



**THE EVENING SUN**

**If Watergate were to happen today ...**

When one panel member suggested the story would be broken on Twitter, where you can publish a story with one verified fact, Woodward replied, "If we had gone to Bradlee and said we had one fact, he would have said, 'Get the (expensive deleted) out of my office.'"

Woodward also shared a story about reading students' essays for a journalism professor at Yale. It was an irony, Woodward said, to an exercise in his own genre.

The student said he would just google the president's secret trail, find all the information online and publish it. The reaction on the blogosphere and the Twitterverse would be swift and decisive. Delivering the online outrage, the public pressure would be so great the president would resign in a matter of weeks.

"I have attempted to apply some corrective information to them," Woodward said. "But the basic point is: The truth of what goes on is not on the Internet. ... It can help advance. But the truth resides with people. Human sources."

**George Turklebaum's Death Goes Viral**

George Turklebaum, 62, died on the 10th anniversary of the Sept. 11 attacks. He was a former editor of the New York Times. The article discusses his death and the impact of the 9/11 attacks on journalism.

**Lead days**

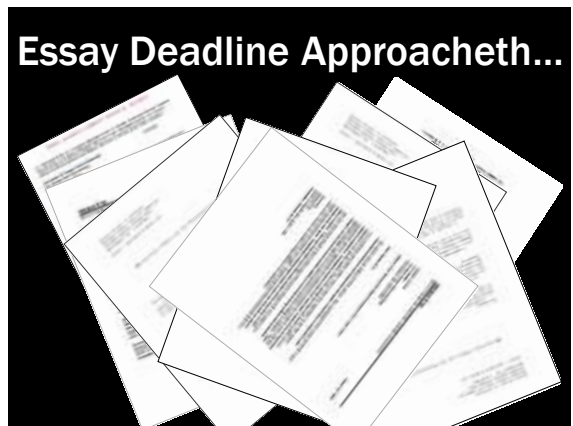
**George Turklebaum's Death Goes Viral**

**DEAD MAN WORKS FOR A WEEK!**

**NEW YORK —** George Turklebaum, 62, died on the 10th anniversary of the Sept. 11 attacks. He was a former editor of the New York Times. The article discusses his death and the impact of the 9/11 attacks on journalism.

**He had a heart attack at his desk and co-workers didn't even know it!**

**Reminders:**  
**The Final Exam**  
**8:00-10:45 AM**  
**Wednesday, May 9**



## Turklebaum is Exhibit A In The Next Answers To This Semester's First Questions:

*What is News Literacy?  
Why does it matter?*



## Context: The Growth of Online Usage

- 1968 First Internet-type file-sharing
- 1989 Tim Berners-Lee, working in Geneva (Switzerland) invents World Wide Web
- 1995: 9% of Americans are online
- 2000: 57% of Americans are online
- 2010: 79% of Americans use the Internet
- *The Average American Adult Now Spends 13 Hours A Week on the Internet*

Source: Harris Polls

## News Sites on the Internet



## Questions Today:

1. What are the advantages and disadvantages of **sourcing your information from the Web?**
2. How do you identify reliable information on the Web?

## What's Changing? Information Overload



## Abundant information?



- 48 hours of video are uploaded every minute, resulting in nearly 8 years of content uploaded every day
- More video is uploaded to YouTube in one month than the 3 major US networks created in 60 years

## But is it really Information Overload?



## The Information Age?



## Maddowinternet.wmv

## News on the Web - Disadvantages

- Emphasis on Speed Over Accuracy
- Blurring of Lines Between News, Opinion, and Advertising

## News on the Web - Disadvantages

- Abundance Doesn't Guarantee You'll Choose Quality
- "Disinhibition Effect" Makes Comment Sites Troll Habitat
- Underfunding of Newsrooms Erodes Quality of Journalism
- With No "Filters" There Are Also No Barriers to Partisans

## News on the Web - Disadvantages



Loved ones believed Rep. Gabrielle Giffords was dead, Arizona doctor reveals

BY MONIKER LEEBARD  
DAILY NEWS STAFF WRITER

**Speed over accuracy**

### News on the Web - Disadvantages



Lines **even blurrier** between news, advertising

### News on the Web - Disadvantages



With no Filters, Partisans face few barriers

### Bypassing the Gate-Keepers

Romney.wmv

Political campaigns online

### Did the characteristics of reliable information change when news moved online?

**V**erification  
**I**ndependence  
**A**ccountability

(Mnemonic device: "Via")

### News on the Web: Advantages



Speed Kills...Errors

### News judgment, democratized



## The Web Empowers Watchdogs



<http://www.psdisasters.com>

## News Comes To You, Customized



## News Comes To You, Customized Advantage or...Disadvantage?

“A squirrel dying in front of your house may be more relevant to your interests right now than people dying in Africa.”

