingdom, which our Lord Christ refused, but Antichrist accepted, from the Devils Hands; a Kingdom, which for Twelve Hundred and Sixty Years together, was to be a continual oppression upon the People of God" (41). According to Mather, the Devil is the literal commissioner of God's will, sent as judge upon a divided community. "But such a *permission* from God, for the Devil to *come down*, and *break in* upon mankind, oftentimes must be accompany'd with a *Commission* from some

wretches of mankind it selfí When ungodly people give their *Consents* in *witchcrafts* diabolically performed, for the Devil to annoy their Neighbours, he finds a breach made in the Hedge about us.ö Cheever's story does not intend to illustrate a world made better by experiential moral enlightenment, but to convince the reader to turn away from self-interested men such as Giles, ða man who loved money, and was never troubled with tenderness of conscience,ö and who ðwould continue to make rum, and that as long as he continued to make it, there would be people to buy and drink it.ö In Cheever's puritanical terminology, ðDemon Rumö becomes an allegorical expression of the literal embodiment of Satan on earth.

But how far could Cheever push this allegorical vision of a literal damnation onto the Salem community? Even before the Fourth of July ideological fireworks, Cheever had made such disparaging remarks concerning alcohol-producing Unitarian deacons that Cheever's mother and a fellow member of the clergy had to convince Cheever to back down from yet another nasty exchange. In a letter dated June 8, 1833, Cheever's mother wrote: ðIt is a great relief to hear your *Temperance Affair* is not likely to give you further trouble. I have felt anxious respecting it and continually anxiousí lest your *zeal* carry you beyond the bonds of *prudence*.<sup>20</sup>ö Inquire at Amos Giles's Distilleryö was certainly not the diplomacy Cheever's mother had hoped for, as Deacon Giles is explicitly Unitarian. The story explains that Giles hires his demons and then attends church, where he ðheard his minister say that God could pardon sin without an atonement, that the words hell and devil were mere figures of speech, and that all men would certainly be saved. He was much pleased, and inwardly resolved he would send his minister half a cask of wineí ö The words which please Giles so much describe Cheever's ongoing objections to Unitarian philosophy, as D.A. Austin was to point out at trial.

Such general religious disparagement may perhaps have been overlooked as par for the



course where Cheever was concerned. But the similarity between Giles's family situation and Stone's seems to have been the final straw for Salem's Unitarian elite. The "Worm of the Still" that lay coiled in the bosom of his family, was perceived as a reference to John Stone's son, a well-known inebriate. This description is fairly general, and could have been a reference to anyone with a drunken relative. But Cheever's story also described another relation who had drowned in the vat of hot liquor, in the bottom of which a skeleton was some time after found, with heavy weights tied to the ankle bones. It was well known that one of Stone's relatives had committed suicide by tying a heavy kettle to his leg and throwing himself into a distilling vat. Reference to this painful tragedy was tactless at best. Together with the story's title, this detail confirmed to all of Salem the subject of Cheever's story. According to reports, everyone knew and was talking about Cheever's attack on John Stone from the moment the story was published.<sup>21</sup>

The case for libel filed against Cheever makes clear the prosecution's belief that Cheever's supposed allegory had literal referents. The charge against Cheever on record inserts the alleged libelous "meaning" into the verbatim text of the story as follows.

Sometime ago the writer's, meaning George B. Cheever's notice was arrested by an advertisement in one of the newspapers which closed with words similar to the following, Inquire at Amos Giles distillery, meaning one of the advertisements of said John Stone published in one of the newspapers. Deacon Giles (meaning John Stone) was a man who loved money & was never troubled with tenderness of conscience meaning that said Stone.<sup>22</sup>

The prosecution purports that Cheever's story directly represents events occurring in Salem to specifically indicate John Stone as Amos Giles. "It was said that the worm of the Still (meaning the habit of intoxication) lay coiled in the bosom of his (meaning the said John's) family) and meaning that the said John Stone by his greediness for gain had contributed to the intoxication of some member of his own family)" "The first part of the indictment concerns the Giles/Stone

characterization via the narrator's sensibilities, of "a false unlawful indecent wicked & defamatory libel of & concerning the said John Stone & of & concerning his trade art mystery occupation business & employment as a distiller of New England Rum & of & concerning the manner in which he conducted his said business" & concerning the said John Stone in his character & capacity of a Deacon of a Church of Christian worshipping (541-2). Cheever is said not only to attack Stone's individual person and business, but he also attacks Stone as a representative Unitarian. The prosecution represents Stone's business in direct contrast with "false scandalous indecent defamatory malicious libel": "John Stone was engaged & concerned in the lawful trade mystery art & business of distilling New England Rum, by his diligence and industry, in said business made & provided an honest support for himself and his family" (539). This characterization of Stone's "honest" nature and his engagement in "lawful trade" counters Cheever's purportedly libelous representation of Stone's long-standing business. Stone's "diligence and industry" rebukes Cheever's "indecent" account. The prosecution directly counters the satanic chaos that Cheever's story imagines with the characterization of Stone's "honest" community values.

Certainly, as the prosecution pointed out, the characterization of Deacon Giles was damning. But could the character be so literally read, to the point of the reader assigning to Giles a human counterpart? Stone was not alone in seeing his own likeness in Cheever's story. Elias Ham, the distillery foreman, took perhaps even greater offense, or certainly a more violent one, in perceiving his counterpart in the tale. On February 7, 1835, Ham set upon Cheever on a public street in broad daylight and beat him with a cowhide.<sup>23</sup> Cheever testified at Ham's trial that he had been stopped by the foreman on Essex Street. Ham "said he had something for me, - and I knew then his object. I asked him if he knew that God was looking at us, and would judge us

both? He paused for a moment, then seized me by the collar and threw me in the gutter.ö After recounting the beating and quick intervention by the noon-day crowd, Cheever continued, öI have an indefinite recollection of what was testified to by another witness, respecting Ham's accosting me with something about his being one of the "devils."ö Whether or not such an insult deserved a beating seemed the question at the heart of Ham's subsequent trial; despite the fact that the assault was witnessed, Ham's punishment was a mere slap on the wrist, a sentence of time served and a \$40.00 fine.<sup>24</sup> The lightness of the sentence attests to the sympathies of Salem's justice system. More to the point, in seeing himself as one of the "devils," Ham's interpretations points out the ambiguity of the story's representations. In the narrative, the devils are hired because Giles has quarreled with and fired his drunken employees. One would think Ham would be insulted by the depiction of Giles's quarrelsome, drunk and longstanding employees, given that the prosecution's case against Cheever rested on his story's illicit mixing of fact and fiction. What did Ham have in common with demons? The willful nature of Ham's reading himself into the story, however, never became an issue, and no matters concerning Ham's trial arose during Cheever's, which followed four months later.

Cheever's libel trial pitted the prosecution's argument of fact-based misrepresentation against Cheever's argument of imaginative transformation. The prosecution charged Cheever with malicious mischaracterization of Salem's established socio-economic community, while Cheever argued that his story engages the reader's moral sensibility through fictional allusions. The trial was to settle whether Cheever's story specifically (mis)characterized Stone to damage his interests. Cheever countered that his fiction's allusions characterize the hellish nature of *all* distillers' alcohol products, and Cheever himself was not responsible for any specific real-life example that resembles his story's depictions.

The trial took place in June of 1835. By then, "Inquire at Amos Giles's Distillery" was fast becoming a *cause célèbre* in arguments both for and against temperance. Aware of this, D.A. Austin noted that "We do not stand here to argue the cause of temperance or intemperance ó we stand here for LAW."<sup>25</sup> In contrast, Mr. Choate, Cheever's defense attorney, focused on Cheever's general intentions, "for the purpose of doing good to this country."

The main matter to be inquired of here, is the object and scope of the *whole* article, and with what motive it was written. Do you believe that it was written with the design of doing good, by exposing the general business of distilling; or with the design of inflicting a base stab upon a character of deacon Stone? We say, this article was written bona fide, for the purpose of doing good to this country. It was written for the purpose of showing up in its true character the horrible business of making rum. It was to show that the sin lay not at the door of the retailer, or the poor tippler, but with the capitalist, the rich distiller, without the most remote allusion to Mr. Stone, or any other individual in particular.<sup>26</sup>

Choate defends the story as indirectly maligning all distillers, but not directly maligning Stone per se. Indeed, Choate argues, there is nothing in Cheever's history to indicate any bad feelings toward Stone, "except in one allusion" (by which Choate apparently meant the suicide-by-drowning). Choate argues that the only indication of a negative history linking Cheever to Stone is the indirect connection of Cheever's argument with Charles Upham, a minister at Stone's church. "The question is," the defense argued, "whether Mr. C. has written a general article, or aimed a dark blow at Mr. Stone." After describing at length the damage alcohol distribution inflicts on the national community, Choate then proceeded with an actual defense: "Mr. Choate here entered into a variety of details, to show that scattered throughout the article, was a variety of allusions to remove the imputation from Mr. Stone."<sup>27</sup> The *Bedford Mercury* summarized the defense's argument as emphasizing the connection between literary allusion and real-life representation as a matter of reader imagination: "the allusion had benn [sic] made without any intention of drawing the mind of the reader to Mr. Stone; also that the identify of Deacon

Giles with Deacon Stone had no foundation but in the well-known ardent imagination of the latter.<sup>28</sup> This argument claims that the story draws its allusions specifically to provoke the reader's imagination toward a general truth, and not toward a specifically represented townsman. Cheever's allusions draw attention to a general problem, and if Stone engages in that problem, it does not mean he is the specific target of the fictional characterization. Cheever, the defense argued, is not responsible for Stone's engagement in a business with such socially harmful results.

Unfortunately for the defense, Judge Strong charged the jury in such a manner as to make Choate's argument moot. In addition to explaining that any direct correlation between Stone and Giles must result in a guilty verdict, Strong stated that "if [Cheever] meant it for the public good in general, to put down distillers, yet if he mean it also for John Stone, it was a libel."<sup>29</sup> If the jury believed the defense has proven a temperance argument, i.e., that Stone's business destroys "the souls and bodies of men," it also needed to decide if general temperance aims justified the "manner" of the article's characterization.

The jury took three hours to find that the story's manner represented a libel. According to news accounts, "it was the connexion of *true charges* enough to identify Deacon Stone as Deacon Giles, with *fictions* enough to render him and his business ridiculous and contemptible, which constitute *libel*."<sup>30</sup>

Cheever immediately appealed. However, he eventually dropped the case and accepted the guilty verdict, reportedly in deference to the "opposition of friends," and "desirous to avoid the excitement, interruption, vexation and expense of another trial."<sup>31</sup> Despite his supposed acceptance of the verdict, at his sentencing Cheever reiterated and expanded his argument. His statement was later published in 1836 as a tract entitled "Defence in Abatement of Judgment for

an Alleged Libel in the Story Entitled "Inquire at Amos Giles's Distillery" Addressed to the Hon. Chief Justice Shaw at the Session of the Supreme Judicial Court of Massachusetts Held in Salem December 4, 1835. In this long speech, Cheever argues that "while there are allusions to known truths they were not introduced for the purpose of personal, malicious application." In fact, "the original conception of the article was simply to introduce a company of demons into a distillery (8) to draw "a literal delineation of the tendency of the occupation of distilling." Nearly all the materials and machinery employed in the execution of this purpose were the mere creation of the fancy. The story's central allusion, according to Cheever, was not Stone represented by Giles, but the nature of the distilling business as characterized by the demon allegory.

The D.A.'s original indictment in fact had all but ignored the fictional demons. I have italicized the relevant elision as stated in the original charge (emphasis mine). "He (meaning said John Stone) was in much perplexity for want of hands to do the work of the Devil on the Lord's Day (meaning that the business & occupation of said John Stone was wicked & immoral & that he was desirous of carrying on a wicked & immoral business on the Lord's day). *And another part of said libel* is of the tenor following, viz, In the evening the men came again & again the Deacon (meaning said John Stone) locked them to themselves" (544-5) While the charge reads the story almost verbatim up to the point where the demons are introduced, it skips over the demons entirely to "another part of said libel," ignoring the supernatural/fictional nature of the story entirely. As the trial's conclusion implies, these "fictions" were considered by the jury (and, it may be assumed, by the prosecution) as mere supplements to the "true charges" against the main character of the piece.

Cheever's *Defence* does not distinguish between "true" and "fiction," but instead defines all the imaginative figures as allegories of truth. These fictional characterizations, insisted

Cheever, are fancifully imagined to direct the reader to perceive the alcohol business's general effects, and not to illustrate a specific case. If the demons are understood as "the creation of the fancy," so too is Giles. "The conception of the character of the Deacon was purely imaginary, and never intended to be applied to any individual whatever" (9).

Cheever also argued that the imaginary elements of the piece lack malicious intent. "I may even describe a fictitious abandoned character, and in that description I may interweave features that belong to some living man, and scenes transacted by living witnesses, and provided the actual occurrences are not introduced to fasten the fictitious descriptions, and give them a personal realization, but to illustrate and give energy and zest to truth through the medium of fiction, there can be no libel" (30). The allusions suggested in his "medium of fiction" happen to illustrate Stone's guilt, but Stone's specific case is not the object of Cheever's characterizations. In any case, "in an earnest attempt through the medium of fiction to stigmatize the business as the business of fiends" "Something must be pardoned to the liberty of description, when the subject of delineation is one of wanton misery" (26).

A great part of Cheever's *Defence* is taken up in describing that "wanton misery." According to Cheever, the ongoing nature of an alcohol-saturated culture requires temperance reform, which in turn requires readers alerted to the danger at hand. Noting that the temperance movement's fight against alcohol is akin to fighting "the devil, whose offspring and likeness it is" (93), Cheever aligns himself with other temperance advocates as well as "a power higher than the law, a power of an enlightened public opinion, the moral sense of the community" (53). He further argues that prosecution may have made sense thirty years ago, but now distilling "is known to be the business of murder, and every man, of every profession, is bound to attack it" (91). Similar to his narrative strategy in "Inquire at Amos Giles's Distillery," Cheever here

defines the reading public's perspective in line with Cheever's own, as interested in exposing the malignant nature of the distilling business. His defense, like his fiction, draws the moralizing "we" at the center of God's community, with alcoholic demons trying to get in. When the *Defense* directly addresses Judge Shaw, the allusion to "your honor" takes on a double meaning: "I am not willing to believe that your honor will lend your influence to sanction this enormity" (79). Outside the context of the court, within the parameters of a stand-alone pamphlet, "your honor" indicates the reader's self-imagined conception of the moral community Cheever champions.

The reader needs Cheever's allegorical fiction to clarify the stakes in the Christian community's battle for man's soul on earth. Cheever's narrative expresses his religious aims: "to deliver the soul from bondage and pollution of sin, and to prepare it for a mansion in heaven" (87), and to fight the alcohol business which would "chain the soul down to sense, imbrute all its faculties, and prepare it for the fires of hell." "Inquire at Amos Giles's Distillery," then, engages the reader by offering allusions that clarify in allegory this high-stakes battle between good and evil for the reader's soul and by extension, the community's. A straightforward representation of Salem's community as it presently functions would only serve the devil's purpose: "if the state of the community is such, that the man who exposes [distilleries'] wickedness may be reviled and prosecuted with the utmost energy, while the iniquity itself is shielded from reproach" (116).

Cheever's convictions concerning literature's moral basis upheld the religious ideology his appeal defended; he was less interested in alcohol per se and more interested in religious rectitude. His literary reputation and editorial work, established well before his arrival in Salem, bears up his moral interests. He began editing his poetry anthology while studying at Andover; he also published the *American Common-Place Book of Prose*. Both anthologies were published



before he accepted his Salem ministry.<sup>32</sup> Critics generally praised Cheever's selection of material for having been made "with taste, with judgment, and with religious feeling."<sup>33</sup> Still, Cheever's didactic sensibilities drew some criticism. Alexander H. Everett, in a generally favorable review in the *North American*, hailed the selections as representing "great taste, and a strict regard to the higher moral considerations" <sup>34</sup> But he disagreed with Cheever's assessments concerning Dana's superiority to Bryant. Everett felt Bryant had a genius "peculiarly suited to the accurate and exquisite description of what is beautiful in nature; and, what is more, he unites with this power the spirit of gentle human feeling, and sometimes a rich, grand, and solemn philosophy" (300). Dana's genius, in contrast, "exhibits loftier powers, and his compositions agitate the soul with a deep emotion." Such criticism was careful not to denigrate literature's moral purpose, but to interject an awareness of Cheever's narrower interests at the expense of more worldly, and even aesthetic, considerations. These critics make clear that Cheever's literary assessments valuing religious didacticism over aesthetic philosophies were not wholly taken for granted. The anthologies remained popular,<sup>35</sup> but by mid-century Cheever's particular moralizing perspective was more openly acknowledged. Rufus Griswold notes that "It has been complained of Dr. Cheever that he introduces too frequently his religious opinions, and is too apt to find 'sermons' in everything he hears or sees" (452). Despite this, Griswold agrees with Cheever's emphasis on morality: "one who does not worship when he comes into the presence of the sublimest works of God is no Christian; and one who can regard without a feeling of indignation a people debased by a political and religious despotism is no American." Cheever's opinions concerning American literature excited the same protests expressed by Upham and the Salem Unitarians' observations concerning Cheever's divisiveness. Edgar Allan Poe, in his 1846 sketch of Cheever in "The Literati of New York City," states that "The *Commonplace Book of American Poetry*, is

exceedingly commonplace. The selections appear to me exceedingly injudicious, and have all a marked leaning to the didactic (33). According to Poe, Cheever's reputation is built through "all that has already been said on its own side of the question."<sup>36</sup> Poe begins his review by acknowledging Cheever "created at one time something of an excitement" in *Deacon Giles Distillery*. Any creative element, "however," is left behind as Cheever pursues more narrow ideological concerns. Poe's assessment of Cheever's career implies that any valuable literary argument "Inquire at Amos Giles's Distillery" raised was subsequently ignored in Cheever's religious pursuits.

Cheever's appeal also relied on this didactic reasoning. In his *Defence*, he focuses almost exclusively on damning the business of distilling and promoting temperance concerns, to the point where he all but cedes the literary questions his text raises concerning the representation of "truth" via fictional devices. Is Stone's family history literally reinscribed in the similar tragedy Cheever's narrative details? Is Giles as a fictional character on the same level as the demons who work in his distillery? Do narrative instructions to the reader necessarily preclude the reader from seeing fiction as editorial commentary, as opposed to a verbatim description? The ever-opinionated Cheever is far more interested in his moral lecture, so that he never addresses the possibility that alternate reading viewpoints may inform his story. Such a defense would be far too Unitarian. Instead, Cheever reluctantly admits that the prosecution may have a point. "Let the defendant be shielded. Even if he has overstepped the limits of exact prudence, in his efforts to portray the evils of intemperance, in the name of mercy let the great object of the effort shield *him*, and let the law be turned against that *dreadful business* whose nature he aimed to delineate" (112). The argument here is based wholly on moral, not literary, grounds.

D.A. Austin was happy enough to engage these terms. The prosecutor "admitted that

horrid and iniquitous consequences resulted from the operation of distilleriesö but stated that the law protected *all* citizens, and not simply those who agreed with Cheever's convictions. The means by which to correct the situation, Austin replied, is not through literary libel, but öby the legislature, the common voice of the whole people.ö Justice Shaw agreed, sentencing Cheever to a month in jail along with a thousand dollar fine. Cheever was ultimately found at fault for having written a story that did not take into account the general reading public.

The fine was paid by C.E. Delavan, a temperance advocate from Albany, New York.<sup>37</sup> Cheever served his thirty-day jail term in a cell furnished and carpeted by his defenders. He was catered to by members of his church and temperance supporters for the duration of his incarceration.<sup>38</sup> His martyrdom drew attention and growing support to the national temperance movement.<sup>39</sup> By ignoring the general reading public, Cheever's story inspired a growing change in the general reader's perspective, one more in line with the reader Cheever's narrator imagined.

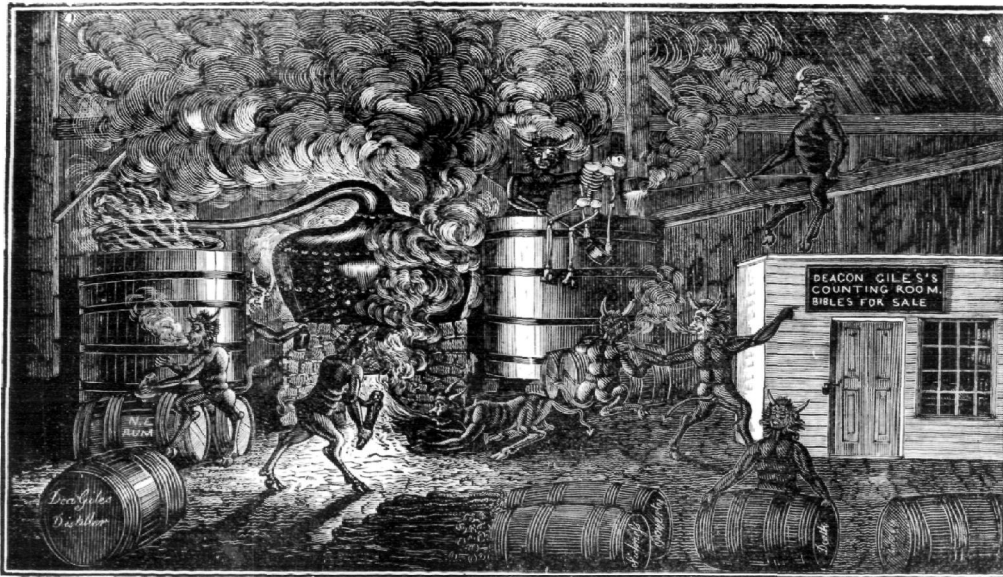
Cheever initially took advantage of his notoriety to press on with temperance concerns. On August 14, 1835, he published a companion piece, öDeacon Jones's Brewery,ö in the *Salem Gazette*.<sup>40</sup> An editorial comment noted that öWe copy the communication annexed, at the request of several of our subscribers, who assure us that in *this* article there is no libel concealed.ö Unlike öInquire at Amos Giles's Distillery,ö öDeacon Jones's Breweryö concedes a modicum of öprudenceö regarding the community sensibility, in that the main character demonstrates a social awareness of the alcohol problem in which his business is engaged. Deacon Jones is also an alcohol manufacturer, but he is not simply Satan's complicit delivery-man. He is instead conscious of public objections to his brewery, but he ignores temperance morality for business reasons. Despite his rationalizations, he ödid not feel easy on the score of conscienceí ö (113). Like Giles, Jones suffers family tragedy, but Jones's woes are more generally described, and

concern children who had died drunkards or were living at home, idle and dissipated. The *Gazette* subtitled this tale, "Or, the Distiller turned Brewer. A Dream,"<sup>41</sup> a description emphasizing the *Gazette's* commitment to the story's allegorical nature. This tale subsequently excited little of the attention its predecessor had.

Despite such gestures, the issues brought forward by "Inquire at Amos Giles's Distillery" continued to divide the community. Shortly after "Deacon Jones's Brewery" appeared, "A Letter to the Author of 'Deacon Jones's Brewery'" responded to the piece.<sup>42</sup> The anonymous letter-writer initially names "Deacon Jones's Brewery" as his subject, but he then quickly turns to the divisive issues at the heart of Cheever's trial. The problem, according to this writer, is not the sentiment behind "Inquire at Amos Giles's Distillery," but its expression. "Sober reason and common sense" should provide the example, not inflammatory quasi-fiction. "But I argue upon reason, and Scripture and common sense, for their rational and temperate enjoyment. Let us not dream 'Dreams,' upon such a subject. Let us awake and examine it fully by the clear and sufficient light of reason and Revelation! (8) 'Temperance' reform should be 'rational' and not the 'Dreams' of fiction. Perhaps the emphasis of "Deacon Jones's Brewery" upon its fantastic, fictional nature explains why "Deacon Jones's Brewery" elicited so much less attention. In contrast, "Inquire at Amos Giles's Distillery" illustrates the capacity of fiction to draw the reader's attention to the very thin line between the literal and the literary, between the fictional and the real. In this, the complicity of the reader's acquiescence becomes the subject of debate.

The issues of literature's role in articulating a representative reality for the reader had by no means been settled by Cheever's trial. Around the same time the letter concerning "Deacon Jones's Brewery" was published, the original "Inquire at Amos Giles's Distillery" was reprinted as a widely-distributed pamphlet by JS Redfield. Included in this reprint were four illustrations by

Miles St. John, the largest of which illustrates the distillery's demonic takeover. A prominent feature in the first plate (see *Figure 1*) is a potentially controversial representation of poor Caleb Dodge, in the skeleton which can be seen perched on the vat's lip while the demons cavort around it.

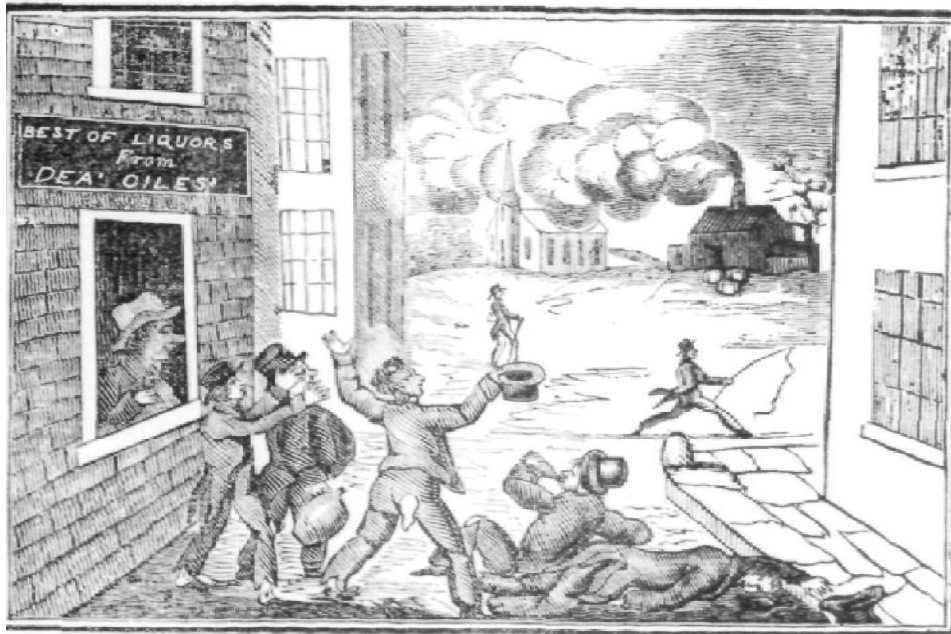


*The Deacon's Distillery in full operation!*

*Figure 1*

[Digital reproductions courtesy, American Antiquarian Society]

Even more startling is the fourth engraving in the series. Entitled, "The Foreman in a Rage," the lower mid-right section of the frame contains a depiction of Amos Ham, cowhide in hand, rushing off to beat Cheever while drunkards cheer him on in the foreground (see *Figure 2*). This incident, of course, happened after the story was originally published.



*The Foreman in a rage.*

Figure 2.

[Digital reproductions courtesy, American Antiquarian Society]

Subsequent reprints of *Inquire at Amos Giles's Distillery* (subsequently referred to as *Deacon Giles's Distillery*) continued to emphasize the text's capacity to blur the line between imaginative depictions and social reality. If the trial enacted a face-off on either side of *reality* versus *fiction*, the text's popularity drew from the intermingling of fact and fantasy in readers' minds. Savvy publishers, especially in the temperance industry, capitalized on this convergence. Later reprints emphasize the ambiguity to greater and lesser degrees. An 1844 edition was entitled, *The True History of Deacon Giles's Distillery: Reported for the Benefit of Posterity*. The introduction preceding the story itself recounts a brief history of distilling through mid-nineteenth century, and frames Cheever's work as David standing up to a distilling Goliath giant. Distillers were run by men of wealth and influence in the community. They were publicly supported by public sentiment and laughed at the shaking of our spear. (6). An 1848 edition is entitled *The Dream: or, the True History of Deacon Giles's Distillery and Deacon Jones'*

*Brewery, Reported for the Benefit of Posterity*. Underneath the title is reprinted the inscription: "It was a dream, but not all a dream."<sup>43</sup>

An 1859 edition, also entitled *The Dream, or the True History of Deacon Giles's Distillery*, is introduced by the Reverend John Marsh, "corresponding secretary of the American Temperance Union." Marsh echoes the 1844 introduction, and frames the story within a vision of good versus evil. Cheever's martyrdom against the well-established Salem distillers was a heroic action, according to Marsh, with an inevitable martyr's end: "Such, however, was the state of the public mind that he was condemned." The hero's narrative in which temperance writers later framed *Deacon Giles Distillery* encapsulates Cheever's own self-characterization during the libel trial, when Cheever depicted his case as one of persecuted righteousness. "For the sake of freedom and in the proclamation of truth, I am unwilling that an unrighteous and oppressive verdict should be sustained and sanctioned by the decision of this court." For the sake of temperance, I am unwilling that the distillery interest, productive of so much misery in this country, should here find a shield" (*Defence* 110). The historian Robert York points out that given the fact that Cheever accused Salem's liquor interests and the town's government as being death-dealers if not outright murderers, Cheever's insistence that "he had not intended to slander any particular person" was a considerable understatement.<sup>44</sup> From the opposition's viewpoint, the argument against Cheever concerned standards of a diverse community's civil discourse. The temperance movement articulated Cheever's experience within the Dream's framework of a binary good versus evil. Thus, what Marsh termed a "state of the public mind" invested in a harmonious status quo, was reconceived by the reader of *Deacon Giles* as a fight against allegorical demons for community preservation. Wrote one temperance chronicler in 1850: "Far from being considered an officious meddler in affairs with which he had no concern, Mr.

Cheever began to be regarded as a martyr to the truth.<sup>45</sup> Temperance reformers began to reconceive Cheever's story as representing the community's salvation from its degenerative elements. And with the growing sympathy in the general reader's perspective regarding temperance reform, *Deacon Giles's Distillery* came to symbolize not an intemperate assault, but reformist championing.

This urgent message of good versus evil happily situated Cheever's Orthodox philosophy directly within the temperance community's mission, and he was adopted as a martyr for the cause. But within a few short years, Cheever left Salem to travel abroad, after which he took up a position at Park Street Church in New York City. His interests also shifted, primarily in support of abolition and the death penalty.<sup>46</sup> While he still supported temperance reform, Cheever was unwilling to take advantage of his national reputation, which would well have served him and his cause. Why did Cheever all but turn his back on the temperance movement?

The simple answer is that Cheever was more interested in fighting manifestations of demonic influence than he was in accommodating social solutions. His turn away from the temperance movement is concordant with temperance's philosophical divergence from Cheever's doctrinal values. As described in this first part of this chapter, Cheever's fight with Salem's Unitarians concerned the latter's focus on material and social concerns as ends in and of themselves.<sup>47</sup> The most heated moments of the Fourth of July controversy involved the Unitarians' complaint that Cheever zealously and deliberately set out to destroy the community peace. Cheever countered that Unitarians were more interested in social harmony than God's will, and saw community peace as more important than the community's salvation. Preparing for God's Grace, according to Cheever, requires rejecting earthly materialism, although material signs may incidentally indicate accordance with God's plan. In Cheever's Orthodox view, any



philosophy emphasizing humanist values as a path to God colluded with Satan's deceptions. Evangelical proselytizing was necessary to warn those still capable of being saved. Cheever's fiction is consequently aimed at depicting the world's dangerous material temptations as a warning to a readers. The characters in his stories are not saved, but continue to spread their poison through the community, if they are not outright damned to hell altogether.<sup>48</sup> Cheever saw his mission as preparing the sinner for Christian regeneration, not for getting along with the neighbors. Salvation and grace are the result of struggle; they do not issue from "profound quiet."<sup>49</sup> Cheever's fiction sought to clarify the stakes for those Christians capable of receiving God's Grace. His aim is not to illustrate a character learning from material losses, but to draw an allegory of suffering that clarifies the dangers of Satan's worldly temptations.

Instead, *Deacon Giles's Distillery* was lauded by the temperance community as an example of work that united humanity through temperance's utopian "and ultimately its worldly" ends. Temperance histories emphasize Cheever's role as martyr to the cause of national social reform in general; his fiction was interpreted as a message for the general population, and not just potentially regenerate souls. For example, in *A Forty Years' Fight with the Drink Demon, Or A History of the Temperance*, Charles Jewett writes of the women who catered to Cheever during his incarceration, that "they instinctively felt that he had been fighting a battle for them, their homes, and most precious earthly interests" (220). Cheever might more appreciate a reputation as a warrior for the women's spiritual, not "earthly," concerns. Heaven and earth are sharply divided in Cheever's conservative philosophy, and sinful man deserved neither.

The national temperance movement instead imagined reformist goals manifested here on earth. Divisive individual and partisan issues took a back seat to a utopian ideal emphasizing an ecumenical and socially unifying message. This message focuses on an individual's temperate

practice; religious beliefs are important only insofar as they influence sober behavior. A general Christian morality replaced the sectarian issues which motivated Cheever's fiction. That is not to say that material ambition replaced moral ambition in temperance imagination. In "Fear of Seduction: The Allure of Alcohol in Late-Nineteenth-Century Temperance Thought," Elaine Franz Parsons notes that from the start, temperance rhetoric took a skeptical position concerning individual ambition. Parsons states that while financial ruin illustrates the dangers of drunkenness in temperance fiction, a material ambition is equally problematic. "From very early on, drink was closely associated in temperance literature with a dangerous desire for social advancement. Ambition served as both a warning sign that a man was likely to become a drunkard and, as in "My Mother's Gold Ring," a result of drink itself" (210). The story Parsons cites was written by Lucius Manlius Sargent in 1833, two years before *Deacon Giles'* publication, and represents an ecumenical message that competed with Cheever's partisan moralizing. In "My Mother's Gold Ring," the desire for a better equipage comes upon a young husband under the influence of drink. The couple is just starting out, so the husband's alcohol-driven ambition is unrealistic, and eventually ruinous. His ongoing drunkenness destroys any hope of financial and social security for his family. Self-interested religious figures offer no help to the problem. "My Mother's Gold Ring," like *Deacon Giles*, describes hypocritical clergymen as part of the husband's woes; he is first tempted to imbibe liquor on a cold day by his grocer, a local church Deacon. Later in the story the man's own minister, a drinker himself, tells the husband that he should not sign the temperance Pledge. Salvation here comes from a generally moral character, while religious figures consciously reject the drunkard's suffering. The family is saved by their good neighbor Johnson, a temperance man who has signed the pledge. Johnson is described as a non-religious Good Samaritan, in direct contrast to the hypocritical religious

leaders who literally walk by the homeless drunk and his family on the side of the road. This non-partisan message is directed by the author of the tale, who states in his preface "To The Reader," that the story "can do you no harm; there is nothing *sectarian* about it."<sup>50</sup>

By mid-century, temperance reform had all but dismissed sectarian religious doctrine for an earthly utopian ideal expressing community-based solutions. This is explicit in the work of T.S. Arthur, one of temperance's most prolific and widely-read authors. The best-selling *Ten Nights in a Bar-room* (1855) presents a narrator who observes the community of Cedarville degenerating into ruin following the opening of the "Sickle and Sheaf," an inn/tavern. Slade, the tavern's proprietor, is a former miller. Slade's ambition has led him to the seemingly more profitable business of selling alcohol. Those supporting the inn/tavern argue for its commercial contribution to the town, even as the narrator observes its ruinous moral influence and the consequent resulting material degeneration of the town as a whole. The tale's moral is delivered by Joe Morgan, the former town drunk who reforms by swearing off drink and returning to the very mill work abandoned by the Sickle and Sheaf's owner. Morgan lectures at a town meeting, "there is but one remedy! The accursed traffic must cease among us! If you would save the young, the weak, and the innocent, on you God has laid the solemn duty of their protection ó you must cover them from the tempter! Let us resolve, this night, that from henceforth the traffic shall cease in Cedarville!" (141). God demands prohibition to protect the town's society as a whole. Everyone in town acquiesces to Morgan's words, but the narrator reminds the reader that "There were, in Cedarville, regularly constituted authorities, which alone had the power to determine public measures! through these authorities they must act in an orderly way" (142). Joe and his family may represent a moral model for emulation, but that model must, in the end, accommodate the diverse community's democratic legal processes.

*Ten Nights in a Bar-room* focuses on moral behavior and an implicit, rather than explicit, religious foundation. Arthur's novel *Danger, or, Wounded in the House of a Friend*, published twenty years later, is even more explicit in prescribing non-partisan religious practice as a solution for socially destructive drinking. In this novel, the Reverend Mr. Elliot comes to understand the dangers of supporting even a temperate use of "good wine." His own moderate consumption provides a bad example for others who cannot control their thirst. In the course of the story, Mr. Elliot reverses his position opposing the "fanatic" temperance movement, and comes to understand that his example contributes to others' drunken ruin. The solution for the problem drunk is a religious one. Temperance societies, Elliot notes, work to influence "public sentiment," but only "Church" serves the drunkard. He then defines this church as composed of "Men and women of nearly every denomination" working together in love and unity. Methodists, Episcopalians, Baptists, Presbyterians, Swedenborgians, Congregationalists, Universalists and Unitarians, so called, here clasp hands in a common Christian brotherhood, and give themselves to the work of saving the lost and lifting up the fallen" (269).

Cheever's religious philosophy argues against this ideal of benevolent community harmony. Instead, his Calvinistic concerns directed his reformist impulses. He turned away from temperance and toward abolition and the death penalty, two movements which allowed him to see demons at work rather than communities at play. Cheever was ultimately more motivated to fight as David reaching up to strike a demonic Goliath while cheered on by God's chosen, rather than stooping down as a Good Samaritan to comfort and lift up the world's sinners.

## Endnotes

<sup>1</sup> The narrator's address to readers of the *Landmark* was edited in reprints to address a more general readership by deleting reference to the *Landmark*, and instead read: "The reader may suppose, if he choose" ö

<sup>2</sup> As reported in the *Salem Gazette*, June 30, 1835.

<sup>3</sup> Salem's Unitarian community was spread across four churches, including the original Puritan First Church, which had split from the Orthodox community during the Unitarian controversy earlier in the century. William D. Dennis's "Historical Address" of the First Universalist Meeting House's Centennial Anniversary in 1909 relates the Unitarian split as follows: "In three of the churches the change from Calvinism to a more liberal belief had taken place, and their clergymen were of pronounced Unitarian views" (30-31). These included "the First Church, the mother of all Salem churches," and the "Second Church," whose pastor "had led his people out of Calvinism." Dennis traces the separation of the Puritan First Church in Salem during the Unitarian controversy at the early part of the nineteenth century into four separate churches, all of which were Unitarian except for Cheever's Howard Street Church which continued in Congregation Orthodoxy/Calvinism. See pages 30-32 of Dennis's account.

