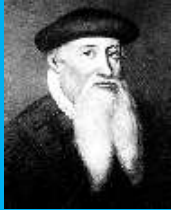


News Literacy – JRN 101B/103G



How Do You Know If You're Getting Reliable News?

What's New?



What's New?



What Is News Literacy And Why Does It Matter?

## Why News Literacy Matters:

**In the Information Age,  
YOU the consumer are now in  
charge of determining what is  
reliable  
and what is not.**

## Evaluated by Independent Experts

News Literacy students, compared to peers who did not take it:

1. Maintained a more diverse news diet than their peers.
2. Demonstrated superior political knowledge, even a year later
3. Were more likely to register and to vote
4. Were more likely to spot flaws in news reports.

Their peers caught up...a year later.

Source:  
Survey of 1,002 Stony Brook students by  
Dr. Christopher Weber, Louisiana State University

## Reviews by Your Peers

*"This is a life skill that every citizen should have. .. so long as consumers of news remain passive and ignorant in the face of the media, they will remain powerless."*

*"...Teaches you the basic skills you need to be a news consumer which we all need to be citizens. I really learned a lot."*

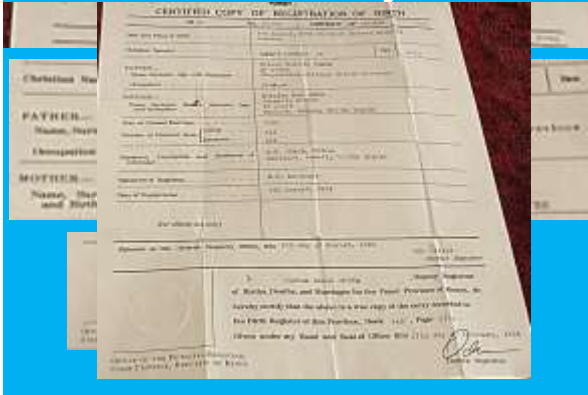
*"The information is all useful...You learn real life skills."*

*"...Learning what's going on in the world, and how to fish out all the crud being fed to us..."*

SOURCE:  
Comments Sections  
Online Student Evaluations, 3/2012

**News Literacy is the ability  
to use critical thinking skills  
to judge the reliability and  
credibility of news reports,  
whether they come via  
print, television  
or the Internet.**

## Does News Literacy Matter?



## How Do We Know What's Reliable?



Reliable information is  
actionable.

It allows news consumers to  
make a decision, take action  
or share responsibly with  
others.

## You Have To Decide



Seven Democratic Candidates for Mayor of New York City



Three Republican Candidates for Mayor of New York City

Does it Matter Who Runs New York?

### You Have to Decide...



Should We Start Another Pre-Emptive War?

### You Have to Decide



### You Have to Decide

Cheerleader.wmv

### Why News Literacy Matters



It Could Save Your Life



**Housekeeping, Announcements & Notes**

**Some Key Dates:  
Evening Guest Speakers**

(You earn extra credit for attending these evening sessions)

**Speaker #1**  
**Clarissa Ward**  
CBS News Foreign Correspondent

Thursday, Sept. 12  
Doors open 7:45 p.m.



**Final Exam:**  
**Monday, December 16 at 8 a.m.**

News Literacy – JRN 101B/103G  
This course satisfies *either* DEC B *or* G.  
**NOT BOTH**

**B**      **G**

You have until the add/drop deadline to decide which DEC applies

**How to Succeed in News Lit**  
This is a course about *news* literacy.

A stack of newspapers is shown next to logos for Fox News Channel, CNBC, MSNBC, CNN, and FOX Business.

Watch, listen, read every day.

# Classroom Etiquette



- No Cellphones
- No Smartphones
- No Texting
- No Talking
- No Sleeping
- Be on Time

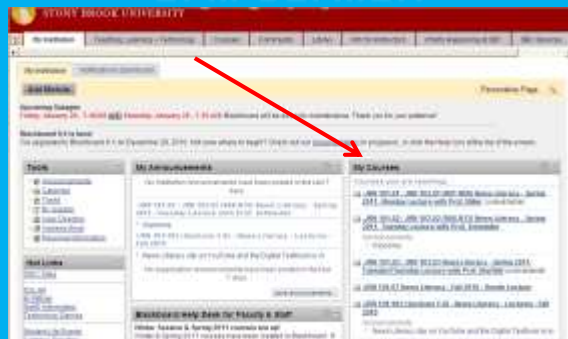
Violators will be asked to leave class

# How to Succeed in News Lit



“Eighty percent of success is showing up.”  
-Woody Allen

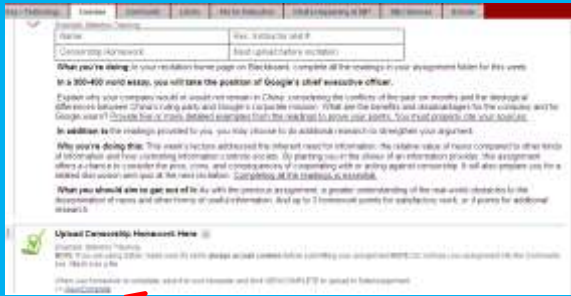
# BLACKBOARD



Your News Literacy Recitation site on Blackboard will look something like this:



