

The screenshot shows a news article from the Associated Press. The title is "PRO FOOTBALL NEWS: Eli Manning Breaks Both Legs in Car Accident". The article is dated November 17, 2013, and is 30 minutes old. The text states that a spokesman for the NY Highway safety authority (NYS) confirmed that Eli Manning has broken both of his legs in a traffic accident. He has been transported via ambulance to a local NY hospital for treatment, and the full extent of his injuries are not known at this time, however, both of his legs were visibly broken and not life threatening according to sources. The accident involved a 2012 BMW driven by Eli Manning and a 78 year old female driver in a 2010 Audi. The driver of the Manning at a high rate of speed. There's updates could not be reached for comment at this time. Additional details and information will be updated as it becomes available. This story is still developing.

## Question Time

- How does one truly listen and watch effectively? I am a very empathetic person, thus it is extremely hard for me to actually listen. -- Pratima Gautam
- Are crying mothers never a reliable source because of their strong bias? -- Charles Heines
- How can I deconstruct TV news when it goes by so quickly? Alan Cronk, Abin Thannickal

## Question Time

- Why aren't print and TV dead when the Internet exists? -- Jonathan Yuen, Anita Mathew
- Is TV news more reliable than radio or print news? -- James Lin, Cindy Chen
- If someone is crunched for time, but wants to get reliable news, which is better: print or tv? - Amber Britton, Mark Cannelis

## Question Time

- I think there is always bias in a news report. For example, if there is an issue between the between the USA and another country, normally the press in the USA will have a bias against the other country. -- Diming Lu



## Diverts

ive had McDonald's 4 days in row!  
should i break the routine???

about 25 hours ago from mobile web



**mileycyrus**  
Miley Cyrus

## Connects

Facebook Helped Kick Off a 20-Fold Registration Spike for Desperately Needed Organ Donors

Facebook | News | @facebook | Like | Share | Comment | Retweet | Print



## The Power To Alert, Divert and Connect Is In *Your* Hands



## The Web Empowers Watchdogs

THE HUFFINGTON POST



**Private Prison Empire Rises Despite Startling Record Of Juvenile Abuse**

By Chris Kirkham

OCTOBER 22, 2014

## On the Web, You Contribute News

A perpetual motion machine for investigative reporting: CPI and PRI partner on state corruption project



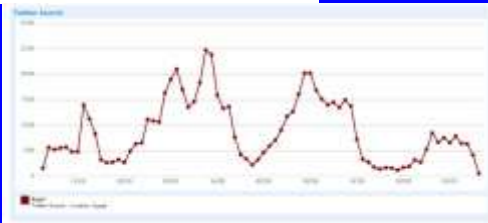
*You Can Be a Watchdog*

## Crowdsourced News Sites



## Mashable

The Twitterverse Responds to Protests In Egypt [STATS]



**The Power of Information:  
Challenge Authority**

## Humanitarian Assistance

### Supertyphoon Haiyan: How Technology Is Changing Disaster Response

Digital pioneers are helping to radically change how we respond to disasters like Supertyphoon Haiyan

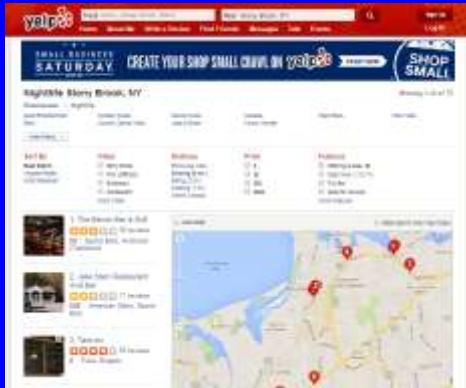
By Kharonje Pagnagala | Nov 13, 2013 | 5 Comments



As Supertyphoon Haiyan struck the Philippines last week, the world has been kept in the loop with almost second-by-second updates of live tweets, images and videos of its impact. It's another example of how social media are changing how we communicate, but now humanitarian are increasingly using this technology to transform the way we respond to disasters.



## Crowd-sourced Reviews



## New Media Also Amplify The Power of *Disinformation*



“Facebook™ found truth astir on earth and gave it wings; but untruth was also abroad, and it was supplied with a double pair of wings.”



## FAKE NEWS WEB SITES

**Carbolic Smoke Ball**  
 With boldfaced taglines like "News unencumbered by the facts" and "Proud publishers of fake news since 2005," it may seem incredible that people have mistaken Carbolic Smoke Ball's faux journalism for the real thing. But it [has happened](#) and probably will happen again. Caveat lector (reader beware)!

**The Daily Current**  
 "About The Daily Current:  
 Q: Are your news stories real?  
 A: No. Our stories are purely fictional. However they are meant to address real-world issues through satire and often refer and link to real events happening in the world."

