

Video options (No video this week)

After this lecture, students will be able to:

1. Put the 1% of their lives spent in this course in the context of the news events that defined this semester.
1. Use the Boston Bombing examples to illustrate the key lessons of News Literacy
2. Put the likely future of news as a business in the context of news as a business in American history
3. Articulate three roles they inherit (willingly or not) in the Information Age.

These skills relate to course outcomes 1,4 & 6

99
Days

From Gutenberg to Zuckerberg In 99 Days



1% of your life, so far

99
Days

17 journalists killed in 2013 9 since the start of the semester*



*As of May 4

99 Days

So far in 2013

38 US troops killed in Iraq
32 US troops killed in Afghanistan



Bryan Denton for The New York Times
U.S. troops Days of Grenville, S.C., holding a combat patrol last month in Kandahar Province.

99 Days

The Year in Weather

How Much Snow Did You Get?



99 Days

The Year in Weather



Deadly tornado hits Mississippi as storm system stretches across East

99 Days

The Year in Weather



Midwest's Floods Aren't Over, But So Far, So Good

99 Days

The Year in Weather



Drought Forecast For 2013: Conditions Will Persist And Spread To California, Texas And More

99 Days

The Year in Weather



99 Days



Inauguration 2013: Barack Obama sworn in for second term

99 Days



Chicago Girl Who Performed at Obama's Inauguration Killed in Shooting

99 Days



Meteorite explodes over Russia, more than 1,000 injured

99 Days



CRUISE SHIP LIMPING TOWARD PORT
Carnival Triumph expected to arrive tonight

99 Days



Cyprus Bailout Swells to \$30 Billion

99 Days



Oscar Pistorius murder charge: Reeva Steenkamp laid to rest

99 Days



South Korea Moves to Defuse Tensions With the North

99 Days



Supreme Court Justices Struggle With Federal Right to Gay Marriage

99 Days



French lawmakers approve same-sex marriage bill

99 Days



99 Days



Iran quake kills 37, injures more than 850



99 Days



China Earthquake 2013: Quake In Sichuan Kills At Least 179, Thousands Injured

99 Days



Most effects of sequester yet to be felt

99 Days



In Medical First, a Baby With H.I.V. Is Deemed Cured

99 Days



Xi Jinping named president of China

99 Days



Lawmakers Plead Not Guilty to Charges in Bribery Scheme

99 Days



Gun-control overhaul is defeated in Senate

99 Days



99 Days



Ricin letter suspect released; FBI searching second Mississippi man's home

99 Days



Records: Texas plant hadn't told feds about explosive fertilizer

99 Days



Terror plot: Toronto Muslim leader tipped off RCMP: CBC

99 Days



'Growing evidence' of chemical weapons use in Syria - UK

99 Days



Official: Jimmy Fallon to replace Jay Leno

99 Days



Disney buys Lucasfilm for \$4 billion

99 Days



Strong hints of dark matter detected by space station, physicists say

99 Days



Two Promising Places to Live, 1,200 Light-Years From Earth

99
Days



NASA: Yes, Mars could have hosted life



99
Days

Notable Deaths



Edward I. Koch, a Mayor as Brash, Shrewd and Colorful as the City He Led, Dies at 88

