

99 Days

From Gutenberg to Zuckerberg In 99 Days



1% of your life, so far

99 Days

17 journalists killed in 2013 9 since the start of the semester*



*As of May 4

99 Days

So far in 2013 38 US troops killed in Iraq 32 US troops killed in Afghanistan



Bryan Denton for The New York Times
U.S. troops guard a checkpoint in Kandahar province.

99 Days

The Year in Weather How Much Snow Did You Get?



99 Days

The Year in Weather



Deadly tornado hits Mississippi as storm system stretches across East

99 Days

The Year in Weather



Midwest's Floods Aren't Over, But So Far, So Good

99 Days

The Year in Weather



Drought Forecast For 2013: Conditions Will Persist And Spread To California, Texas And More

99 Days

The Year in Weather



99 Days



Inauguration 2013: Barack Obama sworn in for second term

99 Days



Chicago Girl Who Performed at Obama's Inauguration Killed in Shooting

99 Days



Meteorite explodes over Russia, more than 1,000 injured

99 Days



CRUISE SHIP LIMPING TOWARD PORT
Carnival Triumph expected to arrive tonight

99 Days



Cyprus Bailout Swells to \$30 Billion

99 Days



Oscar Pistorius murder charge: Reeva Steenkamp laid to rest

99 Days



South Korea Moves to Defuse Tensions With the North

99 Days



Supreme Court Justices Struggle With Federal Right to Gay Marriage

99 Days



French lawmakers approve same-sex marriage bill

99 Days



99 Days



Iran quake kills 37, injures more than 850



99 Days



China Earthquake 2013: Quake In Sichuan Kills At Least 179, Thousands Injured

99
Days



Most effects of sequester yet to be felt

99
Days



In Medical First, a Baby With H.I.V. Is Deemed Cured

99
Days



Xi Jinping named president of China

99
Days



Lawmakers Plead Not Guilty to Charges in Bribery Scheme

99 Days



Gun-control overhaul is defeated in Senate

99 Days



99 Days



Ricin letter suspect released; FBI searching second Mississippi man's home

99 Days



Records: Texas plant hadn't told feds about explosive fertilizer

99 Days



Terror plot: Toronto Muslim leader tipped off RCMP: CBC

99 Days



'Growing evidence' of chemical weapons use in Syria - UK

99 Days



Official: Jimmy Fallon to replace Jay Leno

99 Days



Disney buys Lucasfilm for \$4 billion

99 Days



Strong hints of dark matter detected by space station, physicists say

99 Days



Two Promising Places to Live, 1,200 Light-Years From Earth

99 Days



NASA: Yes, Mars could have hosted life



99 Days

Notable Deaths



Edward I. Koch, a Mayor as Brash, Shrewd and Colorful as the City He Led, Dies at 88