**Free Wood Post**  
 Free Wood Post offers social and political spoofs from a liberal point of view, mercilessly skewering right-wing politics and politicians, as well as the occasional out-of-control sports figure or self-indulgent Hollywood celebrity. From its [homepage](#): "Any resemblance to the truth is purely coincidental."

## The Power of *Disinformation*



#Ba

### Buy Instagram Followers

Get the Instagram with more people just for you

500 \$11.99	1,000 \$24.99	2,500 \$59.99
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### BUY FACEBOOK LIKES

Get thousands of 100% Real, quality Facebook likes for your website or Fanpage and boost your visibility! We are offering different packages of different number of likes. Get it now!

1,000 Facebook Likes \$34	2,000 Facebook Likes \$70	3,000 Facebook Likes \$129	4,000 Facebook Likes \$199
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### Buy Twitter Followers To Supercharge Your Following

Get 100% Real, quality Twitter followers for your website or Fanpage and boost your visibility! We are offering different packages of different number of followers. Get it now!

14	26	43	65
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## The Power of *Dis*information



*How do we navigate the New Media maze?*

**V**erification  
**I**ndependence  
**A**ccountability



### V I A

(Verification, Independence, Accountability)

- How do we judge credibility?
- How do we know what to trust?
- How do we know whom to trust?



## Internet users and news

"With great power comes great responsibility," - Uncle Ben

• Users are no longer passive news consumers. They rely less on journalists and their editorial judgement to decide what news is and what is important for them. They are active participants in the decision making process.



• Users, not news organizations, control news story distribution.  
 Social media and computer algorithms are a big part of active user participation and story distribution.

- Don't trust strangers (especially those with candy)
- Read and check what they said and shared in the past
- Do not trust a single media outlet; look for corroboration
- Build a network of reliable information providers, based on their history



## Information Forensics: Check

- ✓ Bio
- ✓ Numbers (tweets, followers, retweets)
- ✓ Language
- ✓ Location
- ✓ Evidence (i.e. photos)
- ✓ Timing



Patrick Meier, PhD

irevolution.net

Tweet to verify:  
 will they tweet back evidence?

## Does this account really belong to Pope Francis?







## How Do We Know What to Trust?

Bring the Hate to Life in your home.  
Download this to read at MLK school.

**Join MLK Discussion Forum**  
Hosted by Stormfront

Join MLK Discussion Forum  
MLK Discussion Forum

## How Do We Know What to Trust?

**Stormfront.org**

Key Lesson:

# Rank ≠ Reliability

## What Is The Wisdom of Like-Minded Crowds?

Eli Pariser  
**"The Filter Bubble"**

Social Media as Petri Dish

## The Wisdom of Crowds The Power of Crowd-Sourcing



*"Crowdsourcing is...the voluntary undertaking of a task...in which the crowd should participate bringing their work, money, knowledge and/or experience...The user will receive ... social recognition, self-esteem, or the development of individual skills, while the crowdsourcer will obtain and utilize to their advantage that what the user has brought to the venture."*

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## Wikipedia Hacks Aren't Always so Obvious



John Seigenthaler's Wikipedia War



### Watch for tags, warnings, and captions . . .

**This article does not cite any references or sources.**  
Please help improve this article by adding citations to reliable sources. Unsubstantiated material may be challenged and removed.

The neutrality of this article is disputed. Please see the discussion page for details. You may wish to remove this template once the dispute has been resolved. (January 2008)

**This article documents a current event.** Information may change rapidly as the event progresses.

**The article's factual accuracy is disputed.** Please see the reference citations on this article page. (January 2008)

This article is about a person who has recently died. Some information, such as the particulars to the circumstances of the person's death and surrounding events, may change as more facts become known.

**This article does not cite any references or sources.**  
Please help improve this article by adding citations to reliable sources. Unsubstantiated material may be challenged and removed.

. . . which can help you spot problems in articles.

## Evaluating Web Pages: **VIA**

- Articles provide evidence, reliable sources and transparency.
- Dates for page creation and content updates are provided.
- Links are working (don't lead to dead/outdated pages).
- Information on the page is not out of date.



## Evaluating Web Pages: **vIA**

- Information is **Independent and verifiable.**
- **Multiple sources are cited, ideally with a variety of viewpoints.**
- **Links out to reputable, independent, or authoritative sites.**
- **News and opinion are clearly labeled.**



## Evaluating Web Pages: **vIA**

The person/organization providing the information is **INDEPENDENT**, informed and knowledgeable. By virtue of experience, data collection, observation, training, credentials, access, they know what they are talking about.



## Evaluating Web Pages: **vIA**

- “About Us” is easily found, and with robust information about funding, ownership, contact numbers for corrections, etc.



