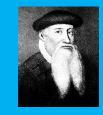
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News Literacy – JRN 101B/103G





How Do You Know If You're Getting Reliable News?





# How to Succeed in News Lit This is a course about *NEWS* literacy.



Watch, listen, read every day.

# **Classroom Etiquette**



No Cellphones
No Smartphones
No Texting
No Talking
No Sleeping
Be on Time

Violators will be asked to leave class

#### Evaluated by Independent Experts

News Literacy students, compared to peers who did not take it:

- 1. Maintained a more diverse news diet than their peers.
- 2. Demonstrated superior political knowledge, even a year later
- 3. Were more likely to register and to vote
- 4. Were more likely to spot flaws in news reports.

Their peers caught up...a year later.

Survey of 1,002 Stony Brook students by Dr. Christopher Weber, Louisiana State University

#### Studied by Journalism Scholars

"I'm always verifying sources and things I hear," wrote one respondent. "I make sure I have all of the correct information before making a judgment or a decision."

"I believe this class honed an inquisitive mentality which I have kept with me since. The need to always be asking questions of the world around us - and that we should never take the words of another at face value - may seem cynical, yet (is) highly useful in today's times."

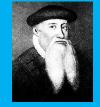
> Source: Anonymous survey of Stony Brook students conducted by 2011 Harvard/Shorenstein Fellow Renee Loth

# How to Succeed in News Lit



"Eighty percent of success is showing up." -Woody Allen

#### News Literacy – JRN 101B/103G





How Do You Know If You're Getting Reliable News?



#### **News Literacy Lessons, Daily**



# **News Literacy Lessons**



# **News Literacy Lessons**

Man Who Helped Newtown Survivors Is Now Being Harassed by Truthers 🖪 💟 🚭 🖂



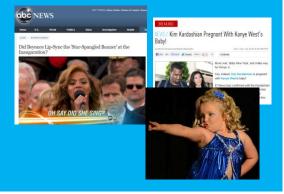


# Newtown resident Gene Rosen, who shaltered and conforted dix kids who escaped the Newtown masserse hat month, has become the target of Sandy Hook Truthers, who believe the shooting — Like all bad things that happen, ever-was a government conspiracy. Rosen, whose

#### **News Literacy Lessons**



#### News of the Day....Really?











#### How Do We Know What's Reliable?

?





CNN has identified the alleged gunman at Sandy Hook Elementary School in Newtown, Conn. as Ryaff Lanza.

According to police, Lanza, 24, is suspected of killing 27 people -- including 20 children -- at Sandy Hook Elementary School in Newtown, Conn.

A neighbor of Ryan Lanza's parents in Sandy Hook told The Huffington Post that police are at Lanza's parents house.

The shooter was killed during the rampage and several others were injured.

Reliable information is <u>actionable</u>.

It allows news consumers to make a decision, take action or share responsibly with others.

# What Is News Literacy And Why Does It Matter?

# What Can You Conclude?

ware of the "Freshmen 15" and then some

I'm on personal mission to lose some excess weight, and it reminded me about how much weight I gained (and lost and gained and lost again) in college... I'm taking about the dreaded and ferend "Freshmen 15," or when college students gain weight during their first year in college.



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Patterns: 'Freshman 15' Is a Myth, a Study Suggests by WOA3 Montal A Study Suggests Storwark have his doing frommer typically gain 15 younds in their first your of cology: the natures "tradaman 15" hat what everyone "knows" may be anyth.

# What Can You Conclude?

#### New JAMA: Love handles lengthen lifespan

Posted on <u>January 1, 2013</u> by <u>Steve Milloy | 7 Comments</u> Don't sweat the love handles and more!

From a <u>new study in JAMA</u> of 270,000 deaths:

Relative to normal weight, both obesity (all grades) and grades 2 and 3 obesity were associated with significantly higher all-cause mortality, Grade 1 obesity overall was not associated with higher mortality, and overweight was associated with significantly lower all-cause mortality. The use of predefined standard BMI groupings can facilitate between-study comparisons.

#### How do you know what to believe?



News Literacy is the ability to use critical thinking skills to judge the reliability and credibility of news reports, whether they come via print, television or the Internet.

# How Do You Decide?



#### **Misinformation and Elections**

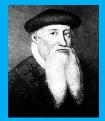


**University of Maryland Study** 

#### Why News Literacy Matters:

In the Information Age, YOU the consumer are now in charge of determining what is reliable and what is not.