99
Days

Notable Deaths



Zhuang Zedong dies at 72; helped get 'pingpong diplomacy' rolling

99
Days

Notable Deaths



Cleo Laine, a Staple Singer, Dies at 78

99
Days

Notable Deaths



George Jones, country music icon, dies at 81

99
Days

Notable Deaths



Annette Funicello, 1942-2013

99
Days

Notable Deaths



Richie Havens, Folk Singer Who Opened Woodstock, Has Died

99
Days

Notable Deaths



Country star Mindy McCready dead at 37 of apparent suicide

99
Days

Notable Deaths



Kriss Kross Rapper Chris Kelly Dies of Possible Drug Overdose

99
Days

Notable Deaths



Sophie Kurys dies at 87, star of women's professional baseball league

99
Days

Notable Deaths



Iconic Venezuelan president Hugo Chavez dies

99
Days

Notable Deaths



Chinua Achebe, African Literary Titan, Dies at 82

99
Days

Notable Deaths



Roger Ebert dead at 70 after battle with cancer

99
Days

Notable Deaths



Richard Griffiths, dead at 65, leaves theatrical legacy

99 Days

Notable Deaths



Jane Henson, matriarch to Muppets, dies at 78

99 Days

Notable Deaths



Margaret Thatcher dead at 87 following stroke

99 Days

Notable Deaths



Comedian Jonathan Winters dies at 87

99 Days

Notable Deaths



Ron Lanza, gay comedy club pioneer, dies

99 Days

Notable Deaths



Test-tube baby pioneer Sir Robert Edwards dies

99 Days

Notable Deaths



Pat Summerall, called a 'broadcasting giant,' has died

99 Days

Notable Deaths



Mexican-American Civil Rights Activist Salvador Castro Dies

99 Days

Tying the Knot



Matt Damon and wife renew their vows; Jimmy Kimmel officiates

99 Days

Tying the Knot



Christina Applegate Marries Martyn LeNoble

99 Days

Tying the Knot



Jim Nabors, Stan Cadwallader Marry In Seattle

99 Days

Celebrity Breakups!



99 Days

Celebrity Breakups!



99 Days

Celebrity Breakups!

Buzz Aldrin divorced from third wife finally - Lois Driggs Cannon gets half his fortune



99 Days

Celebrity Breakups!

Diane Lane, Josh Brolin Divorce: Actress Signed Divorce Docs On Valentine's Day



99 Days

Celebrity Breakups!

KIM K/KRIS HUMPHRIES DIVORCE POSSIBLE SETTLEMENT!!!



Housekeeping, Announcements & Notes

News Literacy Final

Monday, May 13

2:15-5:00 P.M.

JAVITS

Prepare for...

✓ 3 Video deconstructions
(Approximately 1 hour)

✓ 1 Print deconstruction
(Remaining time)

You are permitted to bring the back page of the deconstruction workbook, without notes.

An A and a Semester's tuition!

You won? Aw, kid, dat's great!

Essay

This is Cheating!

OFFPAPERS.COM

Get Better Grades Today By Joining OFFPapers.com and Accessing Over 500,000 Articles and Essays!

GET BETTER GRADES

News Literacy

News Literacy

Items provided to the public by numerous sources, including newspapers, magazines, wire news agencies and the internet. While all of these sources provide information, it is obvious that some of the articles or stories will not be as reliable as others. By being open minded, capable of analyzing news reports and being able to read them, the news consumer can understand the difference and determine what should be taken, and what should be discarded as opinion and unreliable. Critical thinking should be developed and used when analyzing the news sources in order to be able to do so. This is the process by which the news consumer is able to determine the reliability of the news source. This is the process by which the news consumer is able to determine the reliability of the news source.

READ FULL ESSAY

Your Evaluations Help Us Improve the Course

Online evaluation site will soon open

Responses are completely anonymous (It's an off-site contractor)

Instructors and lecturers only see data after all grades are released.

Past student evaluations have led to:

- Changes in course textbooks
- Changes in assignments
- Changes in faculty (both retention and release)

The Future of News From Gutenberg to Zuckerberg and Beyond



Challenges & Opportunities

From Ben to Brin



Entrepreneurs Shape the News

A Turning Point: Mass Circulation Newspapers Emerge



1833: Benjamin Day Introduces the *New York Sun* – First 'Penny Press' Paper

The Old Business Model is Disrupted



Craigslist, and the resulting loss of ad revenue, kills the old business model.

Advertisers Have More Choice and More Control



- Advertisers have direct access to consumers
- Ad dollars migrate from mass audience to target audience

Will News Producers Balance Profit and Public Service?



Profit

Public Service

What Would You Pay?



Boulder, Colorado



Correspondent's Salary



Dumping Ground in Wei Yu, Southern China



Tacoma, Washington

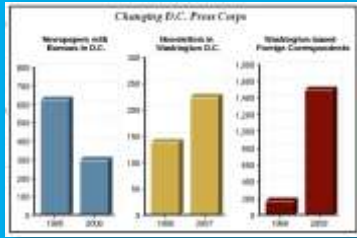


A Helicopter Flight Around Hong Kong

Total 60 Minutes Expenditure for Reporting on this Piece:

Up to \$100,000

What's at Stake: Who Will Open The Freezer?



600 Newspapers with a D.C. Bureau in 1985
Today, there are less than half that amount

In The Future, Who Will Report the News?



- Bloggers? Journalists?
Citizen Journalists?

The Future of News



News Summarization – What are the benefits?