## Look at the "About Us" Page



### What's FAIR?

FAIR, the national media watch group, has been offering well-documented criticism of media bias and censorship since 1986. We work to invigorate the First Amendment by advocating for greater diversity in the press and by scrutinizing media practices that marginalize public interest, minority and dissenting viewpoints. As an anti-censorship organization, we expose neglected news stories and defend working journalists when they are muzzled. As a progressive group, FAIR believes that structural reform is ultimately needed to break up the dominant media conglomerates, establish independent public broadcasting and promote strong non-profit sources of information.



## Who Runs the Site?

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WWW:
http://www.fair.org/
Organization: FAIR
Address: 100 W. 42nd St., New York, NY 10036
Phone: (212) 512-1500
Fax: (212) 512-1501
E-mail: info@fair.org

Administrative Contact:
Name: William L. J. ...
Address: ...
Phone: ...
Fax: ...

Technical Contact:
Name: ...
Address: ...
Phone: ...
Fax: ...
  
```

Look  
"Who's

Can anyone register a URL at these top-level domains?

.com	.edu
.museum	.xxx
.net	.travel
.gov	.name
.info	.mil
.org	.uk
.us	.se

Which of the following domains have restrictions placed on them?

.com	.edu
.museum	.xxx
.net	.travel
.gov	.name
.info	.mil
.org	.uk
.us	.se

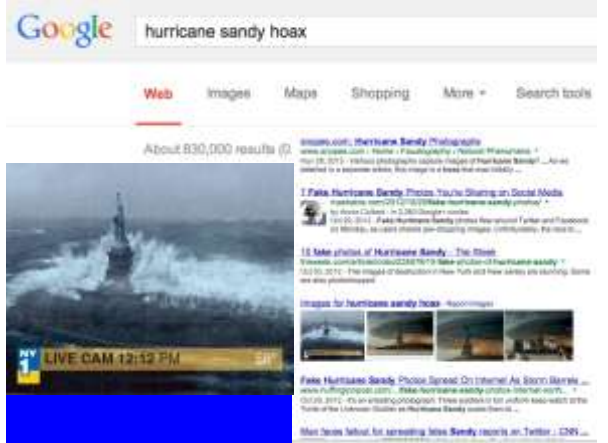




# Seek Out & Share Reliable Information



Shortcuts:  
Check Snopes



## Seek Out & Share Reliable Information



## Seek Out & Share Reliable Information

### Venerable British Museum Enlists in the Wikipedia Revolution

By NDM COWI  
Published June 4, 2010

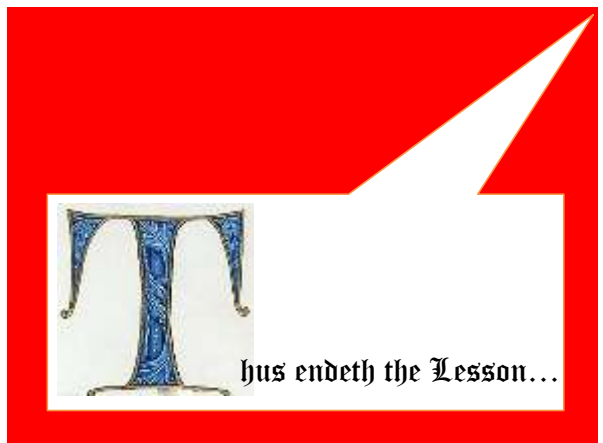
**The New York Times**



## After this lecture, students will be able to:

1. Explain how social media amplify the power of information.
1. Understand the particular challenges news consumers face when searching social and digital media for *reliable* and *actionable* information.
1. Use specific examples to illustrate the difference between reliable and unreliable information found on social media
2. Articulate the particular danger cognitive dissonance poses to news consumers seeking actionable information on social media

These skills relate to course outcomes 6,4,3,2,1



## The Power of *Disinformation*



## The Power of *Disinformation*

facebook



**Pope Benedict Comes Out as Gay**  
dailycurrent.com

Pope Benedict XVI announced today that he has resigned his papacy because he is gay and "could no longer live a lie." In a statement released to Italian news media the 85-year-old departing pontiff says he is relieved to be coming out after eight decades in the closet and urged the ...

### Authenticity Crisis:

Social Media's Embrace of Anonymity  
Sometimes Make Disintermediation, Technology and Crowds  
Enemies of The Truth



BBC

### Is this the real Pope? Five ways to spot a fake Twitter account



1. The **bigger** the story, the more fakes and hoaxes there will be.
2. Fake Twitter accounts often **substitute** a 0 for an O or a 1 for the l, playing on the real name of some person or organization.
3. Beware tweets from the person making news themselves. Hoaxers target news makers.
4. Check the bio on that Twitter handle. Are there troubling typos or poor grammar?
5. If a public personality's account doesn't have Twitter's official "checkmark," be extra-cautious.



# The Power of *Dis*information