<sup>4</sup> In 1809, William E. Channing delivered his celebrated address defining Unitarianism. "The Moral Argument Against Calvinism" explained the objections to Orthodox doctrine. "It is plain that a doctrine which contradicts our best ideas of goodness and justice cannot come from a good and just God, or be a true representation of his character" (461). Channing states that Calvinism, by "outraging conscience and reason, tends to array these high faculties against revelation" (468). Sydney E. Ahlstrom and Jonathan S. Carey further explain Unitarianism's roots in an Age of Reason: "Theologically, it was an American Reformation ó the distinctive transformation of Christianity and Calvinism of the eighteenth century through Arminianism and other Enlightenment influences into nineteenth-century liberal Christianity" (xii). Mary Kupiec-Cayton sums the argument up succinctly: The liberals believed in "the right of people to believe as the light of reason informed them, as long as they remained within the general rubric of Christianity and guided in some general way by the wisdom of sacred scripture" Congregationalists would charge the liberals with doctrinal heresy, and liberals would respond by claiming the fomenting of doctrinal controversy to be an evil they would rather avoid" (87-88).

<sup>5</sup> Cheever was fully involved in temperance reform by this point in 1833. His "Fifth Report of the American Temperance Society" was presented in Boston 1832. Entitled "The Temperance Reformation," Cheever traces the temperance tradition back through Lyman Beecher's *Sermons on Intemperance*. While sobriety "prepares [a man] for the spiritual life and the activity of his immortal part" (59) intemperance "put the seal of fire upon the eternal soul" (63). His remarks anticipate his activities in Salem; Cheever asks, "Who can believe that the drunkard's habits prepare him for heaven, or that the fires of eternity will accomplish that regeneration, which the fire he has been drinking in this world has failed to accomplish here?"

<sup>6</sup> The quotes are taken from the pamphlet entitled "The Charge of Ignorance and Misrepresentation Proved against Rev. George B. Cheever," covering the letter exchange from September of 1833 through April of 1834.

<sup>7</sup> Upham's remarks pattern themselves on Channing's definitive statements made in 1815, published as "The System of Exclusion and Denunciation in Religion Considered." In this account, Channing notes that Orthodoxy is a "system of exclusion" based in fear, whereas Unitarians wish for nothing but "the peace and prosperity of the church of Christ" (478). "Both Scripture and reason unite in teaching, that the best and only standard of character is the life; and he who overlooks the testimony of a Christian life, and grounds a sentence of condemnation on opinions, about which he, as well as his brother, may err, violates most flagrantly the duty of just and candid judgment, and opposes the peaceful and charitable spirit of the Gospel" (480). This "condemnation," according to Channing, is an unreasonable "defamation and persecution."

<sup>8</sup> Letter dated September 24, 1833.

<sup>9</sup> Letter dated October 4, 1833.

<sup>10</sup> In an overview of Cheever's career in Salem ("History Time: Temperance and Tumult in Salem"), Robert Booth implies that the clash between the two men goes beyond theology to issues of culture and class. Booth points out that Upham was long associated with Salem's successful Unitarian businessmen, whereas Cheever, "the son of Salem-bred newspaper editor," had only just been appointed to his post in Salem in February of 1833. Upham's Unitarian pedigree is traced to Harvard's Divinity School, the birthplace of Unitarianism. In addition, Booth points out, Upham was deeply invested in Salem, having preached there for ten years and publishing various articles on Salem's history. In contrast, Booth intimates, Cheever was an outsider due to his upbringing in Maine, his education at Andover Theological Seminary (a Calvinist Orthodox institution), and his newness to the community. This implication of class conflict is reflected in the religious communities' demographics. As described by Alice Blair Wesley et al. in "The Unitarian Controversy and its Puritan Roots," socio-economic reasons explain the attraction of the upper middle class to Unitarianism. "The growing mercantile economy of New England also exerted a moderating influence on New England religious life. Merchants belonged not only to a Puritan congregation but to the international trading community as well. They felt that in markets abroad they labored at a disadvantage, in that a certain stigma of intolerance attached to anyone from New England. One businessman complained that public punishment for heretical belief was bad for business because it 'makes us stinke every wheare.' The interest of the merchants in promoting free movement of people and goods conflicted with the desire of the Puritan leaders to keep New England isolated and free from foreign influence." For whatever reasons, Upham was seen as an established insider in Salem's community, while Cheever was viewed as the troublesome upstart.

<sup>11</sup> Pertinent texts and a general introductory overview of Unitarian history may be found in *An American Reformation: A Documentary History of Unitarian Christianity* (Sydney E. Ahlstrom & Jonathan S. Carey, Eds.). In addition, see "Expansion and Reform," Chapter 7 in *The Congregationalists*, particularly pages 123-127, "Theological Disputes and the Unitarian Schism" and the biographical sketches of Ebenezer Gay (253-255), Jonathan Mayhew (277-279),

and Joseph Tuckerman (315-316). For further specifics, see Mary Kupiec-Cayton's "Who Were the Evangelicals?: Conservative and Liberal Identity in the Unitarian Controversy in Boston, 1804-1833" and Sidney Mead's "Lyman Beecher and Connecticut Orthodoxy's Campaign against the Unitarians, 1819-1826."

<sup>12</sup> The Salem's Congregational church's originating creeds are listed in Williston Walker's *The Creeds and Platforms of Congregationalism*, pages 116-118. For early twentieth-century retrospectives of Congregationalist origins, see Champlin Burrage's *The Church Covenant Idea: Its Origin and Its Development*, and Williston Walker's *History of the Congregational Churches in the United States*.

<sup>13</sup> For the full text of the expanded Creed of 1836, see Walker, pages 116-118.

<sup>14</sup> "Unitarian Christianity" was delivered at the ordination of Jeremy Sparks on May 5, 1819 in Baltimore, Maryland (see Sydney E. Ahlstrom & Jonathan S. Carey, Eds. *An American Reformation: A Documentary History of Unitarian Christianity*, pages 91-117 for a copy of the text).

<sup>15</sup> Channing denies the impossibility of understanding Godly motives. "God is infinitely good, kind, benevolent—not to a few, but to all; good to every individual, as well as to the general system" (*An American Reformation* 105). Furthermore, "true love of God is a moral sentiment. We esteem him and him only a pious man, who practically conforms to God's moral perfections and government; who shows his delight in God's benevolence, by loving and serving his neighbor" (112-113). God's moral authority serves as a paternal model for man's imitation in his individual and social life.

<sup>16</sup> The quotes attributed to D.A. Austin in this paragraph are taken from the *Salem Gazette* issue dated June 26, 1835.

<sup>17</sup> In this point, Cheever's text firmly situates itself in Salem's history, specifically in the tradition of Cotton Mather's *The Wonders of the Invisible World*. In this famous text defending Mather's part in Salem's witch trials, Mather explains the presence of allegorical devils among the human population. He warns that the Devil may enter the community of the faithful at the invitation of the ungodly, an invitation potentially sanctioned by social niceties. Like Cheever, Mather saw Satan's work in even lawful activities, and warned the faithful to be ever vigilant. "Where shall we find that the Devil has laid our most fatal Snares? Truly, our Snares are on the *Bed*, where it is *Lawful* for us to Sleep; at the *Board*, where it is *Lawful* for us to Sit; in the *Cup*, where 'tis *Lawful* to Drink; and in the *Shops*, where we have *Lawful* Business to do. The *Devil* will decoy us, unto the utmost Edge of the *Liberty* that is *Lawful* for us; and then one Little push, hurries us into a Transgression against the Lord" (179).

<sup>18</sup> Cheever had a great respect for allegory as a key literary device in religious expression. In 1847, he published a series of essays praising the superiority of Bunyan's *Pilgrim's Progress*, entitled *Lectures on the Pilgrim's Progress, and on the Life and Times of John Bunyan*.

<sup>19</sup> The quotes which follow, unless otherwise indicated, are taken from the 1835 Redfield broadside that reprinted the original *Landmark* article. This is a reprint on a single sheet, and thus no page numbers are cited.

<sup>20</sup> According to Robert York's biography of Cheever, "apparently in the heat of the Unitarian dissension, Cheever made some disparaging remarks about a Unitarian Deacon who was engaged in the distilling of liquor at Salem. At the urgent insistence of his mother and Justin Edwards, Cheever soft-pedaled his convictions, so that the affair was passed over without a serious skirmish" (70-71).

<sup>21</sup> The prosecution brought witnesses to attest to the suicide allusion. For instance, testimony of George W. Jenks (from *The Salem Gazette*, June 26, 1835): "I have heard the circumstances attending the death of one of his [Stone's] connexions similar to those alleged in the indictment. About 17 years ago went into the counting-room with young Pickering Doge and saw there several articles marked 'C.D.', among others a stamp. I inquired who the person was, and was informed that Caleb Dodge was a brother of Mr. Pickering Dodge, (Mr. Stone's brother-in-law.) I was informed that C. Dodge was found drowned in one of the vats of the distillery, some years before, and have always understood that he drowned himself there." Rev. John Prince's testimony likewise recounts, "The circumstances of Caleb Dodge were notorious. He threw himself into the vat, with a kettle tied to his legs."

<sup>22</sup> From the Supreme Judicial Court for Essex County record, 542-43. This document is actually Cheever's appeal; the original charge was read into the appeal as a matter of record (the record of the original trial was explained to be missing, per phone conversation June 2011).

<sup>23</sup> The account is taken from the minutes of Ham's trial on assault charges, recounted in the *Boston Observer*, February 26, 1835.

<sup>24</sup> In his *Defence* against the libel charge, Cheever expressed outrage at the contrast between Ham's light sentence for physical assault against his more severe sentence for literary assault. "In mitigation of judgment at this time, I need scarcely remind your honor more particularly of the course taken by the Attorney General in the discharge of two of the individuals engaged in the assault upon my person, without even the form of trial. Whether it be a greater offence in the judgment of this court to describe a distiller's occupation as I have done in the *Landmark*, or with personal violence to attack an unarmed citizen as they did in the street, the sentence which may be declared will go far to determine. I know not by what rule of justice the latter criminals, with proof clear, full, and conclusive against them, were suffered to depart triumphant in their violation of the law, while the former alleged offence has been prosecuted with such undeviating fixedness of purpose. It seems to me a singularly unjust proceeding" (108-109).

<sup>25</sup> From the *Salem Gazette* June 26, 1835.

<sup>26</sup> *ibid.*

<sup>27</sup> Both Choate's quotes and the trial description is from the *Salem Gazette* June 26, 1835 account.



<sup>28</sup> From "A Case of Libel," *New Bedford Mercury*, July 3, 1835.

<sup>29</sup> From *Michigan Temperance Journal and Washingtonian*, May 15, 1846, Vol. 1; No. 5, p. 35.

<sup>30</sup> From the *Portsmouth Journal*, reprinted in the *Salem Gazette*, July 14, 1835. This issue of the *Gazette* devoted a significant portion of the paper to the reactions of the press, "For the Verdict" and "Against the Verdict." The *Gazette* lists the *Portsmouth Journal* account as "For the Verdict."

<sup>31</sup> Cheever, *Defence*, page 6.

<sup>32</sup> For more on Cheever's career as an anthology editor and the nature of these works, see Margaret Denny's "Cheever's Anthology and American Romanticism."

<sup>33</sup> The quote is from C.M. Heard's review of *The American Common-place Book of Poetry* in the *Christian Examiner*, page 92.

<sup>34</sup> From the *North American Review*, October 1831, page 297.

<sup>35</sup> Margaret Denny notes that Cheever's *Common-place Book of Poetry* was essentially a best-seller. Influential among the American reading public, the text indicates "evidence that the poems had qualities which the public at that time was ready to accept and admire" (9). By the mid-1840s, the book was in its eleventh printing, and it continued to be reprinted through the second half of the nineteenth century.

<sup>36</sup> This criticism of redundant narrowness is specifically in regard to Cheever's "A Defence of Capital Punishment," but also applies to Cheever's general arguments, and his reputation as a whole. Poe succinctly cuts through the uneasiness that comes across in other, more positive assessments of Cheever's work. Specifically, Poe acerbically notes that Cheever's narratives narrow the capacity of a reader to consider alternative perspectives, and consequently Cheever's work is designed to silence more comprehensive literary concerns. "A Defense of Capital Punishment," contains "premises admitted only very partially by the world at large - a fact of which the author appears to be ignorant" (34). Poe's assessments succinctly focus on the faith-based convictions at the heart of Cheever's writing, convictions which necessitate exclusion and are narrated by terms too narrow to appeal generally.

<sup>37</sup> A footnote in the Introduction to *Memorabilia of George B. Cheever* identifies "a fine of \$1000 paid by E.C. Delavan of Albany, N.Y." (x). Robert York identifies Delavan as a "former wine-merchant" turned "the leading temperance worker in New York State" (75). York notes that Delavan published *Deacon Giles' Distillery* in his magazine, *Temperance Recorder*.

<sup>38</sup> In *Executing Democracy*, Stephen John Hartnett recounts that "The upstanding ladies of Cheever's church were so appalled by his egregious treatment at the hands of drink-mongering toughs and morally debased courts that they carpeted his jail cell and besieged him with what Cheever described as "sundry loaves of bread and great bowls of baked apples, and huge piles of

cakes and tarts.¶ —so many friends called to see him [in jail] that he was obliged to name reception hours!¶ (87). Tellingly, temperance advocates later accounted for Cheever's visitors in more universal terms. In *Temperance Progress of the Century* (1905), the authors state that "The women of Salem, however, sympathized with Cheever, carpeted his cell and fed him sumptuous dinners" (83). Such accounts seek to imply that *all* "women of Salem" were on his side of the cause, and not just members of his church.

<sup>39</sup> In *Origins of Prohibition*, John Allen Krout notes that Cheever "succeeded in his real purpose, for the higher court found against him, and his thirty-day imprisonment was regarded as a martyr's fate by temperance advocates throughout the country." Krout further notes that "Retribution came seven years later, when the Washington Temperance Society of Salem was organized in the building formerly used as Deacon Stone's Distillery" (260). The conversion of John Stone's old distillery to a house of temperance is corroborated in *Excelsior: Journals of the Hutchison Family Singers, 1842-1846*. A journal entry dated May 8, 1843 recounts the Hutchison family arriving in Salem for a "Tea-Party" of the local temperance society, held in John Stone's old distillery building, which had been converted to headquarters for the local Washingtonian chapter. See pages 108-110 for the particular account. The conversion of the building to its new purpose was a well-publicized triumph for the temperance movement.

<sup>40</sup> The *Landmark* distanced itself from Cheever after its editors were sued and offices vandalized. The *Boston Observer and Daily Intelligencer* reports on February 19, 1835, that "Mr. Dudley Phelps, Editor, and Mr. F. Andrews, printer, were also arrested for printing and publishing the article." The lawsuit for libel of the *Landmark* editors/owners Dudley Phelps/Ferdinand Andrews is also reported in the *Salem Gazette* on February 23, 1835. William Garrison, a staunch supporter of Cheever during this period, reports that "a mob" destroyed the *Landmark* press, and the paper subsequently went out of business in November 1836 (as reported in the *History of Essex County, Massachusetts*, page 126).

<sup>41</sup> Subsequent reprints omitted the *Gazette's* subtitle.

<sup>42</sup> In the *Salem Gazette*, August 14, 1835.

<sup>43</sup> This line echoes the opening line of Byron's "Darkness," "I had a dream, which was not all a dream." Byron's poem describes hell on Earth. The irony cannot be lost on the reader, as Cheever's comments regarding Byron's work in his 1933 *Studies of Poetry* state that any "delight" the reader may experience in the poet's imaginative genius is far overshadowed by "a most destructive influence upon the moral sensibilities" (354). Byron's "complete works, ought never to be purchased" — except by extracts." By changing "I had" to "It was," and "which was" to "but," this allusion both implies the idea of "Darkness" even as it attempts to distance itself from a direct representation. However, there is no proof that the inscription is intended to allude to Byron's poem.

<sup>44</sup> York, page 78.

<sup>45</sup> Reverend Cross's account frames Cheever's text as both an allegorical fight of good versus evil, as well as assisting the material concerns of the community. In *The Mirror of Intemperance*,

*and the History of Temperance Reform*, Cross invokes both Cheever's role as imaginary knight for virtue, and his own memories concerning the role of temperance tracts in the community: "A temperance document, for a series of years, was placed in each family of a town; and I was assured it occasioned the saving of ten thousand dollars a year, in the cost of ardent spirits alone, not to mention the many and great incidental advantages" (iii).

<sup>46</sup> In a study of the death penalty in nineteenth-century United States, Stephen John Hartnett states that Cheever seemed less interested in the judicial particulars of the issue and more in "a public stage for performing a bravura defense of Christian conservatism and a no-holds-barred assault on the basic premises of modernity and democracy" (94). Samuel Pearson, Jr. points out in "From Church to Denomination, American Congregationalism in the Nineteenth Century," by mid-nineteenth century, the Congregationalists became embroiled in an ideological fight with Presbyterians over slavery. Congregationalists took an abolitionist stance.

<sup>47</sup> Hartnett sees Cheever's Fourth of July address as an attack on the foundation of man-made democracies in general, not just the Unitarians. "Democracy is but a façade for Satan's work" – Hartnett's full explanation of Cheever's antinomianism beginning with his Fourth of July speech is described from page 92 on.

<sup>48</sup> Cheever also produced a short fiction entitled "The History of John Stubbs: A Warning to Rum-selling Grocers," which ends with Stubbs burned alive, and the narrator speculating that that "would be nothing to the torment of a damned soul in hell, that in this world, that it is to be feared is the case with all rum-selling grocers, who engage in the business of preparing the bodies and souls of men for everlasting damnation" (129).

<sup>49</sup> In "Religion of Experience," Cheever contrasts the true religion of "contrast and power" against that of "weakness and profound quiet." As always, he warns that much good can be done in the guise of a nominal religion that performs humanitarian objectives, but is not headed for salvation. "The world might be filled with a nominal Christianity, yea, an Evangelical Christianity, and the Spirit of God have very little to do with it" (see *Memorabilia* 346).

<sup>50</sup> "My Mother's Gold Ring" was Number One in a series of temperance stories that Lucius Manlius Sargent wrote over the next several years. His tales were extremely popular, widely read, and distributed at large by temperance and religious societies. The stories were later published as a collection in a two-volume set.

## Chapter II: "You, Who So Well Know the Nature of My Soul": Edgar Allan Poe, Intoxication, and Public Perception

Edgar Allan Poe seemed to relish his enemies. In the words of James Russell Lowell, "he seems sometimes to mistake his phial of prussic-acid for his inkstand."<sup>1</sup> Poe took aim at the most influential literary arbiters, men such as Theodore Sedgwick Fay of the *New York Mirror*, or editor of the *Knickerbocker* Lewis Gaylord Clark. Poe's stories also take aim at conventional readers, challenging them through controversial material. His editorial views spewed bile at the literary leading figures, while alcoholics and madmen populate his fiction, horrifying the public with sensationally vulgar displays.<sup>2</sup>

Poe drew his targets deliberately, not from an indiscriminate desire to offend readers' sensitivities. He wanted to awaken reader sensibility. His narratives are not an intemperate assault on the public, as his detractors accused. Instead, his fictional narratives maneuver the reader into a position of doubt and mindful questioning. Poe brings the reader to question the status quo his narratives invoke through narrator-reader confrontations. The theme of alcohol, in particular, implies conventional temperance responses and moral assumptions concerning character and circumstance that Poe's narrative confrontations undermine. Poe's stories challenge the reader to see past the facile conclusions conventional forms automatically elicit. His narratives confront the reader, thereby encouraging resistance to empty social conventions. Poe is not interested in telling the reader what to think or in reinforcing meaningless moralizing,

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Endnotes may be found on pages 130-135

no matter how distasteful the matter in question. He is interested in challenging the reader to see how social standards and conventional forms may be manipulated to problematic ends.

His enemies, however, encouraged readers to see Poe's stories as nothing more than evidence of an alcoholic, corrupted mind. The most notorious of these enemies was Rufus Griswold, Poe's former associate. Posthumously appointed Poe's literary executor,<sup>3</sup> Griswold executed Poe's legacy swiftly and with extreme prejudice. In his infamous "Ludwig" article,<sup>4</sup> published anonymously following Poe's death in 1849, Griswold draws a lurid picture of a quixotic, choleric and impulsive madman whose writing conveys a "morbid" impression. "He walked the streets, in madness or melancholy, with lips moving in indistinct curses, or with eyes upturned in passionate prayers for the happiness of those who at that moment were objects of his idolatry." Damning with faint praise, "Ludwig" specifically characterizes Poe's writing as clever madness: "In poetry, as in prose, he was most successful in the metaphysical treatment of the passions. His poems are constructed with wonderful ingenuity, and finished with consummate art. They illustrate a morbid sensitiveness of feeling, a shadowy and gloomy imagination, and a taste almost faultless in the apprehension of that sort of beauty most agreeable to his temper." Griswold's juxtaposition of Poe's mad "temper" with his aesthetic "taste" questions the nature of "that sort of beauty" Poe so excellently produced. Poe's legacy was most damaged by the connection between his aesthetic "taste" and an emotional, alcoholic instability which the Ludwig article emphasized.

Griswold later dropped his anonymous mask for an even more devastating attack, which came in the first official publication of Poe's works printed the year following his death. Griswold's introduction to *The Life of the Late Edgar Allan Poe* attributes Poe's misfortunes directly to a "brutish drunkenness" that "frequently interrupted the kindness and finally

exhausted the patience (xxx) of his employers and peers.<sup>5</sup> His characterization of Poe's antisocial destructiveness applied equally to Poe's writing. *The Narrative of Arthur Gordon Pym*, Griswold states, "has as many atrocities as the Book of Pirates, and as liberal an array of paining and revolting horrors as was ever invented" (xxx). In the very next sentence, Griswold attributes this manner of writing directly to a "tendency to extravagance." He had been more anxious to be intense than to be natural. Even as he praises stories such as "The Fall of the House of Usher" or "Ligeia" as "masterpieces," Griswold charges that Poe's genius-level ratiocination masks Poe's moral fallibility. "The strange and solemn and fascinating beauty which informs the style and invests the circumstance of both [stories], drugs the mind, and makes us forget the improbabilities of their general design" (xxxii). Poe's genius is a drugged one, Griswold warns. Griswold's introductory sketch deftly ties Poe's vicissitudes of fortune to a "morbid and insatiable appetite for the means of intoxication," endemic to the quality of his work. And Griswold does not stop there; Poe's drunkenness represents a dangerous antisocial immorality informing both his career and art. Griswold saves the most devastating assessment for the end of his commentary.

Poe exhibits scarcely any virtue in either his life or his writings. Probably there is not another in the literature of our language in which so much has been accomplished without a recognition or manifestation of conscience. Seated behind the intelligence, and directing it, according to its capacities, Conscience is the parent of whatever is absolutely and unquestionably beautiful in art as well as conduct. It touches the creations of the mind and they have life; without it, they have never, in the range of its just action, the truth and naturalness which are approved by universal taste or in enduring reputation (xlvi).

Just as Poe's command of literature's structural design "drugs" the reader to disregard a moral sense, so Poe's diseased conscience infects his art. Poe's effect on the reader is similar to alcohol's effect on Poe; this assessment specifically points to Poe's genius, his "minuteness of detail, refinement of reasoning, and proprietary and power of language" (xlvi) as a means of

conveying the "strange and spectral and revolting creations" from his mind to the reader, "so that his books were closed as one would lay aside the nightmares or the spells of opium."

This might be true if one read Poe's narrators as Poe's authorial voice. Stories such as "King Pest" would be highly problematic should a reader take Griswold's advice to heart and read the story as a straight-forward representation of Poe's opinions. Many readers did. "King Pest" suffers from a reputation as illustrating Poe's poor taste, just as Griswold lamented. In 1875, Robert Louis Stevenson described "King Pest" as a "ghastly" example of Poe seeming "to have lost respect for himself, for his art, and for his audience." He who could write "King Pest" had ceased to be a human being, "as the narrative is a "pointless farrago of horrors." More recently Thomas Ollive Mabbott, who seeks to rescue the story by validating its cultural sources and noting its status as predecessor of "Masque of the Red Death," also acknowledges that "This is certainly one of the least valuable of Poe's stories and has received scant praise from the critics."<sup>7</sup>

Whether or not the incidents detailed in "King Pest" are based in fact (as Mabbott claims), the tale's main characters are not role models. "Legs" and "Hugh Tarpaulin" openly mock social conventions. Worse, the narrative does not condemn their behavior, but simply describes the sailors as "interesting." The story begins as these two broke, drunken men flee a tavern, whose sign, "No chalk," they cannot read. However, Legs and Hugh do understand they will not be extended credit for their drinks. Their violation of clearly marked social boundaries continues as they enter an area of the city abandoned due to plague and a consequent superstitious fear of demonic invasion: "if tales so blood-chilling were hourly told, that the whole mass of forbidden buildings was, at length, enveloped in terror as in a shroud" (722).<sup>8</sup>

Devoid of its sober, middle-class population, the city's buildings are empty structures ripe for illicit occupation by drunks and harlots, as well as Legs and Hugh.

Titles and honors in "King Pest" are just as easily occupied by dishonorable figures. Drawn into a funeral home's wine cellar by sounds of revelry, the sailors are confronted by other trespassers who have garbed themselves in the former occupants' clothing. Their imposture involves both dress and title; there is a "president," "gentleman," and "ladies," an "assembly" demanding "decorum." These are "King Pest," "Queen Pest, our Serene Consort," "His Grace the Duke Pest-Ilential" "His Grace the Duke Tem-Pest," and "Her Serene Highness the Arch Duchess Ana-Pest." King Pest proceeds to qualify his presence in procedural terms that imitate official pronouncements: "We are here this night, prepared by deep research and accurate investigation, to examine, analyze, and thoroughly determine the indefinable spirit of the incomprehensible qualities and nature of those inestimable treasures of the palate, the wines, ales, and liqueurs of this goodly metropolis" (727). King Pest has appropriated the royal "we" for an inappropriate agenda: intoxication.

The narrator likewise appropriates the reader's position to establish his own blithe assessments. His language in relation to Legs and Hugh Tarpaulin draws the reader into a compromised position set by the narrator's presumptive terms that not only exonerate but even outrageously celebrate the story's players. Legs and Hugh are "our two seamen," then "our friends," and lastly "our heroes." Like the dress and titles King Pest and his coterie have donned, the narrator covers his criminal drunkards in inappropriate rhetoric to describe their status as the story's subjects: the narrator's and reader's "heroes."

Legs and King Pest begin an argument concerning which of them is entitled to the funeral home and its wine cellar. Ignoring the fact that they are all trespassing in a forbidden zone of the



city and in someone else's business, Legs preempts the King's claims to squatting rights by invoking a personal relationship and claiming he knows the owner: "my honest shipmate, Will Wimble the undertaker!" (726). The King trumps Legs's claim by invoking a higher authority. The group's drunken revel is not a matter of their "own designs" but a matter of "the true welfare of that unearthly sovereign whose reign is over us all, whose dominions are unlimited, and whose name is 'Death'" (727). If royalty's sovereign rights are unquestioningly ordained by God, here King Pest blasphemously invokes Death as the source of his own dominion. He demands Legs and Hugh drink a gallon of cheap liquor as a sign of fealty and acquiescence. But the sailors refuse to buckle under, and the meeting devolves to an all-out brawl, with Legs accusing the King of being nothing more than a stage actor. Legs and Hugh defeat the King and his Duke, and the two seamen sail off on a wave of beer with the "ladies," to return to their ship.

This story makes visible the implicit nature of the social contract by repeatedly violating it through depicted invasions of property and propriety. The reader is uncomfortably situated between two equally pestilent camps. If King Pest is a usurper, so are Legs and Hugh. The reader cannot feel comfortable in taking sides in their quarrel, as both sides violate socially acceptable standards, laws, and morals. Neither can the reader comfortably go along with the narrator's "owe" that, like King Pest's royal "owe," inappropriately appropriates universalizing language to rope others into agreeing with questionable claims. Even the narrator alienates the reader. Stevenson went so far as to call this story's readers "victims" of Poe's lack of respect. Stevenson stated that the reader should not "be permitted to soil himself with the perusal of the infamous 'King Pest.'"

Other critics agree with Stevenson. The problem, they suggest, is not Poe's subject matter, but Poe's narrative stance in regard to the subject matter. "King Pest" is offensive due to

the narrator's collusion with the celebratory drunkenness and repeated violations the characters enact, and a concordant insistence on the reader's participation in the characters' violations. In "Paying It Close to the Pest," Louis Renza states that Poe challenges the reader by removing the placating ease with which uncomfortable situations are narrated, by "allegorizing the negation of allegory" (4). Allegory, Renza states, is a means of negating that which is related on the page by turning into something else. By negating the reader's ability to comfortably distance him or herself from the subject matter in "King Pest" through allegory, Poe's story confronts its readers with the tale's "scatological" fare. The narrator bypasses judgment and directly confronts the sensational desires described in the story. "Scandalizing the moral sensibilities of common and intellectually sophisticated readers alike, 'King Pest the First' would also upset those with aesthetic-sensationalist appetites" (4).

Poe admitted his desire to confront the smug complacency he believed resulted in poor literary representation. Poe wanted to promote work "in which the *true*, in contradistinction from the merely *factitious*, genius of the country shall be represented. I shall yield nothing to great names nor to the circumstances of position. I shall make war to the knife against the New-England assumption of 'all the decency and all the talent' which has been so disgustingly manifested in the Rev. Rufus W. Griswold's 'Poets & Poetry of America'"<sup>9</sup>

Griswold's *Poets and Poetry of America* argued that "sublime sights and heavenly harmonies should live in the poet's song. The sense of beauty, next to the miraculous divine suasion, is the means through which the human character is purified and elevated" (7). The concern with moral decency aligned Griswold in sentiment if not in fact with a group of New York publishers whom Poe called the "cabal,"<sup>10</sup> men whose work Poe regarded as wanting. These men were editors of widely circulated magazines including the *New York Mirror* (Fay),

the *New York Commercial Advertiser* (Col. William L. Stone), and the *Knickerbocker* (Clark), magazines that defined the national popular literature. Regular editorials set the standards of literary selections represented. Poe railed against this literary establishment as unimaginative, limited, and arbitrary. He complained they “puffed” works of favored authors (which of course included their own), in mutually beneficial public-relations promotions that rewarded loyalty and financial gain over literary excellence. From his career’s beginning, Poe opposed what he saw as routinely published tripe. Poe used his own editorial positions to question the terms by which “good” writing was understood, often in scathing assessments. He particularly protested the literature’s lack of reasonable critical standards. Poe clarifies this in his review of Laughton Osborn’s “Vision of Rubeta,” a poem Poe does not find particularly good, but one at least worth considering. He castigates the New York editors for dismissing the work because it aims its vituperation “at the critics in general but more especially at Colonel Stone, the editor of the *Commercial*” — Poe comments that Osborn apparently wrote the work in revenge for a perceived insult, and its satire is “very censurably indecent ó *filthy* is, perhaps, the more appropriate word. The press, without exception, or nearly so, condemned it in loud terms, without taking the trouble to investigate its pretensions as a literary work.” — “The Vision of Rubeta” was decidedly *the best* satire. For its vulgarity and gross personality there is no defence, but its mordacity cannot be gainsaid.”<sup>11</sup>

Poe did not rest with satirical asides; he was also quite direct in criticizing his nemeses. In his review of editor Stone’s *Ups and Downs in the Life of a Distressed Gentleman* in the June 1836 edition of *Southern Literary Messenger*, Poe blasted the story as a “public imposition.” The author “is unreasonable in his exactions upon the public, and is presuming very largely upon their excessive patience, gullibility, and good nature.” Among the book’s more egregious faults

is Stone's fictionalized description of *New York Commercial Advertiser's* editor, i.e., himself. In this story, Stone turns himself into a character who can do no wrong,<sup>12</sup> and then continually rescues the narrator from the story's drama. Overall, Poe summed up, Stone's writing is "flat."

Poe's most scandalous literary battle was with the writer Thomas Dunn English. A prominent member of New York's literary society, English was enraged when Poe began publishing the infamous "Literati of New York City" series. In this series, Poe accuses English of plagiarizing, and stated that English's editorial talents were only possible with a great deal of professional collaboration. Poe's assessment cheerfully remarks, however, that "I make these remarks in no spirit of unkindness. Mr. E. is yet young & certainly not more than thirty-five & and might, with his talents, readily improve himself at points where he is most defective."<sup>13</sup> English replied in the *Evening Mirror* on June 23, 1846, stating direct personal knowledge of Poe's chronic drunkenness. He accused Poe of manipulating the public to commit outright fraud. This exchange led Poe to sue the *Mirror*, but it did not stop English, who continued to characterize Poe as an unrepentant drunk long after the matter was settled.<sup>14</sup>

However unfair the attacks on Poe's character, they set a tone both during his lifetime and after his death. In 1879, Thomas Wentworth Higginson summed up Poe's genius as "broken and disfigured by all sorts of inequalities and imitation and stucco; he not disdaining, for want of true integrity, to disguise and falsify—and even, as Griswold showed, to manipulate and exaggerate puffs of himself."<sup>15</sup> Walt Whitman called Poe's work a "lurid dream,"<sup>16</sup> and Henry James dismissed him as a "charlatan."<sup>17</sup> An early twentieth-century overview of "The Poe-Griswold Controversy" by Killis Campbell states that Poe's legacy cannot be separated from the controversy that surrounded him. "In any serious consideration of Poe's life and character it will be necessary to take account of Griswold's estimate of the poet" (436). But Campbell also

concedes that "most of the more damaging things alleged by Griswold against Poe were without substantial basis in fact or were greatly exaggerated" (456).<sup>18</sup>

Charles Baudelaire was one of Poe's first defenders who challenged Poe's posthumous reputation. From a cultural as well as a literary distance, Baudelaire's comments help to clarify the nature of the general reader Poe's writing imagined, as one for whom a sanctimonious moralizing holds no appeal. Baudelaire's defense of Poe romanticizes his drinking instead in order to promote Poe's critical assessments of those he derided. Poe's drinking, according to Baudelaire, was an understandable response to the "tyranny of fools." Clark, Stone, and especially Griswold represented a "hypocritical trading-class" morality that sought to shape "Public Opinion," and made the United States "a vast prison" for Poe's genius. In "Edgar Allan Poe: His Life, and His Works," Baudelaire intimates that Poe's intoxication "was a mnemonic means, a method of work." The poet had learned to drink as a laborious author exercises himself in filling note-books. He could not resist the desire of finding again those visions, marvellous or awful "those subtle conceptions which he had met before in a preceding tempest." The works that give us so much pleasure to-day were, in reality, the cause of his death" (19). In describing Griswold and the magazine cabal as unimaginative scolds, Baudelaire reconsiders Poe's supposed weaknesses as strengths. According to Baudelaire, Poe's style estranged him from his detractors not because of its depraved or puerile nature, but because it is "removed from the vulgar," and "served to push his reader towards the desired end," in questioning the ruling class's intransigent moralizing and the social status quo. Baudelaire's defense of Poe's reputation points out the personal nature of criticism leveled at Poe. However, Baudelaire's vision of Poe as tragic hero mistakes the nature of his alcoholism, and fails to account for the function of Poe's fictional drunkards.

While Poe's fiction pushed the reader to his desired ends, his public behavior at times worked against him. Poe's reputation as a drunken, deluded hysteric can be traced directly to personal attacks that played out in the public eye. Of particular embarrassment was an encounter in 1845 between Poe and his editorial nemesis, Lewis Gaylord Clark. Poe was walking with his friend Thomas Holley Chivers, who later described Poe as "drunk as an Indian."<sup>19</sup> Poe at first shook Clark's hand, but then had to be restrained following a temperamental about-face in which he became aggressive. Clark's answering attack took place in the press; he described Poe's work as of a piece with his drunkenness. In "The Editor's Table" commentary of the *Knickerbocker* May 1846 issue, Clark derided: "There is a wandering specimen of *The Literary Snob* continually obtruding himself upon public notice; to-day in the gutter, to-morrow in some milliner's magazine" (461).

Direct insults were only the most obvious manifestation of the battle between Poe and the New York cabal for the reading public's attention. Clark and his cohorts pushed moralizing, conventional social standards, and their writing conveys what Poe termed a flat, sanctimonious effect that does not make for good literature. Poe sought to construct stories that would attract more responsive readers. His satires concerning the publishing industry seek to establish collaboration with the reading public in protesting mediocre literary standards. In this regard, his fictional characterizations are not simply critical assassinations, but appeals to the reader to insist on a more satisfying American literature product. "The Literary Life of Thingum Bob" (1844), for instance, is not simply an attack on Clark or George Graham of *Graham's Magazine*, but an excellently written piece about badly written prose.<sup>20</sup> Bob is an inept writer whose work comes to prominence when he is paid in good reviews instead of hard cash. His blithely terrible narrative style is similar to Zenobia's in "How to Write a Blackwood Article." Both stories

position the reader to consider the low standards promoted by many popular magazines. Poe had long concerned himself with the publishing market's literary standards, or, more specifically, the lack thereof. As early as 1833, he proposed to Joseph and Edwin Buckingham of the *New England Magazine* a series of stories organized as a "burlesque upon criticism," the so-called "Folio Club" collection.<sup>21</sup>

Poe hoped to capture the general reader's attention with well written material. In 1835, just after publication of the gruesome "Berenice," Poe wrote to Thomas White, owner of *The Southern Literary Messenger* to address White's concerns with the story's subject matter. "To be appreciated you must be *read*, and these things are invariably sought after with avidity. They are, if you will take notice, the articles which find their way into other periodicals, and into the papers, and in this manner, taking hold upon the public mind they augment the reputation of the source where they originated." After noting that style and a tightly controlled plot will keep more lurid pieces from degenerating into the "turgid or the absurd," Poe states that "The effect of if any will be estimated better by the circulation of the Magazine than by any comments upon its contents."<sup>22</sup> The public's buying power reflected the story's appeal, not critical denigration of the work. The most important matter was the engagement of the story with the public imagination.<sup>23</sup> Once the public's imagination was engaged, Poe reasoned, a great writer would keep even the most sensational material from becoming cliché.