99
Days

Notable Deaths



Zhuang Zedong dies at 72; helped get 'pingpong diplomacy' rolling

99
Days

Notable Deaths



Cleo Laine, a Staple Singer, Dies at 78

99 Days

Notable Deaths



George Jones, country music icon, dies at 81

99 Days

Notable Deaths



Annette Funicello, 1942-2013

99 Days

Notable Deaths



Richie Havens, Folk Singer Who Opened Woodstock, Has Died

99 Days

Notable Deaths



Country star Mindy McCready dead at 37 of apparent suicide

99
Days

Notable Deaths



Kriss Kross Rapper Chris Kelly Dies of Possible Drug Overdose

99
Days

Notable Deaths



Sophie Kurys dies at 87, star of women's professional baseball league

99
Days

Notable Deaths



Iconic Venezuelan president Hugo Chavez dies

99
Days

Notable Deaths



Chinua Achebe, African Literary Titan, Dies at 82

99 Days

Notable Deaths



Roger Ebert dead at 70 after battle with cancer

99 Days

Notable Deaths



Richard Griffiths, dead at 65, leaves theatrical legacy

99 Days

Notable Deaths



Jane Henson, matriarch to Muppets, dies at 78

99 Days

Notable Deaths



Margaret Thatcher dead at 87 following stroke

99 Days

Notable Deaths



Comedian Jonathan Winters dies at 87

99 Days

Notable Deaths



Ron Lanza, gay comedy club pioneer, dies

99 Days

Notable Deaths



Test-tube baby pioneer Sir Robert Edwards dies

99 Days

Notable Deaths



Pat Summerall, called a 'broadcasting giant,' has died

99
Days

Notable Deaths



Mexican-American Civil Rights Activist Salvador Castro Dies

99
Days

Tying the Knot



Matt Damon and wife renew their vows; Jimmy Kimmel officiates

99
Days

Tying the Knot



Christina Applegate Marries Martyn LeNoble

99
Days

Tying the Knot



Jim Nabors, Stan Cadwallader Marry In Seattle

99 Days

Celebrity Breakups!



99 Days

Celebrity Breakups!



99 Days

Celebrity Breakups!



99 Days

Celebrity Breakups!



99
Days

Celebrity Breakups!



Housekeeping, Announcements & Notes

News Literacy Final

Monday, May 13

2:15-5:00 P.M.

JAVITS

Prepare for...

✓ 3 Video deconstructions
(Approximately 1 hour)

✓ 1 Print deconstruction
(Remaining time)

You are permitted to bring the back page of the deconstruction workbook, without notes.

An A and a Semester's tuition!

You won? Aw, kid, dat's great!

Essay

This is Cheating!

OFFPAPERS.COM

Get Better Grades Today By Joining OFFpapers.com and Accessing Over 500,000 Articles and Essays!

News Library

READ FULL ESSAY

Your Evaluations Help Us Improve the Course

Online evaluation site will soon open

Responses are completely anonymous (It's an off-site contractor)

Instructors and lecturers only see data after all grades are released.

Past student evaluations have led to:

- Changes in course textbooks
- Changes in assignments
- Changes in faculty (both retention and release)

The Future of News From Gutenberg to Zuckerberg and Beyond

Challenges & Opportunities

From Ben to Brin



Entrepreneurs Shape the News

A Turning Point: Mass Circulation Newspapers Emerge



1833: Benjamin Day Introduces
the *New York Sun* – First 'Penny Press' Paper

The Old Business Model is Disrupted



Craigslist, and the resulting loss of ad revenue, kills the old business model.

Advertisers Have More Choice and More Control



- Advertisers have direct access to consumers
- Ad dollars migrate from mass audience to target audience

Will News Producers Balance Profit and Public Service?

Profit



Public Service

What Would You Pay?



Boulder, Colorado



Correspondent's Salary



Dumping Ground in Wei Yu, Southern China



Tacoma, Washington

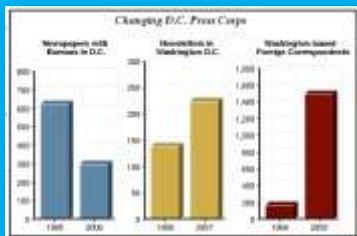


A Helicopter Flight Around Hong Kong

Total 60 Minutes Expenditure for Reporting on this Piece:

Up to \$100,000

What's at Stake: Who Will Open The Freezer?



600 Newspapers with a D.C. Bureau in 1985
Today, there are less than half that amount

In The Future, Who Will Report the News?



- Bloggers? Journalists? Citizen Journalists?

The Future of News



Sound Familiar? After Yahoo Buys Summly, Google Buys News Summarization App Wavii



News Summarization – What are the benefits?

The Future of News

Sound Familiar? After Yahoo Buys Summly, Google Buys News Summarization App Wavii

The deals have taken out of play two small companies that sought to enhance how consumer experience news - a significant concern for Google and Yahoo, which both maintain highly

In separate interviews last week, Wavii founder Adrian Acun and D'Aloisio acknowledged that their technology, including a proprietary algorithm that boiled down complex news stories into sentences of just a few words.

