

The Power of Information



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Danpearl.wmv

The Power of Information: Today's Themes

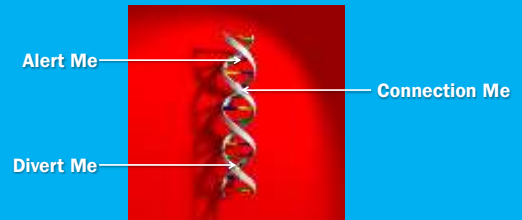
There is a universal need
to receive and share information.

People kill
– and risk death –
over information.

The battle to control information
is also universal - and changing with
technology.

Why is there a universal need to share and receive news?

The Appetite for News Is Human "DNA"



It Alerts Us...



Even a Caveman Needs to Know...

Caveman.wmv

Seriously, News Alerts Us



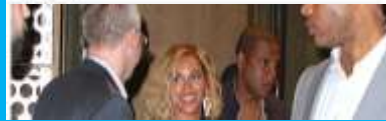
It Alerts Us...



EnergyDrinkRecut.wmv

It Diverts Us...

Still Bobbin' & Weavin': Beyoncé Sports Shoulder-Length Waves As She Steps Out Of VMA's Afterset With Hubby Hov



Miley Cyrus' Racist Outfits



Lil Scrappy Gets Arrested For Disorderly Conduct After Race Riot



Celeb News is Nothing New...



News: "A lot of "tittle-tattle, gladiator pairs, trials & burglary".

It Connects Us...



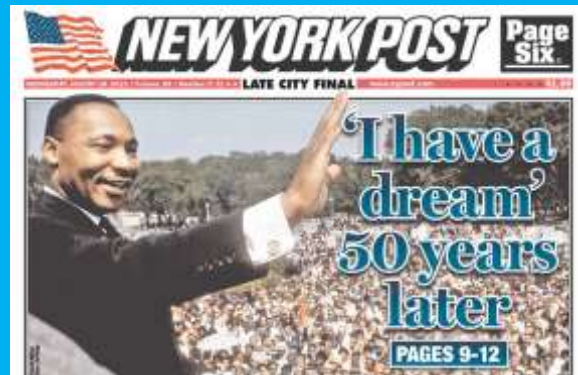
Sandy Survivors Sift Rubble

It Connects Us...

SandyBreezyPoint2:22.wmv

Sandy's Aftermath

It connects us



A 48,000-hour Blackout



During five and a half years as a prisoner of war... *"The thing I missed most was information...free uncensored, undistorted, abundant information."*

The Power of Secrets



The Power of Information: Three Themes

**There is a universal need
to receive and share**

**Why do people kill
– or risk death –
over information?**

**The battle to control information
is also universal**

Why Did Marie Colvin Risk Death?





CPJ Committee to Protect Journalists

246 journalists killed in 2012

1004 journalists killed since 2002

209 journalists murdered who remain unpunished

456 journalists in exile since 2002

Deaths by Type: 60% murder, 30% unspecified causes, 10% unknown

Impunity Rate by Year: 2002-2012

Few killers are ever punished

CPJ: 36 Journalists Killed So Far in 2013

Deadliest Countries in 2013

1. Syria: 17	4. Brazil: 3	7. Turkey: 1
2. Egypt: 6	5. Somalia: 2	8. Bangladesh: 1
3. Pakistan: 4	6. Russia: 2	

1992 2013

Who is Doing the Killing?

Suspected Perpetrators in Murder Cases from 2012

Percent of Murdered Journalists

Suspected Source of Fire in Murder Cases:

- 61% Criminal Groups
- 21% Government Officials
- 10% Local Militants
- 8% Military Groups
- 5% Political Groups
- 3% Unknown

100% were carried out with complete impunity in 2012

Source: The Committee to Protect Journalists

Clarissa Ward in Syria

Clarissa Ward Promo_2.mov

Pivot Point

What Would You Ask Clarissa Ward?

Every other row
Pivots to the row behind
To discuss in groups of four

Sri Lankan journalist predicted own execution



'I hope my murder will be seen not as a defeat of freedom but an inspiration'

This extraordinary article by the editor of the Sri Lankan Sunday Leader was published three days after he was shot dead in Colombo

"Think Twice"

A Silent Minute to Absorb the Material

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From The Beginning
Information Was Power

Drums.wmv

Even (especially) Emperors Need to Control Information



Even (especially) Emperors Need to Control Information



“Four hostile newspapers are more to be
feared than a thousand bayonets.”