Despite the trouble his alcoholic reputation was causing him, Poe knew its "lurid" nature served to attract attention not just to him, but to his writing. He carefully distinguished public perception which would cast him as a character in one of his own stories, and the reality of his literary working experience. In a letter written toward the end of his life to his admirer, George

Eveleth, he attributes this bad reputation specifically to those who know him socially, but not intimately.

The editor of the "Weekly Universe" speaks kindly and I find no fault with his representing my habits as "shockingly irregular". He could not have had the "personal acquaintance" with me of which he writes; but has fallen into a very natural error. The fact is thus: "My *habits* are rigorously abstemious and I omit nothing of the natural regimen requisite for health: i.e. I rise early, eat moderately, drink nothing but water, and take abundant and regular exercise in the open air. But this is my private life and of course escapes the eye of the world. The desire for society comes upon me only when I have become excited by drink. Then *only* I go that is, at these times only *I have been* in the practice of going among my friends: who seldom, or in fact never, having seen me unless excited, take it for granted that I am always so. Those who *really* know me, know better.

Poe upends the interpretation that his alcoholism facilitates an antisocial nature; alcohol, he states, does not inform his private writing life. Instead, his bad reputation is specifically defined by and through social perception of his public appearance. Poe challenges Eveleth to reconsider his reputation as an irascible drunk whose mean-spirited, antisocial character is the model for his sensational stories. Poe argues that this reputation is fostered by an alcohol-enabled sociability, which does not represent the "studious and literary life" generating his writing.<sup>24</sup>

Poe's fiction represents a mastery over the subject of public relations that his personal experience never managed. It is not my purpose here to debate the scope and nature of Poe's actual drinking problem,<sup>25</sup> but to point out that there is indication he considered the issue not simply a personal one, but a subject deeply entrenched in matters of public perception. Poe well understood the double-edged nature of public perception; while he could not control the rumors about his private life from circulating, he appreciated the nature of speculation applied to literary material. For instance, in a generally favorable review of Dickens, Poe's chief criticism of *Barnaby Rudge* is that it does not leave enough work for the reader. Poe states that Dickens



overplays his narrative hand and gives away so much detailed foreshadowing that readers will reach specific conclusions regarding characters' motivations and the narrative intent.

Conclusions should remain in speculative shadows where the story's implications will continue to haunt and the reader will continue to consider them. About *Barnaby Rudge*, Poe writes, "the anticipation must surpass the reality." The skilful intimation of horror held out by the artist, produces an effect which will deprive his conclusion of all. These intimations of these dark hints of some uncertain evil - are often rhetorically praised as effective but are only justly so praised where there is *no denouement* whatever or where the reader's imagination is left to clear up the mystery for itself.<sup>26</sup>

Alcohol often appears in Poe's stories as an element enabling ambiguous if not mistaken perceptions. In "The System of Dr. Tarr and Professor Fether," the narrator visits a mental institution where, unbeknownst to him, the inmates have taken over management. Because he is told the administration is experimenting with modern treatments, he sees the chaos as an expected result of this apparently new approach. Prior to arriving, the narrator states that "I had heard, at Paris, that the institution of Monsieur Maillard was managed upon what is vulgarly termed the 'system of soothing' - that all punishments were avoided - that even confinement was seldom resorted to - that the patients, while secretly watched, were left much apparent liberty" (308). Based on what he "had heard," the narrator fails to perceive that the lunatics have taken over the asylum. He instead trusts in the idea of a universal benevolence communicated to him by the "director" (who is actually an inmate), unwittingly placing himself in a precarious situation made all the more threatening because he does not recognize its danger. The narrator takes the copious drunkenness and odd behavior of the masquerading inmates as a matter of course, reading "the bizarre" behavior against his own determined objectivity. "I could

not help thinking that there was much of the bizarre about every thing I saw -- but then the world is made up of all kinds of persons, with all modes of thought, and all sorts of conventional customs (311-312). Two things keep him from reading the drunken orgy for what it is: the fact that he had been told this was an "alternative" institution, and his determined refusal to entertain alternatives to his own pre-determined understandings. The narrator does not question the inmates' drinking and rioting, because he believes he already has the answers, based on what he has been told and what he believes prior to his visit.

In the above story, alcohol enables madness, breeding chaos and community degeneration, even as the narrator's misapplied, objective rationality allows the madness to continue. But Poe does not restrict drinking characters to the insane, or to the criminal. In "The Cask of Amontillado," the drinker is not the perpetrator of the crime, but a victim of his own tipsy assumptions. Fortunato is doomed by his reliance on what he thinks he knows concerning his friendship with the story's narrator, Montresor. For Fortunato, a common interest in wine signifies an assumption of social bonhomie. When Montresor meets Fortunato on the street, the two greet each other effusively. Fortunato "accosted me with excessive warmth, for he had been drinking much" (274). Montresor's greeting is just as excessive, but whereas Fortunato's drinking intensifies his consistently expressed feelings, Montresor informs the reader, or, "You, who so well know the nature of my soul," that his equally warm greeting hides the opposite. "It must be understood that neither by word nor deed had I given Fortunato cause to doubt my good will. I continued, as was my wont, to smile in his face, and he did not perceive that my smile *now* was at the thought of his immolation." Fortunato's assumed understanding of his social connection is directly related to Fortunato's intoxicated assumption of friendship at which Montresor only pretends.

Montresor privately derides Fortunato's reputation, a reputation that has not suffered at all from the fact that he is frequently tipsy. The two men share an interest in wine connoisseurship, and Montresor tempts Fortunato with a rare cask of Amontillado, a drink normally out of season. Should Fortunato not join him in the catacombs where the wine is stored, Montresor threatens to share the rare bottle with a rival connoisseur, Luchresi. Fortunato insists, remarking that "Luchresi cannot tell Amontillado from Sherry" (275). Elena Baraban points out that Fortunato's remark reveals his ignorance "Amontillado is a sherry wine, and Fortunato himself is not able to tell the difference. His ignorance seems to hint at a reason for Montresor's feelings, if not the latter's solution to Fortunato's offense. Baraban notes that "The reader can actually hear the mistake, which is otherwise unheard in a dialogue - namely, that Fortunato capitalizes the word "sherry" and uses it as a proper name rather than a generic term for several varieties of wine. Fortunato's mistake conveys his ignorance and arrogance."<sup>27</sup> Baraban further points out that Montresor's "Motive for Murder" is that Fortunato "is being punished for his arrogance and for insulting someone who is equal or superior to him."<sup>28</sup> Many critics note that Fortunato's drunkenness contributes to Montresor's presumed superiority, as well as Montresor's ability to capture and contain the increasingly drunken rival so easily.<sup>29</sup> Some critics go further, and envision Fortunato's growing dread as the unwritten capstone of the story: "...as [Fortunato] slowly dies, the thought of his rejected opportunities of escape will sting him with unbearable regret, and as he sobers with terror, the final blow will come from his realization that his craving for the wine has led him to his doom."<sup>30</sup>

The inherent danger informing this story is not Fortunato's drunkenness; it is Montresor's duplicity, his ability to manipulate Fortunato's drunkenness to his own ends. The final exchange

between the two is controlled by Montresor's terms, revealing a communication undermined by the very social cues that enable it:

"He! he! he! -- he! he! he! -- yes, the Amontillado . But is it not getting late? Will not they be awaiting us at the palazzo, the Lady Fortunato and the rest? Let us be gone."

"Yes," I said "let us be gone."

"FOR THE LOVE OF GOD, MONTRESOR!"

"Yes," I said, "for the love of God!"

But to these words I hearkened in vain for a reply. I grew impatient. I called aloud --

"Fortunato!"

No answer. I called again --

"Fortunato!"

No answer still. I thrust a torch through the remaining aperture and let it fall within. There came forth in return only a jingling of the bells. My heart grew sick -- on account of the dampness of the catacombs. I hastened to make an end of my labour. I forced the last stone into its position; I plastered it up. Against the new masonry I reerected the old rampart of bones. For the half of a century no mortal has disturbed them (279).

To the end, Fortunato casts about for a logical explanation, one that accords with his usual beliefs. When all his intoxicated presumptions fail, he grasps at the idea that this is an inexplicable joke. The eeriness of the final dialogic exchange rests in the echoing of language that reveals the depth of the rupture between the two men. Montresor cruelly mocks his companion for having misread their relationship, echoing back to him his very own words with an entirely different meaning: "For the love of God, Montresor!!/For the love of God! Fortunato!" Finally, the only response is the jingling of the bells as Fortunato's appeals fail and he is left voiceless. Montresor's narration emphasizes that this ruptured communication is welcome; he notes that "My heart grew sick" on account of the dampness of the catacombs. The comment is literal, and not a socially acceptable expression of regret. Rhetorically, Montresor casts aside Fortunato along with the socially acceptable meaning of the cliché, "My heart grew sick." There is no sympathy here, only the deadly, echoing catacombs.

This line should serve as warning to the reader as well, that Montresor's purposes are determined by his will alone. Montresor addresses the reader only once, at the beginning of this supposed confession: "You, who so well know the nature of my soul, will not suppose that I gave utterance to a threat" (274). Poe's models for this story have long been speculated,<sup>31</sup> and the range of that speculation attests to the slipperiness of determinacy. Is the "You" addressed by Montresor an actual intimate, as Fortunato assumed he himself was? Montresor's threats are not direct, as he himself warns "you"; the story of Fortunato's fate illustrates every reason to fear any seeming motivation in Montresor's use of social forms. He concludes his "confession" by stating the final Latin phrase, "*In pace requiescat!*" (279). As pointed out by Baraban, this translates to "May *he* rest in peace," and not the expected "*In pace requiescas!*" of the last rites ("may *you* rest in peace").<sup>32</sup> By invoking the ritualistic language between confessor and listener, Montresor at once raises the possibility of traditional social forms for communicating meaning, even as he reveals a much more sinister end game. By exchanging "you" for "him," the expected response/social form is negated, and the meaning of the traditional language is occupied by Montresor's unknowable purpose. Is he confessing, or is he bragging? Or is there another, still darker motive behind this seeming confession? Any assumption on the part of the reader that he or she participates in a ritual of social affirmation revealing Montresor's purpose in relating this story is equivalent to Fortunato's intoxicated bonhomie, and just as vulnerable to the narrator's machinations. Montresor provides his narrative with his own quasi-blessing, and in effect "murders" the reader's expectations of what his "confession" should convey.

In his analysis of "The Cask of Amontillado," Mikhail Bakhtin states that Montresor's narrative is essentially "sterile" in its deadly intent. As opposed to Rabelaisian celebrations of intoxicating life, Bakhtin notes that Poe's narratives "are structured on sharp and completely

static contrasts: the gay and brightly lit carnival/the gloomy catacombs; the merry clown's costume of the rival/the terrible death awaiting him<sup>33</sup> Poe's story posits a tragic, gloomy meditation oriented toward death. While most critics see "The Cask of Amontillado" as far superior to "King Pest," Bakhtin sees in the latter a superior redemptive quality in its representative potential for victory over the plague and over the phantoms of death.

Bakhtin's formal analysis focuses on the static nature of intratextual oppositions in Poe's work to illustrate the lack of redemptive potential in these characters' lives. But even in this analysis, intoxication functions less as a set metaphor signifying antisocial deteriorations. Instead, Bakhtin points out, Poe's consideration of the drinking subject concerns a meditation on the nature of social relations: specifically, that perceptions concerning drinking characters establish only ambiguous motivations.

The key to Poe's depiction of the challenging, intoxicated and irrational personal relations may be found in an engaged readership, one that questions static social assumptions. Poe saw himself as a writer and critic who could potentially raise literary standards by challenging the reader to accept less of what he or she is told to believe. The clichéd trope of the stock drunken figure provided perfect material for Poe's narrative provocations, as his drunkards slip in and out of socialized containment.

Poe's short stories instead use alcoholic characters to critique social assumptions that go unquestioned. Far from celebrating the drinkers in "King Pest," Poe uses them to demonstrate how easily the upper class's titles and the middle class's social rituals are appropriated. And in the most directly alcoholic story of them all, "The Black Cat," Poe's narrator distracts the reader from his actual crime by providing a story of conventional alcoholic madness. Is the murder of

the narrator's wife attributable to the husband's drunkenness? Or is there a darker purpose that temperance tropes conceal?

Written at the height of what David Reynolds calls the "dark temperance-mode" of sensationalized anti-alcoholic moral tales, "The Black Cat" is narrated by a man who manipulates anti-alcohol tropes to assume a generative fiendishness.<sup>34</sup> The main character is not written to channel antisocial objectives, nor to promote temperance's prescribed moral objects. Instead, "The Black Cat" uses a drunken narrator to illustrate the reader's dependence on prefigured socialized meaning, despite the evidence's questionable nature and the lack of a motive. The narrator begins his story already jailed for the murder; his subsequent narrative suggests that the jargon used to contain drunken, criminal behavior does not actually explain drunkenness and crime. The story begins and ends with the narrator facing judgment, but his narrated explanation continually resists socially normative solutions with which the reader may judge him. As Jonathan Elmer questions in his examination of the competing social demands that occupy Poe's story, it is not even clear to whom the narrator of "The Black Cat" directs his story, nor to what purpose. "The reader is steadily moved into a position from which judgment would seem to be required, but the tale has made such judgment an impossible task! To what end, and for whom?" (126).

"The Black Cat" was first published in the *Saturday Evening Post* in 1843. Both a horror and a murder story, it plays on temperance themes while never quite reaching the expected moral denouement temperance tales supply. The expectation that a reasonable morality will reveal the terms of judgment is suggested at the beginning, however. "FOR the most wild, yet most homely narrative which I am about to pen, I neither expect nor solicit belief. Mad indeed would I be to expect it, in a case where my very senses reject their own evidence" (223). The narrator begins

with reason and analysis on one hand, and reactive sensation on the other. The two are set up as separate entities at odds with each other, and the reader is defined against the narrator's mad passion. The reader will deliver "some intellect more calm, more logical, and far less excitable than my own, which will perceive, in the circumstances I detail with awe, nothing more than an ordinary succession of very natural causes and effects." Madness takes a back seat to reasoning processes as the narrator "place[s] before the world, plainly, succinctly, and without comment, a series of mere household events" "these events have terrified -- have tortured -- have destroyed me." Horror and madness on the one hand and common logic on the other, the reader is informed that these are the choices with which to configure the narrator's tale, "to me" on the one hand, and "to many" on the other. Directly addressed, the reader is drawn into communication with the narrator both in terms of representing a socially normalizing rationality by which to make sense of the story, and in terms of suspending that rationality in order to construct an intimate relationship by which the narrator's story may be followed.

This divide in the reader's sensibility between socially stabilizing language and a destabilizing intimacy does not seem to pose a problem at first. The narrator is a self-confessed drunk, whose use of generic temperance language suggests the obvious source of his problems. Any reader versed in the genre (and Poe's audience of magazine readers certainly was) will quickly recognize the typical temperance address. "I grew, day by day, more moody, more irritable, more regardless of the feelings of others. I suffered myself to use intemperate language to my wife. At length, I even offered her personal violence" (224). The harmonious home life with his wife and pet cat is ruined by "the Fiend Intemperance." Typical temperance phrases are not only invoked but repeated in the mutilation of his pet during a drunken rage: "The fury of a demon instantly possessed me" "a more than fiendish malevolence, gin-nurtured, thrilled every



fiber of my frameí I burn, I shudder, while I pen the damnable atrocity.ö In the usual temperance story, such õgin-nurturedö behavior as if õdemons instantly possessed meö typically leads to disaster, repentance and either damnation or reincorporation into family and community. In either case, family and community control the agenda. And it would seem the narrator is deferring to the reader's understanding of a temperance-based moral framework to both condemn him and represent his actions.

However, instead of a remorseful drunk and a moral denouement by which the narrator offers temperance-type solutions, there is only an excuse, an appeal to the reader for understanding. That understanding is based not in the socially normative moral framework temperance stories construct, but in the particular address with which the narrator appeals to the reader. The reader of this text must abandon the social logic of moralizing frameworks in order to follow the narrator's particular story. There is now an antagonism in the reader's sympathy between õthe readerö constructed by the narrator's reference to the intimate communication, and a reader defined by a moralizing critical position external to the narrator's terms. The narrator pleads for understanding, if not forgiveness: õWho has not, a hundred times, found himself committing a vile or silly action, for no other reason than because he knows he should not? Have we not a perpetual inclination, in the teeth of our best judgment, to violate that which is Law, merely because we understand it to be such?ö (225). Who has not been guilty of either a õvile or silly action,ö or an action that possibly violates the law? Not everyone can identify with a compulsive need to drink, or a desire to mutilate and murder the family pet, but one may identify with a type of impulse, acted on or not. Granted, harmless impulses are a far cry from pet mutilation, but the narrator's generalization from specific action to type establishes a position for the addressed reader to take in relation to the events described. A potential temperance-type

objective with which the reader has approached this story is now overcome and replaced with a different generalization. The reader's attention is shifted from a temperance objective that assumes forgiveness or judgment, to the narrator's "perverse" logic that assumes relatable understanding as the object of communication. This is not temperance's description of demonic descent and social rehabilitation that reasserts socially redemptive moral ends from the outset. Instead, the narrative evacuates socialized judgment and replaces it with the potential for intimate understanding. "The Black Cat" essentially divides a reader between the hidden objectives potentially communicated by the narrator, and apparent social objectives presuming pre-ordained judgment.

Without a prefigured morality, however, the reader is forced to confront the unreasoning and unreasonable violence at the heart of the narrator's drunken madness.

One night, returning home, much intoxicated, from one of my haunts about town, I fancied that the cat avoided my presence. I seized him; when, in his fright at my violence, he inflicted a slight wound upon my hand with his teeth. The fury of a demon instantly possessed me. I knew myself no longer. My original soul seemed, at once, to take its flight from my body; and a more than fiendish malevolence, gin-nurtured, thrilled every fibre of my frame. I took from my waistcoat-pocket a pen-knife, opened it, grasped the poor beast by the throat, and deliberately cut one of its eyes from the socket! I blush, I burn, I shudder, while I pen the damnable atrocity (224).

Stephen Rachman points out the nature of the "pen-knife" pun; the narrator "opens" the cat even as he "opens" the story, even as he himself has been penned in prison.<sup>35</sup> A similar figurative displacement attributes this "atrocity" to the "fury of a demon," and not to his own "fancy," with which this scene begins. The narrator's fancy becomes a demonic possession, and finally an intense, reactionary "fiendish malevolence, gin-nurtured" – *Gin nurtured*, not derived; the drunken fury displaces the imagining fancy that opens this passage. Rachman points out that Poe is playing here with questions of autonomy and social occupation of the self. Rachman notes that the perversity of the narrator's actions signal an attempt "to contain the renunciative cultural

logic of Washingtonian reform by exposing its porousness in Poe's perverse and pervious puns."<sup>36</sup> The puns serve to point out the narrator's capacity to present specific, horrific acts of violence through a process of generalization allowing the reader to relate to the narrator's terms. Deprived of general moral assumptions by which to follow the story, the reader has only the terms the narrator supplies as a guide. A specific explanation, however, never comes: "But my disease grew upon me - for what disease is like Alcohol!" Instead of following through and explaining how alcoholism leads to monstrous acts (or how it does not), he instead only explains that drunkenness allows him to avoid thinking about what his actions mean. The "sentiment half of horror, half of remorse, for the crime of which I had been guilty" is soon forgotten as he "drowned in wine all memory of the deed." The alcoholic condition erases his memory, and consequently his direct recall of the abuse. Alcohol is not guilt's genesis, but its erasure. The narrator is not explaining; he is distracting. He generalizes specific acts to reason them out of existence, and he invites the reader to share in this process. In this way, the narrator draws the reader into both the crime's experience and its socialized containment, with the narrator playing victim, not the guilty party. He has framed his monstrous act as a perversion of socialization. As the reader is drawn in by the promise of specific explanations that are continually deferred to morbid generalizations, the narrator's activities grow more monstrous.

The crime at the center of his supposed confession does not occur until deep into the story. Even then, the wife's murder is related as incidental to the narrator's catastrophic perversity and intoxicated fixation on the cat. The drama of this segment is not a matter of madness and murder; it is a matter of the reader's perception of the narrator's madness and murder. The tension lies not between the narrator and his wife, or even the narrator and the cat; it is between the narrator and the reader. Three-quarters of the tale is taken up before the narrator

even discusses killing his wife. The murder is then presented as a minor detail in the larger mosaic of the narrator's horrifying descent into unreasonable, drunken madness. Even as the narrator is locked up in prison, he seeks to pose his wife's murder not as the cold-blooded crime for which he has been condemned to death, but as a mere instance in a bigger battle, collateral damage in his compulsive war with the cats. Far from a rationale to explain how and why his wife was killed, his drunkenness becomes a piece of evidence supporting the irrational basis of the narrator's ratiocination. This contradiction is never resolved, but simply left to point out the inadequacy of simplistic moral assumptions, such as temperance's alcoholic demons, to explain actions that fall outside the social purview.

Critics have long explained "The Black Cat" as an examination of containment processes. The reason for the narrator's containment is under debate, but so is the question of what exactly is contained here. Is the narrator insane, is he dissimulating, or is he suffering acute alcoholism? Most interpretations suggest the story represents an aberrant resistance to socially acceptable morality, ending in a guilty judgment. Rachman, for instance, states that Poe's narrator envisions the demonic black cat as alcoholism's materialized sign: "The Black Cat" verges upon a material representation of the symptoms of delirium tremens.<sup>37</sup> Other critics barely mention the narrator's drinking issues, and instead focus on his criminal insanity. Margaret Alterton, for instance, points out that accounts from actual medical case records were represented in Poe's stories.<sup>38</sup> In "Irresistible Impulses: Edgar Allan Poe and the Insanity Defense," John Cleman states that a number of Poe's stories, including "The Black Cat," "invite a reading in the context of the insanity-defense controversy because each of the three tales includes a self-defensive, insane murderer whose story is told within the processes of legal justice." Poe's narrowed focus on the aberrant psychology of the accused criminal, for whatever it owes to his aesthetic theory,

general otherworldliness, and private demons, also has a locus in specific jurisprudential issues of his day (625). While Cleman allows that the story is not confined to intertextual sources, he does state that the narrator's rationalizations demonstrate not so much logic as an "appearance of rationality" that defines the narrator's actual insanity. The choice for Brett Zimmerman's reading is whether one should believe the cat is a supernatural doubling of the first, infused with a knowledgeable revenge, or if the narrator is unbalanced and having alcoholic delusions, projecting social justice into feline bodies. Zimmerman refers to the narrator's rhetoric as repeatedly implying a supernatural interpretation that the narrator himself attempts to explain away with the help of the reader; "his explanation of perversity is merely a rationalization or an outright lie."<sup>39</sup> Zimmerman argues that "the narrator in 'The Black Cat' seems unable to in spite of his best rhetorical efforts to convince himself of the validity of rational explanations."<sup>40</sup> He points out that this story's narrative is torn between containment's rational processes, and irrational excesses identified with the supernatural, what the narrator specifically defines as "PERVERSENESS." Nicholas Warner suggests that this quality may precede and define the narrator's lack of reason. Unlike alcoholism, perverseness may be tied to human nature; it is not simply disease-based (as the narrator suggests) or a social defect. "The narrator of 'The Black Cat,' after expounding on his 'gin-nurtured' vices, describes 'perverseness' as fundamental to human nature."<sup>41</sup>

These various analyses all point to a fundamental confrontation in this story between socially accepted explanations and what may be best described as a desiring impulsiveness that exceeds rationality or rationalization. Intoxication functions in "The Black Cat" not as a problem in need of solution, but instead as a sign of a fundamental human desire that overruns the socially accepted formalities the narrator suggests in the first paragraph. The rationality he then offers to

solve the mystery of how and why he ended up in prison, actually undermines the capacity of the reader to understand what lies beneath the described desire to drink. The narration continually slips the socially acceptable containment it brings to bear.

The narrator evades the reader's desire to understand in part because his story's specifics resist socially negotiated frames of meaning. From the beginning, the narrator implies a separation between social harmony and his own need to explain. He initially refers to his tale as a "wild, yet most homely narrative." In addition to the story's domestic setting, "homely" suggests Poe's remarks in "The Philosophy of Composition," defining "homeliness" as the heart's realm. "Truth, in fact, demands a precision, and Passion, a *homeliness* (the truly passionate will comprehend me) which are absolutely antagonistic to that Beauty which, I maintain, is the excitement, or pleasurable elevation, of the soul." Both Truth "the satisfaction of the intellect" and Passion "the excitement of the heart" are the objects of prose works' explorations of human nature. In particular, "The Black Cat" points out the failure in communicable meaning when a competing interplay of intellect and passion resist socially rationalized assumptions. Poe further underscores the problem in "The Poetic Principle," where he divides the "world of the mind" into three parts: "Pure Intellect, Taste, and the Moral Sense" (76). In "The Black Cat," separation between the narrator's intellect (concerned with Truth) and a Moral Sense ("regardful of Duty") is taken to its extreme limit. In the terms of "The Poetic Principle," the narrator of "The Black Cat" lacks compunction regarding Duty. He fails in his social responsibilities towards the reader as well as his wife.

He cannot even communicate a clear picture of the cats, and the cats assume a range of potential representations as the narrator offers several theories without settling on any one. His language in representing the cats further illustrates his capacity to dissemble and distract. The

title of the story, "The Black Cat," implies that there is just one animal. There is one *type* of cat; there are two actual animals. The narrator has been inspired by a drunken perverseness to hang the first cat and hide his crime with a fire that literally burns onto the wall a ghostly apparition of the cat's shadow. The mystery of this shadow's meaning haunts the narrator's thoughts. He provides a pseudo-scientific explanation for the ghostly mark, and at the same time he describes a sense of a mystery that left a "deep impression upon my fancy. For months I could not rid myself of the phantasm of the cat; and, during this period, there came back into my spirit a half-sentiment that seemed, but was not, remorse. I went so far as to regret the loss of the animal" (226). Beginning with a scientific explanation, he then considers a supernatural "phantasm," and finally admits to a complete failure of empathy as he attempts a socially appropriate feeling, but can only approximate one. Caught up in "fancy," he decides his confusion signals "sentiment," and "seemed, but was not, remorse." He understands such feelings only for what they "seemed" to be, not for what they are. He is haunted both by the cat's shadow and the unformed realization that he is missing a connection he can neither fully understand nor articulate. He fails to come up with answers, and "drowns in wine" his quasi-remorse. Intoxication ironically serves not to confuse the problem. Instead, a drunken vision seems to suggest a solution. As he sits in a tavern drinking, "half stupified, in a den of more than infamy, my attention was suddenly drawn to some black object, reposing upon the head of one of the immense hogsheads of Gin, or of Rum" (226). The "black object" the narrator has been staring at in the shadows of a tavern shapes itself into another cat's form. This cat is distinguished from the first only by an "indefinite splotch of white." Is this a ghost? Is it a second, random cat? Has the first cat literally been remembered, or is this merely a projection of the narrator's alcohol-fueled passion? These questions are left to the reader to decide, but never settled in the text.

The second cat follows the narrator home and "domesticated itself at once." Now part of the story's homely setting, the cat assumes the place of the first, and the narrator hopes it will heal the loss engendered by his abuse of the first animal. But again, the narrator's expectations are undermined, and his reaction to this second animal becomes "just the reverse of what I had anticipated." Only now, deep in alcohol's grip, the narrator states the significance of the second cat's relation to the first. Instead of replacing the figure of the first, murdered animal, the remembered animal signals the coming consequence of his past failures. "The reader will remember that this mark, although large, had been originally very indefinite; but, by slow degrees ó degrees nearly imperceptible, and which for a long time my reason struggled to reject as fanciful ó it had, at length, assumed a rigorous distinctness of outline. It was now the representation of an object that I shudder to name ó and for this, above all, I loathed, and dreaded, and would have rid myself of the monster *had I dared* – it was now, I say, the image of a hideous ó of a ghastly thing ó of the GALLOWS!" (227) If the narrator's drinking has enabled the body of the second cat to emerge as the sign of consequence for the narrator's offenses, it should be remembered that the narrator has not committed a death-penalty offense at this point in the story. The narrator assumes a gallows conclusion at a point in the story prior to committing the murder. If the reader accepts the gallows vision as explaining or even foreshadowing the story's ultimate meaning (of why and how the narrator has been condemned to die), the conclusion of consequence in the chronology of events precedes the event which supposedly precipitates that consequence. The need for a socially acceptable explanation precedes the relation of events the reader is considering as evidence. Again, the narrator has undermined the very processes of logic the reader is asked to put into place in order to understand the story's meaning.



Rationalizing logic has been turned on its head. The actual murder becomes nothing more than an aside in the narrator's battle with "an incarnate nightmare." In contrast to the passionate horror of his battle with the cat, the cool tone with which the narrator describes murdering his wife masks the murder's significance. "Goaded, by the interference, into a rage more than demoniacal, I withdrew my arm from her grasp and buried the axe in her brain." This hideous murder accomplished, I set myself forthwith, and with entire deliberation, to the task of concealing the body" (228). The narrator's logical response is to bury the corpse, to cover over his responsibility and escape detection. Instead of dilating on the consequence of this murder and asking the reader to understand *this* event, the narrator merely recounts the "means" and the "steps" with which the cover-up is effected. He then goes back to fixating on the now-missing cat, describing its "wretchedness," and his own "blissful sense of relief" (229) at its disappearance.

The denouement comes when in a "frenzy of bravado," (230) the narrator seeks to prove his deceptive story's soundness to the detectives investigating his wife's disappearance. The second cat, having been walled up with the wife, has survived the entombment. It screams when the narrator raps on the wall, as if one "of the demons that exult in the damnation." Even when his wife's corpse is revealed, the narrator instead fixates on the cat's screams, describing them as the work of the "Arch-fiend" and "demons." Temperance imagery and madness is communicated in his irrational fixation on the black cat to the end, even as the detectives tear away the wall to reveal the wife's corpse. Between the dispassionate tone of the murder itself and the temperance terminology offerings, the narrator performs a rhetoric of public relations. He has been discovered and sentenced to death, but he would rehabilitate his reputation in terms the public

would expect, in part by downplaying the horror of his criminal act, and stridently emphasizing a rational frame through which the public will accept his having committed this horror.<sup>42</sup>

According to Jonathan Elmer in *Reading at the Social Limit: Affect, Mass Culture, and Edgar Allan Poe*, the real problem at this story's center is not the murder; it is the reader's willingness to ignore the irrational elements and instead defer to reasonable explanations that contain the narrator's irrational presence. Elmer's interpretation finds the tale's horrifying effect in the reader's rational response to it. The story projects the crime from the narrator's past into the reader's present, and via the reader to ongoing social institutions. The crime is derived from the narrator's "perverseness" and shared with the reader not as a specific act, but as a *type* of action. As a type, perverse activity is endlessly reproducible. Any attempt to impose a "metanarrational frame" to explain the originating event will fail, as the crime's narrative automatically invokes not the narrator's specific experience, but a theory relating the crime to events the reader supplies and then erases as a touchstone, substituting a generalized relation for a specific, irrational act. Via the narrator-reader relation, the crime itself escapes its point of origin as it becomes an example of a pattern that survives by retelling. According to Elmer, the reader is the more deeply implicated participant in the tale, because her agenda ensures this process of culturally meaningful reproduction in both reproducing the moment of violence and simultaneously containing it.

The power of this complicity between narrator and reader lies in its invisibility. By the end of the story, the narrator no longer directly addresses the reader, even as the reader's participation remains implicit. The narrator began "in a case where my very senses reject their own evidence," and ends in a case of the reader rejecting the evidence for a more palatable social theory. The reader's assumption of the narrator's unsupported but socially acceptable

explanations is emphasized by the distance the narrator takes from the reader just after the sign of the gallows emerges on the second cat's fur. "The reader will remember" the mark, the narrator implores, "which for a long time my Reason struggled to reject as fanciful." After making this statement, the narrator then ignores the reader altogether, as intemperance's effects have been established. In the end, there is a socially acceptable explanation, but given the evidence it does not exculpate the narrator's guilt.<sup>43</sup>

The reader's willingness to accept the narrator's excuses informs the debate behind this story. At the time "The Black Cat" was written, the guilt of criminal drunks was intensely argued, both for and against. Jeremy Taylor, nineteenth-century clergyman and moral philosopher, believed that a "drunken or stupid person" may be condemned, but he is subsequently excused for "circumstances of great horror" which result from the originating sin. Taylor writes, "The vilenesses which are done by drunken or stupid persons unwittingly, are not of the same kind, of which naturally they are and would be, if the actors were sober. They are not the crimes of murder or lust or incest respectively, but circumstances of great horror aggravating the drunkenness, and deeply condemning the man." "Ignorant, even criminally ignorant acts derived from intoxication's "stupidity and ignorance" can only be blamed on the originating drunkenness, so a criminal drunk is primarily guilty of intoxication. Crimes done unwittingly in a drunken stupor are not of a "naturally" damnable character as they would be in a reasonably sober mind. Drunken crimes are instead due to "circumstances of great horror."

Can even antisocial, violent actions be exculpated through social perception of an individual's motivation? I believe that "The Black Cat" is designed to suggest that the perception of seemingly unacceptable drunken behavior can be abrogated by good public relations. Poe's

story plays with the gullibility of the reader to excuse even the most monstrous acts through socially appealing excuses.

Many critics argue that "The Black Cat" is Poe's hoax on the reader. For instance, John Harmon McElroy writes, "The Black Cat" is designed, and can only be read because it is so designed, as a hoax or diddle on sentimental readers who too readily pity criminals proclaiming their innocence of malicious intent."<sup>45</sup> But Poe's contemporaries seemed less willing to exonerate the criminal acts, and were more likely to accept the story at face value. They assumed Poe's story exposed condemnable behavior, with the murderer's deviousness taken for granted. Reviews of Poe's *Tales* from 1845 focus more on this story's horrifying descriptions of a guilty murderer's thoughts,<sup>46</sup> or its gruesome inappropriateness.<sup>47</sup>

Poe's point was broader than the condemnation or exculpation of criminal drunks. By challenging the addressed reader to pick and choose selective evidence in deciding on a system of supernaturally posited logic, his story points out the fairly selective nature of socially constructed assumptions concerning the guilt or innocence of individual violations. Poe invokes alcoholic consumption in his fiction to probe at the nature of judgment concerning the perception of socially unacceptable behavior. Narratives such as "The Black Cat" and "The Cask of Amontillado" explore presumptions concerning alcohol and drinking on social relations, inclusions, exclusions, and questions of status. More than simply representing antisocial figures, Poe's narratives comment upon the nature of social assumptions in configuring social relations, between characters as well as between narrators and readers, that are not always what they appear.

In May of 1846, *Godey's Lady's Book* published Poe's "The Literati of New York City: Some Honest Opinions at Random Respecting Their Autorial Merits, with Occasional Words of Personality." Poe's war with the literary establishment was fully engaged. He characterizes "the most 'popular' writers and their enabling editors as 'busy-bodies, toadies, quacks.'" Certainly, this got the negative attention of the "quacks" Poe then proceeded to sketch in *Godey's*. It also got the attention of the reading public. Poe was interested in a reader he carefully distinguished from "popular opinion." Popular opinion "can be called 'opinion' only by courtesy. It is the public's own, just as we consider a book our own when we have bought it."<sup>48</sup> But popular opinion is merely that promoted by editorial "fluffing" of an author's own expressed remarks "all of which Poe states is directed toward 'putting money into the purse of the quack and the quack's publisher.'" Poe explains that his sketches will instead reveal literature's merits as agreed upon outside of the contrived market of "popular opinion." He states, "I shall differ from the voice, that is to say, from what appears to be the voice of the public" "The reader is called upon to join Poe in throwing off the contrived popular opinion quacked out in modern magazines, and consider instead Poe's presentation of literary excellence.

That idea of excellence is closely tied to questioning the nature of social presumptions in prefiguring judgment prior to full examination of the evidence. Poe described alcoholic intoxication in his tales not as a definitive representation of antisocial madness, but as a means of provoking questions regarding socialized containment and the seductive power of popularly opinionated assumptions. The power of Poe's work lies in its ability to recreate between narrator and reader that seductive reliance, even as his stories make room for the reader to discover his or her own passage through. As stated by one of Poe's contemporaries shortly after his death, "When, therefore, the reviewer complains that Poe's characters are destitute of 'a manifestation

of conscience, the answer is, because *that* was not his object. What is called conscience is an excellent theme for a psalm, or a sermon, and would be an invaluable possession to a biographer if he would but keep it; but it is a poor material to use in the accomplishment of the startling highest effects of tragic *art*. ”<sup>49</sup>

## Endnotes

<sup>1</sup> Lowell's comments were published in 1845 in *Graham's Magazine*.

<sup>2</sup> Modernists in particular assessed Poe's work as crude in taste and expression. In 1937, Yvor Winters's assessment of Poe, "Edgar Allan Poe: A Crisis in the History of American Obscurantism," charges Poe with a "vulgar sentimentalism" in keeping with the romantic notions of the period. Winters defines Poe's "obscurantism" as resulting from "a willful dislocation of feeling from understanding" growing out of the uncertainty regarding the nature of moral truth in general (389). T.S. Eliot, in his lecture "From Poe to Valéry" (November 1948), states that Poe's genius is akin to "the intellect of a highly gifted young person before puberty; Poe lacks the "dignity" and "consistency" that comes with age.

<sup>3</sup> Officially, Griswold was given power of attorney "for the publication of Poe's works" shortly after Poe's death. It is not certain whether or not Poe endorsed this; in *Edgar Allan Poe: A Critical Biography*, Arthur Hobson Quinn recounts a letter from Mrs. Weiss related in *Scribner's Magazine* (in March 1878) stating that Poe showed her letters in which Griswold accepted Poe's proposals concerning this matter, but the account further states that "this incident is a contradiction of [Griswold's] statement that previous to Poe's death he had had no intimation of the latter's intention of appoint him his literary executor (635-636). In addition, Quinn points out the ambiguous nature of the "Power of Attorney from Mrs. Clemm for the Publication of Poe's Works," a contract dated October 20, 1849 between Griswold and Poe's mother-in-law, a contract unsigned by witnesses (754). Mrs. Clemm later protested Poe's papers being sent to Griswold, and not to herself.

<sup>4</sup> The Ludwig article was originally published in the *New York Tribune* on October 9, 1849.

