

## LECTURERS' ALERT

Several optionals this week. Key vids total 12 min



## Digital Resource Center Extensions:

Whenever possible, we provide digital materials for use outside class to encourage solo work by students and accommodate a wider range of learning styles.

Extending [this](#) lecture:

"The News Literacy Channel" on Vimeo™



At the end of this lecture, students will be able to:

1. Use new vocabulary to describe the human need for information and categorize it into three broad types.
2. Compare modern examples of the power of information to historic examples.
3. Use specific events and examples to illustrate the power of information and to demonstrate a global understanding of press freedom

These skills relate to course outcomes 4, 5 & 6

## The Power of Information



Victor Hugo's Symbol of Change  
In "The Hunchback of Notre Dame"  
Was ... Gutenberg's Contraption



[hunch.wmv](#)

## The Power of Information



## The Power of Information

[Danpearl.wmv](#)

## The Power of Information: Today's Themes

There is a universal need  
to receive and share information

People kill  
– and risk death –  
over information

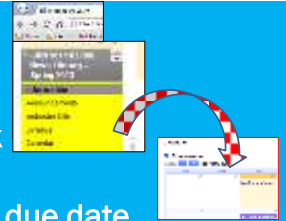
The battle to control information  
is also universal - and changing with  
technology



**Housekeeping, Announcements & Notes**

Do Homework on Time  
To Multiply its Value

Submit Written Work  
via Safe Assign  
BEFORE class on the due date.



Finish readings BEFORE class on the  
due date. There will be quizzes

*Extra Credit:*

**Christiane Amanpour**  
Chief international correspondent, CNN  
8:00 p.m. February 5th SAC Auditorium  
**SOLD OUT**



## The News Blackout is Over – News Quizzes Begin This Week



## Classroom Etiquette



- No Cellphones
- No Smartphones
- No Texting
- No Talking
- No Sleeping
- Be on Time

Violators will be asked to leave class

## The Power of Information: Today's Themes

There is a universal need  
to receive and share information.

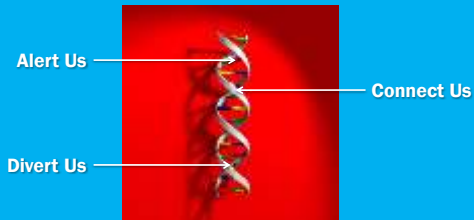


People kill  
– and risk death –  
over information.

The battle to control information  
is also universal - and changing with  
technology.

## Why is there a universal need to share and receive news?

# News is Part of Our "DNA"



# It Alerts Us...



Even a Caveman Needs to Know...

Caveman.wmv

# Seriously, News Alerts Us



## Do you have a pet?

NBC NEWS.com Deaths of 500 dogs blamed on jerky treats, FDA says

By ANNE M. MURPHY, Staff Writer, NBC News

14  
Jan  
2012  
6:52pm, EST

FDA U.S. Food and Drug Administration  
Protecting and Promoting Your Health



## It Alerts Us...



EnergyDrinkRecut.wmv

## We Need Those Alerts



During five and a half years as a prisoner of war... *"The thing I missed most was information...free uncensored, undistorted, abundant information."*

# I've Got a Secret... But Can't Keep It



# I've Got a Secret... But Can't Keep It

Petraeus Affair montage 1:18

Chart by Gawker.com

# It Diverts Us...

Bill Clinton photobombs Kelly Clarkson at inauguration

DAILY NEWS NEW YORK

GRRR! J.Lo on the prowl in Gotham

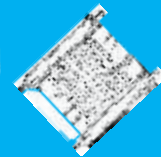


## Prez leads celeb conga line

President Obama led a conga line, took part in a "Gangnam Style"...

# Celeb News is Nothing New...

News: "A lot of 'tittle-tattle, gladiator pairs, trials & burglary'.."





**It Connects Us...**



**Sandy Survivors Sift Rubble**

**It Connects Us...**

SandyBreezyPoint2:22.wmv

**Sandy's Aftermath**

**It connects us**



Friday, December 14, 2012

**The Power of Information: Three Themes**

**There is a universal need  
to receive and share**

**Why do people kill  
– or risk death –  
over information?**

**The battle to control information  
is also universal**



Approximately three times every month,  
a journalist is killed.

Seven out of ten are murdered, many  
on the orders of government officials.

Few cases are ever solved.