The Future of News

Sound Familiar? After Yahoo Buys Summly, Google Buys News Summarization App Wavii

The deals have taken out of play two small companies that sought to enhance how consumer experience news - a significant concern for Google and Yahoo, which both maintain highly **enhance** In separate inter... or Adrian Acou and D'Aloisio

consumer experience ticles into including a proprietary algorithm that boiled down complex news stories into sentences of just a few words.

News Summarization – Benefits?

The Future of News

Sound Familiar? After Yahoo Buys Summy, Google Buys News Summarization App Wavii

The deals have taken out of play two small companies that sought to enhance how **boiled down complex news stories** into sentences of just a few words.

News Summarization – Drawbacks?

Will Watchdog Journalism Survive?



Nonprofits: ProPublica funds its investigative journalism with donations

Will Watchdog Journalism Survive?



For-Profit Strategy: The End of Free?

Who Will Pay for Newsrooms?

The Consumer



• Non-Profits



• The Government



Three Roles in Your Future

1. Citizen News Consumer
2. Publisher Producer
3. Watchdog

Three Roles in Your Future

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Citizen News Consumer

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NEWS LITERACY

The Key Lessons of News Literacy

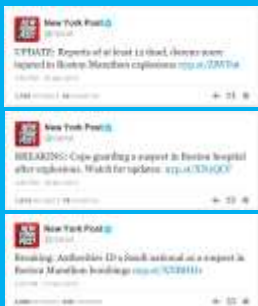
1. Always know what information neighborhood you're in.

Lesson 1: Know your neighborhood



From reddit.com - what neighborhood are we in?

Lesson 1: Know your neighborhood



A lot of news outlets also got the story wrong.



On Twitter, what neighborhood are we in?

Lesson 1: Know your neighborhood



As news consumers, how should we judge a news outlet's credibility?
 Should we judge the twitter feed of a news outlet differently than what they print in their newspaper?
 What responsibility does a news outlet have to the public when they get a story wrong?

Lesson 1: Know your neighborhood



Fake Boston Marathon donation Twitter account suspended

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The Key Lessons of News Literacy

2. In the news neighborhood, differentiate news from opinion.



"I believe that he's wrongfully being accused... I knew Dzhokhar, and what I see is two people with bookbags. I don't see them planting down explosives. I believe that they needed somebody to blame, and these were the people that they blamed" - Britney Smith of Long Island, friend of Dzhokhar Tsarnaev and his sister



"They discussed this [bombing Times Square] while driving around in a Mercedes SUV that they had hijacked after they shot and killed an MIT police officer in Cambridge" - Ray Kelly, NYPD Commissioner

The Center For NEWS LITERACY

The Key Lessons of News Literacy

5. Always ask: Did the reporter open the freezer?

Opening the Freezer

Exclusive photos: Boston Marathon bomb

The bomb that exploded at the finish line of Monday's Boston Marathon sent shock waves across the country. Crime scene photos obtained exclusively by FOX 5 Atlanta are the first look at what is left of the first deadly device.

Opening the Freezer


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The New York Times

UNRAVELING Boston Suspects' Online Lives, Link by Link

By ANTHONY D'AMICO
Published April 25, 2013

It is America's first fully interactive national tragedy of the social media age.




Citizen News Consumer

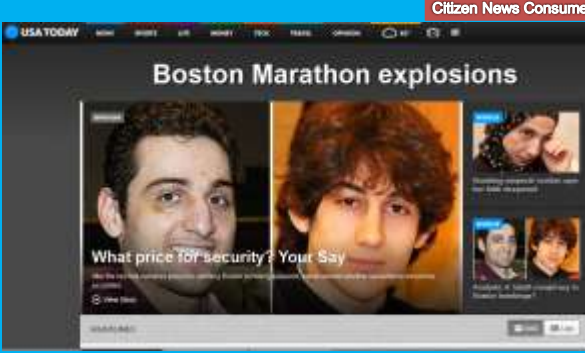
USA TODAY

Boston Marathon explosions

What price for security? Your Say

Case against bombing suspect based on video, photos

Kevin Attwood, Emma Lammert Lopez and James Matthews, USA TODAY




Citizen News Consumer

**Failure to open the Freezer/
Misuse of Anonymous Sources**

Hollywood REPORTER

Boston Marathon Bombing: Rush to Break News Burns CNN, Fox News



BREAKING NEWS
SOURCES: ARREST MADE IN BOMBINGS CASE

Citizen News Consumer

Failure to open the Freezer

THE HOLLYWOOD REPORTER

Boston Marathon Bombing: CNN Backtracks on Reports of Suspect Arrest

Updated: After reporting a suspect was arrested, the network reports that law enforcement chatter led them awry: "There was a misunderstanding." AP, Fox News also walk back their reports.