<sup>5</sup> Griswold's "Memoir of the Author" introducing *The Works of the Late Edgar Allan Poe, Volume I*, contains any number of misrepresentations if not outright lies attributed to Poe's own words, as presented in Quinn's biography on pages 444-450.

<sup>6</sup> From Robert Louis Stevenson's review of *The Works of Edgar Allan Poe, Academy* (London), vol. VII, no. 1, January 2, 1875, pp. 1-2.

<sup>7</sup> Mabbott's introduction to "King Pest" is found on page 238 in *Poe's Tales and Sketches, Vol. I: 1831-1842*, published in 1978. In his introduction, Mabbott's chief interest is in news sources for the tale's sensational themes. "King Pest," one of Poe's earlier works (1835), is believed to be intended for Poe's abandoned Folio Club story collection (unlike other tales in this collection, however, "King Pest" had no appropriate narrator identified among the Folio's Club's buffoons). Mabbott proposes "King Pest" as a predecessor of the gruesome "Masque of the Red Death," although he does not make clear the precedence for "King Pest's" "scatological" humor, stating only that both stories take place in a plague period.

<sup>8</sup> Story quotes in this chapter are taken from *Tales and Sketches, Vol. I: 1831-1842* (1978), and will be indicated by page number appropriately.

<sup>9</sup> Letter to Daniel Bryan, July 6, 1842.

<sup>10</sup> In a letter to Sarah Helen Whitman on October 18, 1848, Poe explicitly named his "enemies" in the literary press as "the Channings or the Emerson and Hudson coterie or the Longfellow clique, one and all or the cabal of the *N. American Review*"

<sup>11</sup> "Laughton Osborne," published in *Godey's Lady's Book*, June, 1846, from *The Literati of New York City* series.

<sup>12</sup> In current terms, this perfect character is known as a "Mary Sue," and is often merely a projection of the author's ego.

<sup>13</sup> "Thomas Dunn English," published in *Godey's Lady's Book*, July 1846, 33:13-19.

<sup>14</sup> English's novel *1844*, published in 1846, contained the character "Marmaduke Hammerhead," author of "The Black Crow" who is an abusive, drunken fraud, and English's fictionalized depiction of Poe. Nigel Barnes points out that "even after Poe's suit had come to court, [English] constantly abused Poe in print until eventually he was threatened with so many libel suits from others that he ceased publication" (209). English's attacks started possibly in 1843, with "Doom of the Drinker," a temperance story published in *Cold Water Magazine* in October 1843 (101-132). This story includes a character known as "the critic," who surrounds himself with mental inferiors, and was "the very incarnation of treachery and falsehood" (118).

<sup>15</sup> From "Poe," *The Literary World* 10 (1879), 89.

<sup>16</sup> From *Specimen Days*, 150.

<sup>17</sup> In "Charles Baudelaire," 280. In this piece, Henry James famously remarked that "An enthusiasm for Poe is the mark of a decidedly primitive stage of reflection," a remark echoed by T.S. Eliot who wrote in 1949, "That Poe had a powerful intellect is undeniable; but it seems to me the intellect of a highly gifted young person before puberty."

<sup>18</sup> The association of Poe's literary reputation with drunken perfidy continued to be held well into the twentieth-century. In 1963, "The Question of Poe's Narrators," page 177, James Gargano signals a sea change: "the contention that [Poe] is fundamentally bad or tawdry stylist appears to me to be... based ultimately, on the untenable and often unanalyzed assumption that Poe and his narrators are identical literary twins and that he must be held responsible for all their wild or perfervid utterances" — Poe had his defenders. William Dean Howells, for instance, implied that Poe was a true American original, and presciently questioned, "is it perversely possible that his name will lead all the rest when our immortals are duly marshaled for the long descent of time?" (From "A Hundred Years of American Verse," page 153).

<sup>19</sup> The incident is described in "Chivers's Life of Poe," in 1952 on pages 57-61. Originally published in *Century* magazine as "The Poe-Chivers Papers," the incidents described are based



primarily on Chivers's correspondence with Poe, and material that was later reported as an unpublished manuscript that Chivers, a physician/poet from Georgia, attempted to have published in 1852. The details of this particular encounter, therefore, are somewhat suspect, but given the cross-references to the incident by the participants involved, it is apparent that there was some sort of encounter and that the publicized details were not to Poe's credit. Chivers was a temperance man, and his correspondence with Poe at times alludes to the dangers of Poe's drinking.

<sup>20</sup> In his introduction to "The Literary Life of Thingum Bob, Esq." in *The Collected Works of Edgar Allan Poe – Vol. III: Tales and Sketches* (1124-1149), Mabbott cites potential targets of this piece as contemporary editors Clark and Graham, as well as the writer Samuel Samson. See also Footnote 14 of Genevieve Amaral's "Edgar Allan Poe's Fear of Texts: The Man of the Crowd as Literary Monster," which states that "The Literary Life of Thingum Bob, Esq." is also a clear parody of the *Biographia Literaria*, with a backwoods bumpkin standing in for Coleridge. Amaral's piece, however, makes clear the general nature of Poe's attack on a fairly arbitrary system of criticism predominant in the culture.

<sup>21</sup> The "Folio Club" collection was never published. Poe originally intended to title the series "Eleven Tales of the Arabesque." These included "MS found in a Bottle," "Duc De L'Omelette," and "King Pest." Poe made the original proposal to E. and J.T. Buckingham in a letter of May 4, 1833, but while individual stories were published separately, the collection as a whole was never produced.

<sup>22</sup> Letter to Thomas W. White, April 30, 1835.

<sup>23</sup> In her examination of *The Narrative of Arthur Gordon Pym*, Ki-Yoon Jang argues that Poe paid close attention to the public taste; his fictional tales, Jang points out, are predicated on reader-centric determinations, so that his focus was necessarily that of attracting a readership whose attention he could then hold. "Poe, aware of the impossibility of authors' absolute regulation of texts and readers from the onset of his writing career, searched for a different kind of author-figure and of author-reader relationship: the author is none other than a fictive character which is only made an author by means of readers' belief in its existence and rights as an author. In this respect, it will become clear, Poe's author-figure resembles a ghost, a presence that is not self-determined and self-evident but determined and evidenced by the interpretive responses of its witnesses" (356-357).

<sup>24</sup> Poe elsewhere attributes his drinking to pressure to fit in socially. Shortly after leaving his position as editor of *Burton's Gentleman's Magazine*, he learned that William Evans Burton was accusing him of being a drunk. While contemplating a lawsuit, he replied to Joseph Evans Snodgrass, who had first alerted him to the rumors, that his drinking occurred in the South where such social communion was expected. "I certainly did give way, at long intervals, to the temptation held out on all sides by the spirit of Southern conviviality. My sensitive temperament could not stand an excitement which was an everyday matter to my companions." In a letter to Joseph Evans Snodgrass on April 1, 1841, Poe blamed his wife Virginia's death for inciting a madness which made him drink; as he was to state on numerous occasions, his drinking was now behind him.

<sup>25</sup> One of the less analytic explorations of Poe's drinking problem is Marion Montgomery's *Why Poe Drank Liquor*, written in 1983. Essentially, the study posits Poe as an "anemic, lost being that the new world dreamed into being" (13), and more or less agrees with Baudelaire's assessment of Poe driven to drunkenness by social alienation. Letters and commentary on Poe's drinking seem to imply a fairly compulsive use, and what seems to be a last-ditch attempt to quit with the help of a temperance society. The Edgar Allan Poe Society on-line has an excellent overview, entitled "Edgar Allan Poe, Drugs and Alcohol," which can be found here: <http://www.eapoe.org/geninfo/poealchl.htm>.

<sup>26</sup> From Poe's review of Dickens's *Barnaby Rudge*, in *Graham's Magazine*, February 1842; the quote is found on page 239 in *Poe: Essays and Reviews*.

<sup>27</sup> In "The Motive for Murder in 'The Cask of Amontillado'" by Edgar Allan Poe, page 53.

<sup>28</sup> *ibid.*, page 56.

<sup>29</sup> In *Edgar Allan Poe*, Kenneth Silverman points out that the story appeared in the midst of Poe's literary battle with Thomas Dunn English, "and the tale of course brings to mind English, Fuller, Briggs, Clark, and the host of other enemies he has attracted" (316). Silverman implies that Poe's critics form a composite in Montresor, who murders Fortunato for presuming an equal, and even greater, status.

<sup>30</sup> Arthur Hobson Quinn, *Edgar Allan Poe: A Critical Biography*, page 500.

<sup>31</sup> Richard Rust proposes Thomas Dunn English as the model for Montresor. "The Cask of Amontillado" was published shortly after the infamously hostile public exchange between Poe and English. For details, see "Punish with Impunity: Poe, Thomas Dunn English and 'The Cask of Amontillado'" For an overview of the possible meaning of the "you" indicated in this story, see Jeffrey Charis-Carlson's "You, who so well know the nature of my soul": Poe and the Question of Literary Audience." After noting the various historical, biographical, psychological and formal readings that have been brought to bear on the text, Charis-Carlson explores the potential audience as the "largely female readership of Godey's Lady's Book," in which the story was originally published.

<sup>32</sup> Baraban, 56-57.

<sup>33</sup> In, "Forms of Time and Chronotope in the Novel," 199-200.

<sup>34</sup> Reynolds blames alcohol for allowing the murder to happen in the first place. "All aspects of this crime — the motive, the criminal and his victim, the foil, the instigation — have been closely tied to alcohol obsession and alcohol expertise. The horrid shrieks of both the victim and the murderer as the deadly masonwork is completed suggest the hellish end to which this misled expertise has led." Reynolds concludes his analysis of Poe's work by stating that Poe "avoid[s] didactic statements" (34-35).

<sup>35</sup> Rachman, "Poe's Drinking, Poe's Delirium: The Privacy of Imps," page 27.

<sup>36</sup> Rachman, page 31. Rachman further states "that Poe's tale be understood as a *perverse* Washingtonian temperance narrative, one that calls into question the possibility of reform, exploiting the new form of mass cultural discourse in order to display its contradictions. In effect, the story performs the cultural pathology of temperance" (26).

<sup>37</sup>: *ibid.*, page 31.

<sup>38</sup> In *Origins of Poe's Critical Theory*, Alterton draws particular attention to case studies in the *Medico-Chirurgical Review* of 1838. See pages 17-18.

<sup>39</sup> In *Edgar Allan Poe: Rhetoric and Style*, page 49.

<sup>40</sup> *ibid.*, page 43. While Zimmerman sees the contradictions as proving the narrator's insanity, Dan Shen sees the narrator "gloating over his own dissemblance." In "Edgar Allan Poe's Aesthetic Theory, the Insanity Debate, and the Ethically Oriented Dynamics of 'The Tell-Tale Heart,'" Shen argues that Poe's narrative representation of an insane irrationality serves his narrator's "fairly rational ends." "When critics find the narration problematic or unreliable, they only take it as an indication of the narrator's madness" (338). Poe's confession stories, according to Shen, may be understood as rational expressions of the insanity defense. The "unreliable" aspects are both intentionally problematic and unified with the text's overall agenda. Shen positions the text as an enactment of the social conditions outside of the text, and his reading of "The Black Cat" as a story dealing with madness in a fairly rational way.

<sup>41</sup> In *Spirits of America: Intoxication in Nineteenth-Century American Literature*, page 82.

<sup>42</sup> See T.J. Matheson's "Poe's 'The Black Cat' as a Critique of Temperance Literature" for Poe's repudiation of temperance movement's assumptions in this story.

<sup>43</sup> The traditional reading of this story is that the narrator's deception must be exposed and punished, as in James Gargano's argument from 1960. He states that missing the moral of the story is missing the point: "To accept [the narrator's] specious intellectual dodges as the point of 'The Black Cat,' as so many critics do, is to exalt the very thing Poe is deriding in the narrator. If any perverseness exists in the story, it is the protagonist's perverseness in being able to dismiss a transparently moral adventure as a mere sequence of inexplicable events" (178). John Bryant derides the attempts of the narrator to mislead: "the narrator continues to enjoy the delusions we have outgrown," and is "finally a fool" (38).

<sup>44</sup> In *The Whole Works of the Right Reverend Jeremy Taylor, D.D.*, page 669. Poe makes reference to Taylor's writing in "Marginalia" in *Democratic Review*, November 1844. In addition, a letter from Phillip Cooke dated December 19, 1839 to Poe makes passing reference to Jeremy Taylor's rhetorical style. While there is no evidence that Poe read this specific passage, it is clear that Poe was familiar with Taylor's writing, and he surely was aware of the death penalty debates; Taylor's position expressed that of the anti-death penalty political movement pushing for legislation. In *Executing Democracy: Vol. Two: Capital Punishment and the Making of*

*America, 1835-1843*, Stephen John Hartnett points out that publisher/editor John O'Sullivan, a chief organizer of anti-death penalty political lobbying, believed "that violent crimes are almost always senseless acts of drunken stupidity, vengeful explosions of lousy husbands, inarticulate eruptions of anger and fear and jealousy," and "Less romantic than pathetic" (79). Death penalty supporter George B. Cheever was Hartnett's implacable nemesis, as described in Hartnett's study.

<sup>45</sup> In "The Kindred Artist, or, the Case of the Black Cat," pages 104-105.

<sup>46</sup> Evert Duyckinck wrote that the story "is doubtless a fair exhibition of the inward life of the criminal whose motives and actions are narrated," and the London *Critic* stated "The Black Cat is a figurative personification of the dark-brooding thoughts of a murderer" .

<sup>47</sup> In the London *Literary Gazette* (January 1846), Martin Farquhar Tupper cautioned that the story "is impossible and revolting."

<sup>48</sup> From Poe's introductory remarks, "The Literati of New York City," in *Poe: Essays and Reviews*, page 1118.

<sup>49</sup> C. Chauncey Burr, "Character of Edgar A. Poe."

### Chapter III: Narrative Guidance Through Corrupt Environments: The Novels of Stephen Crane and Walt Whitman

Whitman's *Franklin Evans* and Crane's *Maggie: A Girl of the Streets* and *George's Mother* depict New York City's socio-economic challenges at street level. Stories are set in treacherous environments which characters negotiate at extreme risk. Alcohol saturates these worlds and adds to the risk characters experience. Whitman's temperance novel and Crane's urban stories are not often compared, as their narrative styles and stances differ markedly. *George's Mother* is, implicitly, a temperance novel, like *Franklin Evans*; to say that it is greatly superior is merely to recall that Crane's primary medium was prose fiction, whereas Whitman never matured as a story-teller.<sup>1</sup> While *George's Mother* and *Franklin Evans* share the dubious distinction of "temperance" story-telling, Crane's narrative skill enables "biting ironies," while Whitman's narrative "accepts [temperance] values whole-heartedly."

Like Sholom Kahn, whom I quote above, I do not believe that *Maggie's* roots are found in Whitman's only full-length prose work.<sup>2</sup> There is no proof that Crane ever read *Franklin Evans*, and if he had, he may very well have dismissed it as drivel due to its reliance on a didactic sensibility that ignores literary nuance.<sup>3</sup> Whitman's novel and Crane's urban stories, however, do share fundamental thematic similarities. Both use New York's urban environment as a source of dissolute temptations held out to the protagonists. Depictions of alcohol permeate these stories. Whitman's *Franklin Evans* and Crane's urban novels involve protagonists

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Endnotes may be found on pages 175-180

struggling to survive in tiny apartments and boarding houses, working in sweatshops, hanging out on the streets and visiting playhouses rife with temptations of flesh and fantasy, sex and intoxication. Both authors deal with the problem of alcohol's rife use in both private situations and public settings, but any prefigured solution ultimately fails to adequately address the scene of dissipation.

While Whitman's novel offers a preformed temperance-based solution dictated by an Author who instructs an acquiescent Reader defined within the text, Crane's narrator does not address the reader at all. Instead, Crane's narration directs the reader's attention by describing character perspective ó in formal terms, through character focalization ó and by using descriptions of a social environment steeped in drunken, impoverished misery. Both Crane and Whitman approach the problem of urban impoverishment and drunkenness as the issue at hand. Crane's narrative technique of figurative description draws the reader's attention to the failures of socialized judgments, while Whitman's narrator dictates a temperance ideology that falls short of addressing Franklin's drunken behaviors.

This chapter will study the divergent narrative approaches these authors take to the similarly defined problem of drunkenness and poverty. I will argue that ultimately, despite widely disparate styles, all of these stories fail to deliver to the reader a satisfactory response to the drinking problems outlined therein, because the real problem these characters struggle with is not alcohol per se, but an inability to articulate any position outside of the social values brought to bear within the text. Whitman's story with its narrated directives and prefigured conclusion cannot wholly frame its main character's chronic drunken desires as a lesson for the reader; the edited edition solves this problem by eliminating the temperance theme altogether and unifying the narrative. By contrast, Crane's technique of focalizing character experience for the reader's

consideration allows for a more nuanced perspective concerning character behavior, but stymies any reader looking for a socially applicable answer to the issue of alcoholic environments.

Crane's work is designed to deny the reader a framework of pre-established moral expectations such as those demonstrated by Whitman's narrator(s). Crane's lack of narrative direction both frees and frustrates the reader's capacity to judge described events, while the explicitly narrated instructions in *Franklin Evans* frustrate any ability to fully understand Franklin's propensity for destruction and an inability to deny himself intoxicating pleasures. Ultimately, Crane's work is far more successful in the terms it brings to bear, while Whitman's narration undermines the story's overtly stated intentions.

Whitman's *Franklin Evans* is narrated to emphasize the eponymous protagonist's drunken failures. Franklin serves as an anonymous Author's negative example. His alcoholic indulgence illustrates socially ruinous behavior for which temperance ideology has the solution, a solution Franklin cannot or will not exercise himself. As the voice of drunken ruin, Franklin's first-person narrator declares a lesson that his actions do not embody.

To contain this problem, "Introductory" and "Conclusion" chapters narrated by an anonymous "Author" bracket Franklin's first-person account, and literally enclose his story between them. The unnamed "Author" directly addresses a "Reader" to consider Franklin's story a lesson in the importance of "a prudent, sober, and temperate course of life [which] cannot be too strongly taught" (4). The Author urges his "Reader" to understand Franklin's story as a negative model illustrating lessons "favorable to the Temperance Reforms." This is "the account of a young man, thrown by circumstances amid the vortex of dissipation" (3) After Franklin's story has been told, the Author repeats in the Conclusion chapter that temperance ideology is to

serve as the story's "vehicle of morality," warning the reader of the "ruins and curses which follow the habitual use of strong drink" (111). Without mentioning Franklin's experience specifically, the Author's concluding comments turn Franklin's experience from a personal account into a typical one. Franklin's tale serves only as an example, a "sort of messenger of the cause of Temperance." His experience as negative model primarily serves the Author's temperance message to the addressed Reader.

In contrast to the direction of the Author's ideological voice, Franklin's story caroms between his ongoing failure to maintain sobriety, and his feverish insistence upon correct, sober behavior. Franklin first appears immediately following the Author's "Introduction" as a character observed approaching the narrated scene. The narration of Chapter I describes a scene of travel from a local "village inn," where a stage-coach driver is taking his brandy at the bar-room. Franklin is described in the narration from a third person perspective: "As the landlord, a sickly-looking, red-nosed man, was just counting out the change for the one dollar bill out of which the price of the brandy was to be taken, a stranger entered upon the scene. He was a robust youth, of about twenty years' (5). That "stranger" is Franklin. He is observed "as he came toward the tavern" (5). In the very next paragraph, however, Franklin himself picks up the narrative with his own first-person account: "Reader, I was that youth; and the words just quoted, are the name of the hero of the tale you have now begun to peruse. Flattered shall I feel, if it be interesting enough to lead you on to the conclusion!" (6) The Author's first person bridges through the third person identification of the tale's "hero," which Franklin then assumes in his own voice. His experience is recounted only after his relationship to the Author's overarching temperance ideology is established. The social connection between Author(ity), Franklin, and the reader is



defined at the outset of Franklin's story via sobriety's ideological framework. Franklin proceeds to illustrate in negative terms the consequence of drunken failure.

Franklin explains to the reader that as a young man, he has few resources, and so upon arriving in New York City he is directed to a boarding house that accommodates bachelors. There, he is befriended by the dissipated Colby, who introduces Franklin to taverns and theaters, hangovers and poor business decisions. The first of the object lessons is illustrated when a sympathetic businessman named Lee employs Franklin, but Franklin's drinking ruins his chances at this job.

Thus begins the unsettled nature of Franklin's narrative, as he consciously moves between the Author's command for sobriety, and his own attraction to the city's intoxicating temptations. Franklin sobers up long enough to find a position bartending at a small inn. He marries the innkeeper's daughter, but alcoholic excess again leads to ruin. This is fatal not to Franklin, but to his wife. "I remember the gathering degradation that fixed itself round our name. I remember how my wretched Mary's face grew paler and paler every day ó the silent uncomplaining method of her long, long time of dying ó for my conduct killed her at last" (50).<sup>4</sup> Drunkenness destroys another potentially happy ending. Franklin retreats from New York where "Though I did not drink to anything like my former excess, I was by no means abstemious" (52). He is sober enough to save a child from drowning, but then slides to dissipation once again. Returning to the city helps not at all, and he is kept from jail only by the timely interference of the near-drowned child's father, who happens to be a lawyer. The lawyer will intercede only if Franklin promises to swear off drinking. Unfortunately, he signs the "Old [Temperance] Pledge" which forbade only the drinking of the most ardent kinds of liquors, and allowed

people to get as much fuddled as they chose upon wines, and beers, and so onö (76). This half-way measure is no solution to Franklinö troubles.

To this point, over two-thirds of the way into the novel, the plot patterns a series of examples illustrating alcoholö ruinous effects: a dead wife, criminal degradation, economic ruin, etc. Rescue is possible only with the timely intervention of Temperance-minded community members who can save him from drunken destruction. Franklin emphasizes this temperance message: ö the object of the truly wise and good will be, to raise [the drunkard] up again; to reform and brighten those capacities, and to set in operation a train of causes, which will afford him a chance of attaining once more a respectable station in society. Once *thoroughly regenerated*, the remembrance of his old defamation will stand before his eyes like a pillar of fire, and warn him back from any further indulgence in his vicious coursesö (56). The öwise and goodö will save the drunkard from social exile to which alcoholic involvement has condemned him.

Franklinö obvious resistance to an ideology he so strongly vocalizes only serves to confuse the reader. Critics find Franklin a highly unsatisfying protagonist. Emory Holloway points this out in his introduction to the first major republication of *Franklin Evans* in 1927, noting that the storyö ölogic of the moral, no less than the dramatic quality of the incidents, is marred by the particular type of central character which a history of such a rogue requires. His hero can hardly engage the interest or the sympathy of the reader; for he is neither amiable nor genuinely villainousí ö(xiv). Not only does Franklinö character embody failure, the continually digressive narrative wanders ever away from the Author-directed temperance imperative. In one such digression, Franklin spins for fellow travelers the story of Windfoot, a vengeful Indian.<sup>5</sup> The longest seeming digression follows Franklin on business to the South. This adventure, which

spans almost one-third of the book, concerns issues of slavery and gothic sensationalism as much as drunkenness. In their 2007 reissue of *Franklin Evans*, Christopher Castiglia and Glenn Hendler attribute the narrative's weaknesses to all of the above issues and summarize: "the reason critics and editors have left it unread for decades: it is an incoherent and often aesthetically dissatisfying text" (lvii).

Critics have resolved the text's muddled message by understanding *Franklin Evans* as a poor expression of Whitman's reformist ideals. Critics have long debated *Franklin Evans*'s place in the Whitman canon, with many dismissing it as bombastic editorializing from Whitman's journalist/editor years, before he became the Good Gray Poet.<sup>6</sup> Many critics fail to distinguish between the Author's remarks in the Introductory and Conclusion chapters and Whitman's editorial voice. Whitman's later interest in the social status of young, single men is seen in the Author's promotion of temperance's working-class Washingtonian movement.<sup>7</sup> Holloway's decree exemplifies a common conclusion, that *Franklin Evans* is an early, inept approach to various issues Whitman handles far more successfully in his poetry.<sup>8</sup> Post-publication, Holloway argues, Whitman realized his vision of a manly ideal could not take shape within temperance's negative model. Subsequently, Whitman "set about an all-inclusive reform of his own, the creation of an image of the ideal modern man, in whom temperance would be the resultant of many positive virtues, the by-product of a well-poised but dynamic personality" (xxi-xxii). Holloway articulates the argument that *Franklin Evans* may be read as a young Whitman's experiment with social reform.

Another approach is to outright reject the text, following Whitman's own final word on the novel. In the 1963 republication of Whitman's long-neglected prose works, Thomas Brasher refers to *Franklin Evans* as "an inept pot-boiler which could scarcely be a credit to anyone and

especially to a cosmic bard.<sup>9</sup> Jean Downey's 1967 edition of *Franklin Evans* describes Whitman's prose fiction as "in the dustbins of literature" where the poet himself would have them, except at that time, they did add to his importance as a member of the press<sup>9</sup> (15). Whitman himself was equally blunt in assessing the book. Years later, he said that *Franklin Evans* was "damned rot" not the business for me to be up to.<sup>10</sup>

Stephen Crane's *George's Mother* (1896) also features vehement temperance messages countered by examples of drunken ruin, but Crane separated the concepts into two separate characters: the dissipated George Kelcey and his temperance-minded mother, who live together in a New York City tenement apartment. Critics debate the overarching message of this story's narration; the novel has generally been understood as critiquing temperance's didactic ideology in favor of more worldly experience. Crane had a history with reformist missionary work; his mother, Mary Peck Crane, was an ardent member of the Women's Christian Temperance Union (WCTU). Mary was on the temperance lecture circuit as often as she was at home,<sup>11</sup> and reviewers take it for granted that Crane's novel expresses rebellion against Methodist indoctrination and prohibition's restrictive political agenda. Writes Brenda Murphy, "George's Mother is not Crane's most virulent attack on the fanatic Methodism he had seen in his youth, but it is, in the end, perhaps the most affecting."<sup>12</sup>

Other critics give some perspective to Mary's influence over her son. Thomas Gullason notes that *George's Mother* is only a "partial portrait" of Mary Peck Crane. But even as he points out that Crane's actual mother "was no fanatic but a practical, hardworking, effective organizer and campaigner,"<sup>13</sup> Gullason nonetheless blurs the line between Mary and George's fictional mother. "Her son Stephen rarely noted this enlightened and democratic side of his mother's

nature. Instead, he painted only a partial portrait, one that has been accepted for decades as her full portrait. [In *George's Mother*] she epitomized the desperate religious zealot, unable to save her son from his life as a wastrel and alcoholic.<sup>14</sup> Nonetheless, Gullason does point out that the object of *George's Mother* is not to critique Mother's convictions, but to focus on the dramatic gloss of the tragic distance between Mrs. Crane and her son.<sup>15</sup>

It may be more fair to say that Crane did not oppose his mother's reformist activities, so much as he disagreed with the effectiveness of a didactic approach. Crane's preference for learning through experience emerged early on. A boyhood friend, Post Wheeler, recounts a childhood encounter with Stephen when the boys were eight and six years old, and accompanying their mothers to a Revolutionary War celebration at which the WCTU's Frances Willard was to speak. The boys ran through the more secular festivities, and "Stevie" shocked Post when he bought and drank a beer. Wheeler recounts asking the younger Crane "how'd you dast do it?" "Pshaw!" said Stevie. "Beer ain't nothing at all." Then he added, defensively but emphatically, "How was I going to know what it tasted like less'n I tasted it? How are you going to know about things at all less'n you *do* 'em?"<sup>16</sup>

In *George's Mother*, the story shifts between two perspectives: George's and his mother's. George's mother is a member of the WCTU; she leaves the apartment only to attend religious revival meetings. At home, she keeps the house for George, in whom she believes fiercely. George hardly deserves her faith; he is more interested in getting drunk with the local street toughs. He resists requests to join her at church, and he loses his job because he is hung-over and belligerent. The story has less plot and more atmosphere; the textual tension concerns the clash of perspective between the two main characters. The story ends when Mother dies, and George is left on his own.

George is eager to experience all the pleasures his church-going mother warns him against, especially those found in the tavern. The tension driving the story's plot lies in the irreconcilable differences between mother and son, illustrated by narrative focalization that switches between George's point of view and his mother's. Each character imagines the world in very different terms, even as both attempt to articulate a positive role for George to assume. Lacking any positive reference in the urban environment, the narrative depicts a shared reference to the romantic imagery of dragons as metaphor for their struggles. As the narrative switches from George's point of view to his mother's, it becomes clear that while both would imagine George the embattled hero, each imagines the metaphorical dragon differently, so as to clarify their clashing perspectives. In describing Mother's experience, the narrative depicts an apartment dominated a "stove that lurked in the gloom, red-eyed, like a dragon." In preparing for George's arrival from work, Mother wages a "battle" in full swing. Terrific blows were given and received. There arose the clattering uproar of a new fight. The little intent warrior never hesitated nor faltered. She fought with a strong and relentless will (80). In Mother's imagination, George stands as her effort's worthy, sober object, and she the gallant "warrior" who serves him. In explaining his hung-over surliness to herself, she invokes this same language, and imagines "wondrous influences swooping like green dragons at him." She longed to discover them, that she might go bravely to the rescue of her heroic son (91). In reimagining George's bad temper as a mythical beast, Mother is able to avoid confronting the true nature of George's sullen temper.

In contrast to Mother's battle at home, George stages a battle at the tavern; he fights for, not against, the dragon of drink. "Drink and its surroundings were the eyes of a superb green dragon to him. He followed a fascinating glitter, and the glitter required no explanation" (112).

The "glitter" is a false conviviality he sees as social acceptance. Alcohol is not what George ultimately wants. The narrative describes that he was born with an abhorrence for beer, but he had steadily battled against this repugnance in order to join his fellow drinkers in the roughly convivial tavern society. The bar boys accept George's swaggering pose in a way his mother never will; he is not interested in drunkenness so much as he desires acceptance from the street-wise toughs. For this, George is fighting on the dragon's side.

While worlds apart, both of these characters' imaginative constructs allow them to avoid dealing with the real issues of grinding poverty and George's growing alcoholism. Unlike *Franklin Evans*, in which the reader is instructed to apply the Author's ideological demands to Franklin's antisocial behavior, here, the narrative illustrates for the reader the incapacity for Mother's temperance-defined point of view to comprehend George's behavior. George, like Franklin, is clearly aware that he has fallen short of temperance standards. His discomfort is seen when Mother insists that he accompany her to a temperance meeting at her church. George is reluctant to accompany her because he knows how far he has fallen from not only his mother's ideal, but the ideal of the congregation she represents. The narrative focalizes his perspective as he enters the meeting so as to emphasize not the reformers' actual judgment of him, but his perception of being judged. In keeping with the romance of battle rhetoric, George feels attacked by the meeting's temperance adherents. "The multitudinous pairs of eyes that turned toward him were implacable in their cool valuations; one could feel there the presence of the army of the unknown, possessors of the great eternal truths" (110). As they sit, "The leader of the meeting seemed to be the only one who saw him. He stared gravely, solemnly, regretfully; Kelcey hated the man." George is wholly estranged from this religious temperance army, feeling "completely

alone and isolated. His response is a desire to "assassinate" his mother; not to simply kill her, but to eliminate her as an enemy leader. He cannot leave the church quickly enough.

But whereas *Franklin Evans* attempts to solve the problem both Franklin and George represent by unifying the voice of a temperance Author with Franklin's negative representation and the reader's ideological acquiescence, the focalization technique in *George's Mother* allows the narrative to frame George's alcoholic resistance in a wider perspective. The narrative pulls back from the battle between George and his mother, and instead offers to the reader a wider perspective, from street level. "In a dark street the little chapel sat humbly between two towering apartment-houses. A red street-lamp stood in front. It threw a marvelous reflection upon the wet pavements. It was like the death-stain of a spirit. A roar of wheels and a clangor of bells came from this point, interwoven into a sound emblematic of the life of the city. It seemed somehow to affront this solemn and austere little edifice. It suggested an approaching barbaric invasion. The little church, pierced, would die with a fine, illimitable scorn for its slayers" (110). Not only are George and his mother framed in embattled language, so is this small, doomed place a refuge from the "barbaric invasion." The "life of the city" is the ultimate threat in its implacable approach; from the street perspective, George and his mother are invisible. The narrative focalization of viewpoints between George and his Mother makes clear that their romantic interpretations, alike in kind but so different in character, remain focused on the battle between them and distracted from the real source of danger: the larger urban environment, a dehumanizing entity that threatens from without.

When George's hung-over belligerence causes him to finally snap at Mother, she cannot believe the logical explanation for his behavior. "There came a look in her eyes that told that she was going to shock and alarm him with her heaviest sentence ó "it can't be that yeh've got



tødrinkingøøí She had not been serious. She was only trying to display to him how she regarded his horrifying mental stateö (113). For Georgeø mother, this accusation is only a way of conveying her frustration. As the star of her romantic tale, she is incapable of imagining him her temperance storyø villain. When she pleads for him to go to another prayer meeting with her, it is a plea that he share her world-view. But sharing his motherø viewpoint would necessitate he agree that alcohol is the problem, not the solution. Preferring a starring role in his own story as intoxicated street soldier, George resists. öShe put on her bonnet and shawl and then came and stood near him, expectantlyí ÷Well, are yeh cominøøøí He threw his paper down, angrily. ÷Oh, why donøt yeh go on anøleave me alone?øhe demanded in supreme impatience. ÷What do yeh wanta pester me fer? Yehød think there was robbers. Why canøt yeh go alone er else stay home? You wanta go anøI donøt wanta go, anøyeh keep all time tryinøtødrag me. Yeh know I donøt wanta go.øHe concluded in a last defiant wounding of her.ö (113-114) There are no wondrously imagined romantic beasts illustrating this struggle; the direct exchange is stark and painful. Absent are the imagined heroics and medieval monsters that not only make life bearable for each, but give an illusion of purpose that is stripped away in this hostile confrontation.

Crane originally entitled the story *A Woman Without Weapons*,<sup>17</sup> a title that emphasizes Motherø ultimate helplessness. He claimed in a letter to Hamlin Garland that *George's Mother* öleaves Maggie at the post. It is my best thing.ö<sup>18</sup> Critical response, however, was mixed. Harry T. Peck called the öwhole thingí an incoherent fragment, told with no purpose and fraught with no interest... This is not literary realism. Literary realism would perhaps take such wretched material as this for its own purposes, but it would use it with some insight, some psychology, some grasp upon the essential meaning of it all.ö<sup>19</sup> Mother may be helpless, her romantic vision evacuated, but the narrative should fill the void with some statement of meaning. Instead,

Crane's narrative relies on switching through character focalizations and pulling back to view the city landscape, and letting the reader understand that by ignoring the urban "barbaric invasion," George and his mother are missing the source of their real problems.

At the end of the story, as George sits mute at Mother's deathbed, the urban foe again emerges. George has no retreat from the environment's threatening encroachment, the thing he has been avoiding all along. Mother dies, seeing "something sinister" coming for her. She "turned to her son in a wild babbling appeal" there began within her a struggle to reach him with her mind" (128). George can only watch helplessly. "He became so that he could not hear the chatter from the bed" "As he sits in a stupor, he becomes vaguely aware of the city outside the window: "An endless roar, the eternal trample of the marching city, came mingled with vague cries." Like the "barbaric invasion" approaching Mother's church, now the city threatens to overwhelm George's only safe haven: his mother's imagined ideal of him. This threat sounds in a final conversation that takes place in the hallway outside the death room, between two unnamed figures whose voices echo George's earlier confrontation with his mother.

"Johnnie!"  
"Wot!"  
"You come right here t'me! I want yehs t'go t'd'store fer me!"  
"Ah, ma, send Sally!"  
"No, I will not! You come right here!"  
"All right, in a minnet!"  
"Johnnie!"  
"In a minnet, I tell yeh!"  
"Johnnie" "

Evacuated of named characters, this exchange echoes George's resistance to his mother's plea for company. Stripped of imaginative metaphor or any emotional shading, their romanticized struggle is laid bare as nothing more than a petty squabble endemic to the environment. Both characters suffer an unfulfilled need to transcend the degraded surroundings, but this is clear

only through reading the juxtaposition of the encroaching urban threat with George and his mother's romanticized struggles. These strategies for avoiding problems endemic to poverty lead to a dead end. Crane's narrative only points out the characters' drive to avoid the problem. The narrative leaves the reader as helpless to a solution as George and his mother, although a reader is at least aware of the issue.

Almost all of the contemporary criticism of *George's Mother* complains about the story's negativity. The *New York Tribune* points out that the narrative negation of the main characters' romantic dreams leaves an epistemological vacuum: "[the story's] virtue is purely negative, and if it shocks less often it is all the more unrelieved vacuity."<sup>20</sup> Neither George's violent, drunken escapism nor Mother's temperance-based religious moralizing can provide a solution to the dehumanizing, impoverished environment. Imaginary heroics only deepen social estrangements. As George and his mother demonstrate, it is easier to battle imaginary villains than to deal with the slums' dehumanizing conditions.

Not all reviewers lamented the lack of narrative direction to the reader. *The Critic's* reviewer found Crane's refusal to assess the characters' choices refreshing. "It is greatly to Mr. Crane's credit that he indulges in no rhetoric and is never denunciatory. It is such an easy trick of art, and such a convenience to good people who want a definite object of attack" <sup>21</sup> But readers struggled with Crane's approach. While the *Critic* reviewer celebrated Crane for "offer[ing] no solution; he does not even state the problem," others denigrated the narrative's reliance on character viewpoints that convey only confusion. The *Brooklyn Eagle* critic complained: "The scalpel-like analysis of the beery convolutions of drink-laden brains have no possible interest for anybody" <sup>22</sup> Absent a strong narrative voice, George's and his mother's viewpoints prove

empty. Henry Peck complained that "There is no meaning to any of it! Anyone can hang around a barroom and jot down the conversation."<sup>23</sup>

Whitman seemed to have the opposite problem in *Franklin Evans*; a strong Author's voice points out the weakness of the questionable hero. Whitman solved the problem of Franklin's weak character and alcoholic fallibility by revising the narrative completely and eliminating the temperance theme altogether. A heavily edited *Franklin Evans* was republished in the *Brooklyn Eagle* between November 16 and November 30, 1846.<sup>24</sup> This revised version eliminates the Author by cutting out the Introductory and Conclusion chapters. Franklin's singular "I" subsequently takes over as unified narrator. This version condemns urban corruption instead of intemperance as the source of Franklin's troubles. A series of depicted incidents illustrates the evils of modern life. The temperance message is erased and alcohol appears as only one of many dangers a young, ambitious man may face. All of Franklin's intoxicated relationships are edited out, and any ambiguity of Franklin's character with them.<sup>25</sup>

The rewrite unifies narrative meaning through Franklin's controlling, singular point of view. His first person voice streamlines the storyline, but it ultimately weakens the reader's interpretive capacity as Franklin's drunken behavior is no longer the subject of narrative consideration. Franklin remains a character in the story, but his actions are now unified with his narrated message. Alcohol's ambiguous appeal and the problem Franklin represents in the original edition are eliminated when Franklin's weak character is transformed into a strong narrator. He no longer speaks from an intoxicated viewpoint with attendant unstable relationships. Instead, Franklin's strongly expressed narrative viewpoint interprets all of the focalized stories, transforming ambiguous relationships into definitive illustrations.