## Veteran Foreign Correspondent Marie Colvin



Killed While Covering Syria's Civil War

## The Power of Information

ColvinMontage.wmv

## CPJ: 6 Journalists Killed So Far in 2013



## CPJ has documented 6 Journalists killed already in 2013 (as of 1/22)

**6 Journalists Killed in 2013/Motive Confirmed**

- Abdikareem Osman Adam**, freelance media journalist, Somalia (January 18, 2013)
- Youn Debay**, activist, Niger (January 11, 2013)
- Mohamed al-Muallim al-Jawari**, January 18, 2013, in Darfur, Sudan
- Abdusamad Osman Adam**, Radio/television journalist, Somalia (January 18, 2013, in Mogadishu, Somalia)
- Youn Debay**, activist (January 17, 2013, in Niamey, Niger)
- Mirza Iqbal Hussain**, News Network International (January 18, 2013, in Quetta, Pakistan)
- Said Ali Rahmani**, Sama TV (January 18, 2013, in Quetta, Pakistan)
- Imran Khalid**, Sama TV (January 18, 2013, in Quetta, Pakistan)

## Who is Doing the Killing?

Suspected Perpetrators in Murder Cases from 2012



100% were carried out with complete impunity in 2012

Source: The Committee to Protect Journalists

## Journalists Targeted: One Story

### Sri Lankan journalist predicted own execution



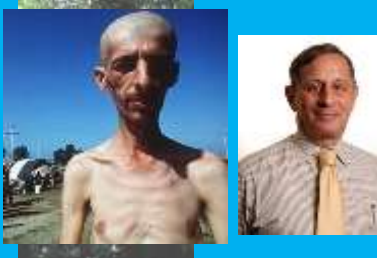
**'I hope my murder will be seen not as a defeat of freedom but an inspiration'**

The extraordinary article by the editor of the Sri Lankan Sunday Leader was published three days after he was shot dead in Colombo

## Information Can Be a Weapon of Mass Murder



## Information Can Prevent Mass Murder



Newsday's Roy Gutman exposes Bosnian atrocities

## The Power of Information to Topple Oppressors



1989: The Berlin Wall Comes Down

Wall.wmv

## The Power of Information: Three Themes

There is a universal need  
to receive and share

Why do people kill  
– or risk death –  
over information?

The battle to control information  
is also universal – and changing with  
technology.

*“He that increaseth knowledge  
increaseth sorrow.”*

- Ecclesiastes i.18

*“Knowledge is power.”*

-Francis Bacon, 1561-1626

English polymath & pioneer of the Scientific Method

*“Knowledge is only potential power.”*

-Napoleon Bonaparte, 1769 – 5 May 1821

French Emperor, military genius, cynic

From The Beginning  
Information Was Power

Drums.wmv

Even (especially) Emperors  
Need to Control Information



“Four hostile newspapers are more to be  
feared than a thousand bayonets.”

North America's First Newspaper



1690: Publick Occurrences Both Forreign and Domestick

The most famous photo of the Tiananmen Square Rebellion?  
Not in China



## Cultural Differences: Whose Business is a Bridge Failure?



Does informing the public help or hinder solutions?

## The Battle Now Focuses on Zuckerberg's Invention As Much As Gutenberg's



Jun2010alleged police murder behind protests

## Information Control: Weapon of the Powerful

**The Telegraph**

**Lithuanian TV Station Seized by Soviet Army : Baltic unrest: 9 killed, 79 injured as troops smash citizens' defenses. It is Kremlin's deadliest action yet.**

January 13, 1991 | JORRY THOR DARLBERG and MICHAEL FARER | TDIES STAFF WRITERS

**New Israeli army raids Palestinian TV stations**

Transmitters and other equipment seized by Israeli army in raids on two private channels in the occupied West Bank.

Last Modified: 28 Feb 2012 11:00

Internet users and detained six people for "fabricating or spreading" online rumors.

The government shut down 16 websites, including two Twitter-like services that have more than 250 million users.

## The Battle Isn't Ancient History



## Who Are the Front-Line Casualties of The Battle to Control Information?



## Drug Cartels Decide What Is News ...and What Is Not

**Mexjrndeath.wmv**

## Dying for Journalism in the US



*Oakland Post* Editor  
Chauncey Bailey Killed Aug. 2, 2007

## Under Threat In Small-town America



I went to find a gun shop to pick out a pistol because, quite frankly, I thought my reporting might get me killed. It was January 2008, and for the past month, the newspaper I worked for, the Times-Tribune in Corbin, Kentucky, had been running an investigative series on evidence and money missing from and a lack of prosecutions by the Whitley County Sheriff's Department.