CNN's reporting — which also included mention that the suspect was a "dark-skinned male" — led to widespread mistrust. FBI and Fox News still wrote on Twitter: "Disturbing that it's OK for TV to list a Boston bombing suspect only as 'a dark-skinned'."

Citizen News Consumer

Failure to open the Freezer

NEW YORK POST MEDIA

New York Post's Boston 'Bag Men' Front Page Called 'A New Low,' 'Appalling' (PHOTO)

The New York Post once again found itself in trouble after it published front-page photos of two men on Thursday who it said were being searched for in connection with the Boston bombings. The problem? They were completely innocent.

Salah Barhoum, one of the men identified on the front page of the New York Post, told **ABC News** that he went to the police to clear his name on Wednesday.


Quicker reported that **Reddit users had identified one of the men pictured** as "a Moroccan-American kid, a local high school soccer player and track runner... who works at Subway and likes How High and The Stranger Game."

Reddit users also found his Facebook page, which has since been made private. According to Deadspin, in **one post that has since been deleted**, he wrote, "Going to the court right now! This is real. But u will see guys I'm did not do anything."

The Post immediately came under fire for, at the very least, being ethically irresponsible with its use of the pictures.

"Appalling," **Time's** television critic, James Poniewozik, **wrote**.

"NY Post sticks to a new line," **Adam called**.



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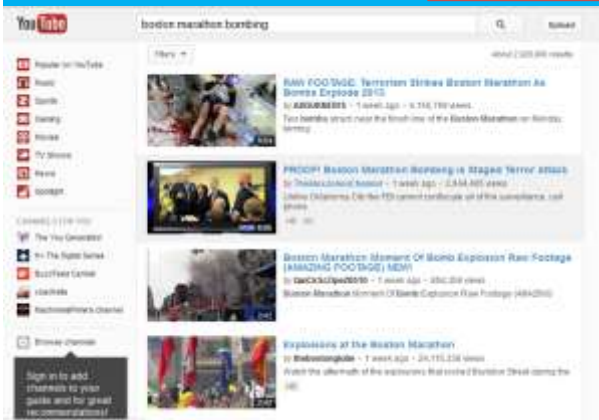
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The Center For NEWS LITERACY

The Key Lessons of News Literacy

6. On the Internet, rank and popularity do not necessarily mean reliability.


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The image shows a YouTube search results page for "boston marathon bombing". The top results include:

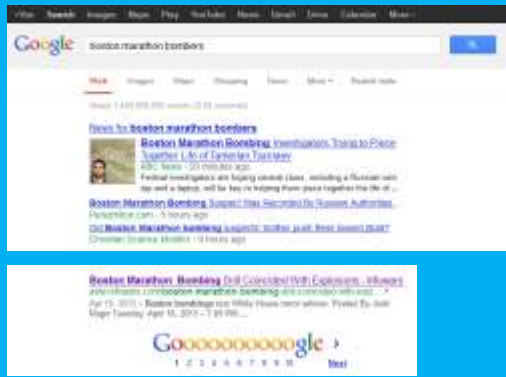
- Rain FOOTAGE: Terrorists Strike Boston Marathon As Bombs Explode** by **ABCNEWS** (1,464,393 views)
- PROOF! Boston Marathon Bomberg is Stage Terror attack** by **TherapeuticTerror** (1,464,393 views)
- Boston Marathon Moment Of Hero Explosion Raw Footage (AMAZING FOOTAGE) MEM** by **ClaytonClyde0010** (1,464,393 views)
- Explosions at the Boston Marathon** by **thebestofglobe** (1,464,393 views)

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Alex Jones, one of the wildest and most influential anti-conspiracy theorists

the World Trade Center in 1993 and the Oklahoma City bombing in 1995, which Jones claimed was government-manufactured terrorism orchestrated to help Bill Clinton boost his poll numbers and



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The Key Lessons of News Literacy

- 7. Chose multiple news brands that you trust.