In this revised version, Franklin does not fail his responsibilities because his character is seduced by intoxication's effects; instead, he is failed by a corrupted and corrupting cultural materialism endemic to New York (but not isolated to the city confines). This moral lesson is reinforced in all of the particular examples that Franklin's narration focalizes. For example, an early scene in the original story illustrates Franklin and his friend Colby getting drunk in a tavern and meeting up with dissolute actresses after a stage performance. Franklin's original attraction to her is due to alcoholic's effects; the actress is later revealed as "coarse and masculine," far different from her beguiling on-stage presence. "So much indeed was I fascinated with her, that I expressed my opinion in terms which the liquor I had drank just before by no means contributed to render less strong" (31). Franklin has been seduced by alcohol's effects more than the lady herself. In the *Brooklyn Eagle* edition, the sentence is edited to eliminate alcohol's causative effect: "that I expressed my opinion in prodigious terms." The fault is not Franklin's drunken intoxication, but the corrupt environment of the theater and the actress who represents it.

The revised story is careful to remove Franklin's intoxicated state of mind as the source of his troubles and the central problem with which the narrative struggles. For example, in informing the reader of the unfortunate environment he experienced while working as a bartender, Franklin attributes the difficulty to others, not to himself: "The scenes which I witnessed there [in the bar], and the duties my situation obliged me to perform, were not pleasant, and at the end of a fortnight I left my place" (44). The original version states that Franklin's experience as a bartender was overwhelming "even for my callous heart." In eliminating this final clause, Franklin's character in the barroom scene shifts from problematic participant to observer whose judgment is unified with the narration's social critique.

Franklin as narrator unifies all character focalizations as examples for his directive social commentary. One of the few references to drunkenness left intact is the story of the intemperate Dennis, Franklin's former co-worker. Dennis's experience is preserved because it demonstrates the narrative's moral lesson, exemplifying both the consequences of immoral behavior and the evils of corrupt business practice. Dennis, a heavy drinker, loses his job and is subsequently imprisoned for stealing bread. The narrator states that Dennis steals due to hunger, and hurts no one but himself. He later dies in prison. In contrast, Dennis's former employers have played the stock market and cheated hundreds out of their life savings. Those "stock jobbers" however are legally untouchable. The only line edited out of this passage in the *Brooklyn Eagle* edition is Franklin's remark that "How little did I think, that one day might find me so little removed from [Dennis's drunken] condition!" (35) Otherwise, Franklin's condemnation of New York's corrupt business class remains intact.

The revised text's conclusion comes with the end of Franklin's story; the entire Author's "Conclusion" chapter in praise of Temperance's Washingtonian movement is eliminated. In this edited version, Franklin's charitable friend, Lee, rescues him from his financial troubles. Lee observes that "experience has taught you wisdom." (105) However, now Lee's remarks echo Franklin's own ongoing observations of examples that illustrate his narrated point; in the original, Lee's rescue of Franklin reads more as a friendly *deus ex machina*. Here, Lee is not rescuing Franklin from himself, but providing yet another character focalization of the narrative's composing moral. Franklin ends the revised tale with comments cautioning the reader against corrupting practices and corrupted settings, including "stock-jobbing," boarding houses, and drunkenness. Intoxication is simply another immoral practice in a list.

By focusing on an observable, damnable corruption, Franklin's narration focalizes character experience as unified examples forwarding the text's social critique. Drunkards are only one type of many examples of moral corruption to be overcome. The revised version is hardly a temperance story, but temperance-minded readers would probably appreciate Franklin's strengthened narration in its singularly moral position.

Perhaps Whitman's most startling revision to the text, however, is the elimination of Franklin's miscegenistic marriage to Margaret, the slave girl. This revision eliminates the most explicit description of Franklin's struggle between his desire for intoxicating experience and his desire to align himself with the Author's temperance directives. In the original story, Franklin becomes enamored of Margaret during a drunken visit with her owner, Bourne. The revised story changes Margaret into Bourne's Creole half-sister, a "dark-eyed, handsome maiden, whose grace and voluptuousness fascinated me."<sup>26</sup> Bourne regards Margaret with "entire indifference," as nothing more than "an entire stranger," whose character is both introduced by and predicated upon her jealousy of a rival, Mrs. Conway. Margaret's original story, detailing a flight from slavery and rescue through Franklin's drunken marriage to her, is eliminated. Instead, Franklin fills in Margaret's introduction by framing her as a mistake brought on by urban seductions. "I had imbibed not a few of the pernicious notions which prevail among young men in our great American city, upon conjugal matters." These "imbibed" corrupt notions should be avoided to prevent negative social fallout.

Franklin's originally narrated relationship with Margaret is far more ambiguous than the revision's composition of Margaret; the revised edition instead composes her as an example of corrupt emotions. In the original story, Margaret's introduction is focalized through her own point of view, a narrative tactic that creates sympathy for her escape from slavery's violent

conditions. Her marriage to Franklin saves her from a life of abuse and oppression. Margaret participates in Franklin's bad decisions because she has something of her own to gain. The introduction of Mrs. Conway and Franklin's interpretation of Margaret's jealousy occur only well after Margaret's relationship with Franklin has begun. It is only after Margaret's bid for freedom has been made clear, that Franklin's narration begins to transform her from a character for whom Franklin expresses ongoing sympathy, into an outright temperance demon.

Whitman's introduction of abolition themes and a murder-suicide plot into the original story has long caused critics to shrug off this part of *Franklin Evans* as gothic sensationalism simply underscoring the "fatal consequences of drink."<sup>27</sup> But Karen Sanchez-Eppler states that this section "attests to something other than an interest in the ills of drink."<sup>28</sup> The Southern section traces Franklin's struggle between unacceptable longings, and the socially acceptable, sober community demanded of the reader by the Author.<sup>29</sup> To unify himself with the temperance community, Franklin has to surrender articulating intoxicated desire. In so doing, he sacrifices Margaret, and his narrative slowly represses Margaret's fight for freedom and her potentially heroic freed slave narrative. The focalization of Margaret's experience becomes voiced in temperance terms which take over whatever anti-slavery reform themes Margaret's story suggests. As Franklin's terms shift, Margaret is turned into a temperance-style demon.

Franklin's first encounter with Margaret suggests an abolition slave narrative. She is a woman at the mercy of a violent slave system. While the language is stereotypical "she is introduced as a "passionate slave" and maintains a sexualized character throughout the story " Franklin's narrative focalizes her story in abolition terms. "Among the slaves on Bourne's estate lived a young woman, named Margaret, a creole" (80). The entire paragraph explaining her history is told from a third-person perspective, unmarked by Franklin's "I". She attracts the



licentious eye of an overseer, Phillips, whose lust propels an attack: "Margaret being employed in the field, Phillips came, and, as formerly, offered proposals which the indignant creature rejected with terms of anger. Irritated at her severity, the overseer proceeded to such lengths, that the passionate slave lifted the instrument of labor she had been using, and felled him to the earth with a heavy blow" (80). This sets the terms for Margaret's character as "passionate," but also strong-willed. She is not only strong-willed, she is quite aware of her circumstances, and what her self-defense means. "A moment's reflection convinced Margaret of the dangerous nature of the act she had committed. With promptitude, she immediately made up her mind what courses to pursue. She came at once to the homestead, and asked for her master. We were sitting together at the time upon the veranda" "Only now does Franklin appear, seen through the focalization of Margaret's approach to the plantation house. Her defense is posed in her own words; she states that "the consequence of [Phillips's] deeds he can only lay to himself" (81). Franklin narrates unequivocally that Margaret "had the justice of the dispute." The character focalization allows a sympathetic reading in which Margaret's bid for freedom is understood as a flight from violence. Franklin's sympathy combines with lust and copious amounts of alcohol. In an intoxicated state, he asks Bourne if he will allow them to marry. Margaret receives the freedom she craves, and Franklin satisfies his own desires.

On sobering up weeks later, however, he characterizes the miscegenistic marriage as "absurd" a crowning act of all my drunken vagaries" "Franklin knows this marriage is the ultimate example of a drunken mistake, and he struggles to explain his behavior to the reader. "The mind becomes, to use an expressive word, *obfuscated*, and loses the power of judging quickly and with correctness" so muddled are his perceptions, and so darkened are all his powers of penetration. And the worst of it is, that even in his sober moments, the same dark

influence hangs around him to a great degree, and leads him to a thousand follies and miseries (82). Franklin's attraction to Margaret is explained on a par with his intoxication, a "muddled" position at the margins of social acceptability. Alcohol use leads to a loss of "perception," "penetration," and the "power of judgment." In characterizing this "darkened" influence, Franklin capitalizes on racist assumptions to equate his intoxicated condition with his married condition. Darkness, then, is a condition related through Franklin's socially unacceptable drinking, and not exclusively through the oppressive system Margaret understandably resists. Margaret's darkness is married to Franklin's social alienation, and both are subject to equal damnation.<sup>30</sup> "Whitman is not interested in awakening readers' sympathy and moving them toward egalitarian reform," Debra Rosenthal notes.<sup>31</sup> Instead, she states, *Franklin Evans* equates drinking and race relations to the same problem of immoderation, a problem requiring "self moderation through discipline."<sup>32</sup> This is a more traditional, conservative "and racist" message.<sup>33</sup>

Franklin has disciplined his narrative voice to express a moderated temperance message which competes with his ongoing sympathy for Margaret's point of view. "Poor Margaret!" Franklin states, even as he abandons her, "I have no doubt she had loved me tenderly" (85). The acknowledgement of Margaret's feelings does not keep Franklin from becoming involved with Mrs. Conway, a woman related to the overseer who originally assaulted Margaret. When Margaret asks about his association with the woman, he replies that Mrs. Conway "is wonderfully fair, not dark and swarthy, which I detest!" (85). Franklin notes that Margaret is "surprised" and "would have spoken further, but her pride prevented her." Franklin's interpretation of Margaret's reaction validates her justifiable feelings, but his narration begins to impose temperance references that interpret Margaret as a threat. "I do not think I have given a

faithful transcription of the creole's character in all its strong points. She was, indeed, a very woman, with some of the most beautiful traits, and some of the most devilish" Franklin has begun to characterize Margaret's reactions as less than her own; now he gives the "transcription" of her story's meaning;<sup>34</sup> even as he names her "beautiful traits," for the first time he gestures to her "devilish" nature. The description specifically invokes temperance's figurative language denoting demon drink, language that competes with ongoing slave themes. Those themes continue to appear, however, such as in Margaret's care of her brother, Louis, who "was beloved by [Margaret], as a woman might cling to her own child" (87). Louis had been given as a wedding gift to Franklin. Now, however, Mrs. Conway demands Franklin hand Louis over to her as a sign he cares for her. Franklin frames the "tempest" of Margaret's response as one of jealousy, not as a mother-figure terrified for her child. "Who may describe, then, what took place in her bosom when this matter was broken to her?" Before the reader may insert an answer sympathetic to Margaret, Franklin answers the question by providing "anger" as her response, anger typical of "the spirit of her fiery race." In describing Margaret's passions, Franklin bridges slavery themes through a negative interpretation of Margaret's "spirit" defined by her "jealousy" of Mrs. Conway. From there it is an easy step to characterizing Margaret as a demon, with a "devilish" temperament.

The final solution to Franklin's "muddled," intoxicating relationship comes in a dream, literally. In Chapter XX, Franklin falls asleep, and dreams up the answer to his problems. He imagines wandering through a Utopian vision symbolized as a prosperous marketplace in which all citizens are sober. There, the entire nation celebrates the "Last Vassal of the Snake-Tempter," the final convert to the temperance pledge. This is a man "whom I had noticed in the procession of the Last Vassal. Far around on every side, countless multitudes of nothing but human heads

were to be seen, in one compact bodyö (97). As Franklin joins the community celebration, his first person narrative voice disappears, and instead the community öbodyö speaks. öWe welcome you!øthey cried, as with one voice.ö Events are focalized exclusively from this point through the watching crowdø unified eyes. The Last Vassal denounces the öchainsö of drink, and binds himself instead to the öpleasant bondage of good.ö The crowd responds with an inarticulate öthunder-peal of hurrahs.ö öTheyö are speaking in öone voice, ö composed of öone compact body.ö The voice of this temperance community overcomes Franklinø intoxicated resistance, replacing it with a socially unifying will. Holding the crowdø attention is a öfair female, robed in pure whiteö (96). Providing the perfect foil to Margaretø darkness, this utopian representative of the collective will is holding temperanceø ögoblet of clear waterö and öUnder her feet were the senseless remains of a hideous monsterí ö

On awakening, Franklinø language now frames Margaret as temperanceø monster. She is fully transformed in Franklinø perspective into a demon, one mad with jealousy for her supposed rival, Mrs. Conway: öWhat deep breathings of hate ó what devilish self-incitementsí what mad, and still clearly defined marking out of fiendish purposesí will ever stay buried in the darkness of things gone: darkness which falls alike on the dreadful motives of the murderer, and the purity of hearts filled with abundance of good!ö (99).

Mrs. Conway falls ill. Margaret sneaks into the recovery room and murders her. The murder is narrated in present tense, in contrast to the past tense of the story to this point. Karen Sanchez-Eppler states that this verbal shift in tense allows Franklin to öevacuateö the participantsø more complex history from the murderous moment. Their history öthreatens to fracture whatever unity may be achieved in the stillness of any framed and frozen moment.ö<sup>35</sup> Instead, Franklin imposes his polarized narrative of good versus evil onto the scene. Margaret

becomes a "repository of African otherness" in Sanchez-Eppler's words, with Franklin mediating the narrative terms by which her otherness is presented. In addition, Franklin narrates this murder scene from a point in time after it has taken place, claiming Margaret's confession as his source. Franklin's voice has fully preempted Margaret's perspective: "Upon her story as she told it to me, and her own acknowledgement, I have given many of the incidents of the previous two chapter, which, at the time they took place, were totally unknown to me" (104). The scene of demon Margaret killing the fair Mrs. Conway is focalized through Franklin's temperance dream transformation. She is the demonic object of Franklin's temperance story. Franklin's narration now coincides fully with the Author's directions to the Reader that both introduce and conclude Franklin's tale.

The story's Southern portion ends abruptly. Stating that "I sometimes fancied I had been in a dream," Franklin quickly retreats to New York, where his old friend Lee convinces Franklin to sign a total abstinence pledge. Franklin vows his troubles are now over. "Reader!" he concludes his narrative, "I may be presumptuous to flatter myself that it has been of much amusement to you [and] that a few seeds of wholesome instruction might be dropped at the same time" (105). These final words echo the terms initially set by the Author's Introductory remarks that the "mighty and deep public opinion" ever welcomes anything favorable to the Temperance Reform.

As a character engulfed in the alcoholic experience, Franklin can never fully unify with the Author's dictates until he abandons his individual desires for an assumed community ideal. He is only able to approximate the Author's socially normative commands by offering a symbolic sacrifice, transforming one of his intoxicating relationships from an inexplicable experience of desire to a monstrous violation by turning his partner into a figurative demon and

crushing it under temperance's ideological heel. Franklin's drinking experience is not explored or understood, so much as it is finally rejected. The addressed Reader is required to accept the Author's, and ultimately Franklin's, terms of community, or be left behind in the inarticulate realm of demon drink.

Crane's narratives also demonstrate the failure of definitive socialized solutions to adequately respond to characters' alcoholic behavior. In particular, *Maggie: A Girl of the Streets* illustrates the corrosive effects of social surroundings in which a drunken, violent dissipation sets the tone. The story is focalized through a variety of characters populating "Rum Alley." These characters have only the terms available to them to form their responses; likewise, without a strong narrative guide, the reader is left to search the described environment for cues to meaning.

*Maggie: A Girl of the Streets* has long been both celebrated and lamented for its refusal to orient the story to a central narrating voice.<sup>36</sup> Crane's style is generally understood as "impressionistic," or, "a complex welter of narrative voices" conveying an "immediate sensory and perceptual experience."<sup>37</sup> Readers are challenged to find clear direction within this "welter." "No American work of its length has driven the reader so hard," writes John Berryman, "if in none had the author remained so persistently invisible behind his creation."<sup>38</sup> Judgmental assessments appear as character expressions, not narrative directives.

The first chapters introduce Maggie's home life as an example of the tenement's horrifying living conditions. The narrative here focalizes through Maggie's "urchin" brother, Jimmie, seen fighting "for the honor of Rum Alley" (7). He is caught and dragged home by his father, through "dark stairways and along cold, gloomy halls" until they "entered a lighted room in which a large woman was rampant" (11). This large woman is Mary, Jimmie's mother. In a

parody of maternal care, Mary ðthrew herself upon Jimmieí She dragged him to an unholy sink, and soaking a rag in water, began to scrub his lacerated face.ö The father protests her rough treatment by admonishing: ðYouøve been drinkinø, Maryí Youød better let up on the boø olø woman, or youød git doneö (12-13). Mary ðroaredö back that ðI ainø had a drop,ö and there follows an argument in which ðthey damned each otherø souls with frequency,ö until the father storms out of the tiny rooms, ðdetermined upon a vengeful drunk.ö

Jimmie cowers with his sister Maggie in the corner, taking in this familial chaos. Their mother abruptly drops the angry explosion and becomes a sobbing, victimized wife, as she laments her husbandø drunken abuse. Mary ðcame and moaned by the stove. She rocked to and fro upon a chair, shedding tears and crooning miserably to the two children about their ðpoor motherøand ðyer fader, damn øis souløö (14). As the mother wails, Maggie tiptoes about, trying to normalize the setting. Jimmie watches as Maggie sets the table for dinner, but he keeps one eye on his mother : ðHe cast furtive glances at his mother. His practised eye perceived her gradually emerge from a muddled mist of sentiment until her brain burned in drunken heat. He sat breathlessö (14). While Maggie attempts to actively regulate the chaos, Jimmie watches for his motherø switch from pathetic victim back to attack mode. It comes when Maggie drops a plate, and Mary pounces on her, allowing Jimmie to escape to the hallway.

A consistent theme in *Maggie* is the confluence between observation and judgment, and how much the latter is based on superficial evidence and prefigured understanding. For instance, Jimmieø survival amidst his familyø drunken chaos depends on his ability to read his motherø drunken rages, and to respond accordingly by running. The narration does not focus on Jimmieø feelings, but on his reactions, which compose his character.

The neighbors' reaction to the domestic violence in the Johnson home is to view it as an entertaining spectacle. After Jimmie has escaped from his mother, a neighbor stops him in the hall and eagerly asks, "is yer fadder beatin' yer mudder, or yer mudder beatin' yer fadder?" (14). The scene of brutality in the Johnson apartment is so common that neighbors have worked it into the building's society as an entertaining spectacle. The reader waiting for a statement condemning Mary's drunken violence will be disappointed. Instead, the neighbors only want to know who has won the daily battle. Mary's drunken violence is predictable and familiar.

Maggie, in contrast, is unreadable to her neighbors. She is not her mother's daughter, as her "prettiness" is in direct contrast to her mother's "bedraggled" appearance. She stands out among the weeds of the slums. Maggie is a girl who "blossomed in a mud puddle." None of the dirt of Rum Alley seemed to be in her veins. The philosophers up-stairs, down-stairs and on the same floor, puzzled over it (22). As a visible standout, Maggie is not an object of celebration, but one of confusion. What does her prettiness mean? The language Crane uses to describe Maggie derives from Jacob Riis's popular best seller, published only a few years before *Maggie*. *How the Other Half Lives* details a photojournalist's exposition of New York's slum life, balancing the graphic depictions of struggle and suffering with a reformer's narrative of hope and transcendence. Riis's narrative of the slums' graphic depictions at one point gestures to "heroic men and women striving patiently against fearful odds and by their very courage coming off victors in the battle with the tenement; of womanhood pure and undefiled. That it should blossom in such an atmosphere is one of the unfathomable mysteries of life. And yet it is not an uncommon thing to find sweet and innocent girls, singularly untouched by the evil around them" in the worst of the infamous barracks (11). Crane's story contradicts Riis' gesture to a "heroic" womanhood growing in such a setting. Like Jimmy, whose only recourse for surviving



the battle with the tenement is to react to the vicissitudes of the violent, drunken chaos around him, the characters have only their direct environment from which to take their cues. Crane's narration is careful to simply describe the setting, and not impose any ideology external to the characters. Understanding is channeled to the reader through character focalization alone, so the reader, like the characters, have only the observed environment from which to assess the described situation.

Maggie is therefore not a heroic protagonist; she is a strange object out of place in the slum community, a character that suggests potential for something outside the neighborhood's understanding. But the neighborhood, like the reader, has only the terms available in the immediate environment to comprehend Maggie's significance. Maggie should blossom into a hero, but she is instead trapped by the pre-existing viewpoints of those surrounding her.

Critics found Crane's determination that the reader share character experience off-putting. Hamlin Garland, for instance, both praised and questioned the book's bleakness in depicting a fateful social determinism. As "the voice of the slums" [*Maggie* is] the most truthful and unhackneyed study of the slums I have yet read." And yet, Garland continued, it is "only a fragment" typical of the worst elements of the alley. "The author should delineate the families living on the next street who live lives of heroic purity and hopeless hardship."<sup>45</sup> By gesturing to the "heroic purity" absent in Crane's bald examination of the slums' conditions, Garland ignores Crane's deliberate disruption of Riis's romanticized heroics. Conditioned by Riis's terms and sentimental stories of impoverished young women who righteously kill themselves rather than remain in degraded conditions, the reading public wanted a narrator to put the immoral, drunken violence into an expected perspective and to reward Maggie's "prettiness," her difference from

that represented by her mother's degraded condition. Instead, Crane's narrator will not direct the reader's reactions.

Sympathy for Maggie is instead garnered by the narrative's focus on her sensitive reaction to her surroundings. She has romantic hopes and dreams for something better, but again, these wishes are only expressed in the terms available to her; her reactions may be sensitive, but her perceptions are conditioned by her rough society. When Jimmie brings home his friend Pete, Maggie is impressed specifically by Pete's self-characterization as a fighter. In terms of the embattled environment, Maggie "perceives" Pete as a winner. She "perceived that here was the beau ideal of a man. Her dim thoughts were often searching for far away lands where, as God says, the little hills sing together in the morning. Under the trees of her dream-gardens there had always walked a lover" (25). Anticipating Pete's visit to her home, Maggie buys decorative objects in an attempt to change the apartment's bedraggled appearance. The lambrequin she buys to decorate the mantel reflects her own delicate personality, but it is subject to the drunken brutality that nothing in the apartment escapes. Mary later destroys all of Maggie's embellishments while in "some phase of drunken fury" (28).

Maggie does not have a model through which to shape her sensitive outlook. Her thoughts are focalized through a wandering imagination. She is aware that her life and work is "a dreary place of endless grinding," and she passes her time at work wondering about her co-workers: "tales of imagined or real girlhood happiness, past drunks, the baby at home" She fears a similar future "as a scrawny woman with an eternal grievance" (33). Maggie's model for womanhood is found in these women, as well as a mother who is "often drunk and always raving." In contrast to Maggie's passive watchfulness is her mother's drunken exhibitionism. Mary is impenetrable, her character all on the blustering surface. The narration never focalizes

through Mary's point of view, but describes her in terms of others' regard. In one scene, "A group of urchins were intent upon the side door of a saloon. Expectancy gleamed from their eyes." The saloon door opened with a crash, and Mary appears, having been kicked out for creating a disturbance. She continues her rampage, chasing the children, who "whooped in glee." To them, this is a game. The source of Mary's drinking is never explained; she simply exists as a reliable spectacle, an unchanging object of the degraded surroundings. She is perceived through other characters' viewpoints, and directly reacts to the expectations of those watching. When arrested for public drunkenness, the judge asks Mary to explain herself. She draws on a rote pool of "voluble excuses, explanations, apologies and prayers," which are indulged by her "acquaintances among the police-justices." "Court officials called her by her first name." They invariably grinned and cried out: "Hello, Mary, you here again?" (23). Like the neighbors and the street urchins, the public officials nod and wink at Mary as a familiar public spectacle. Whereas the neighborhood is "puzzled" by Maggie's singular appearance, Mary is familiar. Her brutal intoxication is easily contextualized because it fits her observers' understandings. She does not challenge the slums' degraded conditions, but reinforces them. Her stories to the establishment are contained to the obvious, part of the status quo.

Can Maggie be saved from these hellish surroundings? After Pete's appearance, she begins to consider the possibility of a new life. But again, that hope is dependent upon the terms available to her. Specifically, she frames her dreams within the terms of a play to which Pete brings her on their night out. "The theater made her think. She wondered if the culture and refinement she had seen imitated, perhaps grotesquely, by the heroine on the stage, could be acquired by a girl who lived in a tenement house and worked in a shirt factory" (34). The staged melodrama allows Maggie a language to express desire for something better in life, to care and

to be cared for. Maggie has a means of expressing herself and an object of her affection: the dissipated and worthless Pete, whom she casts as hero in her romantic rescue story. She admires him for his "disdain for the inevitable and contempt for anything that fate might compel him to endure" (25). In contrast to Pete's blustering command of his surroundings, Maggie longs to escape. She is defined more by what she is not and what she does not wish to become, than by what she is. "I have little idea of Maggie's personality," John Barry wrote to Crane after reading the book, "she is not much more than a mere figure to me. You have been most successful in drawing her mother, I think."<sup>39</sup>

Mary serves the reader better because her status is articulated through the surrounding community's pre-existing perceptions. Maggie, on the other hand, is a "puzzle" to the neighborhood, and to the reader as well, because her character's romantic hopefulness has no corresponding referent in the surrounding, narratively-depicted environment. Maggie's dreams are not a vehicle of delivery from her degraded surroundings, but a dead end. A reader may feel frustration that Maggie does not recognize in Pete a reflection of her mother's aggression, but Maggie, with no social reference for escapist dreams, imagines Pete's swagger as heroic command. She believes in his "disdain for the inevitable and contempt for anything that fate might compel him to endure" (25). Their first date gives her hope that he will rescue her the same way the hero on the stage rescues the abused heroine.

Unfortunately for Maggie, the watchful neighborhood has a very different interpretation of her relationship with Pete. Instead of viewing her story as romantic, the neighbors assign Maggie a role more in keeping with the slums' environment. The chapter detailing Maggie's fall from grace is rich in narrative descriptions of character observations. It begins with Mary's abrupt expulsion from a saloon, a scene focalized through the watchful regard of the street

children. "Here she comes," yelled one of them suddenly. The group of urchins burst instantly asunder and its individual fragments were spread in a wide, respectable half-circle about the point of interest. The saloon door opened with a crash, and the figure of a woman appeared upon the threshold (36). Mary's drunken frustrations become a parade and a game to these watching children as they follow her down the street. Once back at the tenement building, the neighbors open their doors and peered curiously out, watching her. With a wrathful snort the woman confronted the door, but it was slammed hastily in her face (37). Jimmie, arriving home, can only follow in his mother's cursing wake as she screams at the closed doors, and roared at the spectators to fight with her. The door of the Johnson apartment opens and Maggie looked out, but quickly retreats as her brother herds Mary in, away from the neighbors' watchful gaze. Mary battles her children instead, subsequently destroying the apartment's furniture. The children are as helpless as the neighbors to confront this drunken disaster; the narrative describes that Maggie gazed about her at the usual upheaval of the tables and chairs (38). The only response to Mary's intoxicated rampage is to watch and wait. Into this mess steps Pete, who tells Maggie to come with him and "we'll have a hell of a time" (39). Hearing this, Mary curses her daughter. The narration does not record Maggie's reaction other than that she gazed long at her mother; she began to tremble, and finally cast a glance about the room filled with a chaotic mass of debris and at the red, writhing body of her mother. This time, when Mary spits out, "Go to hell and good riddance," the narration notes that "She went." The narrative focalization through Maggie's viewpoint specifically describes her watchfulness and not her feelings; the only indication of an emotional reaction is when she begins "to tremble." This focus on external evidence leaves no room for Maggie's internalized dreams, but only for her immediate reaction to her mother's drunken destruction. Maggie's final decision to retreat seems logical: "She

went. This scene mirrors the text's first account of the embattled Johnson family, when Mary's drunken violence caused their father's retreat to the sound of Mary's curses. Maggie's retreat here echoes not only her father's earlier reaction, it also copies the neighbors' act of shutting the door on Mary's rage.

The problem for Maggie is that she does not understand her reaction will be framed in the terms available to those watching her. By breaking the pattern signifying dutiful daughter, she is now subject to the assessment that she is following instructions and is indeed going "to hell." However, Maggie sees herself quite differently; she is playing the role of romantic heroine, rescued by Pete from her mother's drunken rampages. In the reader's next encounter with the couple, she is sitting with Pete in a "hall of irregular shape" drinking beer (47). This may be taken as an ominous sign, as the alcohol-filled setting echoes the drunkenness from which she has just retreated. In addition, Maggie now suffers the watchful eye of surrounding gazes: "At times men at other tables regarded the girl furtively" (49). Maggie ignores any similarities to the home she has just left, to instead focus on Pete's command of the surrounding environment. He yells at the waiter, "What de hell yeh's lookin' at? Two more beehs, d'ye hear?" The fact that he is imbibing in the very drink that fuels her mother's violence does not bother Maggie, as she "thought of her former Rum Alley environment and turned to regard Pete's strong protecting fists" (48). Maggie determinedly sees Pete as protection, not as drunken aggression. And so Maggie is able to shrug off the seemingly threatening watchfulness surrounding them: "Grey-headed men, wonderfully pathetic in their dissipation, stared at her through clouds" Maggie considered she was not what they thought her (49). The narrative at this point creates sympathy for Maggie through the contrast between her interior hopefulness and the community's pre-existing expectations formed by the social environment's callous nature. The reader has been

granted access to Maggie's dreams only through the narrative's focalization; the external setting the narrative describes has no place for them. Maggie is uncomfortably aware of the looks being leveled at her, but she is able to resist any misgivings by deferring to the heroism she projects onto Pete. But Pete's behavior is simply an earlier stage of a full-blown alcoholism predicting behavior much like Mary's. Maggie inevitably finds herself rejected by Pete as well.

“I doubt if such literature is good,” Barry wrote. “It closely approaches the morbid and the morbid is always dangerous.” The theme, Barry continued, “ought not to be treated so brutally—you have painted too black a picture, with no light whatever to your shade.”<sup>40</sup> Crane was aware that readers may not receive the book well; he famously inscribed on an early copy of *Maggie*: “It is inevitable that this book will greatly shock you, but continue, pray, with great courage to the end, for it tries to show that environment is a tremendous thing in the world, and often shapes lives regardless. If one could prove that theory, one would make room in Heaven for all sorts of souls (notably an occasional street girl) who are not confidently expected to be there by many excellent people.”<sup>41</sup> Crane urges the reader to suspend the preconceived judgments his narration pins to descriptions of the watching community. Instead, he hopes that by contrasting Maggie's dreams with her situation, the reader may make room for understanding of the “occasional street girl” his narrative delineates.

William Dean Howells was more encouraging than many critics, although he did share Crane's concern regarding readers' reactions. *Maggie*, Howells notes, is “so good but so impossible of general acceptance because of our conventional limitations in respect to swearing.”<sup>42</sup> The coarse nature of Crane's material potentially repelled the audience he hoped for. The readers' capacity for such preconceived judgments underscores the critique Crane articulates through the text. Subsequently, the 1896 revised edition published by Appleton's is

stripped of its curses.<sup>43</sup> Crane saw the wisdom in making the text less alienating; he wrote to his editor, Ripley Hitchcock, that "I am working at *Maggie* I have dispensed with a goodly number of damns."<sup>44</sup>

Appleton's republished *Maggie* in 1896 with language more acceptable to its readership. Robert Stallman points out that the revision "in some of the instances" often weakens the text in tone and even in meaning, "but the narrative essentially remains intact."<sup>45</sup> One effect of the revised language is that Mary's parting shot to Pete and Maggie is no longer an incidental curse that predicts the neighborhood's reaction and seals Maggie's fate. When Mary originally tells Maggie to get out, her "Go to hell" echoes all the other fights that have taken place in the Johnson household. It is a throwaway line until a neighbor reads Mary's send-off to her daughter as a literal interpretation of Maggie's departure. Mary's curses mean little to nothing until Jimmie is informed by the neighbor that "I could see" Maggie's leaving with Pete as a fall from moral grace. Jimmie reinforces the neighbor's judgment by repeating this to his mother, who is at first "astonished." Acceptance comes easier as neighbors repeat the damning verdict: "I could a-tell ye's dis two years ago" "Anybody what had eyes could see dat dere was somethin' wrong wid dat girl" (42). Maggie's damnation ultimately is not the result of her choices or decisions, or even her mother's, but the result of those reading Maggie through the terms available in the surrounding environment. *Maggie* reflects a "quality of fatal necessity which dominates Greek tragedy" Howells declared, with Maggie as "a soul struggling vainly with an inexorable fate."<sup>46</sup> In Crane's heroine, Howells saw a critique of hypocritical moralizing that dooms Maggie.

Crane agreed. "Preaching is fatal to art in literature," he wrote "To The Editor" of *Demorest's Family Magazine*.<sup>47</sup> By refusing to instruct the reader, his narrative resists preaching. While Mary's character practically invites temperance lectures, Crane uses her to demonstrate



the way in which even the system outside of the slums takes her for granted as a typical expression of the inner city. We see this after Maggie leaves home, when Mary is again arrested for public drunkenness. Once again, Mary faces no real consequence, or even a serious lecture concerning her condition. By turning her usual rampage into a story the justices recognize, she is more amusement than public threat. "When arrested for drunkenness she used the story of her daughter's downfall with telling effect upon the police justices. Finally, one of them said to her, peering down over his spectacles: 'Mary, the records of this and other courts show that you are the mother of forty-two daughters who have been ruined' " (52).

Mary survives because she plays to the expectations of watchful, judging eyes, and Maggie is destroyed because she attempts to escape them. Maggie is inevitably abandoned by Pete, and on her attempt to return to her mother's home, Mary echoes the condemnation the neighborhood has leveled: "Lookut her! Lookut her!" (59). Maggie's final expulsion becomes an entertaining spectacle which "brought the denizens of the Rum Alley tenement to their doors; curious eyes stared; Children; ogled her; From above came an unceasing babble of tongues, over all which rang her mother's derisive laughter" (60-61). The final verdict condemning Maggie to ruin and an ultimate early death is directed by her mother, the ironic representative of prefigured social judgment.

The final scene clarifies the shallowness of such judgments, when Mary is shown to easily imitate religious cant in service to her own ends. After learning of Maggie's death, Mary is visited by church women. Mary plays to the expectations of her viewing audience, reflecting the demeanor of the visiting missionary worker whose "good, motherly face was wet with tears" and whose "vocabulary" derived from mission churches " (71). Mary responds in kind, mirroring the social sensibilities judging her daughter. Sympathy here is a ritual of staged woe in which

there is no real compassion for the dead girl. The church woman comforts Mary by telling her that Maggie has "gone where her terrible sins will be judged." The novel ends with a grotesque parody of Mary playing martyr, and sounding the novel's final note: "Oh, yes, I'll forgive her! I'll forgive her!" (72). The hypocrisy of Mary's "forgiveness" of her daughter signals the narrative contrast between an externalized view that judges surface manifestations of the environment's effects, and the internalized focalization of Maggie's inarticulate hopes for something better. Mary is the final, devastating voice of social judgment in a place where dissipation defines the terms of the watchful community.

Whitman was to eventually reject *Franklin Evans* because he came to believe that its narrow moral vision did not adequately address the social issues the story represents. He told Traubel, his biographer, that the book was "not the business" for him. Traubel's account in *With Walt Whitman in Camden* further details that Whitman did not simply reject his earlier story; he rejected temperance's social activism, adamantly stating he "never was in" a temperance organization.<sup>48</sup> *Franklin Evans* was nothing more than "a species of entertainment."<sup>49</sup>

Such comments are predicated on the inability of Whitman's novel to articulate a satisfying solution to the issues temperance validly indicated, but poorly served. Whitman did not abandon temperance's idea of the problem, however. *Leaves of Grass*, Whitman's master work, depicts familiar scenes of alcoholic social ruin: "The quadroon girl is sold at the auction-stand, the drunkard nods by the bar-room stove, /The machinist rolls up his sleeves, the policeman travels his beat /The young fellow drives the express-wagon, (I love him, though I do not know him;)" Here, the "drunkard" is not an object to be fixed, but part of a larger community, equally deserving of the narrator's and reader's shared sympathy.

Crane's narratives reflect Whitman's later rejection of temperance solutions to the problem of human desire. *Franklin Evans* could only unify its solution-based narrative by deleting the theme of Franklin's alcohol-driven desiring transgressions altogether. In contrast, Crane's narratives seem to suggest that whether or not a solution is possible is beside the point; the reader first needs to understand the conditions characters face in degraded social environments. Crane's urban tales challenge the reader to dispose of pre-formed solutions, to better understand the humanity encountered in alcohol-fueled settings.

## Endnotes

<sup>1</sup> Kahn, Sholom J., page 73.

<sup>2</sup> Kahn sees more or less significant characteristics and analogies across these writers' vision of urban corruption, issues of oppression (though directed toward different demographics) and biographical roots concerning the writers' mothers. Kahn discusses *Franklin Evans* only in relation to *George's Mother*: "George's Mother is, implicitly, a temperance novel, like *Franklin Evans*; to say that it is greatly superior is merely to recall that Crane's primary medium was prose fiction, whereas Whitman never matured as a story-teller (73). He compares *Maggie* primarily to Whitman's poetry.

