

Course Outcomes Reminder

At the end of this lecture, students will be able to:

1. Define News Literacy and its importance
2. Explain how two information revolutions shaped history.
3. Describe how this course uses specific events and examples to demonstrate course concepts like the impacts of the two communication revolutions at the heart of this lecture.

These skills relate to course outcomes 5 & 6

Digital Resource Center Extensions:

Whenever possible, we provide digital materials for use outside lecture and recitation sessions to encourage solo work by students and accommodate a wider range of learning styles. Instructors are encouraged to use them to augment or replace elements of what is built into the Lecture/Recitation structure.

Extending this lecture:

1. **"The Elements of Verification"**
This player-controlled online multimedia game tests students' News Literacy skills and teaches counter-measures against bogus information and a scoring mechanism can be used for pre/post assessment <http://journal.org/Blog/VerificationApplicationIndex.html>
2. **"The News Literacy Channel"** <http://youtu.be/GPxeO0qLWQc>
These videos produced at Stony Brook can be assigned as homework or viewed in class. Of particular use this week:
 1. POTUS Prescribes News Literacy Habits for Healthier Democracy Excerpts from 2010 Michigan graduation at <http://youtu.be/GPxeO0qLWQc> (2:19)
 2. Why Take News Literacy?
A course summary and description used at Stony Brook to introduce students to the course and its outcomes. <http://youtu.be/VavydcAtpas> (2 minutes)

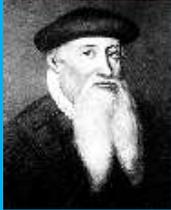


Scripted Videos:



JRN-101/103 News Literacy
A Critical Thinking Course
Based on Current Events

News Literacy – JRN 101B/103G



How Do You Know If You're Getting Reliable News?

While You Were Away



While You Were Away



While You Were Away



While You Were Away



While You Were Away



While You Were Away

Hillary Clinton erupts.wmv

While You Were Away



While You Were Away



While You Were Away



LANCE ARMSTRONG ADMITS WMV



Housekeeping, Announcements & Notes

Some Key Dates: Evening Guest Speakers

(You earn extra credit for attending these evening sessions)

Christiane Amanpour
February 5, 8.p.m.

Christiane Amanpour is the Chief International Correspondent for CNN and host of CNN International's nightly interview program *Amanpour*. She's also ABC News Global Affairs Anchor of ABC News.



Some Key Dates: Evening Guest Speakers

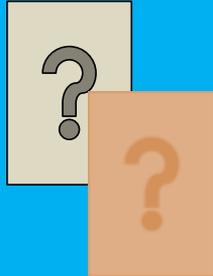
(You earn extra credit for attending these evening sessions)

Two More Speakers TBA

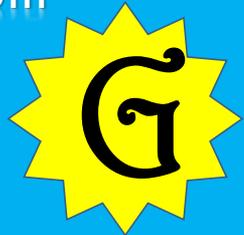
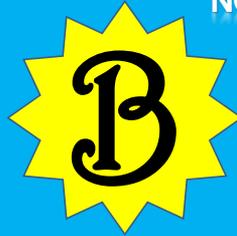
We will give you advance notice of two more on-campus events for which you'll receive extra credit for attendance or (if you cannot attend) for watching video of the event and answering a short questionnaire about the speaker's remarks.

Final Exam:

Monday, May 13 @2:15 p.m.



News Literacy – JRN 101B/103G
This course satisfies *either* DEC B or G.
NOT BOTH



You have until the add/drop deadline to decide which DEC applies

How to Succeed in News Lit

This is a course about *news* literacy.



Watch, listen, read every day.

Classroom Etiquette



- No Cellphones
- No Smartphones
- No Texting
- No Talking
- No Sleeping
- Be on Time

Violators will be asked to leave class

Evaluated by Independent Experts

News Literacy students, compared to peers who did not take it:

1. Maintained a more diverse news diet than their peers.
2. Demonstrated superior political knowledge, even a year later
3. Were more likely to register and to vote
4. Were more likely to spot flaws in news reports.