News Summarization – Benefits?

The Future of News

Sound Familiar? After Yahoo Buys Summly, Google Buys News Summarization App Wavii

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News Summarization – Drawbacks?

Will Watchdog Journalism Survive?



Nonprofits: ProPublica funds its investigative journalism with donations

Will Watchdog Journalism Survive?



For-Profit Strategy: The End of Free?

Who Will Pay for Newsrooms?

The Consumer



• Non-Profits



• The Government



Three Roles in Your Future

1. Citizen News Consumer
2. Publisher Producer
3. Watchdog

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The Key Lessons of News Literacy

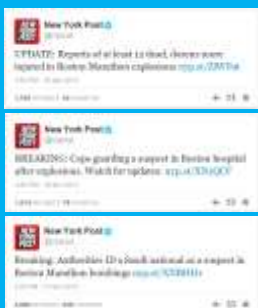
1. Always know what information neighborhood you're in.

Lesson 1: Know your neighborhood



From reddit.com - what neighborhood are we in?

Lesson 1: Know your neighborhood



A lot of news outlets also got the story wrong.



On Twitter, what neighborhood are we in?

Lesson 1: Know your neighborhood



As news consumers, how should we judge a news outlet's credibility?
 Should we judge the twitter feed of a news outlet differently than what they print in their newspaper?
 What responsibility does a news outlet have to the public when they get a story wrong?

Lesson 1: Know your neighborhood



Fake Boston Marathon donation Twitter account suspended

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The Key Lessons of News Literacy

2. In the news neighborhood, differentiate news from opinion.

Lesson 2: News vs. opinion journalism



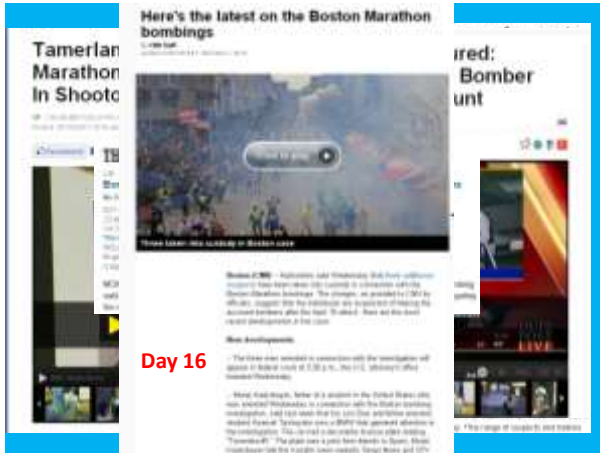
How can you tell if you are getting news or opinion?

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3. Follow a story over time.



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4. Evaluate sources, evaluate sources, evaluate sources.

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NEW THIS MORNING

ALLEGED BOSTON BOMBER'S CONNECTIONS

SUSPECT'S FRIEND SAYS THEY ARE INNOCENT

"I believe that he's wrongfully being accused... I knew Dzhokhar, and what I see is two people with bookbags. I don't see them planting down explosives. I believe that they needed somebody to blame, and these were the people that they blamed" - Britney Smith of Long Island, friend of Dzhokhar Tsarnaev and his sister

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RAY KELLY
NYPD Commissioner

"They discussed this [bombing Times Square] while driving around in a Mercedes SUV that they had hijacked after they shot and killed an MIT police officer in Cambridge" - Ray Kelly, NYPD Commissioner

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The Key Lessons of News Literacy

- 5. Always ask: Did the reporter open the freezer?

Opening the Freezer



Exclusive photos: Boston Marathon bomb

The bomb that exploded at the finish line of Monday's Boston Marathon sent shock waves across the country. Crime scene photos obtained exclusively by FOX 5 Atlanta are the first look at what is left of the first deadly device.