## Armed With Notebook, Pen ...and Pistol

Reporters Arm Selves 1:57

### Summarizing...

Can you:

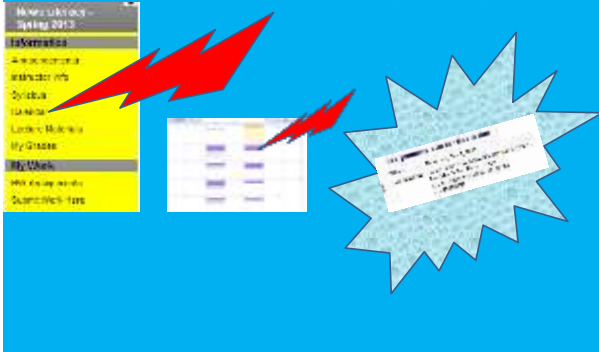
1. Use new vocabulary to describe the human need for information and categorize it into three broad types?
1. Compare modern examples of the power of information to historic examples?
2. Use specific events and examples to illustrate the power of information and to demonstrate a global understanding of press freedom?



You are ready for your next assignments...



## Your Assignments... Posted on Blackboard



hus endeth the Lesson...

## Sonali Wickrematunge



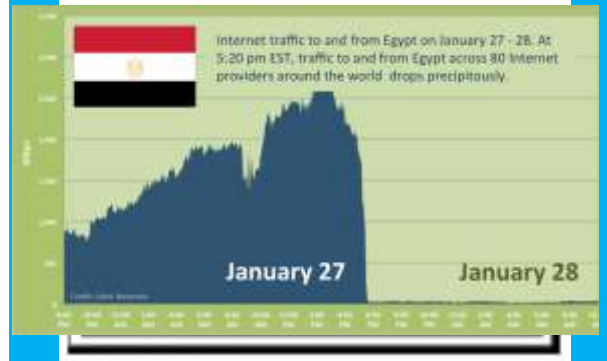
## The Battle Rages Here, Too



## Can the Press Criticize a President? Not in Egypt



## Information-Control as a Weapon of the Powerful



## It Connects Us...



## Homeless Intel Semi-finalist

## The Power of Information



Seven minutes with Kim Dozier: <http://youtu.be/STbQQGmoZ7I>

## The Power of Information

Dozier.wmv

## Real Blood



Why do Journalists risk their lives?

Insert News Matters slides here

## Cultural Differences: Whose Business is a Bridge Failure?



Does informing the public help or hinder solutions?

## Journalists Under Attack- A Happy Ending



Newsday's Matthew McAllester and Moises Saman  
Freed After 15 Days of Captivity in Iraq



**Mcallester**

## The Power of Information



## The Power of Information



## President Clinton on the Day His Impeachment Trial Began



## I've Got a Secret But Can't Keep It



**DNAinfo.com**  
manhattan local news

## Army Charges Eight in Chinatown Soldier Danny Chen's Death



The Washington Post

**NATIONAL**

### Georgia judge orders Obama to appear in court for hearing on attempt to keep him off ballot

ATLANTA — A judge has ordered President Barack Obama to appear in court in Atlanta for a hearing on a complaint that says Obama isn't a natural-born citizen and can't be president.

By Associated Press, Published: January 20

### Syrian cartoonist Ali Farzat



The New York Times

### Political Cartoonist Whose Work Skewered Assad Is Brutally Beaten in Syria

By Matt Rosenberg  
Published August 26, 2011

Masked gunmen severely beat Syria's best-known political cartoonist on Thursday, breaking his hand and leaving him to bleed on the side of a road in Damascus, activists said.

The attack came days after the artist, Ali Farzat, published a cartoon showing President Bashar al-Assad hitching a ride out of town with Col. Muammar el-Qaddafi of Libya, who was toppled from power this week.



### It Connects Us...



"Human Interest" or Campfire Stories



Christinafuneral.wmv

Sonali Wickrematunge



Sonali.wmv

News that connects us



Millions Raised for Homeless Florida Teens



Homeless.wmv

I've Got a Secret...  
But Can't Keep It