North America's First Newspaper

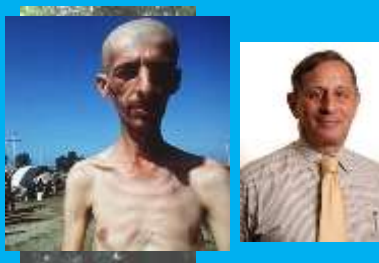


1690: Publick Occurrences Both Forreign and Domestick

Information Can Be a Weapon of Mass Murder



Information Can Prevent Mass Murder



Newsday's Roy Gutman exposes Bosnian atrocities

How Has Information Technology Altered the Balance of Power?



**IN THE PAST DECADE,
Web 2.0 changed the rules again**

Information in Private Hands Can Push Public Officials to Act



Information Starts a Revolution



Cultural Differences: Is the Public Informed or Destabilized?



In China the Balance of Power Has Shifted:



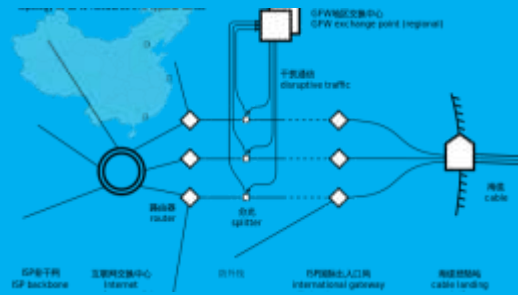
"We have the right to know the truth!" wrote one microblogger called kangfu xiaodingdang. "That's our basic right!"

Napoleon's Worst Fears?



The Revenge of the "Flesh Searchers"

The Battle Never Ends: The Great Firewall of China



New Battle Fronts in China



Napoleon and Emperor Qin Have Modern Company

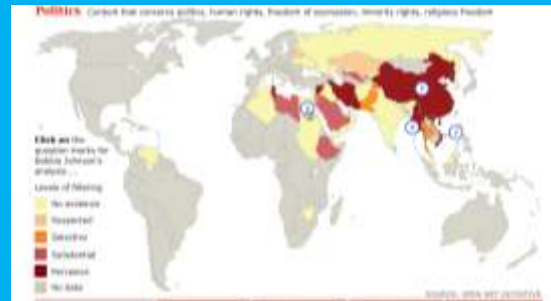


Turkish Prime Minister Recep Tayyip Erdogan:
Social media are "the worst menace to society."

The Battle Hits Private Companies



The Global Battle Online



The Global Battle Online



FREEDOM OF THE PRESS WORLDWIDE IN 2013



The Battle in America



I went to Bud's Gun Shop to pick out a pistol because, quite frankly, I thought my reporting might get me killed. It was January 2011, and for the past month, the newspaper I worked for, the Times-Tribune in Corbin, Kentucky, had been running an investigative series on evidence and money missing from and a lack of prosecutions by the Whitley County Sheriff's Department.

The Battle in America

Reporters Arm Selves 1:57

For the whole report, go to 60 Minutes' website
<http://www.cbsnews.com/video/watch?id=7407678n>

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100,000 Bayonets vs. A Smartphone

WardAnatomyofDangerCut.mov

At the end of this lecture, students will be able to:

1. Use new vocabulary to describe the human need for information and categorize it into three broad types.
2. Compare modern examples of the power of information to historic examples.
3. Use specific events and examples to illustrate the power of information and to demonstrate a global understanding of press freedom

These skills relate to course outcomes 4, 5 & 6



Housekeeping, Announcements & Notes

Speaker #1
Clarissa Ward
CBS News Foreign Correspondent

Thursday, Sept. 12
Doors open 7:45 p.m.
Tickets (free) at SAC box office



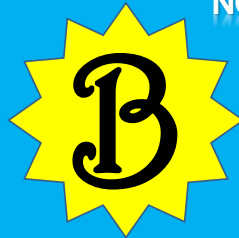
Speaker #2
Carl Bernstein
Yes, THAT Carl Bernstein.

Tuesday, Oct 15
Doors open 7:45 p.m.
Tickets (free) at SAC box office



(You earn extra credit for attending these evening sessions)

News Literacy – JRN 101B/103G
This course satisfies *either* DEC B *or* G.
NOT BOTH



You have until the add/drop deadline to decide which DEC applies

Blackboard Problems? Lynda is Your Savior



<http://it.stonybrook.edu/help/kb/logging-in-to-lyndacom>



Spring
2013
Winner
Vasily
Slobodov



Past winner
Stephanie Baker

Safe Assign



thus endeth the Lesson...