Boston Marathon Bombing: Rush to Break News Burns CNN, Fox News



Citizen News Consumer

theguardian

News > World news > Boston Marathon bombing

USNEWS BLOG

Boston Marathon bombings: rounding up the conspiracy theories

'Alternative interpretations' of the 15 April attack sprang forth online almost immediately – and they're not going away

Citizen News Consumer

Pew Research Center for the People & the Press

Following the Boston bombings

Among all news consumers, 68% say they followed the bombings on television, 50% say they followed the bombings on the Internet, 30% say they followed the bombings on mobile devices, and 28% say they followed the bombings on social media.

While television was the public's top source for news on the bombing overall, people younger than 30 were as likely to follow the news online as on television; 50% say they kept up with news about the bombings online while 68% tracked the news on television. Among older age groups, far more kept up with information about the bombings on television than followed it online.

And a majority of young people (69%) say they kept up with news and information about the bombings on social networks like Facebook and Twitter. Among older age groups no more than about a quarter followed news from the attack on social networks.

More People Turn to Mobile, Social Media for the Boston Bombings

Source	18-29	30-49	50+
Television	50	68	84
Internet	50	44	30
Mobile devices	30	24	16
Social media	69	38	24
Print	12	18	28
Radio	11	11	14
Other	17	11	14

Source: Pew Research Center, April 15-22, 2013.

Citizen News Consumer

The Boston Globe

102 hours in pursuit of Marathon suspects

By Globe Staff APRIL 25, 2013



Citizen News Consumer

The Washington Post

Police, citizens and technology factor into Boston bombing probe



FBI agents quickly came to Bauman's bedside. A man in sunglasses and black baseball cap had walked right up to him, placed a black backpack on the ground and stepped away. Bauman remembered.

His tip became a critical lead, according to law enforcement officials.

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Conservative Editorial Pages / Politics Websites / Blogs / Twitter feeds



Citizen News Consumer

Centrist Editorial Pages / Politics Websites / Blogs / Twitter feeds



Citizen News Consumer

Liberal Editorial Pages / Politics Websites / Blogs / Twitter feeds



Citizen News Consumer

Liberal Editorial Pages / Politics Websites / Blogs / Twitter feeds



Liberal Editorial Pages / Politics Websites / Blogs / Twitter feeds



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The Key Lessons of News Literacy

9. Don't judge the news media on the basis of one news outlet or story. Don't judge one outlet on the basis of one mistake. Look for patterns.

The F.B.I. Criticizes the News Media After Several Mistaken Reports of an Arrest

Boston Police Dept. @Boston_Police

Despite reports to the contrary there has not been an arrest in the Marathon attack.

2:53 PM - 17 Apr 2013

10,972 RETWEETS 366 FAVORITES

The Boston Globe @BostonGlobe

US Attorney's office: There is no marathon bombing suspect in custody and no arrest.

2:38 PM - 17 Apr 2013

528 RETWEETS 16 FAVORITES



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The Key Lessons of News Literacy


10. Remember: In the digital age, we are all publishers as well as consumers.

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CNN U.S.

FBI: Help us ID Boston bomb suspects

By Matt Smith and Thom Patterson, CNN
Updated 3:44 AM EDT, Fri April 19, 2013



A man identified as Suspect 2 appeared in this photograph by bystander David Green, who took the photo after completing the Boston Marathon. Green submitted the photo to the FBI, he told Peter Morgan in an interview.

Citizen News Consumer



Boston bombs showed some expertise

By BRAD BENNETT, RICHARD DILANIAN | Tribune Washington

WASHINGTON — Investigators said the two Boston Marathon bombs were triggered by long-range remote controls for toy cars - a more sophisticated design than originally believed - bolstering a theory that the older suspect received bomb-making guidance on his six-month trip to Russia last year.