Their peers caught up...a year later.

Source:
Survey of 1,002 Stony Brook students by
Dr. Christopher Weber, Louisiana State University

Studied by Journalism Scholars

"I'm always verifying sources and things I hear," wrote one respondent. "I make sure I have all of the correct information before making a judgment or a decision."

"I believe this class honed an inquisitive mentality which I have kept with me since. The need to always be asking questions of the world around us - and that we should never take the words of another at face value - may seem cynical, yet (is) highly useful in today's times."

Source: Anonymous survey of Stony Brook students conducted by 2011 Harvard/Shorenstein Fellow Renee Loh

Your Feedback Counts

Stony Brook University has hired an independent company to collect your anonymous evaluation of the course twice each semester:

1. At the midpoint
2. At the end

Please participate. It helps us improve our work.



Student Kudos

1. 75% said they'd recommend the course to a friend

Student Suggestions

1. **"Need more office hours/Instructor availability"**
All instructors will post hours by the end of this week
2. **"Assignments need to be more challenging or worthwhile"**
We have weeded out rote homework that students labeled "busywork," replacing it with new assignments
3. **"Instructor did not evaluate me fairly"**
30% get an "A", which is about right for a DEC
4. **"Objectives and/or procedures are unclear"**
Lectures have been revised to clarify course objectives
Assignment submission and grading is now all online

SOURCE: OCE Stony Brook Survey 2012

Reviews by Your Peers

"This is a life skill that every citizen should have. Knowledge is power, and so long as consumers of news remain passive and ignorant in the face of the media, they will remain powerless."

"Nobody is going to fall asleep in this class, and if they did they would wake up and scream. Verification, Independence, Accountability!"

"Teaches you the basic skills you need to be a news consumer which we all need to be citizens. I really learned a lot from this course."

"The information is all useful outside of the classroom. You learn real life skills."

"...Learning what's going on in the world, and how to fish out all the crud being fed to us through the news media."

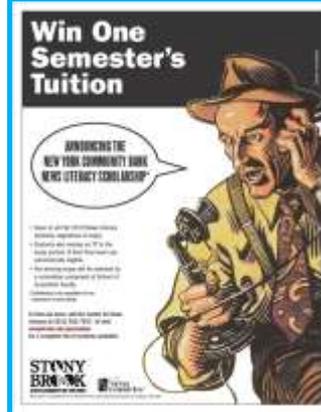
"...Course is well designed."

SOURCE:
Comments Sections
Online Student Evaluations, S2012

How to Succeed in News Lit



“Eighty percent of success is showing up.”
-Woody Allen

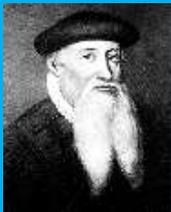


Spring 2012
Winner
Gerard Lukacs

Past winners Justin Somerville
and Stephanie Baker



News Literacy – JRN 101B/103G



How Do You Know If You're Getting Reliable News?

News Literacy Lessons, Daily



News Literacy Lessons, Daily



News Literacy Lessons



News Literacy Lessons



News Literacy Lessons



News of the Day....Really?



News Literacy Lessons



Is Everything About the News, News?



PoliticalArticles.NET
 World Politics - Commentary, Opinion & News
Republican Domestic Terrorists & The NRA are The Biggest Security Threat To America

TOP SECRET
WikiLeaks Gathers Army and CIA Documents And Shares Them With The World Is That Okay With You?

Assange leaks 251,287 raw US cables, sparking global outcry



How Do We Know What's Reliable?



CERTIFIED COPY OF REGISTRATION OF BIRTH

**OFFICE OF THE PRINCIPAL REGISTRAR,
COAST PROVINCE, REPUBLIC OF KENYA**

CNN has identified the alleged gunman at Sandy Hook Elementary School in Newtown, Conn. as Ryan Lanza.