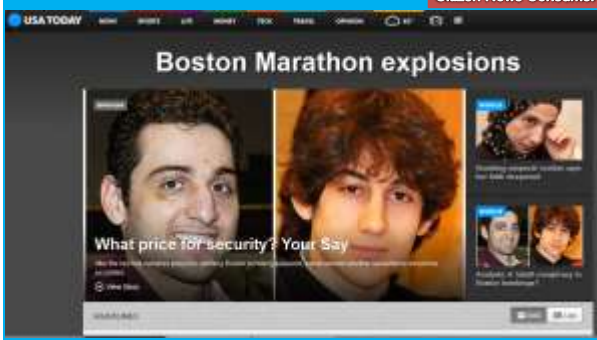


Opening the Freezer



UNRAVELING
Unraveling Boston Suspects' Online Lives, Link by Link
 By ANDREW S. GAVANES
 Published: April 25, 2013

It is America's first fully interactive national tragedy of the social media age.



Case against bombing suspect based on video, photos

North Atlantic, Dennis L. Johnson, Lopez and Aarner Matthews, FOX 5/ATLANTA 1:02pm EDT April 25, 2013

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Failure to open the Freezer/
Misuse of Anonymous Sources

Hollywood

Boston Marathon Bombing: Rush to Break News Burns CNN, Fox News



BREAKING NEWS
SOURCES: ARREST MADE IN BOMBINGS CASE

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Failure to open the Freezer

THE HOLLYWOOD REPORTER

Boston Marathon Bombing: CNN Backtracks on Reports of Suspect Arrest

Updated: After reporting a suspect was arrested, the network reports that law enforcement chatter led them awry: "There was a misunderstanding," AP, Fox News also walk back their reports.

CNN's reporting -- which also included mention that the suspect was a "dark-skinned male" -- led to widespread criticism. PINK and Green EBW wrote on Twitter: "Disturbing that it's OK for TV to list a Boston bombing suspect only as 'dark-skinned'."

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Failure to open the Freezer

THE NEW YORK POST MEDIA

New York Post's Boston 'Bag Men' Front Page Called 'A New Low,' 'Appalling' (PHOTO)

The New York Post once again found itself in trouble after it published front-page photos of two men on Thursday who it said were being searched for in connection with the Boston bombings. The problem? They were completely innocent.

Salah Barhoum, one of the men identified on the front page of the New York Post, told ABC News that he went to the police to clear his name on Wednesday.


Gawker reported that Reddit users had identified one of the men pictured as "a Moroccan-American kid, a local high school soccer player and track runner... who works at Subway and likes How High and The Hunger Games."

Reddit users also found his Facebook page, which has since been made private. According to Deadspin, in one post that has since been deleted, he wrote, "Going to the court right now! This is real. But u will see guys I did not do anything."

The Post immediately came under fire for, at the very least, being ethically irresponsible with its use of the pictures.

"Appalling," Time's television critic, James Poniewozik, tweeted.

"NY Post sinks to a new low," Adam called.

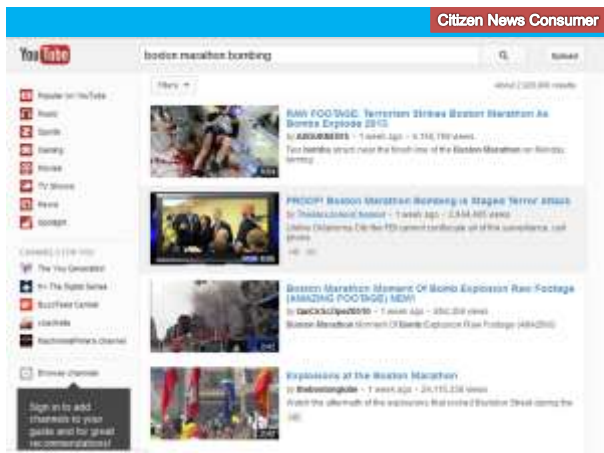


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The Key Lessons of News Literacy

6. On the Internet, rank and popularity do not necessarily mean reliability.



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Slate

Alex Jones, one of the wildest and most influential 9/11 conspiracy theorists

the World Trade Center in 1993 and the Oklahoma City bombing in 1995, which Jones claimed was government-manufactured terrorism orchestrated to help Bill Clinton boost his poll numbers and