<sup>3</sup> Critical comparison of Whitman and Crane involves poetic stylistics. Crane himself said little of his sources and influences. Thomas Wentworth Higginson in *The Nation* 61 [October 24, 1895], 296, "Recent Poetry," characterized *The Black Riders* in terms of "the brevity of its stanzas, its rhymelessness and covert rhythms, as a condensed Whitman, or an amplified Emily Dickinson." Prior to reprinting Crane's poem "War Is Kind," *Literary Digest* asked in 1896, "Is there room for a second Walt Whitman?" before declaring Whitman's legacy as not yet set, and Crane's only in ascendance. And Harry Thurston Peck, in his review of *Black Riders* in "Lyrics of the Day," *Literary Digest XII* (February 29, 1896), 520, wrote "If Whitman had been caught young and subjected to aesthetic influences, it is likely he would have mellowed his barbaric yawp to some such notes as that which sounds in the poems that are now before us."

<sup>4</sup> Unless otherwise indicated, all quotes from *Franklin Evans* are taken from Christopher Castiglia and Glenn Hendler's 2007 reproduction of the original publication (1842).

<sup>5</sup> In *A Critical Companion to Walt Whitman*, Charles Oliver describes "The Death of Wind-Foot" as an embedded tale, "arguably better than the novel." It was published as a stand-alone short story in the June 1845 issue of *American Review*.

<sup>6</sup> The moniker "Good Gray Poet" originated with William Douglass O'Connor's *The Good Gray Poet: A Vindication* published in 1866. The pamphlet is a defense of Whitman's poetry, especially *Leaves of Grass*. It was published after James Harlan, Secretary of the Interior, fired Whitman from a government position after reading the "indecent" material.

<sup>7</sup> In *Walt Whitman's Multitudes*, Jason Stacy writes that Whitman's early writings demonstrate an attempt to find a balance between radical class leanings and a utopian vision, specifically in service to a labor reform agenda that benefited the working class. While not specifically addressing *Franklin Evans* in the body of his analysis, Stacy notes that temperance reform for Whitman represented the capacity to attain "an ideology of self-improvement" in forming a democratic ideal essential to his later work. Christopher Castiglia and Glenn Hendler also note Whitman's representations of the effects of a corrupt economic system on working men's lives; they cite the Author's praise of the Washingtonian movement as representing Whitman's promotion of working class values. David Reynolds agrees, but dismisses the relevance of the Author's allusion to the Washingtonian movement as a cheap way "to make a connection with the American masses." Lastly, Andrew Lawson traces Whitman's ongoing interest in the

working man's issues back through *Franklin Evans*, and to Whitman's own hardscrabble life growing up between Brooklyn and Long Island. Lawson sees the promotion of working class issues as represented in *Franklin Evans* "remarkably consistent" throughout Whitman's life.

<sup>8</sup> *Leaves of Grass* signals a radical shift in Whitman's literary status. Critics distinguish between the "Walter" of Whitman's journalist/editor years (*Franklin Evans* was published under "Walter Whitman"), and the Good Gray Poet "Walt" of *Leaves of Grass* fame.

<sup>9</sup> Brasher, Thomas, Ed. *The Early Poems and the Fiction*, page vii.

<sup>10</sup> *With Walt Whitman in Camden*, Vol. 1, page 93

<sup>11</sup> In 1922, *The Christian Advocate* published an article by Carl F. Price, who "was able to interview people who had personally known Crane and his family." This article states that Mary Peck, daughter of Gregory Peck (a former editor of *Christian Advocate*) was "a writer of many subjects, was much in demand as a public speaker, especially by the Methodist women's societies." The article criticizes how Mary's domestic skills suffered as a result: "so unconventional were her housekeeping habits that when she came under that scrutiny which the ladies of the congregation sometimes delight in lavishing upon a minister's wife, she suffered much open criticism and was finally informed that she ought to stay home and take care of her large family, instead of making so many speeches."

<sup>12</sup> "A Woman with Weapons: The Victor in Stephen Crane's 'George's Mother,'" page 93.

<sup>13</sup> *Stephen Crane's Literary Family: A Garland of Writings*, page 142.

<sup>14</sup> *ibid.*, page 144.

<sup>15</sup> Mary Peck Crane's reputation as the ultra-religious model for *George's Mother* is strongly implied in the Thomas Beer biography, a source for much related commentary regarding Crane's mother and her work. Beer's own sources have been revealed as extremely dubious. Beer describes Crane's relationship to his mother as remarkably similar to the novel's description. Calling her work with the WCTU "the Methodist holy show" Beer attributes to Crane the statement that "it hurt her that any of us should be slipping from Grace and giving up eternal damnation or salvation or those things. You could argue just as well with a wave." In the Beer biography, Crane describes getting drunk at age fourteen, after which "I felt ecstatic and then I was an Emperor. I had been sulky all morning and now I was perfectly willing to go to a prayer meeting and Mother was tickled to death. And, mind you, all because this nefarious Florentine gave me a red drink out of a bottle." See *Beer*, pages 49-50. The Beer biography further asserts Crane's anti-temperance position, stating that Crane wrote to "Miss Catherine Harris" that he felt Frances Willard, the national leader of the WCTU, "is one of those wonderful people who can tell right from wrong for everybody." Perhaps it never struck her that people differ from her. I have loved myself passionately now and then but Miss Willard's affair with Miss Willard should be stopped by the police." Robert Stallman dutifully includes these accounts in his definitive collection of *Stephen Crane Letters* (1960), drawing on the Beer biography to compile unfounded sources. These sources have been used faithfully in others' subsequent research.

However, Stanley Wertheim and Paul Sorrentino have noted that much of Beer's source material is not in evidence, and should be considered suspect at best, if not wholly made up. In "Stephen Crane: The Clay Feet of the Beer Biography," Sorrentino and Wertheim argue that *all* of the unfounded material from Beer's account should be avulsed from both canon and criticism. Beer's biography is now considered a fictionalized biography, but its influence remains. For example, even as Christopher Benfey notes Beer as the source for letters describing Crane railing against his mother's Methodist rituals, Benfey still feels free to state, "This may be Beer's invention as well, but it seems possible that he did get wind of some such story as this" (93).

<sup>16</sup> From *Dome of Many-Coloured Glass*, page 22. Like the Beer biography, Wheeler's interpretation of events may be more inspired by Crane's fictional voice than his actual history.

<sup>17</sup> In his review of Stephen Crane's work originally published in May 1895 in *The Bookman*, Harry Thurston Peck noted that the manuscript of "A Woman Without Weapons" was in the hands of the publishers. This is the work that would become *George's Mother*.

<sup>18</sup> Letter to Garland, November 15, 1894 (cited on page 79 of Wertheim and Sorrentino's *The Correspondence of Stephen Crane*, Volume I).

<sup>19</sup> "George's Mother," reviewed in *Bookman* Volume 3, July 1896.

<sup>20</sup> *New York Tribune*, July 1, 1896.

<sup>21</sup> "Two Books by Stephen Crane," *Critic* Volume 26, June 13, 1896.

<sup>22</sup> "New Books: Stephen Crane's Recent Work," *Brooklyn Daily Eagle*, June 7, 1896.

<sup>23</sup> From Peck's review in *Bookman*, July 1896.

<sup>24</sup> Whitman served as editor of the *Brooklyn Eagle* from 1846 until January of 1848. See Oliver, pages 259-261 for details of Whitman's work there.

<sup>25</sup> An account of the specific edits that appeared in the *Brooklyn Eagle* from November 16-30, 1846 can be found in Thomas Brasher's *The Early Poems and the Fiction*. In addition, Brooklyn Public Library hosts the original, electronically scanned copies of *The Brooklyn Eagle*, 1841-1902 at: <http://eagle.brooklynpubliclibrary.org/Default/Skins/BEagle/Client.asp?Skin=BEagle>

<sup>26</sup> *Brooklyn Eagle*, November 24, 1846.

<sup>27</sup> Fiedler, Leslie. *Love and Death in the American Novel*, page 264. Fiedler criticizes the entire Southern section and Margaret's story as intruding "so inappropriately upon Whitman's temperance novel." In *Breaking Bounds: Whitman and American Cultural Studies*, Michael Warner agrees, stating that Margaret plays only an "ancillary role in such gothic disasters" that Franklin creates.

<sup>28</sup> In *To Stand Between: A Political Perspective on Whitman's Poetics of Merger and Embodiment*, Karen Sanchez-Eppler traces Whitman's reputation as "poet of the body" specifically to racialized depictions of physical relations. "Claiming to reconcile racially distinct bodies," she writes, "Whitman locates the poet in the sexually charged middle space between masters and slaves" (926). In her interpretation, Franklin's emphasis on Margaret's physical characteristics allows him to evacuate her unique point of view as an ex-slave, and assert his own agenda as mediating voice between poles of opposition and reconciler of differences.

<sup>29</sup> Michael Warner points out that, "Newspaper subscribers and 'Friends of Temperance' would have brought to the object the mass-mediated self-understanding of the temperance movement." Warner criticizes the story for failing to resolve the narrative's controlling temperance ideal and the main character's struggle with a sensationalizing sensuality, but he states that the story represents the beginning of Whitman's later poetic dialectic between "self mastery and self-abandonment."

<sup>30</sup> In *Whitman, Slavery and the Emergence of Leaves of Grass*, Martin Klammer notes that Whitman's use of the "tragic mulatto" archetype ultimately advocates "pro-slavery ends," and Margaret is symbolically demonized to illustrate the consequences of Franklin's intoxicated freedom from social constraints.

<sup>31</sup> In *Race Mixture in Nineteenth-Century U.S. & Spanish American Fictions. Gender, Culture, and Nation Building*, page 63. Rosenthal argues that in *Franklin Evans*, Whitman manages themes that become significant in his poetry, specifically regarding issues of repressed sexuality.

<sup>32</sup> *ibid*, page 59.

<sup>33</sup> George Hutchison and David Drews describe Whitman's position on African Americans as "Whitman's confused and contradictory prose meditations on race and slavery" (568). They point out that Whitman's essays generally concerned the effects of racial issues on white working men. Michael Robertson has stronger language: "Whitman, always more egalitarian in his poetry than in his personal life, cared little what happened to Southern blacks." Robertson's account details the falling out between Whitman and William O'Connor, the author of "The Good Gray Poet," who took a strong stance on black suffrage. Whitman's resistance to the idea caused an argument that led to a decade-long estrangement between the two men.

<sup>34</sup> In *Interior States*, Christopher Castiglia characterizes Franklin's takeover of Margaret as *Franklin Evans's* "imperial fantasy," a strategy to quell the destabilizing narrative Margaret represents (165).

<sup>35</sup> Sanchez-Eppler, page 930.

<sup>36</sup> Crane's impressionistic style with its pastiche of viewpoints has been alternately celebrated and lamented. In "Backgrounds and Definitions, Conrad's 'Complete Impressionist,'" James Nagel describes this style as "Crane's use of fragmented scenes to form episodes, the restriction of narrative comments to perceptions rather than logical conclusions." See pages 104-106 for Nagel's discussion of Crane's impressionist style.

<sup>37</sup> Bergeron, Frank. *Stephen Crane's Artistry*, page 1. In *Stephen Crane: A Biography*, Robert Stallman states that the reader's to identify the narrative's moral center accounts for lack of critical remark: "The lack of preaching in *Maggie* undoubtedly accounts for its neglect" (78).

<sup>38</sup> Berryman, John. *Stephen Crane: A Critical Biography*, page 58.

<sup>39</sup> In *The Correspondence of Stephen Crane, Volume I and II*, page 49.

<sup>40</sup> *ibid.*, page 50.

<sup>41</sup> Crane inscribed this message to the Reverend Thomas Dixon in a copy of *Maggie*; the inscription is recounted by Harry Thurston Peck in his review of *The Black Riders* which appeared in *Bookman* 1 (May 1895), 229.

<sup>42</sup> Howells, "Life and Letters," page 1013.

<sup>43</sup> In the *Dictionary of Literary Biography*, Paul Sorrentino notes that Crane was a willing participant in the editing process: "Although Crane apparently at first intended to keep his revisions to a minimum, his changes became extensive over the course of his work on the novel. Crane deleted reference to God or 'Gawd,' a considerable amount of profanity, and many blasphemous epithets; presumably an editor, possibly Hitchcock himself, improved the grammar and style, tempered verbal excesses, and converted the remaining instances of 'damn' and 'hell' into 'd' n' and 'h' l' or 'h' ll'" (91). Crane acknowledged the edits were necessary due to the story's abrasive effects. In a letter to William Heinemann on February 17 1896, he wrote, "Maggie was born into a world of enemies three years ago but I have toned it somewhat the request of Appleton."

<sup>44</sup> The two-paragraph note to Ripley Hitchcock in February of 1896 consisted mainly of the "delicate matter" of payment.

<sup>45</sup> According to Robert Stallman in his critical examination of the variant editions, the chief effect of the rewrite was a loss of the "forcefulness" of the original's dialogue: "the 1893 edition is far more picturesque in phrasing than the 1896 edition" (530). Stallman's main complaint regarding the revision concerns the gutting of Maggie's death march in Chapter XVII, especially the loss of the repulsive, controversial "fat man" who accompanies her to her death. This is the only omitted section Stallman found significant; his examination otherwise yielded "disappointing results," although the omission of the swear words, "in some of the instances" often weakens the text in tone and even in meaning (532).

<sup>46</sup> In, "New York Low Life in Fiction," page 259.

<sup>47</sup> Crane's letter was published in *Demorest's Family Magazine* under the title "A Remarkable First Success" in May 1896. In a personal correspondence to Nellie Crouse dated February 11, 1896, Crane repeated the sentiment. "I detest dogma," he wrote.



<sup>48</sup> Traubel, *With Walt Whitman in Camden, Volume 2*, page 323. Traubel puts a period on Whitman's account of *Franklin Evans* by noting Whitman shared a bottle of wine as he told the story, but Traubel also points out that "W. did not touch the wine."

<sup>49</sup> In "Black Cats and Delirium Tremens," David Reynolds posits the story's sensational nature as its driving force: "there was a good amount of dark theater involved in Whitman's delivery of the temperance message in *Franklin Evans*. The novel was, in his italicized words, "written *for the mass*" (WEP, 127), and, like other reformers of the day, he knew that the mass liked violence and sex mixed with their morality" (49). It should be noted, however, that in "his italicized words," "his" indicates Whitman's Author, not Whitman himself.

## Chapter IV: "A Moral Monster": Alcohol and African American Characters

In 1853, Elizabeth Cady Stanton voiced a belief that many nineteenth-century reformers shared: "In our creed it is a sin to hold a slave; to hang a man on the gallows; to make war on defenseless nations, or to sell rum to a weak brother" "Under this reformist "creed," slave owners and alcohol distributors are equally responsible for the miseries of humankind.<sup>1</sup> In her autobiography *Eighty Years and More*, Stanton notes that "abolitionists, in those days, were all converts to temperance" (87) Reformers shared a vision of humanity free from the chains of addiction and repression. If reform goals embody America's cultural potential, then the reverse represents not only America's demise, but all humanity's. "Enslave the liberty of but one human being and the liberties of the world are put in peril," William Lloyd Garrison wrote in the first issue of *The Liberator* on January 1, 1831. Free the slave and the drunk from their tormenters, and deliver the world from mankind's sins through an American reformist discourse.<sup>2</sup>

Frederick Douglass was the epitome of that reformist ideal. Having thrown off the chains of slavery and alcohol, he articulated his story as Representative Man<sup>3</sup> and devoted himself to abolitionist and temperance goals, as detailed in his *Narrative of the Life of Frederick Douglass*. Considered the voice of his race and an embodiment of freedom and sobriety, Douglass is nineteenth-century reform's ideal black subject.

The temperance movement's growing racist exclusions following Emancipation, however, led Douglass to distance himself from official affiliation with organized temperance

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Endnotes may be found on pages 221-229

associations. His faith in sober advancement and self-creation did not falter, but black progressive reform began to seem a less universally realizable dream. Temperance discourse instead followed the general post-Civil War cultural backlash defined by the Jim Crow laws. Douglass was especially dismayed by the racist alarmism sounded by cultural leaders such as Frances Willard, head of the Women's Christian Temperance Union, a woman Douglass acknowledged as "distinguished among her sisters for benevolence and Christian charity."<sup>4</sup> His dismay was in response to remarks such as the 1890 interview that Willard gave to *The Voice* magazine in which she characterized the South as overrun by drunken mobs of lawless blacks: "Better whiskey and more of it' has been the rallying cry of great dark-faced mobs" (8). In this interview, Willard depicts a black population controlled exclusively by emotional excitements and sensual desires. She implies that black people's lack of sober judgment was cause for their disenfranchisement. "Temperance has no enemy like that, for it is unreasoning and unreachable. To-night it promises in a great congregation, a vote for temperance at the polls to-morrow; but to-morrow twenty-five cents changes that vote in favor of the liquor seller."<sup>5</sup> Douglass blasted Willard's position, taking particular umbrage that even "the fairest and most humane of the Negro's accusers" believe the average black man is essentially a drunken rapist: "if even they paint him as a moral monster," Douglass lamented.

Nonetheless, Douglass believed that sobriety was a necessary component of social progress, and he remained committed to it. His commitment was well acknowledged; during the 1893 World's Columbian Exposition in Chicago,<sup>6</sup> where Douglass served as Haiti's ambassador, national temperance leaders gathered along with the Chicago's black society elite to celebrate Douglass's life-long achievements. James Corrothers, the young local dialect poet who had organized this "Farewell Reception," notes in his 1916 autobiography *In Spite of the Handicap*,

that the event gave ðall classes of my race an opportunity to show that they honoured [Douglass] as did the whites; and to pour out their gratitude to him for all he had accomplished on their behalfö (127). In attendance were ðMrs. Daisy H. Carlock, vice- president of the Illinois State W.C.T.U., and Mrs. Matthews, then prominent in temperance work in London, England, [who] told of the esteem in which Douglass was held by temperance workers everywhereö (128-9).

Douglassö secretary at the Fair was another young poet named Paul Laurence Dunbar. Dunbar and Corrothers were well acquainted; Corrothers credits Dunbar with convincing him to experiment in the increasingly popular dialect poetry with which Dunbar was to make a great name for himself.<sup>7</sup> It was at Chicagoö World Fair that Douglass called Dunbar ðthe most promising young colored man in America.ö Dunbar returned the admiration; two years after Douglassö death, Dunbar commemorated Douglass in verse with ðFrederick Douglass,ö a poem remarking on Douglassö continuing influence: ðthou has passed beyond the shore/But still thy voice is ringing oöer the gale!ö

Despite the influence of Douglassö example, Dunbar and Corrothers faced different circumstances than had the great man at his own careerö start. Whereas Douglassö early voice was encouraged by a reformist audience that celebrated ó or at least acknowledged ó his sober self-fashioning, Dunbar and Corrothers began their careers facing a public conditioned to see an African American ðmoral monsterö characterized by violent drunkenness, a racial figure represented at best through a buffoonish minstrelsy. Their prose works bring attention to this marked public scrutiny.

This chapter considers Dunbarö and Corrothersö use of narrative irony in the form of satire and caricature respectively to address black life at the turn of the century. I argue that these writersö narrative targets are not representative black figures, but the audiences depicted

watching the black characters. The subject of Dunbar's and Corrothers's prose narratives is the performance that African American figures put on for the surrounding community. Intoxication in these prose works is framed not as monstrous or antisocial, but as an aspect of character performance that satisfies the viewing audience. The stories under discussion subsequently take on farcical aspects, specifically of tragic satire in Dunbar's case, and of comedic caricature in Corrothers's.

My study will begin by examining Frederick Douglass's iconic self-representation as an African American sober ideal. Douglass's confrontation with the temperance movement's racism will be studied to account for Dunbar's and Corrothers's reaction to cultural limitations in the form of stereotypical, drunken black characters. Douglass and Corrothers used irony and exaggeration to address the public perception of irredeemably violent black drunks. The uncomfortable stereotypes depicted in these authors's prose fictions occupy at best an ambiguous status in the African American writing tradition. This chapter will put that ambiguity in perspective by considering these authors's literary approaches as a response to cultural expectations that black characters perform within rigidly perceived limitations.

To clarify Douglass's struggle with American temperance and his eventual decision to distance himself from its institutions, a short discussion of temperance's racial history is necessary. Scholars initially assumed that temperance reform was rejected in the antebellum South, but more recently, this interpretation has undergone some revision as scholars began to pay more attention to antebellum temperance in black communities. In "The Transformation of the Black Temperance Movement, 1827-1854: An Interpretation," David Yacovone points out that there is no in-depth treatment of the nineteenth century black temperance movement to date.

In part, the competing goals of Southern temperance and black activism during this period led scholars to define Southern temperance exclusive of black civil rights. As Yacovone notes, the Southern African-American temperance movement was grounded in a rhetoric of civil liberties, "an interpretive frame-work that locates black temperance within the larger black struggle for autonomy and freedom before the Civil War" (282).<sup>8</sup> The white Southern temperance movement, however, ceded to racist sentiment and rejected their black counterparts' civil-liberties rhetoric. Scholars have more recently focused on a strong, though not necessarily unified, temperance sentiment in the South to include the black population.<sup>9</sup>

It is true that white-led Southern temperance organizations resisted a perceived collusion between abolitionists and anti-alcohol activists, in concession to pro-slavery Southern economic and ideological interests. As a solution, temperance leaders marginalized and outright excluded black participation.<sup>10</sup> This marginalization grew following the Civil War, as a post-Reconstruction backlash relegated the freed black population to second-class status.<sup>11</sup> National temperance leaders increasingly uncoupled anti-liquor rhetoric from association with an enslaved people's freedom, and social liberty issues yielded to coercive prohibition measures. Despite the increasingly restrictive rhetoric, black support for temperance remained strong,<sup>12</sup> resonating on religious/moral grounds that emphasized social integration. Sobriety was seen by the black leadership as a necessary step toward middle-class American culture. "Uplift" ideology promoted by W.E.B. Du Bois and Booker T. Washington responded to the increasingly repressive national environment defined through Jim Crow laws and by *Plessy v. Ferguson*. Although they argued over the specifics, Du Bois and Washington agreed that black citizens must model exemplary behavior.<sup>13</sup> Sobriety was an integral component of that model, which they hoped might lead to cultural assimilation.

But therein lay a glaring contradiction: given the increasingly repressive socio-legal conditions, assimilation was more theoretical than actual. Even as temperance ideology promised the rewards of sobriety with incorporation into American material society, this new status never materialized for the average black citizen. Consequently, although black support for temperance remained strong and black drinking was, in fact, less of a problem than for any other demographic,<sup>14</sup> anti-prohibitionists had some success in appealing to a portion of the black population by framing anti-liquor laws as restricting freedom of choice.<sup>15</sup>

Frederick Douglass's career mirrors this trajectory of the black community's problematic association with white temperance institutional rhetoric from mid to late nineteenth century. He was a strong supporter of the American temperance movement, but came to object to its racist exclusions.<sup>16</sup> How could one hope to fix the alcohol problem when ignoring the repression that drove a part of the population to drink? Alcohol promised an illusory sense of freedom, the only freedom a black man may feel he had.

Douglass reasoned that slaves needed to understand that alcohol's illusory escape was in fact slave owners' oppressive tool, and as such, the slave must reject it. Douglass's objection to alcoholic consumption is expressed in the well-known passage from his first autobiography, *Narrative of the Life of Frederick Douglass* (1845).

í the slaveholders not only like to see the slave drink of his own accord, but will adopt various plans to make him drunk. One plan is, to make bets on their slaves, as to who can drink the most whisky without getting drunk; and in this way they succeed in getting whole multitudes to drink to excess. Thus, when the slave asks for virtuous freedom, the cunning slaveholder, knowing his ignorance, cheats him with a dose of vicious dissipation, artfully labelled with the name of liberty. The most of us used to drink it down, and the result was just what might be supposed; many of us were led to think that there was little to choose between liberty and slavery. We felt, very properly too, that we had almost as well be slaves to man as to rum.

Although *omanö* and *örumö* are *öalmostö* equally oppressive, Douglass's syntax makes clear that alcohol is an extension of the slave-owner's will. The slave-owner is the subject voice directing alcohol's function as an actively oppressive agent. The slave here is a passive object, cheated of his rightful subjectivity by a *öcunningö* deceiver. The slave's status as passive object is underscored by the passage's focus on the slave-owner's subjective control. The slave owner *öcheatsö* the slave by giving him a hangover equated in the slave's mind with alcohol's *ödissipatedö* imitation of freedom. The owner's objective thus dictates the slave's experience.

Douglass argues that the only way to attain true freedom is not through a delusional drunkenness, but through an enlightened sobriety. In his story's most triumphant moment, Douglass employs the rhetoric of grassroots temperance societies to underscore his theme of freedom's sober clarity. Robert Steven Levine points out that Douglass's language in *Narrative* *öuses almost the same religiously and politically charged Washingtonian language of the New York State Temperance Society in describing his "emancipation" from the slave breaker, Coveyö* (127). In the pivotal scene when Douglass fights Covey and achieves mental and spiritual if not physical freedom, Douglass recounts that he is moved forever *öfrom the tomb of slavery, to the heaven of freedomö* (81). This scene of emancipation from plantation mentality is preceded by his meeting with Sandy Jenkins, the slave who gives Douglass a magical root for protection. *öI at first rejected the idea,ö* Douglass states, but to please Sandy, he carries the root with him. While being assaulted by the slave breaker, Douglass suddenly finds the will to resist, though *öfrom whence came the spirit I don't know.ö* John Sekora notes that the Covey scene illustrates Douglass's emphasis on how his individual effort resonates collectively. *öWhen Douglass does physical battle with the slavebreaker Covey, he is establishing an identity within the earlier promise to reveal how a slave was made a man, giving a communal significance to an individual*



effort.<sup>17</sup> What Sekora does not note is the importance of Sandy's support in leading to this moment. While Douglass ultimately rejects the motivating superstition to which Sandy holds such faith, given the circumstances, he was half inclined to think the *root* to be something more than I at first had taken it to be. Sandy's support, effective or not, inspires in Douglass a necessary community spirit propelling him to a position where he may serve his community as elevated example.

Internal community support was all the more vital for African Americans because they were not supported by a national community. Temperance organizations modeled racist exclusions, as Douglass became increasingly aware during his trip overseas to Great Britain in 1845 through 1846. The overseas tour was arranged by fellow abolitionists and led by his mentor, the editor William Lloyd Garrison, who traveled with Douglass for part of the journey.<sup>18</sup> Accompanied by members of Garrison's organization, Douglass spoke on slavery and alcohol at various temperance meetings, including the 1846 World Temperance Convention in London. Douglass expounded on the problem of slaves being denied sober subjectivity. Slaves, he said, are given drink by owners to keep them from devising ways and means by which to obtain their freedom. In order to make a man a slave, it is necessary to silence or drown his mind which distinguishes man from the brute creation. To blind his affections, it is necessary to bedim and bedizzy his understanding. In no other way can this be so well accomplished as by using ardent spirits.<sup>19</sup> The slave is an object of the subject owner's abuse. The slave not only lacks agency, he is also kept from desiring agency because he is kept drunk.

In robbing human beings of the choice of salvation and turning them into degraded objects, the slave system is drunkenness writ large. At a speech in Ireland, Douglass declared, "if we could but make the world sober, we would have no slavery. *Mankind has been drunk.*"<sup>20</sup>

One need not consume alcohol to be enslaved/drunk; drunkenness here is a metaphor for humanity's communal fate. In this equation, both slave owner and slave achieve equal degradation. This fate includes freed blacks as well. "True, the white and the black could wallow in their degradation in the same mire, but when the white man became sober, he had no idea of the black man coming up by his side, sober." It is not enough to defeat the slave owner through abolition reform. Instead, only by drawing together as a community committed to the shared goal of elevating the human subject would reform organizations find success: "All great reforms go together. Whatever tends to elevate, whatever tends to exalt humanity in one portion of the world, tends to exalt it in another part." Just as the enslaved community's faith allowed Douglass the strength to overcome the oppression's chains and attain the consciousness of Man, the reform community's faith could do the same for others who struggle under oppressive conditions.

Douglass took this message to the World Temperance Convention at the Covent Garden Theater in London, where he was invited to speak on August 7, 1846. His speech fired a shot across the American temperance delegation's bow. Douglass pointed out the failure of temperance's objectives so long as black voices are excluded from participation. "I regret," he said to the crowd, "that I cannot fully unite with the American delegates in their patriotic eulogies of America and American temperance societies. I cannot do so for this good reason: there are at this moment three million of the American population by slavery and prejudice placed entirely beyond the pale of American temperance societies' and four hundred thousand free colored people are almost completely excluded by an inveterate prejudice against them on account of their color."<sup>21</sup> In the final version of his autobiography, *Life and Times of Frederick Douglass* (1881), Douglass is careful to record the audience's enthusiastic response. He records the response by directly transcribing bracketed interjections into his speech's text: "[Cries of

“Shame! shame!” and “[Great cheering, and some confusion on the platform.]” In transcribing his speech in this manner, the direct audience interjections call attention to the crowd’s agreement with slavery’s abhorrent and shameful nature. But even more, the crowd’s rebuke of America’s slave system serves to demonstrate that the world is on Douglass’s side in excoriating the black population’s exclusion from American temperance institutions.<sup>22</sup>

Douglass’s criticisms were especially galling to the Reverend Samuel H. Cox, D.D., a member of the Convention’s American delegation. In a letter to the *New York Evangelist*, Cox expresses outrage at Douglass’s dragging the abolition argument into the temperance debate. Douglass “created an Ephesian uproar” among the audience to which “We all wanted to reply that the cause of temperance was not at all responsible for slavery.”<sup>23</sup> Cox objects to Douglass’s “abomination” in suggesting that the abolition and temperance movements were indivisibly linked, and he expresses indignation at what he considers Douglass’s attacks on his compatriots. Dashed off the day following Douglass’s speech, Cox’s letter charges that up to the moment of Douglass’s speech, the delegates had been under the “influence” of temperance’s “glorious unity of thought and feeling.” He protests Douglass’s introduction of the slavery issue as inflammatory, setting a tone which “must be exorcised out of England and America, before any substantial good can be effected for the cause of the slave. It is adapted only to make bad worse, and to inflame the passions of indignant millions to an incurable resentment.” Indeed, Cox relates, the next morning the issue was addressed, and the other temperance reformers “all rejoice in re-established peace with us, and feel kind and pacific all.” His emphasis on the restored “peace” underscores the contrast with his description of Douglass’s “revengeful missiles” designed only to agitate “the flames of national exasperation and war.”<sup>24</sup>

Cox's gratitude for the pre-established peace characterizes a harmony-loving temperance community allied against Douglass's belligerence. This is more than a little misleading. In fact, the morning after Douglass spoke, Pennsylvania's Reverend Emerson Andrews relates a far different sentiment. "[Andrews] wished not to quit [his English friends] until he had said a few words. He came from the land of William Penn, the special land of peace and temperance. Their only warfare there was moral. It was against slavery in all its forms – the chains of the slave dealer; the fetter of the poison dealer and manufacturer. With regard to negro slavery, he would declare they had nailed their flag to the mast."<sup>25</sup> Andrews's speech repudiates Cox's implication that the World's Temperance Convention attendees were united against Douglass's position. Instead, Reverend Andrews, a representative of the "land of peace," aligned himself with Douglas against *all* slavery, both enchained and alcoholic. Andrews's speech echoes Douglass's emphasis on the union of all reform movements against human bondage of any sort. After the Reverend's statement, a resolution was reportedly carried, one that expressed hope for a time when all "friends of the cause" would be "united." In the meantime a "mutual forbearance, concession and affection" was urged. Far from Cox's implication that delegates had united in peaceful repudiation of Douglass's fiery rhetoric, the secretary records: "An irrelevant discussion then arose, relative to some observations made the previous evening, at the Covent Garden meeting, by Mr. Douglass."<sup>26</sup> Such "irrelevant" concerns, however, played well to an American readership. Cox's letter to the *New York Evangelist* demonstrates the very problem Douglass sought to address: the American reformist community was divided along racial lines.

Douglass replied to Cox and the American audience in *The Liberator*. His letter emphasizes a dual purpose going forward. First, he corrects the mischaracterization others assign to him. Second, he claims a position as representative speaker for his fellow African Americans.

In doing so, Douglass refuses to be pronounced upon, but claims for himself and black Americans a self-representative subject status.

Douglass's ascension to the position of community spokesperson necessitated his break with Garrison, the man who had directed (and limited) his career to that point.<sup>27</sup> From this point on, Douglass spoke for the black community's particular needs to which reformist objectives — including temperance objectives — must respond. Douglass's writing exemplifies this shift from focalizing a definitive white subjectivity, to foregrounding the black community's viewpoint.

This shift can be seen in the next edition of Douglass's autobiography, *My Bondage and My Freedom*, published in 1855. The drinking slave here is more than just a drunken object in configuring national shame and exemplifying the slave-owner's abuse. This revised depiction of slavery is more complex than the earlier model. In *My Bondage and My Freedom*, slaves continue to be victimized by owners who manipulate alcohol consumption, but the possibility for an alternative relation between slaves and alcohol is written into the narration. The existence of alternatives emphasizes the slave's capacity to make rational choices. Like the original *Narrative*, the revised edition places Douglass on the same footing as other slaves: "We were induced to drink, I among the rest." The original version of Douglass's *Narrative* then recounts that "the result was just what might be supposed," emphasizing that the reader can draw the obvious conclusion. In *My Bondage and My Freedom*, however, Douglass describes the slave experience not in terms of the reader's foregone conclusion, but in terms of the slave community's imaginative agency. "[Drinking] was not what we had taken it to be, nor what it might have been, had it not been abused by us" (255-6). The emphasis on "we," and the introduction of what "might have been" suggests a potential agency that the *Narrative* does not explore in depth. Here, Douglass does not allow the reader to default to predetermined

suppositions. Instead, he directs an equation between the reader's and the slave's imaginative rationality through what "might have been." Instead of defaulting to the slave-owner's objectives, *My Bondage and My Freedom* emphasizes the slave's agency by focalizing the slave community's subjective experience through a strongly narrated first person.<sup>28</sup> In *Narrative*, Douglass focused on the slave-owner's preferences; for example, "the slaveholders not only like to see the slave drink of his own accord, but will adopt various plans to make him drunk." In *My Bondage and My Freedom*, this line becomes, "I have known slaveholders to resort to cunning tricks, with a view of getting their slaves deplorably drunk." Perhaps the most obvious revision in the autobiography's later version is that final line: "It was about as well to be a slave to *master*, as to be a slave to *rum* and *whisky*." In the *Narrative*, this line reads, "We felt, very properly too, that we had almost as well be slaves to man as to rum." The reader, Douglass emphasizes, should not confuse "man" with the slaveholder; "master" and "man" imply distinct states in the later account. The status of humanity, "man," belongs to Douglass and his fellow slaves as much as (if not more than) to the slaveholding white men.

Douglass's updated autobiography also introduces the idea of agency into the depiction of drinking behavior among slaves. *Narrative of the Life of Frederick Douglass* generalizes the imbibers to an inclusive "we" or "us": "The most of us used to drink it down..." While "most of us" indicates there are some of "us" who do not participate, potentially sober slaves are then more or less ignored in the earlier account for a disquisition concerning alcohol's oppressive function. *My Bondage and My Freedom* is far more explicit in taking the others into account and depicting diverse responses. In *My Bondage and My Freedom*, Douglass's "we" expands beyond that of the representative enslaved victim who gets drunk at the slave owner's command. Instead, the community Douglass describes includes a "sober" class that builds useful things, another

group that hunts, and finally "the majority" who "spent the holidays in sports, ball playing, wrestling, boxing, running foot races, dancing, and drinking whisky." In this expanded description of the holidays, drinking is one activity of many. And while the majority may indulge in less sober activities, whisky drinking is just one of them. In this way, Douglass describes an active and vital community in its own right.

While Douglass continued to support temperance reform,<sup>29</sup> his insistence upon civil liberties estranged him from national temperance organizations. He continued to promote the sober ideal of the black community with himself as its temperate representative. By the time Douglass, Dunbar and Corrothers all met at the World Fair in 1893, Douglass was the "Lion of Anacostia," his reputation as his race's sober Representative Man secure.

Dunbar and Corrothers inherited the same difficulties and frustrations that Douglass faced in his attempts to influence public perception concerning "great dark-faced mobs." Corrothers and Dunbar too were considered exceptional black men. The public applause caused each a certain amount of distress, as they struggled with the divergence between their own life experience and the dialect-speaking characters that their poetry, and later their prose works, depict. Works such as Dunbar's poem, "When Melindy Sings," captured the public imagination with its dialect renderings and grassroots piety. "Oh, hit's sweetah dan de music/Of an edicated band;/An' hit's dearah dan de battle's/Song o' triumph in de lan'í" Dunbar's dialect verses at best captured the Southern accents and spiritual values of the characters he portrayed. But Dunbar grew increasingly conflicted toward the end of his short life, and Corrothers, too, grew disenchanted with the public perception of his dialect work. By 1910, Corrothers renounced the dialect form for a life in the ministry, though he did continue to produce classically-themed poetry. Dunbar's initial success with dialect-speaking characters was reassessed following his

death in 1906, when he was accused of contributing to the production of racist literary images. He was especially maligned for his contribution to Broadway's first minstrelsy show, *Clorindy*.<sup>30</sup> In addition, as Henry Louis Gates points out, Dunbar's complex negotiations with the dialect form later had to be swept aside for black Renaissance poetry's full effect to take root. By the 1960s, critics such as Robert Bone scathingly challenged the dialect-speaking characters found in Dunbar's novels. In *The Negro Novel in America* (1965), Bone charged that Dunbar resorted to "caricature in his treatment of minor Negro characters." Such stereotypic portraits of black characters, according to Bone, serve to reinforce "the prejudices of his white audience."<sup>31</sup> Dunbar's poetry flourished in an atmosphere hopelessly entangled in minstrelsy's racism; Gates reiterates that critics such as Bone dismiss Dunbar altogether because his dialect's "centrality to the racist stage genres of minstrelsy and vaudeville had corrupted its poetic potential hopelessly, or so the argument went."<sup>32</sup>

However, contemporaneous response to Dunbar's characterizations was enthusiastic. The *New York Times*'s review of Dunbar's third book of poetry, *Lyrics of Lowly Life* (1896), for instance, unironically illustrates the contrast between what Dunbar represented as a writer, and the specific characterization of black life he was expected to produce. The review reads that Dunbar "caught the peculiarities of his own people, not in language alone, but in their thoughts."<sup>33</sup> It expounds on Dunbar's "deliciously lazy lines," the "musical lines" and his "jollification." The dialect character of Dunbar's poems is said to be delivered by a poet who "interprets human passions, who counts heart throbs, and, incomprehensible as it may seem, has a subtle humor, is keen, abounding in mother wit." A true singer of the people, white or black, it makes no matter. Despite this rave review, the gesture to the "incomprehensible" nonetheless points out a dilemma for Dunbar: his dialect literature was read to represent a racialized



figuration that his own erudite life contradicted. Dunbar would spend his short life torn between the literary representations his readership expected from him, and his struggle to achieve credit for his intellectual gifts.<sup>34</sup>

Dunbar's novels expound on the limiting perceptions under which black characters labor. His prose works do not draw the "portrait of a people," so much as they critique the perception of a people. Two novels in particular, *The Fanatics* and *Sport of the Gods*, confront the reader with black characters drinking not from an inherently bad moral nature, but in response to social expectations. The narratives focus on communities which judge drunken black characters harshly. Dunbar's narrators never directly confront the reader's perception of these characters, but instead filter that perception through that of the described watching community. The reader is ultimately forced to consider his own position in acquiescing to the community view, as black characters' problematic behaviors are explicitly traced to social expectations. The satirical nature of Dunbar's work relies on this split between what is depicted, and the injustice of these drunken black men's fates.