Tamerlan Tsarnaev, who died in a shootout with police last week, "more than likely got some instruction in Dagestan," a federal law enforcement official said Wednesday.

Citizen News Consumer

BEFORE IT'S NEWS

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19-Year-Old Dzhokhar Tsarnaev Still Had His Backpack On After Boston Marathon Bombing (Proof Inside)

Wednesday, April 24, 2013 10:41

10K views | 100+ likes | 10+ shares | 10+ comments

LOOK! That's That Clut in Backpack Agents at the Boston Marathon Bombing Case!



FOX NEWS [INSIDER]

Amateur Video: Firefighter Saves
7-Year-Old Boston Bombing Victim Jane
Richard



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Another Role: Empowered Consumer



The Choices You Make Determine Which
News Organizations Will Live and Which Will Die

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The Key Lessons of News Literacy

11. Be an aggressive news consumer - In
the digital age, it is hard work.

You Can't Slow The News Cycle



But You Can Slow Down

By Asking Yourself:

- ✓ What Do I Know?
- ✓ How Do I Know This?
- ✓ What Don't I Know Yet?



Boston Marathon Bombing Rumors

Claim: Rumors and conspiracy theories associated with the Boston Marathon bombing.

Origins: As is common after disasters in the Internet age (e.g., the 9/11 attacks, Hurricane Katrina, the Sandy Hook shooting), the online world is abuzz with a variety of rumors and conspiracy theories related to that event. Below we attempt to chart some of the most prevalent items associated with the Boston Marathon bombings of 15 April 2013:

- [FBI Previous Investigation of Tamerlan Tsarnaev](#)
- [Suspects Became Citizens on 9/11](#)
- [Conspiracy Burper Sticker](#)
- [Pressure Cooker Ad](#)
- [Westboro Baptist Church](#)
- [Suspect \(Backpack\) Photos](#)
- ["Early Creation" Facebook Pages](#)
- [Sandy Hook Child Killed in Bombing](#)
- [Martin Richard Photo](#)
- [Woman Killed Before Boyfriend's Proposal](#)
- [Boston Globe Tweet](#)
- [False Victim](#)
- [Sandy Hook Principal](#)
- [Men on the Roof](#)
- [Saudi Man](#)
- [Suspect Caught on CCTV](#)
- [Family Gay Home](#)



The Truth-O-Meter Says:



The Boston Marathon bombing "is the fifth case" in which U.S. government officials examined individuals potentially involved in terrorism "and felt they were no threat and they went on to carry out terrorist murders."

Peter King on Monday, April 22nd, 2013 in an interview with HSNBC



The Truth-O-Meter Says:



"In barely four years in office, five jihadists have reached their targets in the United States under Barack Obama," compared to zero "in over seven years after 9/11 under George W. Bush."

Tim Griffin on Wednesday, April 24th, 2013 in a House floor speech



Three Roles in Your Future

1. Citizen News Consumer
2. Publisher /Producer
3. Watchdog

In the Digital Age...



We are all producers, publishers and broadcasters...

iReport/Egypt/Syria



Citizens committing acts of journalism

Crowdsourcing



We have 458,838 pages of documents. 87,417 of you have reviewed 442,140 of them. Only 936,498 to go... Investigate your own MP's documents

Your Active Role in Journalism

BEWARE!

Who are the most dangerous people to get emails from?



Grandma and this kid!

Family and friends don't always fact-check.

Now That You Know,
Will You Uphold These Standards?

- **V**erification
- **I**ndependence
- **A**ccountability

Three Roles in Your Future

1. Citizen News Consumer
2. Publisher Producer
3. Watchdog

**IF YOU SEE
SOMETHING,
SAY
SOMETHING.**

Keeping Journalists Honest
Your Voice Can Be Amplified

The collage includes several elements: a 'Posted by Dwight Rousu' comment with a 4.7 star rating; a 'Watchdog' browser extension interface; the 'ACCURACY in MEDIA' logo with the tagline 'KEEP YOUR REPORTS ACCURATE. ALL INFORMATION IS VERIFIED.'; the 'FAIR' logo with the tagline 'PUBLISHED BY THE NEW YORK TIMES'; and a 'Send A Letter' button on a news website.

If you see something, say something