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This screenshot shows a Google search results page for "Boston Marathon Bombing". The search bar at the top contains the text "Boston Marathon Bombing". Below the search bar, there are several search results with titles such as "Boston Marathon Bombing: Bombings, Terrorists to Plot Together: List of Terrorists, Timeline", "Boston Marathon Bombing: Suspect May Recreate On Boston Authorities", "DUI RAVINE, BOMBING Suspect: Boston just had lowest DUI", and "Boston Marathon Bombing Did Coincide With Explosions, Alleged". The Google logo is visible at the bottom.

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Video: Boston Marathon: Bombing Drill Coincided With Explosions

Alex Jones
April 15, 2013

The video was posted Monday, April 15, 2013 at 4:08 pm

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The Key Lessons of News Literacy

- Chose multiple news brands that you trust.

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Boston Marathon Bombing: Rush to Break News Burns CNN, Fox News

Citizen News Consumer

theguardian

News > World news > Boston Marathon bombing

USNEWS
BLOG

Boston Marathon bombings: rounding up the conspiracy theories

'Alternative interpretations' of the 15 April attack sprang forth online almost immediately – and they're not going away

And a majority of young people (69%) say they kept up with news and information about the bombings on social networking sites like Facebook and Twitter. Among older age groups, no more than about a quarter followed news from the attack on social networks.

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Pew Research Center for the People & the Press

Following the Boston bombings

Percent of people who followed the news about the Boston Marathon bombings

Source	Percentage
Television	68%
Internet	50%
Mobile devices	29%
Social media	28%
Other sources	11%

While television was the public's top source for news on the bombing overall, people younger than 30 were as likely to follow the news online as on television; 70% say they kept up with news about the bombings online while 68% tracked the news on television. Among older age groups, far more kept up with information about the bombings on television than followed it online.

Main Source People Turn To for News About the Boston Marathon Bombings

Age Group	Television	Internet	Mobile devices
18-29	57%	43%	33%
30-49	67%	40%	28%
50-69	71%	35%	25%
70+	73%	31%	23%

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The Boston Globe

102 hours in pursuit of Marathon suspects

By Globe Staff APRIL 25, 2013



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The Washington Post

Police, citizens and technology factor into Boston bombing probe



FBI agents quickly came to Bauman's bedside. A man in sunglasses and black baseball cap had walked right up to him, placed a black backpack on the ground and stepped away. Bauman remembered.

His tip became a critical lead, according to law enforcement officials.

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The New York Times

The Lede

Shaping the News With Robert Mackey

April 23, 2013, 11:27 am | 2 Comments

April 22 Updates in the Aftermath of the Boston Marathon Bombing

By JEMMER PRESTON and LAM STACK

The Lede is following developments in the aftermath of the Boston Marathon bombings that killed three people and wounded more than 1,700 others last week. On Monday, federal officials outlined [social news details](#) in a complaint about the surviving suspect's role in the bombings. A moment of silence took place to remember the victims of the attack.

Auto-Refresh: ON | Turn OFF

SHARE NOW | |

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The Key Lessons of News Literacy

8. Be open to information that challenges your own biases and assumptions.

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Los Angeles Times

Boston bombings: Social media spirals out of control

Web sleuths cast suspicion on innocent people and spread bad tips and paranoia.

By Ken Bensinger and Andrea Chang, Los Angeles Times
April 26, 2013 | 6:13 a.m.

Over the last few days, thousands of people have taken to the Internet to play Sherlock Holmes. Armed with little more than grainy surveillance camera videos, cellphone photos and live tweets from police scanners, they have flooded the Web with clues, tips and speculation about what happened in Boston and who might have been behind it.

Monday's bombings, the first major terrorist attack on American soil in the age of smartphones, Twitter and Facebook, provided an opportunity for everyone to get involved. Within seconds of the first explosion, the Internet was alive with the collective ideas and reactions of the masses.

But this watershed moment for social media quickly spiraled out of control. Legions of Web sleuths cast suspicion on at least four innocent people, spread innumerable bad tips and heightened the sense of panic and paranoia.