Many critics trace Dunbar's focus on the theme of reactive drunkenness to his own alcohol abuse.<sup>35</sup> Publicly, Dunbar characterized his alcohol dependence as a panacea for the tuberculosis that eventually killed him. In one *mea culpa* expressed in a letter published in *Talent Magazine* in 1900, Dunbar apologizes for his drunken behavior during a local university appearance. According to the poet, he had suffered a hemorrhage and was feeling unwell before the reading. Out of fear of disappointing the audience and a need "to bolster myself up on stimulants," Dunbar drank more than was wise for the public occasion.<sup>36</sup>

Such behavior contradicted his hard-won reputation as genius poet and beacon for the community. "The Negro race, like all races, is going to be saved by its exceptional men," wrote

W.E.B. Du Bois. "The problem of education, then, among Negroes must first of all deal with the Talented Tenth; it is the problem of developing the Best of this race that they may guide the Mass away from the contamination and death of the Worst, in their own and other races."<sup>37</sup> Drinking issues were perceived as a significant problem of "the Worst." Reflecting a popular sentiment, Booker T. Washington remarked that "strong drink is one of the chief causes of Negro crime in the South. In every instance where the prohibition law has been rigidly enforced and the Negroes have been unable to get liquor, there has been a decrease in the crime rate."<sup>38</sup>

Dunbar agonized over the possibility that he be perceived in such negative terms. His apology is expressed in *Talent*: "I was nervously anxious not to disappoint you, and so I tried to bolster myself up on stimulants. It was the only way that I could have stood up at all."<sup>39</sup> As representative of his race, Dunbar felt the pressure to transcend the very difficulties his writing depicted. He struggled to articulate a sympathetic portrayal of his black subject that took into account his readership's prejudiced viewpoint and his own experience as both exemplary and vulnerable human being. Demands that he write to expected racial stereotypes hampered his efforts. His relationship with William Dean Howells demonstrates Dunbar's conundrum, as Howells's generous support both promoted and limited Dunbar's career potential. In discussing Howells's enthusiastic introduction to *Lyrics of Lowly Life*, Dunbar later wrote that "I see now very clearly that Mr. Howells has done me irrevocable harm in the dictum he laid down regarding my dialect verse."<sup>40</sup> Howells's praise of Dunbar's "humor" and "sympathy" applies to a specific type of character, one Howells defined as consisting of "appetite and emotion, with certain lifts far beyond and above it, which is the range of the race. He reveals in these a finely ironical perception of the negro's limitations, with a tenderness for them which I think so very rare as to be almost quite new."<sup>41</sup> The fact that Howells expresses sympathy and not derision

does not make his assessment any less galling. Howells both echoes and reinforces the culturally accepted assessment that the "Masses" of black people are emotionally reactive creatures of appetite, essentially irrational.

*The Fanatics* (1901) and *Sport of the Gods* (1902) confront this perception, and counter with the implication that black characters' drunken fallibilities arise in response to social expectations. These characters are caught in a losing battle between a desire for social acceptance and the community's unsympathetic regard. Dunbar's intoxicated characters are not simply irrational; they are insecure. They use alcohol when safety and security has been denied them. Caught between the fantasy of a fostering community's inclusion and the reality of public judgment, they struggle to satisfy social expectation and overcome subsequently imposed limitations. The result is a difficult passage toward an uncertain outcome.

One such figure is "the negro known as Nigger Ed" in Dunbar's *The Fanatics* (1901).<sup>42</sup> The novel is a romance, depicting the Town of Dorbury, Ohio during and after the Civil War. The citizenry is split in loyalty. Mary and Bob, two lovers whose story composes a main plot point, are separated because of their fathers' passionate adherence to opposite sides. The narrative follows Dorbury's response to the War efforts and the conflicts that arise as a result; it ends with the town's uneasy reconciliation.

Ed is Dorbury's town mascot, introduced as a degraded black figure who "filled, with equal adaptability, the position of town crier and town drunkard" (13). He is regarded as a ridiculous character whose dramatic and faulty interpretations of the town's news supply the townspeople's entertainment. He ultimately finds redemption on the battle lines, as the War gives him a chance to serve as nurse to the Union wounded and dying.

But before the war, Ed seems happy to play his buffoonish role. His happiness is specifically illustrated in terms of public perception, not through his own state of mind. The narration does not clarify Ed's point of view, but instead addresses the reader to consider Ed through the townspeople's view of him. For instance, Mary expresses her unhappiness at the War's effect on her life as follows. "What had she to do with those black men down there in the South, it was none of her business? For her part, she only knew one black man and he was bad enough. Nigger Ed was funny. They all liked him and laughed at him, but he was not exemplary" (13) In introducing Ed, Mary singles him out in two separate ways which she then connects. First, she associates Ed with "those black men," and as such indirectly responsible for the civil conflict she hates. Second, as a drunk he is "not exemplary." Even though Dorbury's citizens find Ed "funny," his drunkenness serves as a representation of black people's unworthiness of community protection. Mary blames Ed in his status not as a citizen of Dorbury, but as a racial representative. In blaming Ed's representative character for Dorbury's "ó and the country's ó implosion, Mary finds a way to keep her community imaginatively intact by turning her gaze on Ed, and not considering her own inflammatory prejudices and ignorance as fuel for conflict.

Mary's assessment of Ed's inherent drunken unworthiness is contradicted when "those black men" begin to appear in Dorbury. As the town has become a sanctuary for Southern refugees fleeing the war, Southern ex-slaves settle in hovels on the edge of town. They soon become a focus for the town's frustrations over war issues, and they are rejected by both white townspeople and Dorbury's black community alike. "But were they received with open arms?" the narrator asks, only to answer, "No, the God that fostered black and white alike, rich and poor, was not known to foster these poor fugitives" (162). Like Ed, the refugees become scapegoats for the townspeople's fears. Mary's use of Ed's drunkenness as proof of his unworthiness is

revealed as mere excuse when alcohol instead incites a group of white vigilante townsmen who share Mary's opinion about black people. "Some of the citizens of Dorbury, inspired by the public spirit which barroom speech arouse, had determined to rise and throw off the stigma of black invasion."<sup>43</sup> Civil discord is traced here not to an inherently weak and drunken black character, but to drunken white prejudice. The mob is led by Raymond Stothard, brother of a leading Dorbury citizen, a man "capable of doing anything when he was drunk." Stothard is "drunk when he made the speech which instantly made him the leader of the aggressive movement" (164). He plays on his listeners' fears about the refugees eventually taking over of white men's jobs, so that "the men who are eating white bread and butter will have to get down to the level of these black hounds." Stothard and his angry drunken mob then descend upon the refugee camp, starting a war within town limits. The black men rise to the occasion, and "stood their ground and fought like soldiers" (176). The result is a decimated encampment and Stothard's death.

The scene that follows explicitly overturns Mary's willful desire to blame Ed's drunken unworthiness as a representative source of conflict. Almost immediately following Stothard's death, a meeting is called to discuss the ongoing tensions tearing the town apart. Ed's inadvertent appearance causes an uproar between town citizens advocating for the North, and those advocating for the South. "One side was furious that blood should be spilled for such as the negro bell-ringer, while the other was equally incensed at being accused of championing his cause" (180). Finally, the town's leading citizen interrupts the argument and provides the key to the novel as a whole: "The trouble is not with him but with us. It's not without, it's within. It's not what he is but what we believe" (182). The narrator then reflects on this speaker's configuration of "him" as opposed to "us," in that it does not account for Ed's feelings, but explains him

through the perception of his fellow human beings. Ed was so near the animal in the estimation of his fellows (perhaps too near in reality) that he could be presumed to have few mental impressions. Ed is more like a child seeking approval, though the town thinks of him as a dog without humanity. But no one would have given him credit for that much of human feeling. They had kicked a dog and the dog had gone away. That was all. Yet Ed was not all the dog. His feeling was that of a child who has tried to be good and been misunderstood. He should not have felt so, though, for he knew Dorbury and the times by an instinct that was truer than conscious analysis, and he should have known, if he did not, that the people who mistreated him, were not sane and accountable. But the under dog does not stop to philosophize about his position (182-183). Ed's lack of conscious analysis reworks the metaphor the town prescribes to those of his race, replacing dog with underdog, the image of the ultimately innocent human being. Ed was not all the dog, but responded as that of a child, though He should not have felt so. While the child descriptor is hardly the soldier image assigned to the black refugees' armed resistance, it serves to directly contradict Stothard's characterization of the black population, when he calls them black hounds, and by extension, the narrative's characterization of Ed contradicts Mary's original dismissal as well.

Ed's child-like response becomes the source for the town's healing process. Ed begins to transform as he marches off with the Union regimen as servant to the troops. He answers the watching crowd's mockery of him with "Nemmine, you people, nemmine. You got to git somebody else to ring yo' ol' bell now" (53). Though Dorbury at first resists Ed's self-imagined role as more than the town's bell-ringer, it comes to embrace him in his new role. There came a time when [the townspeople] wept at the thought of that black buffoon; the town nigger, the town drunkard, when in the hospital and by deathbeds his touch was as the touch of a mother;

when over a blood-swept field, he bore a woman's dearest and nursed him back to a broken life. But no more of that. The telling of it must be left to a time when he who says aught of a negro's virtues will not be cried down as an advocate drunk with prejudice (53). While the town will always see him in part as "the town nigger, the town drunkard," Ed has become far more. The narrative never again mentions Ed's drinking; he has sobered up in his new role. Instead of the derisive "Nigger Ed," the narration from this point refers to Ed as "Negro Ed."

Ed subsequently declines the invitation of a former townsman to join him in rebuilding the South, "where there are lots of your people," and "you won't be teased" (310). He instead chooses to remain in Dorbury, where his circumstances have changed with the town's needs. The townspeople still see Ed in relation to their own reactionary perspective, but he is now framed in a more sympathetic context, as comforter of the War's sick and dying. Mothers "begged him to come in and talk to them about their sons who had been left on some Southern field, wives who wanted to hear over again the last words of their loved ones." And so they gave him a place for life and everything he wanted, and from being despised he was much petted and spoiled, for they were all fanatics (312). The town remains condescending, and Ed is still treated as a pet, but his new position reflects his newly perceived value. He continues to metaphorically ring the town's bell, and the townspeople continue to use Ed as an object of the citizen's emotion-laden perceptions and needs. But as the town's comforter instead of its buffoon, Ed reaps the material rewards of having "a place for life." He chooses to take advantage of his bettered circumstances, given that both Northerners and Southerners see him exclusively in their own terms. But, "Nemmine, you people, nemmine." A major difference between the drunken buffoon and the sentimental healer is that the latter position confers the advantages of being "petted and spoiled." This is a big difference materially, if not idealistically. It is not exactly a choice; Ed makes do,

given the circumstances. Although Ed remains confined by the town's fanatical needs, his ability to rise to the occasion and transform himself in difficult circumstances ultimately gets the best of the bargain.

Dunbar's narrative satirizes the belief by Dorbury's citizens in Ed as representation of degraded black character, when in fact he delivers the loving touch and comfort the townspeople are incapable of providing for themselves. He neither escapes from nor triumphs over the town's view of him as they continue to oppress him, and to consider him "the town nigger, the town drunkard." But his "child-like" character also fills the role of healer the town requires, allowing Ed to leave his buffoonish role and assume a role more socially and materially rewarding. In the narrative's view, Ed is neither triumphant nor degraded; he is instead as compromised and compromising as Dorbury itself, a true member of the community.

Dunbar's next novel, *Sport of the Gods*,<sup>44</sup> more directly articulates intoxication in black life as a result of destabilizing social pressures, rather than an endemically weak black character. In *Sport of the Gods*, the Hamilton family is destroyed by their desire to believe in two representations of security: first, a myth of the plantation idyll,<sup>45</sup> and then a myth of Northern urban salvation.<sup>46</sup> As the novel begins, Berry Hamilton works as a butler for the patriarchal Oakley family. He and his family live happily in a cottage on the prosperous plantation's grounds. The drama begins when Berry is falsely imprisoned for stealing from his employer despite twenty years of faithful service. Oakley automatically assumes Berry is guilty because he is black, despite Berry's proven history of loyalty as well as the clues that Oakley's brother has both motive and opportunity and is, in fact, the actual thief. Berry is thrown into jail and the remainder of the Hamilton family moves North after being tossed off the Oakley plantation in disgrace. "They had heard of New York as a place vague and far away, a city that, like Heaven, to



them had existed by faith alone" (77). The Oakleys look to New York to replace the plantation's promise of security and home. On arrival in New York, however, the narrative notes, the provincial has "a feeling of loneliness, almost of grief, that with all of these souls about him he knows not one and not one of them cares for him. After a while he will find a place and give a sigh of relief" (82). The sense of estrangement fades as one settles in. "The subtle, insidious wine of New York will begin to intoxicate him" The Bowery will be his romance, Broadway his lyric, and the Park his pastoral, the river and the glory of it all his epic" The sentimental romance describing New York is comparable to the plantation romance which blinded Berry to his employer's capacity for betrayal. Both are comparable to intoxication's focus on romance and security, an illusion that fights the alienating insecurity that Oakley's betrayal and New York's estrangements represent.

Berry's son Joe finds solace from these insecurities when a shady neighbor befriends him, and introduces him to the Banner, a local bar. "The Banner was only one of a kind. It stood to the stranger and the man and woman without connections for the whole social life. It was a substitute--poor, it must be confessed--to many youths for the home life which is so lacking among certain classes in New York" (117). The naïve Joe fails to recognize the depth of this "social cesspool, generating a poisonous miasma and reeking with the stench of decayed and rotten moralities" (118). His nervous uncertainty about fitting in, however, is quieted by the illusions and delusions fostered by this environment. He meets "Sadness," one of the bar's hustlers. In his need to feel included, Joe cannot recognize the mockery of sentiment with which Sadness explains his name. "A distant relative of mine once had a great grief. I have never recovered from it." Joe was not quite sure how to take this; but the others laughed and he joined them, and then, to cover his own embarrassment, he did what he thought the only correct and

manly thing to do,--he ordered a drinkö (113). Alcohol's warmth fills him and eases his uncertainty. öThey took a drink. There was quite a line of them. Joe asked the bartender what he would have. The men warmed towards him. They took several more drinks with him and he was happyö (114). The prose here simplifies to focus on Joe's immediate present. This simple, straightforward rhetoric is in stark contrast to the narrative's profuse descriptions of Joe's sentimental agonies of desire and loss from earlier passages, such as when he finds employment for the first time: öHe began his work with heart elate. Now he had within his grasp the possibility of being all that he wanted to be. Now Thomas might take him out at any time and not be ashamed of himö (109). Joe's hopes and fears concerning what ömightö be possible are tormenting insecurities. In contrast, the phrasing describing Joe's drinking experience at the Banner allows Joe to simply be: öhe was happy.ö

This feeling is as intoxicating as the liquor and inseparable from it. Unfortunately for Joe, the experience of security does not accompany his secure feeling. As the novel progresses he grows increasingly frustrated and unremittingly drunk. One night, Joe stumbles upon Sadness speaking with Skaggs, a white öcelebrityö reporter who wants to make clear he is not slumming, but perfectly at home in the bar. öI get more inspiration than I could get at any of the greater clubs in New Yorkí I'd rather come down here and fellowship right in with you fellows. I like coloured people, anyway. It's natural. You see, my father had a big plantation and owned lots of slavesí ö (121). Everyone else knows Skaggs is a öa monumental liar.ö His claims of fellowship are part of the delusional atmosphere: öí he calmly believed his own lies while he was telling them, so no one was hurt, for the deceiver was as much a victim as the deceivedö (122). Skaggs actually grew up on a Vermont farm. Joe's reliance on alcohol's false security reflects his inability to perceive Skaggs's tall tales and his false friendship. Skaggs cares nothing for Joe; he

is only interested in getting a good story for his paper. As Joe relates the tale of his family's tragic expulsion from the South and his own downward spiral, Skaggs ignores Joe's violent threats to kill a faithless girlfriend, and instead focuses on the mention of Berry's imprisonment. "Great story, ain't it? Come, come, wake up here. Three more, Jack. What about your father?" Skaggs considers at first that Joe may have framed Berry himself. This could be a "big sensation for my paper." When he realizes the story is not *that* sensational, he decides to investigate anyway. Skaggs travels South and uncovers the truth, exposing Oakley's crime in a headline that reads: "A Burning Shame! A Poor and Innocent Negro made to Suffer for a Rich Man's Crime!... A Universe Reporter to the Rescue!!" (238).

The drunken Joe is left behind, "helpless" and "pitiable." His girlfriend rejects him and he indeed kills her. The bar patrons, Joe's supposed friends, dismiss him as "Only one more who had got into the whirlpool, enjoyed the sensation for a moment, and then swept dizzily down" (212). The irony here is that no one wants to know about Joe's sad situation; had he bothered, Skaggs may have saved *both* Joe and Berry from prison. Instead, Skaggs only cares about which part of the story may be twisted to sell a heroic rescue story that will satisfy the public's sensational appetite for easy moralizing. The headline's scandalized tone is ironically self-serving.

Skaggs's headline is repudiated by the narrative's direct condemnation of those who manipulate the meaning of tragic events to their own ulterior motives. Such moralizing or politicization of harrowing events, the narrative implies, reflects the heartless actions of characters who use people like the Hamiltons for their own ends. Joe is seen by Skaggs and the Banner's patrons as "Only one more who had got into the whirlpool, enjoyed the sensation for a moment, and then swept dizzily down. There were, indeed, some who for an earnest hour

sermonised about it and said, "Here is another example of the pernicious influence of the city on untrained negroes. Oh, is there no way to keep these people from rushing away from the small villages and country districts of the South" (212). The narrative here rebukes political and religious posturing that looks no further than Joe's drunken example as support for the mistaken belief that African American should stay in the South. The Hamilton's problem is not one of location. The problem is an overall lack of empathy and inclusion no matter where a black family finds itself. Black people are exploited for the national community's moral and ideological ends, subject to what "They wanted to preach," or to gain through moralizing manipulations. For Joe, drink offers an illusory retreat from a justifiable insecurity. His social environment is composed of manipulated representations; there is nothing to rely on. Joe drinks himself into a stereotype of drunken self-destruction waiting for him in the watching eyes of the Banner's patrons. He is only "one of many." Dunbar's narrative exposes how shallow the bar patrons' dismissal of Joe is, and emphasizes this point with the above warning to the reader not to dismiss Joe in similar terms.

Both Joe and *The Fanatics'* Ed are perceived to represent stereotypes, characterizations that have been read as straightforward representations as opposed to ironic ones. In their desire to become part of the social environment, these characters play to their community's exploitative expectations. Ed especially responds to the public view that he act the buffoon, resulting in the evocation of a minstrelsy performance. In Dunbar's narratives, however, the depiction of public perception is key to differentiating character figuration from stereotypical assignments of behavior. Dunbar had harsh words for "intelligent people" unable to differentiate dialect as a philological branch from the burlesque of Negro minstrelsy.<sup>47</sup> Nonetheless, the specter of minstrel-derived representations haunts his works. If his novels make for uncomfortable reading,

they are meant to; Dunbar invokes the character of intoxicated black men in order to confront the stereotype of the angry, drunk and violent mob mentality that was believed by the public to inform black character in general.

If Dunbar's work suggests minstrelsy's problematic representations, James Corrothers' only full-length fiction, *The Black Cat Club*, directly exploits them. Dickson Bruce notes that Corrothers' book received little criticism for its depictions when published in 1902.<sup>48</sup> However, "for readers at a later time, the caricatures are so broad, and the stereotypes so pervasive, that, despite its ties to folk sources, *The Black Cat Club* has been very hard to fit into most historical paradigms for African-American writing, particularly those emphasizing, rightly, issues of protest and liberation."<sup>49</sup> At the same time, this odd prose fiction's presentation of Club members' transgressive behavior suggests a potential for productively liberated meaning and communication across communities, and the possibility for a dialectic between form and reform.

*The Black Cat Club* follows the exploits of a group of intoxicated, riotous, slang-speaking black men staging an incendiary public image for material gain. The story features Sandy Jenkins, the slang-speaking "poet laureate of the Chicago levee." The book begins with Sandy organizing his "Black Cat Club," which is touted in Chicago's journals and newspapers as "the most peculiar literary society on earth" (16). The Club's nine members resemble characters lifted straight out of Sandy's dialect poetry, which is reproduced in many of the book's chapters. Each chapter highlights a meeting of the club, during which members tell stories passed down from the plantation and an enslaved past. They also host mock debates of wildly misinterpreted political and philosophical subjects, and visit other locales to perform minstrel-type shows promoting the Club's reputation. As the story proceeds, Sandy positions himself to ascend to the

middle class by inviting key community figures to these events. The novel ends with the group's temperance reformation at a local church. Sandy and his group renounce their alcohol-drenched, violent past, and Sandy marries his sweetheart, the daughter of a meatpacker whose business Sandy will inherit.

The name "Sandy Jenkins" is lifted directly from Frederick Douglass's *Narrative of the Life of Frederick Douglass*. Sandy was the superstitious slave who inspired Douglass to fight for his freedom. In Douglass's tale, Sandy represents the slave mentality Douglass specifically rejects in order to rise to self-realization, representing the self-created American man who throws off plantation culture's superstitions. *The Black Cat Club* reverses the value given to Sandy's superstitious mentality in Douglass's text; in Corrothers's story, Sandy negotiates his way to middle-class material splendor by exploiting the popular taste for his embodiment of plantation culture's urban legacy, in dialect-speaking, hard-drinking, razor-slashing representations. Corrothers's appropriation of Sandy Jenkins underscores the target of Corrothers's caricatured figures: public promotion of minstrelsy's stereotypes. Dickson Bruce states that the book deserves both credit and censure for stories told "in a manner that fully captures the forms of banter and verbal play often identified with African-American folk communities. On the other [hand], *The Black Cat Club* frequently lapses into stereotyped-based situations and, especially, characterizations that owe more to minstrelsy than to African-American life."<sup>50</sup> The narrative caricatures Sandy and his Club's behavior as a direct representation of minstrelsy's sensational material as expressed in Sandy's poetry.

*The Black Cat Club* is sub-titled "Negro Folk-Lore and Humor." The best of its dialect-accented character renderings recreate the tall tales and ghost stories circulated by slaves, and handed down since before the War. The worst of the book lifts Club members' behavior straight

from the minstrel stage: Club members drink heavily, fight raucously and brandish their ever-present razors, a staple of minstrel songs.<sup>51</sup> In the first chapter, "The Club Introduced," Sandy insists that Club meetings revolve around "watermelons, opossums, sweet tatahs, pie, coonpone, pork chops, chicken and intoxicating liquors."<sup>52</sup> Club meetings are held in "Billy Spooks" tavern, and the first of Sandy's poems, recited at the end of Chapter I is titled "De Cahvin" in which two men slash each other to death with razors: "I bofe at last in mincemeat fell./But in de midst ob dat brown hash/de razahs still contrived to clash" (25).

*The Black Cat Club* exploits this drunken, violent, dialect-speaking black stereotype as a matter of plot. Sandy's ambitions are staged to promote his middle-class aspirations before a complicit and often a mocking audience. The Club's violent drunkenness is viewed as entertainment by these complicit audiences who are characterized in the story as abetting the Club's socially ambitious performances.<sup>53</sup> The minstrel performance serves as public relations; alcohol consumption suits the public's expectation of this "stamp" of a certain character's appetites. Sandy gives the people what they want; and so does Corrothers.

Corrothers himself later rejected *The Black Cat Club* altogether. In his 1916 autobiography, *In Spite of the Handicap*,<sup>54</sup> Corrothers states: "I have grown to consider the book a very poor one, and I regret exceedingly that it was published." In telling his life story, Corrothers contrasts his own "sober, respectable" behavior with the drunken rowdiness of a "razor-toting class" composed of violent black men who on the surface bear a striking resemblance to *The Black Cat Club's* characters. Kevin Gaines notes that Corrothers's autobiographical account supplies conservative religious morality as the safe alternative to the violent black drunks of this dangerous class. Gaines states that "aggression was encoded in Corrothers's use of dialect, as he deployed minstrel stereotypes of primitive, disorderly black

men whom he occasionally mastered in his narrative through physical violence.<sup>55</sup> Corrothers's self-serving use of minstrelsy is at times refigured with sympathetic representations of urban black vernacular culture, but for the most part, the autobiography demonstrates a logic of class stratification to divisive extremes. Moral standards guard the class gates; in *In Spite of the Handicap*, Corrothers distinguishes between "savag[e]" black men and good Christians, lamenting that controlling the former disaccommodates the latter. In one passage, he laments the invasion of "Rowdy Negroes" on trains, who are "full of bad liquor, and bent on a fight." These men "sit down and drink more whiskey, lurch through the car, insult respectable coloured women and men—obscenely cursing, with pistol or knife in hand. It is no wonder that white Southern legislators have sought by prohibitive laws to protect their own men and women from such disgusting and dangerous displays of black savagery as this" (120). Such condemnable behavior is contrasted to the "decent and intelligent coloured people" who are then legally forced to share these unacceptable men's fates. Corrothers believed the black community should be as appalled as the white community. He would later reject *The Black Cat Club* in part because it collapses the distinction between the "dangerous displays" indicated in the above passage, and the space occupied by "decent and intelligent coloured people." *The Black Cat Club* instead presents Sandy and his crowd not simply as "Rowdy Negroes," but conscious of the public relations value in their behavior. These characters function not as simple representations (as such figures do in his autobiography), but as caricatures of the representation that minstrelsy stages.

Corrothers's autobiography anachronistically laments that *The Black Cat Club* was never meant to be a representation of black life per se,<sup>56</sup> but pure fiction. The book was reportedly born of a slow news cycle when, as a young journalist, Corrothers needed some extra money. In fact, he originally feared that his "perfidy" in submitting the original piece would be called out.



Instead, his editor encouraged him, and *The Black Cat Club* emerged as a series of articles that Corrothers published in the 1890s while working for the *Chicago Journal*.

"It's good stuff," said the managing editor, "and we want you to write something about that fellow every week."

"But he doesn't exist!" I confessed. "I ô I made the whole thing up," I explained.

"Oh, we knew that!" declared the editors. "But make up some more. We'll help you with the dialect," they added when I admitted that I didn't know much about that. (138)

Corrothers emphasizes here that the characters are non-existent creations, born from the urging of (white) editors who responded positively to Corrothers's first article caricaturizing Sandy Jenkins. According to this account, Corrothers's dialect inscription is more the work of the editors who "gave me a book in dialect so that I might study that form of speech." Corrothers explains his fictional work as a means of furthering his career, and making some money by pandering to the audience.

The Club's prolific alcohol use is part of an image. In Sandy's Club, intoxication facilitates social relations as much as it breaks them down. When there are disagreements, Sandy is quick to smooth them over with alcohol facilitating the negotiation. An early argument over who is to be Club secretary, for example, is settled when Sandy commands the two men to "to a dram outen ma bottle and be friends!" (44). Drinking establishes and reinforces social bonds within the Club. It also sets up the reform performance in the book's last chapter, a performance that achieves Sandy's ultimate goal of acceptance into the middle class. Sandy is, above all, a performer, capable of identifying and courting all types of audiences.

The setting for his public ascension through reform is introduced from the start, when minstrelsy and reform are both introduced as public postures. Immediately after Sandy's press release has gone public, the Club receives a number of letters. In responding to them, Sandy demonstrates his ability to direct his Club's interaction with the public, as well as his canny

ability to negotiate social relations and read between the lines for his own benefit. The first letter is sent by Mrs. Woodby-Jenkins. As "an indignant colored woman who did not approve of the club," she writes, "Your "Black Cat Club" with its disgusting orgies and horrid antics, belongs to a past generation. We who are trying to lift the race up to a higher plane of civilization are disgusted by such uncircumspect and undignified conduct. I suggest you disband your club, reform, and take ten years solitary confinement in school" (50). The stiff grammar reflects the worst of uplift mentality, in that Mrs. Woodby-Jenkins populates a community "We" with those condemning Sandy to a social no-man's land. In proposing banishment, Mrs. Woodby-Jenkins allows no room for a dialogic exchange. The Club responds in kind by throwing the letter out.

Sandy does not reject the idea of reform, but the idea of closed-off communities. The second letter, from Reverend Jehoshaphat Johnson the Thirdly, opens up communication. In contrast to the disapproval expressed by Mrs. Woodby-Jenkins, Reverend Johnson writes, "You doubtless know of the great work of reform which our church is doing among the colored people of the levee district. Knowing your great influence over this large class of unfortunate people, we write to enlist your sympathy in our work" (47). The Reverend describes the Club not as an isolated object of reform, but as a subject effecting influence, joined with Johnson in larger community concerns. In his letter, the Reverend imagines the Club in a position of power that flatters Sandy's self-image. The Reverend goes on to entreat the Club to remember that "young men may enjoy *this world's goods for a little season*, but they will all vanish." He invites them to his church's revivals. Then, Johnson laments the church's impoverished state, intimating that his motive for writing is at least in part a material ambition similar to Sandy's. Sandy recognizes a like-minded achiever. The moral reform/religious message is delivered as a

socially inclusive invitation between men with similar material goals. Reform is performed to enable the Reverend's social ambitions, much as minstrelsy is performed to enable Sandy's.

Sandy's ambition is ultimately reformist; even now, when his "little season" of rowdiness is not yet done, it is in service to transformative potential, and not simply a hedonistic celebration. This is demonstrated during the Club's meeting on the North Side, after Sandy is invited by a letter from a German tavern owner. "Mine name vas Shake Schneider, und I geebs a von zaloon py de Nordt seid out" (46). He signs off with "goodpy." This letter introduces the North Side encounter as predicated on a question of dialect representation, and a consequent capacity for communication across different groups. This is most clearly (or, confusedly) illustrated in the chapter "Bei Der Nort Seit Oudt."

In this chapter, the Club meets at Schneider's tavern. The intoxicated atmosphere found there facilitates communion between these disparate groups, and Sandy is revealed as a master communicator. The text presents Schneider's letter, his speech, and the textual inscriptions of the German character as of a piece; all convey in the same hearty welcome the German embodies. His letter's warmth and dialect is reinscribed in the sign at the door of his tavern: "Hon. Santypo Shenkins unt his Crate Plack Gat Glubs/Vill meedt here to-night!/Coot music! Lots um fun!/Coom ev'rybodys!/Ein class um peerí" (66). Sandy and his group respond to the placard by flourishing the signs of their own character; they take out their razors. Sandy leads his group in, commanding: "Genamums ob de Black Cat Club, fall in line! Single file! Draw razahs! March!" Schneider greets them in a welcoming speech loaded with the same dialect as his letter and the sign, all conveying a similar effusive message. "Mr. Shinkins, I vas cladt to meedt you undt der crate Plack Gat glub. Vat you trink?" (67).

Corrothers was to recount in his autobiography his embarrassment when submitting a German dialect poem to an editor in hopes of being published. "I remember still how broadly the courteous editor smiled, as he rejected it — not, I know now, at what I imagined its irresistible humor; but — at *me* (64-65). This embarrassment is probably more understandable to current readers than the idea of transgressed boundaries that "Bei Der Nort Seit Oudt" attempts to convey. As Margaret Atwood stated, "This kind of dialect now makes good liberals cringe." Holger Kersten points to Atwood's remark in explaining why books such as *The Black Cat Club* are so difficult to read now, but Kersten also points to Corrothers' original hope for his dialect work, arguing "in favor of accepting certain types of nonstandard language as legitimate forms of literary expression — a writer creates for himself new forms and patterns of literary expression in order to free himself from the strictures of the literary tradition..."<sup>57</sup> Corrother's dialectic inscriptions in this chapter attempt to reveal these speech patterns as at once attached to specific communities, but also to suggest their transformational potential in communicating across social groups.

The meeting between Sandy's Club and the German's tavern involves testing the boundaries of representational capacity in a contest to appropriate each other's dialect. With alcohol facilitating communication and establishing the groups' willingness to overcome differences, the dangers, absurdities and successes of misappropriating dialect's representations demonstrate this exchange's transgressive nature. Schneider first announces his friends will begin the "ludicrous brogram" with "a nigger song." The narrative notes that "Little Hans" proceeded to murder the old Negro melody (71). In answer to this, Sandy produces and the text reproduces a doggerel of German dialect, set down in the very accents Schneider has been using, but attributed to Sandy's recitation. Given Sandy's heretofore strong black dialect accent, the

text's representation of his German-inflected oral presentation underscores Sandy's successful capacity to assume the German mode of expression. How valid is this verse as a representation of German dialect, in Sandy's imitative hands? How valid is the characterization of an "old Negro melody" as a "nigger song"? Sandy's recitation is seen as "faithful" by his audience. When asked where he learned to speak this way, Sandy replies that he learned from "an ole Dutchman dat went around wid sourkraut in his ears!" (76). In performing each other's verses, both Schneider and Sandy touch upon the exploitative misrepresentations that generate the reproductions, locating meaning not in the verse's inherent form, but in the audience's acceptance of that form's mastery.

The extreme limit of this exchange is reached when one tipsy performance "precipitated a riot, and for five minutes Dutchmen and Negroes were scrambling together and pulling noses, without regard to race, color, or previous condition of servitude" (72-3). The complete overthrow of social differences is expressed as a brawl in which all boundaries are overcome. The boundaries are so overcome, in fact, that the quote offset within this description is lifted from the Civil Rights Act of 1866.<sup>58</sup> This violent misrepresentation of the Act's formal intent appropriates its originating spirit out of text and into the context of this meeting's social agenda. The Act's original rhetoric is appropriated completely out of its formal context, its intention appropriated to an inappropriate setting, yet one its ideals nonetheless addresses.

But if Corrother's story may be appreciated for depicting a cross-cultural communication (albeit a questionably appropriate one), its depiction of black performance to established white civic representatives is much more uncomfortable. In "The Great Debate," the Club agrees to invite an audience of paying professionals to their Debate. Sandy is primarily interested in members of "de Board o' Trade" who attend; in order to get them there, the meeting is opened to

other curious members of the public. These include a minstrel performer who observes to sharpen his own stage performance,<sup>59</sup> an evangelist interested in helping the poor (with Sandy and his crew representative objects of his charity), a local journalist looking for a headline, and even two curious policemen. The trade men see Sandy's direction with the Club as promising his future "as a leader among your people" (196). While the Club enters the debate "excited..." by a temptation to "show off" before the guests (179), the guests are ready to exploit the Club's performance to their own ends.

In the German tavern chapter, Sandy's mastery of dialect appropriation and the textual violation of the Civil Rights Act suggested a potent space of transgressive transformation at Sandy's command. Here, however, textual misrepresentations result in violent misunderstanding.

"An de Bible say," continued Loudmouth,

"Aht am long, and time am movin."

An hit don't nothin' about courage. Courage! I nevah git you into de congregation o' de righteous! An I don't hab to quote no Shakespere, ner any other kin o' spear! Don't hab to mess wid no poetry at all! Don't hab to go outside o' de lids o' de Holy Bible to prove a good run's better 'n a bad stan'! Look at de chillun o' Is'ael! Didn't dey run outen de lan' o' de Egypt! An' wuzn't dat a good run? (187)

Saskatchewan Jones takes Loudmouth's argument not as a reference to the Bible, but as a misappropriation directly insulting his valor. In addition, audience members come prepared to misinterpret the Club's performance and read their own interpretation into events; the resultant drunken brawl between Club members gives them the perfect opportunity to do so. The evangelist is "unused to such scenes, and frightened beyond measure," (195) but "determined to get his money's worth." The minstrel performer is busy taking notes. As the debate horrifically unfolds into a razor slashing that sends the losing Club member to the hospital, "the reporter was dashing off his story, page after page," to be later published as "Horrible Midnight Murder at the

Black Cat Club.ö Like Dunbar's Skaggs, the reporter exaggerates an aspect of the story in order to serve the public appetite for sensational fare.

While Sandy has made headway with the Board of Trade, that success has come at the expense of the Club members' feelings and flesh. He reconciles his Club in a remarkably sober chapter titled "Reconciliation and Remembrances," but the Club's "little season" is done, as predicted by Reverend Johnsing in his letter urging reform.

The Club's reform is performed in Johnsing's church. In a final performance of assimilation, Sandy achieves his ultimate goal, ascending to the middle class by renouncing his past (drunken) behavior and marrying his sweetheart Sybil. Through her, he obtains both a respectable wife and business. Sandy directs his Club to capitulate to their new socially respectable, middle-class role. To reap the material benefits, the Club surrenders to the religious audience's expectations, and pledges fidelity to a productive morality. The Club members allow themselves to be written upon by the church's social standards, and the Club is described as in tune with the "old, old story" of religious reform. This capitulation to convention is illustrated in a narrative which focalizes the congregation's reaction to the Club's performance, as opposed to focalizing through the Club members' performative experience. Contributing to this sense of the Club's acquiescence to the viewing audience's reading, the narrator's verb syntax in describing this performance is passive. An act is described for what it "was," not for its active potential. For instance, Johnson's piano playing "was delicate, the phrasing artistic; the technique, accurate. In fact, the whole performance was so entirely beyond what the people were expecting that it took them completely by storm" (245).