According to police, Lanza, 24, is suspected of killing 27 people -- including 20 children -- at Sandy Hook Elementary School in Newtown, Conn.

A neighbor of Ryan Lanza's parents in Sandy Hook told The Huffington Post that police are at Lanza's parents house.

The shooter was killed during the rampage and several others were injured.

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Reliable information is
actionable.

It allows news consumers to
make a decision, take action
or share responsibly with
others.

What Is News Literacy
And Why Does It Matter?

What Can You Conclude?

Beware of the "Freshman 15" and then some

For his personal interest to lose some excess weight, and it motivated me about how much weight I gained (and lost) and gained and lost again) in college... It's talking about the dreaded and feared "Freshman 15," or when college students gain weight during their first year in college.



By David B. Shaw

Patterns: 'Freshman 15' is a Myth, a Study Suggests

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What Can You Conclude?

New JAMA: Love handles lengthen lifespan

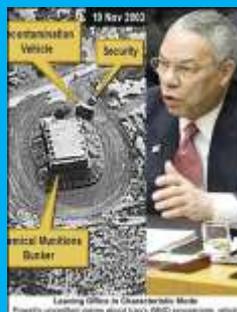
Posted on January 9, 2013 by Blake Mills | 7 Comments

Don't sweat the love handles and more!

From a [new study in JAMA](#) of 270,000 deaths:

Relative to normal weight, both obesity (all grades) and grades 2 and 3 obesity were associated with significantly higher all-cause mortality. Grade 1 obesity overall was not associated with higher mortality, and overweight was associated with significantly lower all-cause mortality. The use of predefined standard BMI groupings can facilitate between-study comparisons.

How do you know what to believe?



News Literacy is the ability to use critical thinking skills to judge the reliability and credibility of news reports, whether they come via print, television or the Internet.

How Do You Decide?



Misinformation and Elections



University of Maryland Study

Why News Literacy Matters:

In the Information Age,
YOU the consumer are now in
charge of determining what is
reliable
and what is not.

From One "Berg" to Another



The Revolution in Communications in Your Lifetime

986 A.D.: Viking Explorers Discover North America



The Dark Ages



A Monk Spent Months to Produce a Single Book



Gutenberg's Printing Press Changes the World

The First Mass-Produced Book



The Gutenberg Bible

Within 50 Years



From a Few Books to Six Million

Books That Changed the World and Challenged Authority



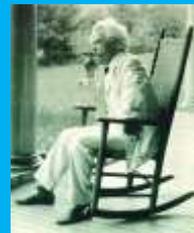
1534 – Martin Luther and His Bible

Books That Changed the World and Challenged Authority



1776 – Tom Paine's Revolutionary
"Common Sense"

Mark Twain on the Printing Press



"It found truth astir on earth and gave it wings;
but untruth was also abroad, and it was supplied
with a double pair of wings."

1815 – The Battle of New Orleans



Almost 2,000 Soldiers Died 15 Days
After the End of the War of 1812

The Trade-off: Accuracy vs. Speed



1838 – Samuel Morse Sends First
Public Telegram in America

And Then You Were There...



1920 – First News Broadcast of
Presidential Election Results

Radio Covers the World Live



1937 – The Voyage of the Hindenburg

Hindenburg.wmv



1969: The Information Revolution 2.0



While we were marveling over live TV from the moon...
The Internet was born: ARPANET

The Information Revolution 2.0



Between the end of Bush's first term,
and the beginning of Obama's first term,
Web 2.0 changed the rules.

Challenges for Consumers

Challenge #1: Information Overload

Challenge #2: The Blurring of the Lines

Challenge #3: Overcoming Your Own Bias

Challenge #4: A Crisis of Authenticity

Overload



*“Every Two Days
We Create
As Much
Information
As We Did Up To
2003,”*

Google CEO Eric Schmidt

Blurring the Lines



Who is a Journalist? Who isn't? Does it Matter?