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The Washington Times

Conservative Editorial Pages / Politics Websites / Blogs / Twitter feeds

The screenshot shows the Washington Times website with a prominent editorial titled "EDITORIAL: Terrorist will be". The page layout includes a navigation bar, a main content area with the editorial text, and several sidebars with advertisements and additional news links. The editorial discusses the implications of the Boston bombings and the role of social media in the investigation.

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Townhall

Conservative Editorial Pages / Politics Websites / Blogs / Twitter feeds

The screenshot displays the Townhall website with a featured article titled "Boston Bombers and Family Repaid American Generosity With Bloodshed and Terrorism". The article includes a large photograph of a woman, likely a family member of one of the bombers. The website layout features a header with navigation options, a main article area, and a sidebar with related content and advertisements.

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CNN Opinion

Centrist Editorial Pages / Politics Websites / Blogs / Twitter feeds

The screenshot shows the CNN Opinion website with an article titled "Agencies often miss warning signs of attacks". The article discusses the challenges of identifying potential threats and the role of various agencies. The website layout includes a header with the CNN logo and navigation, a main article area with a large image, and a sidebar with related content and advertisements.

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Liberal Editorial Pages / Politics Websites / Blogs / Twitter feeds



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Liberal Editorial Pages / Politics Websites / Blogs / Twitter feeds



Citizen News Consumer

Liberal Editorial Pages / Politics Websites / Blogs / Twitter feeds



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The Key Lessons of News Literacy

9. Don't judge the news media on the basis of one news outlet or story.
Don't judge one outlet on the basis of one mistake. Look for patterns.

The F.B.I. Criticizes the News Media After Several Mistaken Reports of an Arrest

Boston Police Dept. @Boston_Police
 Despite reports to the contrary there has not been an arrest in the Marathon attack.
 2:53 PM - 17 Apr 2013
 10,072 RETWEETS 368 LIKES

The Boston Globe @BostonGlobe
 US Attorney's office: There is no marathon bombing suspect in custody and no arrest.
 2:58 PM - 17 Apr 2013
 528 RETWEETS 16 LIKES



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The Key Lessons of News Literacy

10. Remember: In the digital age, we are all publishers as well as consumers.

CNN U.S.

FBI: Help us ID Boston bomb suspects

By Matt Smith and Thom Patterson, CNN
 updated 3:44 AM EDT, Fri April 19, 2013



A man identified as Suspect 2 appeared in this photograph by bystander David Green, who took the photo after completing the Boston Marathon. Green submitted the photo to the FBI, he told Piers Morgan in an interview.

Citizen News Consumer

Boston bombs showed some expertise

By BRAD BENNETT, RICHARD DILANIAN | Tribune-Washington

WASHINGTON — Investigators said the two Boston Marathon bombs were triggered by long-range remote controls for toy cars - a more sophisticated design than originally believed - bolstering a theory that the older suspect received bomb-making guidance on his six-month trip to Russia last year.

Tamerlan Tsarnaev, who died in a shootout with police last week, "more than likely got some instruction in Dagestan," a federal law enforcement official said Wednesday.

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BEFORE IT'S NEWS

Watch Now: 2,434
Total Views: 282,774,854
Total Shares: 3,102,833

FLAVOR | SKINNY | SNACK | SUGAR | ROAST | PULSED | HEALTH | BLOK | SWEETENED | SELF-SUPPLY | LOOKUPABLE | GREENTEA

19-Year-Old Dzhokhar Tsarnaev Still Had His Backpack On After Boston Marathon Bombing (Proof Inside)

Wednesday, April 26, 2013 10:41

10K Views | 1K Retweets | 1.4K Likes

FOX NEWS [INSIDER]

Amateur Video: Firefighter Saves 7-Year-Old Boston Bombing Victim Jane Richard

APRIL 15

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Another Role: Empowered Consumer

The Choices You Make Determine Which News Organizations Will Live and Which Will Die

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The Key Lessons of News Literacy

11. Be an aggressive news consumer - In the digital age, it is hard work.

You Can't Slow The News Cycle



But You Can Slow Down

By Asking Yourself:

- ✓ What Do I Know?
- ✓ How Do I Know This?
- ✓ What Don't I Know Yet?