With its profane and hard-drinking reputation, the Club's capacity for assimilation into the Church's social circle comes as a surprise to the congregation. However, the Great Debate

made clear the Club has hit its limit as a transformative public relations tool. It moves to this final stage of reform in a predefined religious setting, no longer re-forming, but reformed. The reform performance is pronounced upon by the watching congregation instead of experienced through the Club member's impressions. For now, the Club has married the middle class community, its "little season" of drunken excess over. Roustabout Thompson summarizes the rules for being "right happy" to the rest of the Club. These include, "Don't drink, don't gamble, and don't hab anybody 'roun' yo' house 'at will" (260). The club members vow to work for Sandy and abide by the middle-class rules, in the same way they respected Sandy's original Club rules commanding whiskey and watermelon at Club meetings.

The narrative's last word, however, questions the effectiveness of these new social strictures in predicting the (ex) Club's characters' future trajectory. Do these prescribed rules represent actual reform? Loudmouth, the "ex-preacher" says that he will work for Sandy only to "git 'mongst his good eatin' foh nothin'" and plans to start a mission next to Sandy's house that Loudmouth can "make a mint o' money outen" (262). And Simon, still bitter due to the scars he carries from the Great Debate fight, refuses to join the others. Despite the formal ending in a wedding and the reformer's productive life, the final line of Roustabout Thompson qualifies his earlier, happier summation as well.

"Well," remarked Saskatchewan Jones, as they separated for the night, "when de balance uv us gits up to Sandy's new place, it'll be pu'rtty much de same ole crowd."

"Same ole crowd," echoed Roustabout Thompson, as he waddled slowly away.

Reform is not the ultimate solution for all the Club.

In his autobiography, published two years before his death, Corrothers offers what he considered a more socially responsible vision concerning the confluence of alcohol and social



ambition, one in keeping with temperance's moral standards.<sup>60</sup> He recounts his memory of the Reverend Charles Grandison, who shared Corrothers's belief that the "whites would never extend to us the full commercial and social privileges which other races enjoy" (102). Grandison worked tirelessly to establish black American communities in Africa, funded through public support. Corrothers relates that a disappointed ambition was responsible for Grandison falling victim to the "Rum demon."

But there was a reason back of it all: Grandison, who upon the public platform seemed "A Prince in Black," noble and masterful as Frederick Douglass, sagacious as Booker Washington, as correct and courteous as Dunbar, with a ruggedness all his own, was boundlessly ambitious; he grew restive and desperate under the thought that he was forever doomed to be "nothing but an American Negro" one of a helpless and despised race—a thing held down, apart, and hopeless. 'Twas a Lethe-draught he sought, as he staggered brokenly under the black shadow that rests upon a race. (115)

In equating Grandison with Douglass and Dunbar, Corrothers depicts his own Representative Man in Grandison, the former president of Bennett College who succumbs not to a "bestial drunkenness," but to disappointment. The problem is not an inherently weak character; in fact, Corrothers notes, up to that point Grandison had represented the most moral of men, one well aware of alcohol's dangers. But alcohol filled a void of thwarted social ambition. It is solace when the American dream of self-definition and reform's potential dies. Such a sympathetic portrayal of the black drinking figure as a result of disappointed dreams questions the nature of existent social limitations and prescriptions, and represents the beginnings of a re-figuration that was to become more and more predominant in the twentieth century's growing modernist sensibility.

## Notes

<sup>1</sup> See also *Gender and the American Temperance Movement of the Nineteenth Century*, for Holly Berkeley-Fletcher's description of the "temperance-abolition nexus" which was "well-established from the origin of both movements through the participation of individual reformers" (48).

<sup>2</sup> Garrison began his career as editor of the *National Philanthropist*, a temperance journal, and made the move to abolition seamlessly. This is detailed in *William Lloyd Garrison, 1805-1879: The Story of his Life Told by his Children*, beginning on page 79.

<sup>3</sup> For an overview of Douglass's image, see John Stauffer's "Frederick Douglass's Self-Fashioning and the Making of a Representative American Man."

<sup>4</sup> The Douglass quotes in this paragraph are taken from his lecture, "Why is the Negro Lynched?"

<sup>5</sup> From "The Race Problem: Miss Willard on the Political Puzzle of the South," *The Voice*, 28 October 1890.

<sup>6</sup> Douglass represented Haiti at the Fair. He argued black people be allowed entry to fair grounds, which resulted in a "Colored People's Day." Ida B. Wells, who did not attend the World Fair in protest against the idea of a "Colored People's Day," later noted that Douglass's subsequent presentation of the case for civil rights "had done more to bring our cause to the attention of the American people than anything else that had happened during the fair" (32). See Anna Paddon and Sally Turner, "African Americans and the World's Columbian Exposition."

<sup>7</sup> Inspired by Dunbar's work in dialect, Corrothers later stated in his autobiography that "I saw, after I had read a few of [Dunbar's] pieces, that certain thoughts could not be expressed so well in any other way as in dialect" (136). "An Indignation Dinner" is probably Corrothers's most successful dialect poem; it continues to be anthologized.

<sup>8</sup> Yacovone notes that arguments regarding 19<sup>th</sup> century temperance focus on white leadership and organizations, and ignore the black community's support. Stating that black temperance was strongly rooted in a self-interested "struggle for autonomy and freedom," Yacovone's argument traces black temperance interests to civil concerns. Yacovone therefore extends the earlier argument by William and Jane Pease who "characterize black temperance as an essentially bourgeois response to white racism, dominated by the belief that blacks "could afford neither the economic drain of intemperance nor the social image of tipping" (281).

<sup>9</sup> Temperance and abolition rhetorical parallels have been attributed to an overarching religious and moral meta framework used by Northern reformers. Researchers subsequently assumed that temperance was not strong in the South because temperance philosophy was inextricably linked to a Northern abolition agenda. See W.J. Rorabaugh's *The Alcoholic Republic*, page 31. In *Battling Demon Rum: The Struggle for a Dry America, 1800-1933*, Thomas Pegrum cites Southern hostility following the war as well as "the region's fervent attachment to Jacksonian

principles of individualism and a suspicion of government power (125 Pegram). In *Liquor in the Land of the Lost Cause: Southern White Evangelicals and the Prohibition Movement*, Joe Coker compares a weak antebellum Southern support (as seen in a lack of temperance pledges) to the strong church-supported prohibition movement that followed. Coker also credits the "traditionally Yankee reform movement" as the source of Southern apathy. In "Drinks He to His Own Undoing: Temperance Ideology in the Deep South," Douglas Carlson points out that in the South, "especially after 1840, temperance efforts were more significant than scholars have recognized and virtually identical to the larger national movement" (659-660).

<sup>10</sup> Detailed in Walton and Taylor, "Blacks and the Southern Prohibition Movement."

<sup>11</sup> Marginalization of the black temperance community reflects national racist exclusions. This was even true in the abolition movement; in "Recovering the Voices of Marginalized Abolitionists" in *The Humblest May Stand Forth: Rhetoric, Empowerment and Abolition*, Jacqueline Bacon details the predominance of white male rhetoric that informs study of nineteenth century abolition. In reality, she writes, African Americans rhetorically positioned themselves in ways that preceded white abolition stances by many years, and in fact influenced the understood abolition leaders, men such as William Garrison. David Blight's *Race and Reunion*, Chapter 7, "The Literature of Reunion and its Discontents" analyzes how national leaders and cultural figures participated in the post-Civil War "politics of forgetting," a cultural reunification of white interests at the expense of the black community's needs. In addition, see John Fobanjon's *Understanding the Backlash Against Affirmative Action*, Chapter One: "Historical Evolution of the Backlash Against Affirmative Action," for a general overview, and Heather Cox Richardson's *The Death of Reconstruction: Race, Labor, and Politics in the Post-Civil War North, 1865-1901*, Chapter 6, "The Un-American Negro," which identifies a self-interested Northern working class at the heart of fears concerning perceived threats to the "American system of free labor based on individual enterprise" (184).

<sup>12</sup> In "As Gold Is Tried In The Fire, So Hearts Must Be Tried By Pain" The Temperance Movement in Georgia and the Local Option Law of 1885," Michael Wagner argues that in Georgia, at least, despite the racist exclusions by the WCTU and Templars, the prohibition laws "would not have been possible without the help from black voters and the assistance of black mothers and wives who helped to sway the men's votes. Citizens in Georgia had learned to cross racial, social, and economic lines to work together toward a common goal" (54). And in *Temperance and Racism: John Bull, Johnny Reb, and the Good Templars*, David Fahey points out the dependence of African American organizations upon white opinion and activism to facilitate the goals of uplift ideology.

<sup>13</sup> Du Bois proposed a "talented tenth" of black leadership serving as models for the remaining 90% of the population. The tenth would integrate into American culture's leadership and open the way for the rest of the race. See Du Bois's "The Talented Tenth: Memorial Address" Booker T. Washington, on the other hand, believed that integration would best be accomplished from the bottom up. African Americans should secure themselves financially and demonstrate core American material values, before white culture would allow them to assimilate. See "The Atlantic Exposition Address," Chapter XIV in Washington's *Up From Slavery*, particularly pages 153-156. Most critics agree the debate between Du Bois and Washington was not about

the merits of assimilation which they both supported, but how integration was to be accomplished. See "Separating as Individual Emigrations: Despairing Black Nationalists of the United States" pages 28-34 in *Separation, Assimilation, or Accommodation: Contrasting Ethnic Minority Policies*, in which Terrence Cook contrasts Du Bois's position with Frederick Douglass's and Washington's. Cook points out that all these men nonetheless wished to defeat segregation in general and the Jim Crow laws in particular.

<sup>14</sup> In *Economic Aspects of the Liquor Problem*, published in 1899, John Koren and Henry Walcott Farnham point out that the black population was demographically least prone to drunkenness. See Chapter VI: "The Relation of the Negroes to the Liquor Problem."

<sup>15</sup> Black voting patterns in regard to prohibition laws were not predictable, and African Americans seemed responsive to the liquor question framed in terms of liberty and civil rights as opposed to moral commands. Hanes Walton and James Taylor point out in "Blacks and the Southern Prohibition Movement" that black voters were open to arguments from either side.

<sup>16</sup> In a letter to William Garrison dated October 28, 1845, Douglass compares his warm reception at a temperance gathering overseas to the pervasive racism at home. "No one seemed to feel himself contaminated by contact with me. I think it would be difficult to get the same number of persons together in any of our New-England cities, without some democratic nose growing deformed at my approach" (60). John Crowley summarizes Douglass's overall position toward temperance when he writes in "Slaves to the Bottle: Gough's *Autobiography* and Douglass's *Narrative*," that "Douglass could even agree with those who argued that bondage to alcohol was an especially virulent reform of slavery." What Douglass could *not* abide was the racism of the temperance movement itself (128).

<sup>17</sup> From "Mr. Editor, If You Please" Frederick Douglass, *My Bondage and My Freedom*, and the End of the Abolitionist Imprint," page 621.

<sup>18</sup> For a general overview of Douglass's overseas tour, see Fulkerson, Gerald: "Exile as Emergence: Frederick Douglass in Great Britain, 1845-1847."

<sup>19</sup> From Douglass's March 30, 1846 speech in Paisley, Scotland. Yale University has a database of Douglass's overseas temperance speeches. They can be found under the subject heading "Temperance" at <http://www.yale.edu/glc/archive/subject.htm#444>

<sup>20</sup> In Cork on October 20, 1845.

<sup>21</sup> This quote is from Douglass's *Life and Times of Frederick Douglass*, the third version of his autobiography (published in 1881), page 249. It is taken from a letter he wrote to Garrison, which was originally published in the March 27, 1846 edition of Garrison's *Liberator*.

<sup>22</sup> Douglass was particularly incensed by the 1842 Philadelphia riots. On August 1, 1842, a local black temperance society organized a parade celebrating the anniversary of West Indies' freedom from slavery. The marchers were attacked by a working class mob, and a significant portion of the black community was subsequently destroyed through fire and rioting. There were never any

repercussions nor reparations, financial or otherwise. See Elizabeth Geffen's "Violence in Philadelphia in the 1840s and 1850s" in *Pennsylvania History*; and Emma Jones Lapsansky's "Since They Got Those Separate Churches: Afro-Americans and Racism in Jacksonian Philadelphia." Douglass addressed the event specifically at a speech in Glasgow, Scotland, on February 18, 1846, lamenting the vicious attack. The speech is in the Yale archive: <http://www.yale.edu/glc/archive/1068.htm>

<sup>23</sup> The quotes which follow are from Cox's letter, published in the *New York Evangelist* on August 8, 1846.

<sup>24</sup> An account of Cox's letter and Douglass's response can be found in *Life and Times of Frederick Douglass*, pages 246-250. The epistolary exchange was later reprinted as a pamphlet published by the American Anti-Slavery Society, and can be found in Boston Public Library's archive as well as archive.org. *Correspondence Between The Rev. Samuel H. Cox, D.D., of Brooklyn, L.I. and Frederick Douglass, A Fugitive Slave*. New York: Office of the American Anti-Slavery Society, 1846.  
<http://www25.us.archive.org/stream/correspondencebe00cox#page/n0/mode/2up>

<sup>25</sup> In *The Proceedings of the World's Temperance Convention*, page 49.

<sup>26</sup> In *The Proceedings of the World's Temperance Convention*, page 50. Delegates' conversations were recorded and transcribed by Thomas Beggs, secretary for the WTC, who had been appointed to compile and narrate the *Report of the Convention*. This account is his selection and interpretation of events, together with transcribed speeches and exchanges. The description of Cox's objection as "irrelevant" is Beggs's interpretation.

<sup>27</sup> Sekora describes more fully the falling out between Garrison and Douglass as a result of Garrison's restrictions on Douglass's self-expression, or, "being kept" on a very short leash (611). Garrison's ecumenical stance toward reform was in accord with Douglass's in the beginning. Later, however, Garrison and Douglass disagreed over the validity of the U.S. Constitution and whether or not it endorsed slavery (See Leslie Freidman Goldstein, "Morality & Prudence in the Statesmanship of Frederick Douglass: Radical as Reformer"). In *Lincoln's Defense of Politics: The Public Man and His Opponents in the Crisis Over Slavery* (Chapter Nine: Frederick Douglass: Antislavery Constitutionalism and the Problem of Consent, 125-146), Thomas Schneider writes that Douglass disagreed with Garrison's stance on the American Constitution. Sekora and others have argued that the split had at least as much to do with Douglass's desire for self-determination which Garrison limited. William McFeeley explores Douglass's desire to direct his own work as editor of *The North Star*; see Chapter 13 of McFeeley's *Frederick Douglass*. Others have argued that Douglass simply grew out of Garrison's guidance; David Blight calls Garrison a "fatherly figure in Douglass's life," whereas Gerrit Smith, to whom Douglass dedicated *My Bondage and My Freedom* "was his mentor" (*Keeping Faith in Jubilee: Frederick Douglass and the Meaning of the Civil War*, 47). For more on Douglass's break from Garrison and his establishment of his paper *The North Star* in 1847, see page 402, "The North Star," in *Slavery in the United States: A Social, Political, And Historical Encyclopedia, Volume 2*.

<sup>28</sup> This emphasis on depicting the slave's rationality reflects Douglass's own growing self-awareness. See Sekora for a detailed analysis of Douglass's increased textual mastery of the first person narration in his autobiographical accounts.

<sup>29</sup> In "Slaves to the Bottle," John Crowley details Douglass's efforts to elect dry politicians and advance prohibition laws.

<sup>30</sup> *Clorindy, the Origin of the Cakewalk*, produced in 1898, was the first Broadway musical with an all-black cast. William Marion Cook recruited Dunbar to help him with the dialog and lyrics; the dialog was later cut. See Allen Woll's *Black Musical Theatre: From Coontown to Dreamgirls*, pages 7-10.

<sup>31</sup> Bone chiefly criticized Dunbar's "romantic" interests as precluding confrontation with the "the pressing problems of the rising Negro middle class." He dismissed Dunbar's social criticism as too "subtle." See *The Negro Novel in America*, 41-43.

<sup>32</sup> Gates's comments are from the foreword to *In His Own Voice: The Dramatic and Other Uncollected Works of Paul Laurence Dunbar*, page xii. Gates argues Dunbar was "a writer of great range, wit, subtlety and irony" who deserves credit as a dialect/minstrelsy poet. For studies focusing on Dunbar's work as complex negotiation between predominant social values and his attempt to create a realist dialect-based rhetoric, see Gene Andrew Jarrett: "We Must Write like the White Men" Race, Realism, and Dunbar's Anomalous First Novel," and Jarrett's introduction to *The Complete Stories of Paul Laurence Dunbar*. Gavin Jones in *Strange Talk: The Politics of Dialect Literature in Gilded Age America* states that Dunbar's work produced "the mixed results of both confirming racial conventions and refiguring them, from within, with his vernacular black difference" (207). See also Lillian and Greg Robinson, "Paul Laurence Dunbar: A Credit to His Race?" for a history of Dunbar's reputation.

<sup>33</sup> "A Negro Poet. Paul Lawrence Dunbar's 'Lyrics of Lowly Life.'" *New York Times*, February 6, 1897. Dunbar's middle name is misspelled in the article title, a common mistake Dunbar loathed, though it is correctly transcribed as "Laurence" in the review itself.

<sup>34</sup> Studies of Dunbar's novels and prose fiction generally view his rhetoric as ironic commentary. Gregory Candela's "We Wear the Mask: Irony in Dunbar's *The Sport of the Gods*" and Casey Inge's "Family Functions: Disciplinary Discourses and (De)Constructions of the 'Family' in *The Sport of the Gods*" both examine Dunbar's critique of the racist culture in the novel. In "Paul Dunbar and the Mask of Dialect," John Keeling suggests that "we take Dunbar's adaptation of dialect and Plantation Tradition conventions as a starting point for critical practice rather than as proof of the literature's dubious value" (27). Joanne Braxton also sees Dunbar as "an important transitional figure in black literature" (x). Studies of his poetry, especially the early dialect works, argue a racist complicity inseparable from the poems. In "The Advent of 'The Nigger': The Careers of Paul Laurence Dunbar, Henry O. Tanner, and Charles W. Chesnut," Matthew Wilson describes Dunbar's work as "inevitably buying into a racialized discourse, one that permeated the genres he chose to work in and which determined the reception of his work" (20-21). See also Scott Childress, Reynolds. "Paul Laurence Dunbar and the Project of Cultural Reconstruction."

<sup>35</sup> Dunbar explained his alcohol use as a coping mechanism for the tuberculosis that was to kill him, and many critics go along with this self-assessment. Another popular explanation is that Dunbar's drinking was the result of his struggles in the literary profession. Joanne Braxton writes that "By 1902, Dunbar was becoming addicted to alcohol (which had been prescribed for tuberculosis), and his marriage was falling apart. At the end of his life he was suffering terribly from tuberculosis, alcoholism, and the belief that he was a failure as a poet" (iv). Braxton's comments reflect the general consensus that Dunbar's alcohol dependence was part of a downward health spiral and caused by other problems (such as chronic indebtedness). There is some disagreement as to the genesis of Dunbar's drinking; Eleanor Alexander notes that Dunbar's abuse of alcohol was well known as early as 1895. "Paul's meager income was further drained by reckless spending and steady drinking in the small circle of African American intelligentsia kept few secrets. Paul's close friends knew his vices and were both solicitous and angry with him. 'Wont you give up that cussed drink, Paul?' asked a longtime Dayton friend. 'You are weakening your constitution.' You have debts," Paul's correspondent reminded him. "You cannot pay your way and drink as you do." Then, in a final attempt at persuasion, she tied him to his destiny, writing: "Unless you alter your mode of living, your race will never have cause to be proud of their poet" (94-95.)

<sup>36</sup> This incident is recounted by Lida Keck Wiggins, on pages 92-94 of *The Life and Works of Paul Laurence Dunbar*.

<sup>37</sup> Du Bois, W.E.B. "The Talented Tenth." In *The Negro Problem: A Series of Articles by Representative Negroes of To-day* (1903).

<sup>38</sup> Washington, Booker T. "Negro Crime and Strong Drink," 28.

<sup>39</sup> In William's account, pages 93-94.

<sup>40</sup> "Unpublished Letters of Paul Laurence Dunbar to a Friend," 73-76

<sup>41</sup> Howells, "Introduction," *Lyrics of Lowly Life*, xiii-xx.

<sup>42</sup> Critics have long dismissed Ed as simply a stock figure. The 1901 review in *Southern Workman* is typical: "It is perhaps a part of Mr. Dunbar's art and of his sense of proportion that the Negro plays so small a part in this book; but wherever he is brought in, it is with the sympathetic touch of one who recognizes his shortcomings as the result of circumstances, and sees his gropings after the new life of freedom." Robert Bone's assessment from the 1960s is much harsher. He states that Dunbar resorted to "caricature in his treatment of minor Negro characters" and that his stereotypic portraits of black characters only served to reinforce existing prejudices about African-American "shortcomings."

<sup>43</sup> Dunbar's protest against the violence of Northerners against southern black slaves retreating from slavery is further examined in Larson, Charles R.: "The Novels of Paul Laurence Dunbar," and Hughes, Jennifer, "The Politics of Incongruity in Paul Laurence Dunbar's 'The Fanatics'."

<sup>44</sup> *The Sport of the Gods* was first published in the May, 1901 issue of *Lippincott's Magazine*, and appeared in book form in 1902.

<sup>45</sup> The "plantation romance" with its consolatory, sentimental vision of the antebellum South's mutually supportive, harmonious master-slave relations came into vogue in the post-Reconstruction period. See David Blight in *Race and Reunion*, Chapter 7, "The Literature of Reunion and its Discontents," which details literature's participation in the "politics of forgetting," a cultural reunification at the expense of the black community. Elizabeth Hale, in *Making Whiteness: The Culture of Segregation in the South, 1890-1940*, accounts for the rise of sentimentality concerning the "Old South," as imagining the past a place of safety and retreat from the threatening present. Popular fictional romances furthered this popular mythology. An early example is Caroline Lee Hensler's *The Planter's Northern Bride*, published in 1854 in direct response to *Uncle Tom's Cabin*. This idyllic vision of the South's master-slave relationship continued following the war, in books such as Thomas Nelson Page's *In Ole Virginia*, published in 1872 as a collection of stories previously published in *Century* (the magazine which later first published Dunbar's poetry). The most critically noted story in the collection is "Marse Chan," told through the point of view of a dialect-speaking ex-slave who has nothing but praise for his former master, a man who was a model of chivalry and virtue. Darker versions of this mythology include Thomas Dixon's *The Clansman: An Historical Romance of the Ku Klux Klan* (1905), which was later filmed as *Birth of a Nation*. William Stanley Braithwaite caustically remarked on this "Color Line" type of fiction in "The Negro in Literature," describing it as "viciously used for the purposes of propaganda" (184). See also Bertram Wyatt-Brown's "The Evolution of Heroes' Honor in the Southern Literary Tradition."

<sup>46</sup> Black urban culture also provides a setting for James Corrothers's *The Black Cat Club*, set in Chicago. For information regarding black urban culture in the period entailed in these novels, see Davarian Baldwin: *Chicago's New Negroes: Modernity, the Great Migration, & Black Urban Life*, and Marcy Sacks: *Before Harlem: The Black Experience in New York City Before World War I*.

<sup>47</sup> Jarrett, Gene Andrew, 304.

<sup>48</sup> In fact, the book's contemporaneous reviews were quite positive. *Colored American Magazine's* April 1902 edition features Stanley Braithwaite's opinion, which reads in part: "The club-men are loveable. There is so much good nature behind the actual impression of their doings in moments of bad feeling and unreasonable temper, one cannot help but somehow ally them with the typical Negro of the same stamp."

<sup>49</sup> In *Black American Writing from the Nadir: The Evolution of a Literary Tradition*, pages 665-666.

<sup>50</sup> *ibid.*, 665.

<sup>51</sup> The "razor-totin' nigger" appears in many minstrel songs, such as the "Bully Song" in *The Widow Jones* (1895), which includes the lines, "Some coon across my smeller swiped a watermelon rind/I drewed my steel dat gemmen to fin/I riz up like a black cloud and took a look



around. There was dat new bully standin on the ground. I've been lookin for you nigger and I've got you found. Razors øgun a flyin, niggers øgun to squawkí ö See Woll, pages 2-3.

<sup>52</sup> The "Watermelon Man" minstrel performance is also a staple. Michael Bennett Leavitt's *Fifty Years in Theatrical Management* (1912) details the career of J.W. McAndrews, known as "The Watermelon Man," a white man who legendarily appropriated the act from a black man he met on the street, literally taking the clothes from his back and wearing them on stage, "After disinfecting them." See also William L. Van Deburg's *Black Camelot: African-American Culture Heroes in Their Times, 1960-1980*, for descriptions of minstrel characters as "physical grotesques" with "demeaning personal names" who routinely insult each other, and whose mouths are filled with "watermelon, whiskey or chicken" when not "engaged in loose talk, braggadocio, or uninhibited childlike expressions of glee" (34). In addition, the phrase "Down de Line" from Sandy's press release may refer to a line often appearing in minstrel song lyrics. They appear in "Darktown is Out Tonight," from *Clorindy, or the Origin of the Cake Walk* (1898), the musical Dunbar helped to create: "Hey dere Sal, come on gal! Jine dis promenade!/Tek mah ahm, What's de harm? Needn't be afraid!/Dar's old Dan, watch that man, comin' down the line" ö The lyrics also include a call to "Fetch out yo razahs." The sheet music may be found reproduced here:

<http://digital.library.msstate.edu/cdm/singleitem/collection/SheetMusic/id/26027/rec/3>

<sup>53</sup> In 1902, the popularity of minstrel performances was at its height, even as it came under attack by African American leaders. Frederick Douglass led the protest early on; in the October 27, 1848 edition of his newspaper *The North Star*, he wrote that blackface minstrelsy performers were "filthy scum of white society, who have stolen from us a complexion denied to them by nature, in which to make money, and pander to the corrupt taste of their white fellow-citizens." The protest continued through 1925, when Montgomery Gregory described the transition during the late 19<sup>th</sup> c. in minstrelsy as a change from "seriously moralistic drama to the comic phase" These comedians, made up into grotesque caricatures of the Negro race, fixed in the public taste a dramatic stereotype of the race that has been almost fatal to a sincere and authentic Negro drama" (155). More recently, scholarship has considered minstrelsy for its complex cultural status. Eric Lott sees early minstrel work as an attempt to establish a folk expression similar to Whitman's poetry, "to celebrate the popular sources of a national culture" (in "The Seeming Counterfeit" 224). Minstrel performance, Lott states, was culturally positioned by white men as a transgressive exploration of "the permeability of the color line" (*Love and Theft* 6). Robert C. Toll's *The Minstrel Show in Northern America* frames minstrel shows and content from their inception as "images of Negroes shaped by white expectations and desires and not by black realities" ö (vi). Toll's study traces the roots of this racist caricature but also demonstrates the opportunities these shows allowed black performers. In particular, chapter 8, "Puttin' on the Mask," describes the way in which black minstrel actors and songwriters managed to modify the typical "caricature," by focusing on sentimental longing for missing family and a sustaining African American community, "omitting whites from their nostalgic songs" (245).

<sup>54</sup> Most assessments of Corrothers's life and work rely on Corrothers's own autobiographical account as a primary source. Both *The Concise Oxford Companion to African American Literature* and the *Encyclopedia of the Harlem Renaissance: A-J* follow his autobiographical account fairly closely.

<sup>55</sup> In "Assimilationist Minstrelsy as Racial Uplift Ideology: James D. Corrothers's Literary Quest for Black Leadership," page 342.

<sup>56</sup> The Preface to *The Black Cat Club* actually implies just that, that this is a "series of character studies of Negro life as it may be observed in the great cities of the North" (7). Corrothers's later statements emphasizing the book's fictional basis contradict these remarks.

<sup>57</sup> See "The Creative Potential of Dialect Writing in Later-Nineteenth-Century America," page 96.

<sup>58</sup> The Civil Rights Act of 1866 reads, in part (italics mine): "That all persons born in the United States and not subject to any foreign power, excluding Indians not taxed, are hereby declared to be citizens of the United States; and *such citizens, of every race and color, without regard to any previous condition of slavery or involuntary servitude*, except as a punishment for crime whereof the party shall have been duly convicted, shall have the same right, in every State and Territory in the United States, to make and enforce contracts, to sue, be parties, and give evidence, inherit, purchase, lease, sell, hold, and convey real and personal property, and to full and equal benefit of all laws and proceedings for the security of person and property, as is enjoyed by white citizens, and shall be subject to like punishment, pains, and penalties, and to none other, any law, statute, ordinance, regulation, or custom, to the contrary notwithstanding." From *The U.S. Justice System: An Encyclopedia*, page 859.

<sup>59</sup> The popular story of appropriation of black performances by white minstrel actors is enacted by this audience member. The first white minstrel performer to appropriate blackface was T.D. Rice; an account of his use of a black man named "Cuff" may be found on page 7 of *Inside the Minstrel Mask: Readings in Nineteenth-Century Blackface Minstrelsy*, where the reprinted 1867 *Atlantic Monthly* account is described as "probably the least trustworthy and most accurate account."

<sup>60</sup> In the autobiographical account, Corrothers stresses his debt to both religious and temperance community leaders, especially Frances Willard, head of the Women's Christian Temperance Union, who financed Corrothers's education at Northwestern. See pages 93-114 of *In Spite of the Handicap* for a full account of Willard's influence. In crediting her work and character, Corrothers completely ignores Willard's publicly stated racist remarks concerning the drunken "dark-faced mobs," which Douglass found so troubling.

## Coda: Anticipating the Modern

As America moved into the twentieth century, temperance reform reached its apotheosis with the Volstead Act and legalization of national Prohibition. The dreamed-of reformed future had arrived. But not only did many existent social problems remain, many more appeared. Literature responded, not, as commonly believed, through a wholesale, alcoholic rejection of reformist sensibilities. Instead, literary narratives expanded examinations concerning the failure of reform's idealizations to address particular characters'situations. Modern texts continue to examine characters struggling with a longed for but unobtainable socially unified ideal, with alcohol themes continuing to represent estrangement from normative social assumptions. Often, twentieth century alcohol-themed literature turned its eyes to the past's reformist culture as a means of articulating Modern society's uncertainties and ambiguous relations.

F. Scott Fitzgerald's *The Beautiful and Damned* (1922) wonderfully captures Modernism's complicated relationship to its nineteenth century forebears's reformist sensibilities. In this novel, Anthony Patch is a young man determined to inherit his grandfather's fortune without succumbing to the old man's social vision. Old Patch acquired his fortune as a Civil War veteran who then "charged onto Wall Street" (10) but later sought to "consecrate the remainder of his life to the moral regeneration of the world." He becomes "a reformer among reformers," attacking "literature, liquor, vice, art, patent medicines and Sunday theatres" alike. Old Patch wants more than to rise to the top through battle; he now wants to reform the entire world in his own vision. Patch's reformism is posed not as a youthful, robust engagement, but as an old man's attempt to impose the social demands of a dying age upon the new; he demands his

grandson "accomplish something," but denigrates Anthony's vague self-image. Anthony, both his grandfather's progeny and voice of a new generation, defines himself by opposing his grandfather's reformism. Fitzgerald defines the "Lost Generation" as mediating between the social terms inherited from the previous generation, and the search for a new vision in a troubled world. Anthony rebels against his grandfather's demands that he buckle under; he resorts to alcoholism as a way of resisting his grandfather's socially anemic vision.

Traditional readings of Modern literature's depiction of alcohol practice gesture to the theme of rebellion against social uniformity defined as temperance's middle-class productive ideal. Studies such as Tom Dardis's *The Thirsty Muse: Alcohol and the American Writer* and note the prevalence of alcoholism among writers such as Ernest Hemingway, Jack London and William Faulkner, writers who describe the Modern age's social desiccations. Dardis's study examines and ultimately rejects the Modernist claim that "creativity flowers at its fullest when the constrictions inhibiting everyday life are swept aside by alcohol" (4). In this view of the Modern sensibility, intoxication enables resistance to prevailing social demands. As represented in Fitzgerald's rejection of the reformist past, Modernism is said to articulate with new vigor a rebelliousness born of alcohol's antisocial potentiation. Modernism rejects a nineteenth-century reformist vision demanding social uniformity, and instead sets out to articulate a non-conformist position represented by alcohol practice.

What Modernism forged, however, was a vocabulary that much of nineteenth-century literature stopped short of articulating. In depicting characters struggling with and against temperance's utopian vision, Modern texts explore social disruptions and life on the cultural margins, through heroes who both resist and condone socially unifying terms. Jack London's *John Barleycorn* (1913) frames a solution to alcohol's despairing nihilism in nineteenth-century

reformist terms; he wishes that ðmy forefathers had banished John Barleycorn before my timeö but believes that a prohibition enforced by wives and mothers will guarantee ðthere will be no hardship worked on the coming generationí It will mean life more abundant for the manhood of the young boys born and growing upí ö (5) Even as he admits temperance's reformist framework as the solution for an antisocial despair rooted in alcohol use, London insists that he is the exception. ðOf courseí mine is no tale of a reformed drunkard. I was never a drunkard, and I have not reformedö (127). London insists his own case is one of individual exceptionalism, despite his promotion of a normative social solution for alcohol-related problems. The final chapter of *John Barleycorn* subsequently repudiates the very solution London's narrative holds out for the rest of humanity. Instead, ðI decided coolly and deliberately that I should continue to do what I had been trained to want to do. I would drink ó but oh, more skilfully, more discreetly, than ever before. Never again would I be a peripatetic conflagration. Never again would I invoke the White Logic. I had learned how not to invoke himö (128). In London's ðalcoholic memoirsö (*not*, London points out, the memoirs of an alcoholic) London views himself as the exception to the general social rule; he has battled the nihilistic John Barleycorn and come out the victor. London's tested will has prevailed over antisocial forces, and bends them to his power. While temperance's reformist sensibilities retain a place in society, London vaults himself into heroic triumph over natural forces against which the average mortal requires society's protective vale. Much like its nineteenth-century literary counterpart, alcohol-themed Modernist literature places at its heart the struggle between individual experience in alcohol-based environments and demands of social uniformity. As the Modern movement grew, narrators began to presume a reader who will, as London requests, ðwalk with me in all sympathyö (6). The representation of alcohol involvement is no longer an expression of the antisocial, but a socialized rejection of

temperance's definitive social solutions. *John Barleycorn* composes a narrator expressing dissatisfaction with reform's demands, and mediates a position for the reader to share outside of a reformist framework while still acknowledging reform's unifying potential. This early Modern work does not recompose the thematic struggle of alcohol-themed American literature from reform solution to antisocial rejection, but instead repositions the narrator-reader construct to acknowledge the dialectic between reform's imagined social unification, and the articulation of intoxication's seductive experience.

Hemingway expressed a conflicted rejection of America's normative social demands by physically locating his heroes in Europe. *The Sun Also Rises* (1926) balances a dialectic of alcoholic experience's exigencies with a continued longing for a social union that never comes. In the book's final scene, Jake finds Brett in Madrid. Both are in retreat from the consequences of a month spent drinking in Pamplona with their fellow ex-patriots and the local community. This afternoon in Madrid is spent in alcohol-based rituals (Brett toasts "Bung-o!" repeatedly) that cover a deeper despair. When Brett begins to cry as she explains past regrets, Jake can only offer monosyllabic responses; their solution is to relocate to another bar and return to desultory conversation, but Brett cannot escape her regrets. Jake has no response but to change the subject; focus on alcoholic rituals and meaningless observations steers the discussion away from a problem with no real solution.

"It's funny what a wonderful gentility you get in the bar of a big hotel," I said.

"Barmen and jockeys are the only people who are polite any more."

"No matter how vulgar a hotel is, the bar is always nice."

"It's odd."

"Bartenders have always been fine." (247-248)

The alcohol-based rituals of an intoxicating present answer social consequences inherited from the past by ignoring them; the intrusion of a moralizing history is answered with a retreat into

alcoholic silence. The text's final lines underscore that these characters' union in an antisocial forgetfulness is only possible as a romantic fantasy: "Oh, Jake," Brett said, "we could have had such a damned good time together." "Yes," I said. "Isn't it pretty to think so?" (251)

Focalized through Jake's point of view, the story suggests that the characters' desire to retreat from the past's consequences is an idealized impossibility. Likewise, Fitzgerald's *The Beautiful and Damned* ends with Anthony Patch a broken-down, wheelchair-bound alcoholic. Anthony has finally inherited his grandfather's millions, but his attempt to escape Old Patch's expectations has destroyed him. Modern characters' rejection of the past through alcohol may therefore be read as more wish than fulfillment.

Negotiation with a nineteenth-century sensibility concerning alcohol is not limited to Modernism's so-called "alcoholic" writers, but appears as a consistent theme. Jean Toomer's *Cane*, a work signaling the advent of the New Negro Movement, depicts scenes of the black man's confrontation with his enslaved past. The "Kabnis" chapter, spanning one-third of the text, focalizes through the perspective of Ralph Kabnis, an educated Northerner who has arrived in Georgia to teach. His intellectual progressivism confronts the continued manifestation of slavery's legacy answered by a Southern faith-based lament. Kabnis feels "haunted," and takes to drinking. He searches for answers in the company of two working class black men who instruct him in the realities of being black in the South, where neither education nor class signify over race. Kabnis rejects his learned temperance ideology so that he can share the company of these men over a bottle of liquor. He is subsequently fired from his educational institution for violating its temperance code. Alcohol allows Kabnis to occupy a no-man's land between the unrealizable ideal of the North's intellectual solutions, and the South's faith-based aestheticized acceptance. Both positions mediate the past without arriving at a desirable future. He can take no

comfort in the Southern black man's religion engendered by slavery's legacy, and he is left out in the cold by the North's reformist, white-washed vision. Kabnis instead exists within a stagnate present, suspended by alcohol from having to choose between unsatisfying social responses.

Kabnis's despair frames his situation in negative terms; his intoxicated suspension between North and South mediates an uncertain future in light of the past's exigencies. His struggle points to Modern literature's figuration of the alcohol theme as opening up space in which to consider unsatisfying responses to ongoing social issues inherited from the past. Characters continue to struggle with intoxicated experience in light of traditional reformist visions, but Modern literature articulates more sympathetic narrative perspectives in relation to this struggle. Far from representing a rejection of the ideas nineteenth-century literature mobilized concerning the alcohol theme, Modern literature continues to struggle with the social problems alcohol represents, extending narrative perspective into the cultural margins where the anti-hero speaks.



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