Mark Zuckerberg, Facebook

## Advantages: Information in New Ways

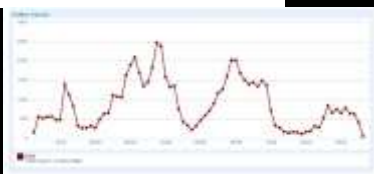


Newsday plots crime reports on a map

## Advantages: Information is Harder to Control

Mashable

The Twitterverse Responds to Protests in Egypt [STATS]



News Can Disseminate Quickly on Social Networking Sites Like Twitter

## On the Web, You Contribute News


A perpetual motion machine for investigative reporting: CPI and PRI partner on state corruption project



### The Consequence of Increased User Power is...

**You**  
Have More Responsibility

“With great power comes great responsibility,”  
-Uncle Ben



### Digital Age Responsibility: Judging Reliability, Sharing Accordingly



### How Do We Know What to Trust?



MartinLutherKing.org

### How Do We Know What to Trust?



MartinLutherKing.org

### How Do We Know What to Trust?



Join MLK Discussion Forum  
Hosted by Stormfront

### How Do We Know What to Trust?



Stormfront.org

## Key Lesson

Rank  $\neq$  Reliability

## Key Lesson:

Popularity  $\neq$  Reliability

Just because it's trending on twitter, does not mean there's SHRED of truth to it.

## How Do We Know What to Trust?



## Facebook Updates

## Evaluating Web Pages: **V<sub>IA</sub>**

- Dates for page creation and content updates are provided
- Links are working (don't lead to dead or outdated pages)
- Information on the page is not out of date



## Evaluating Web Pages: **v<sub>IA</sub>**

- Information is independent and verifiable
- Multiple sources are cited, ideally with a variety of viewpoints
- Links out to reputable, independent, or authoritative sites
- News and opinion are clearly labeled




## Evaluating Web Pages: **VIA**

The person/organization providing the information is **INDEPENDENT**, informed and knowledgeable. By virtue of experience, data collection, observation, training, credentials, access, they know what they are talking about.



## Evaluating Web Pages: **viA**

- "About Us" easily found, and with robust information about funding, ownership, contact numbers for corrections, etc.



## Look at the 'About Us' Page



As a progressive group, FAIR believes that structural reform

Can You Identify Who Is Responsible For the Site?

## Who Runs the Site?



Whois

## QUICK QUIZ!

Which of the following domains have restrictions placed on them?

.com	.edu
.museum	.xxx
.net	.travel
.gov	.name
.info	.mil
.org	.uk
.us	.se

Which of the following domains have restrictions placed on them?

.com	.edu
.museum	.xxx
.net	.travel
.gov	.name
.info	.mil
.org	.uk
.us	.se



# How do we know *WHOM* to trust?



**INTERNET TOUGH GUY**  
Because it's easy to be a 6 foot 4 Olympic powerlifter and streetfighting god, from behind the confines of a keyboard.

## Can you get any diseases from kissing a fish?

**Green**  
I kinda had an accident where I kissed my fish. It wasn't my fault, I had to put my head on the tank to sort out the weed problem, and loom fishy stuff! I had my tongue put to rest, and Nemo just attached onto my tongue! Started feeling off. It pulled my tongue in to get it off, but he wouldn't let go. M.A.H.K

Can I get any diseases?  
Help me!!  
3 months ago [Report Abuse](#)

**Best Answer** - Chosen by Voters

**happy**  
In green, you definitely should. I would go to the doctor and get a shot immediately you can't be too careful with scales, and you can transmit that to your girlfriend or your mum so I would go to the doctor right away, a friend of mine was making out with his fish and he got the same thing scales he noticed that it hurt when he went to the real room so he went to the doctor and he gave him a shot, but the doctor said it could be worse if he was kissing his pet lobster he could have gotten coarctation and that is worse than scales, so your lady you only love your fish and not a lobster so set up a doctor appointment right now and don't wait, good luck I hope you live through this. (smiled)

oh, and if any lobster ask you out tell them no!  
3 months ago [Report Abuse](#)