Boston Marathon Bombing Rumors

Claim: Rumors and conspiracy theories associated with the Boston Marathon bombing.

Origins: As is common after disasters in the Internet age (e.g., the 9/11 attacks, Hurricane Katrina, the Sandy Hook shooting), the online world is abuzz with a variety of rumors and conspiracy theories related to that event. Below we attempt to chart some of the most prevalent items associated with the Boston Marathon bombings of 15 April 2013:

- [FBI Previous Investigation of Tamerlan Tsarnaev](#)
- [Suspects Become Citizens on 9/11](#)
- [Cousin, Burger, Shooter](#)
- [Pressure Cooker Ad](#)
- [Westboro Baptist Church](#)
- [Suspect/Backpack Photos](#)
- ["Early Creation" Facebook Pages](#)
- [Sandy Hook Child Killed in Bombing](#)
- [Martin Richard Photo](#)
- [Woman Killed Before Boyfriend's Proposal](#)
- [Boston Globe, Tweet](#)
- [False Victim](#)
- [Sandy Hook Principal](#)
- [Man on the Roof](#)
- [Saudi Man](#)
- [Suspect Caught on CCTV](#)
- [Familly Guy Home](#)



Carly Ray Cline
PolitiFact.com
Mixer of the Urban Polis

The Truth-O-Meter Says:



The Boston Marathon bombing "is the fifth case" in which U.S. government officials examined individuals potentially involved in terrorism "and felt they were no threat and they went on to carry out terrorist murders."

Peter King on Monday, April 22nd, 2013 in an interview with MSNBC





 Winner of the Pulitzer Prize

The Truth-O-Meter Says:


 "In barely four years in office, five jihadists have reached their targets in the United States under Barack Obama," compared to zero "in over seven years after 9/11 under George W. Bush."

Tim Claitor on Wednesday, April 24th, 2013 in a House floor speech



Three Roles in Your Future

1. Citizen News Consumer
2. Publisher /Producer
3. Watchdog

In the Digital Age...



We are all producers, publishers and broadcasters...

iReport/Egypt/Syria



Citizens committing acts of journalism

Crowdsourcing



We have 458,838 pages of documents. 27,417 of you have reviewed 222,140 of them. Only 236,498 to go... Investigate your own MP's documents

Your Active Role in Journalism

BEWARE!

Who are the most dangerous people to get emails from?



Family and friends don't always fact-check.

Now That You Know,
Will You Uphold These Standards?

- **V**erification
- **I**ndependence
- **A**ccountability

Three Roles in Your Future

1. Citizen News Consumer
2. Publisher Producer
3. Watchdog

**IF YOU SEE
SOMETHING,
SAY
SOMETHING.**

**Keeping Journalists Honest
Your Voice Can Be Amplified**



Posted by Dwight Rouse

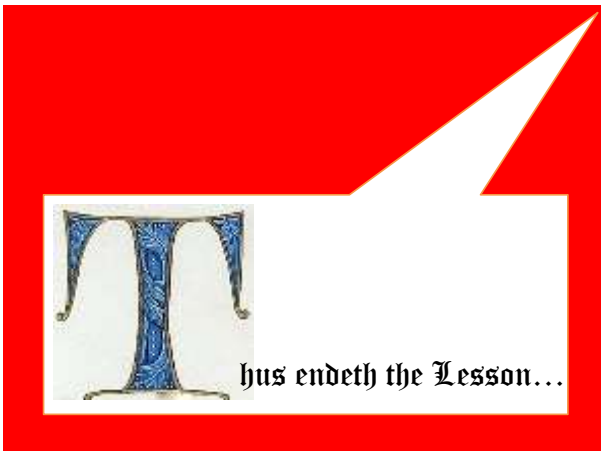
Review 4.7 Reviews »

ACCURACY in MEDIA

FAIR

Send A Letter

If you see something, say something



99
Days



Superman turns 75