# Safe Assign

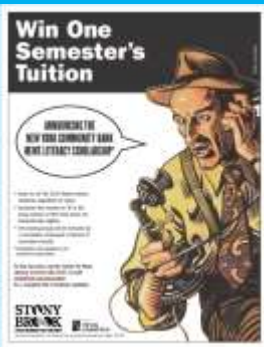


# Blackboard Problems? Lynda is Your Savior



<http://it.stonybrook.edu/help/kb/logging-in-to-lyndacom>

Spring  
2013  
Winner  
Vasily  
Slobodov



Past winner  
Stephanie Baker

News Literacy – JRN 101B/103G



# How Do You Know If You're Getting Reliable News?

## Should There Be Limits on Freedom of the Press?



Rep. Peter King: Punish journalists for leaks



NSA admits 'mistakes' amid criticism after audit shows it broke privacy rules

Poll: NSA leak served public interest, but prosecute Snowden anyway

In a USA TODAY/Pew Research Center poll, most Americans say the NSA water should be prosecuted, but Snowden don't like the idea the U.S. government is collecting their own communication records.

## How Do You Know What Happened?

Robinson: Trayvon Martin never had a chance

What if Trayvon Martin and George Zimmerman were white?

Opinion: Trayvon Martin did everything right

Beyoncé holds moment of silence for Trayvon Martin

Racism charges emerge in Trayvon Martin case

Facebook Under Fire Over 'Kill George Zimmerman' Pages

George Zimmerman's not guilty, but Florida sure is:

## What is News and Who Decides?

Cory Monteith's character on 'Glee' will not die of drug overdose



Who's Leading Investigation Returns to the House?



D.C. Coyote Signed on Long Island's East End



Supreme Court strikes down DOMA provision denying benefits to gay couples



The Egypt semantics debate: Is it a coup? A civil war?

## Who Decided Bad News is News?

Bad news montage.wmv



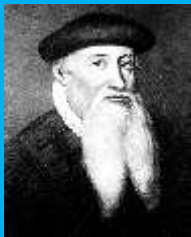
## Is Social Media Reliable or Hazardous?



## “Think Twice”

A Silent Minute to Absorb the Material

## From One “Berg” to Another



The Revolution in Communications in Your Lifetime

## 986 A.D.: Viking Explorers Discover North America



## The Dark Ages



A Monk Spent Months to Produce a Single Book



Gutenberg's Printing Press Changes the World

## The First Mass-Produced Book



The Gutenberg Bible

## Within 50 Years



From a Few Books to 10 Million

## Books That Changed the World and Challenged Authority



1534 – Martin Luther and His Bible

## Books That Changed the World and Challenged Authority



1776 – Tom Paine's Revolutionary "Common Sense"

## Mark Twain on the Printing Press



"It found truth astir on earth and gave it wings; but untruth was also abroad, and it was supplied with a double pair of wings."

## 1815 – The Battle of New Orleans



Almost 2,000 Soldiers Died 15 Days After the End of the War of 1812

## The Trade-off: Accuracy vs. Speed



1838 – Samuel Morse Sends First Public Telegram in America

## Being There...Virtually



1920 – First News Broadcast of Presidential Election Results

## Being There...Seeing and Hearing



1937 – The Voyage of the Hindenburg

**Hindenburg.wmv**



## 1969: The Information Revolution 2.0



While we were marveling over live TV from the moon...  
The Internet was born: ARPANET

## The Information Revolution 2.0



Between the end of Bush's first term,  
and the beginning of Obama's first term,  
Web 2.0 changed the rules.

## Challenges for Consumers

- Challenge #1: Information Overload
- Challenge #2: The Blurring of the Lines
- Challenge #3: Overcoming Your Own Bias

## Overload



## Blurring the Lines

DailyShow1.wmv  
 DailyShow2  
 DailyShow3

Who is a Journalist? Who isn't? Does it Matter?

## Blurring the Lines



Who is a Journalist? Who isn't? Does it Matter?

## Blurred Lines and The Crisis of Authenticity



## So Many Fakes, So Little Time



## Challenge #3 Overcoming "Own Bias"



CodeRed.wmv

Or...Can You Handle The Truth?

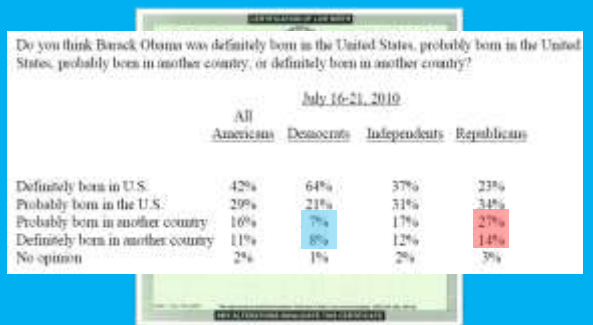
## Challenge #3: Overcoming "Own Bias"

16% of All Voters & 30% of Republicans Continue to Believe Obama Not Born in U.S.



What is "Cognitive Dissonance?"

## Are We Blinded by Our Own Bias?



### Course Outcomes Reminder

At the end of this lecture, students will be able to:

1. Define News Literacy and its importance
2. Explain how two information revolutions shaped history.
3. Use specific news events as examples to demonstrate course concepts like the impacts of the two communication revolutions at the heart of this lecture.

These skills relate to course outcomes 5 & 6

### Assignments Before Recitation:

1. "Reality Check"
2. Write up the "Revolutions" reading and bring hard copy to Recitation.