Blurring the Lines



News or Entertainment?

Blurring the Lines

Daily Show Cblock Sandy Funding.wmv

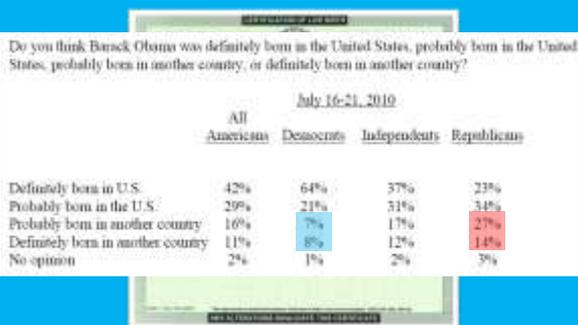
News or Entertainment?

Blurring the Lines

DailyShow. Explanation of Fiscal Cliff Battle. wmv

News or Entertainment?

Are We Blinded by Our Own Bias?



16% of All Voters & 30% of Republicans Continue to Believe Obama Not Born in U.S.



What is
“Cognitive
Dissonance?”

New Technologies and Tactics The Crisis of Authenticity



New Technologies and Tactics The Crisis of Authenticity



Blackout.wmv

Assignment: News Blackout

For 48 Hours

No Facebook (or other social media)

No News...

No Sports Scores...

No Weather...

...Even From Friends or Family

Summarize Your Reaction

Assignment:

“Reality Check” questionnaire on Blackboard

Must be done before recitation

There are no right or wrong answers.



Thus endeth the Lesson...

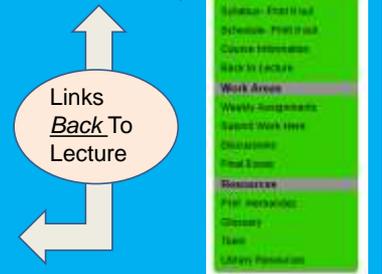
News Literacy On Blackboard: A Tale of *Two Sites*

Center for News Literacy

News Literacy students will use two sites on Blackboard.

Lecture

Recitation



Links
Back To
Lecture

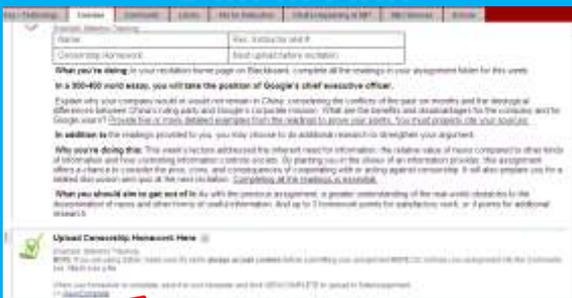
Your News Literacy Lecture site on Blackboard will look something like this:



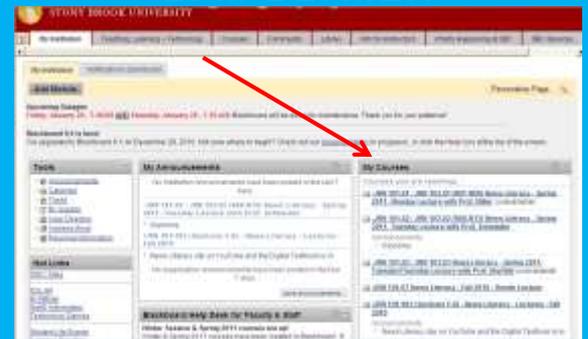
Your News Literacy Recitation site on Blackboard will look something like this:



Safe Assign



BLACKBOARD



News Literacy Lessons



Steve Buttry, Digital Transformation Editor, Digital First Media



How to verify information from tweets: Check it out
January 21, 2013 by Steve Buttry