# From One "Berg" to Another





The Revolution in Communications in Your Lifetime

## 986 A.D.: Viking Explorers Discover North America





The Dark Ages



A Monk Spent Months to Produce a Single Book



# The First Mass-Produced Book

#### Within 50 Years



From a Few Books to Six Million

#### Books That Changed the World and Challenged Authority





1534 – Martin Luther and His Bible

#### Books That Changed the World and Challenged Authority





1776 – Tom Paine's Revolutionary "Common Sense"

#### Mark Twain on the Printing Press



"It found truth astir on earth and gave it wings; but untruth was also abroad, and it was supplied with a double pair of wings."

#### 1815 – The Battle of New Orleans



Almost 2,000 Soldiers Died 15 Days After the End of the War of 1812

#### The Trade-off: Accuracy vs. Speed



#### And Then You Were There...



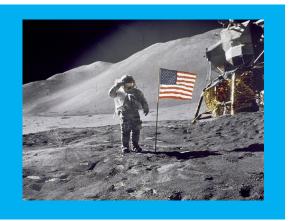
1920 – First News Broadcast of Presidential Election Results

Radio Covers the World Live



1937 – The Voyage of the Hindenburg





**1969:** The Information Revolution 2.0



While we were marveling over live TV from the moon... The Internet was born: ARPANET

#### The Information Revolution 2.0



Between the end of Bush's first term, and the beginning of Obama's first term, Web 2.0 changed the rules.

# **Challenges for Consumers**

Challenge #1: Information Overload Challenge #2: The Blurring of the Lines

Challenge #3: Overcoming Your Own Bias

Challenge #4: A Crisis of Authenticity

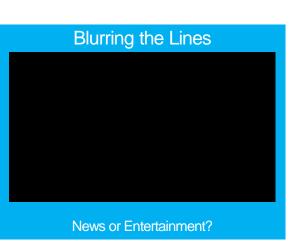




"Every Two Days We Create As Much Information As We Did Up To 2003," Geogle CEO Eric Schmidt









News or Entertainment?

#### Are We Blinded by Our Own Bias?

Do you think Barack Obama was definitely born in the United States, probably born in the United States, probably born in another country, or definitely born in another country? July 16-21, 2010 All Americans Democrats Independents Republicans Definitely born in U.S. 42% 64% 37% 23% Probably born in the U.S. Probably born in another country 34% 27% 14% 29% 31% 21% 16% 17% Definitely born in another country 11% 12% No opinion 2% 2% 3% E THIS CERTIFICATE

#### 16% of All Voters & 30% of Republicans Continue to Believe Obama Not Born in U.S.



#### What is "Cognitive Dissonance?"

#### New Technologies and Tactics The Crisis of Authenticity





Mangano Urges Storm Victims to Apply For State Home Damage Repair Aid

Nassau County Executive Edward P. Mangano encourages homeowners whose houses were destroyed or severely damaged by Superstorm Sandy to apply for additional funds made available through a new state program.





## **Assignment: News Blackout**

For 48 Hours No Facebook (or other social media) No News... No Sports Scores... No Weather...

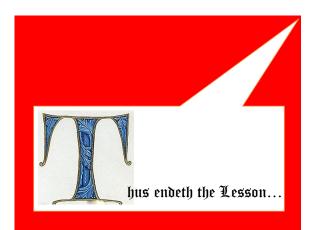
...Even From Friends or Family Summarize Your Reaction

# **Assignment:**

"Reality Check" questionnaire on Blackboard

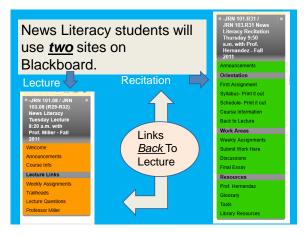
Must be done before recitation

There are no right or wrong answers.



News Literacy On Blackboard: A Tale of *Two Sites* 



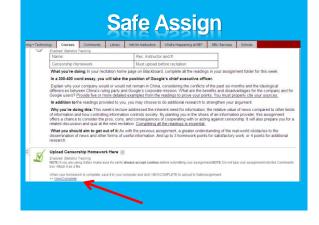


Your News Literacy <u>Lecture</u> site on Blackboard will look something like this:

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#### Your News Literacy <u>*Recitation*</u> site on Blackboard will look something like this:





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How to verify information from tweets: Check it out January 21, 2013 by Steve Buttry