### Nubon Sushi & Grill

Categories: Japanese, Sushi Bars, More

254 H Broadway  
Richfield, NY 11881  
(518) 883-0800

Price Range: \$\$\$  
Accepts Credit Cards: Yes  
Parking: Private Lot  
Alcohol: Casual  
Good for Groups: Yes

Good for Kids: Yes  
Takes Reservations: Yes  
Water Service: Yes  
Outdoor Seating: No

Alcohol Full Bar  
Noise Level: Loud  
Has TV: Yes  
Caters: Yes

7 reviews for Nubon Sushi & Grill

Sort by: Help Sort - 1 Date | Rating | Close | Facebook Friends

7 reviews in English

4.5/5 (10)

Carol M.  
Roswell, NY

A new gem on 156107 in Hudsonville near the River, just like its name Harbor. The food is healthy made and nicely presented. Very clean place which is important for a place like this. Love the Fire game decoration and Fun Roll On Christmas Eve. We ordered a nice built combination of salmon and sushi, a Surf that roll with sole and Lobster, 100% ordered Chicken Teriyaki how tender and tasty that makes left and 100% noodle soup. Tried Uni Fried rice, surprisingly good. Love it. Hot things are very crisp and tasty, can be more spicy though. Suggest the restaurant to serve some spicy dip on the side will make me more happy. If you're a wing lover like me, you're gotta try it! Service is excellent and friendly. I will definitely return again with friends to try some other items on the menu.

And give the other reviews here... I actually don't mind steel not seeing the sushi bar since I never sit at the sushi bar anyway. I don't need to see ppl cutting fish in front of me as long as the fish is fresh, cooked to fresh and nicely plated. The menu is beautiful but I'm not complicated at all just, but it's only for personal preference.

Was this review...? [Useful](#) | [Helpful](#) | [Cool](#)

[Report Abuse](#) [Send to a Friend](#) [Link to This Review](#) [Add your comment](#)

Andrew F.  
Dumont, NY

you are making a mistake calling this. I had to write a negative review especially for a new restaurant because I do not mind to offer eating there I read their online help reviews to better detail. Nobody here ALL these 5 star reviews are written by people who have no Yelp friends, and this is their only review. READ their reviews, and you can spot the same language common across all of the 5 star reviews...can you say FRAUD?

Anyway, Sushi was not good not bad, just nothing special and overpriced... and what sort of Sushi restaurant does not even serve their SUSHI sashimi- which were in a back kitchen somewhere... It was also misleading that Nubon Fish restaurant they do not serve as "Sushi & Grill" - grill as Grill, and only being on the menu even those to grill food is Teriyaki, not Sashimi.

Was this review...? [Useful](#) | [Helpful](#) | [Cool](#)

[Report Abuse](#) [Send to a Friend](#) [Link to This Review](#) [Add your comment](#)

H.S.  
Marlinton, NY

It's been noticed that some of the positive reviews written by non-native English writers were recently removed and replaced with one positive FOUR star review. Hmm...

Was this review...? [Useful](#) | [Helpful](#) | [Cool](#)

1 Previous Review: 2008 of 1

4.5/5 (10)

The Pros. Bar was fully stocked. There were plenty of friendly staff. This brand new establishment... found more...

[Report Abuse](#) [Send to a Friend](#) [Link to This Review](#) [Add your comment](#)

# Let's take a closer look...



## The New York Times

### In a Race to Out-Rave, 5-Star Web Reviews Go for \$5

In tens of millions of reviews on Web sites like Amazon.com, Citysearch, TripAdvisor and Yelp, new books are better than Tolstoy, restaurants are undiscovered gems and hotels surpass the Ritz. Or so the reviewers say. As online retailers increasingly depend on reviews as a sales tool, an industry of fibbers and promoters has sprung up to buy and sell raves for a pittance. "For \$5, I will submit two great reviews for your business," offered one entrepreneur on the help-for-hire site Fiverr, one of a multitude of similar pitches. On another forum, Digital Point, a poster wrote, "I will pay for positive feedback on TripAdvisor." A Craigslist post proposed this: "If you have an active Yelp account and would like to make very easy money please respond."

## Information on the Web: Advantages and Disadvantages



## Wikipedia Edits Aren't Always Accurate



### John Seigenthaler's Wikipedia War

Watch for tags, warnings, and captions . . .



. . . which can help you spot problems in articles.

# Due Diligence

