

## The Power of Information



## The Power of Information



## The Power of Information

[Danpearl.wmv](http://Danpearl.wmv)

### The Power of Information: Today's Themes

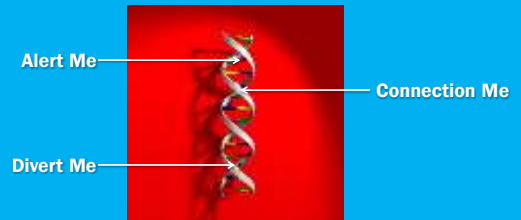
There is a universal need  
to receive and share information.

People kill  
– and risk death –  
over information.

The battle to control information  
is also universal - and changing with  
technology.

Why is there a universal need to share and receive news?

The Appetite for News Is Human "DNA"



It Alerts Us...



Even a Caveman Needs to Know...

Caveman.wmv

## Seriously, News Alerts Us



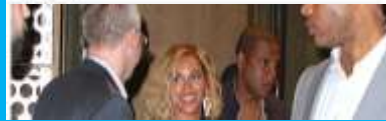
## It Alerts Us...



EnergyDrinkRecut.wmv

## It Diverts Us...

Still Bobbin' & Weavin': Beyoncé Sports Shoulder-Length Waves As She Steps Out Of VMA's Afterset With Hubby Hov



Miley Cyrus' Racist Outfits



Lil Scrappy Gets Arrested For Disorderly Conduct After Race Riot



## Celeb News is Nothing New...



News: "A lot of "tittle-tattle, gladiator pairs, trials & burglary".

## It Connects Us...



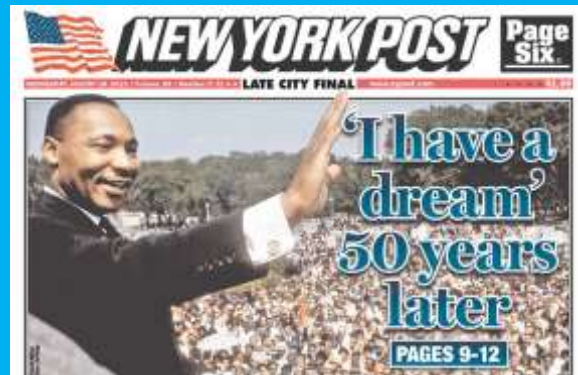
## Sandy Survivors Sift Rubble

## It Connects Us...

SandyBreezyPoint2:22.wmv

## Sandy's Aftermath

## It connects us



## A 48,000-hour Blackout



During five and a half years as a prisoner of war... *“The thing I missed most was information...free uncensored, undistorted, abundant information.”*

## The Power of Secrets



## The Power of Information: Three Themes

**There is a universal need  
to receive and share**

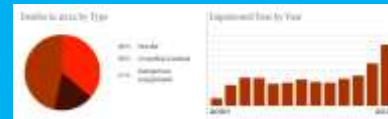
**Why do people kill  
– or risk death –  
over information?**

**The battle to control information  
is also universal**

## Why Did Marie Colvin Risk Death?



# ColvinMontage.wmv



36 Journalists killed in 2013

100% impunity rate since 2002

200 Journalists murdered who remain unpunished

456 Journalists in exile since 2005

Few killers are ever punished

## CPJ: 36 Journalists Killed So Far in 2013

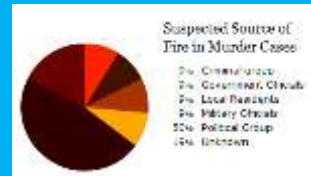
### Deadliest Countries in 2013

- |                |               |                  |
|----------------|---------------|------------------|
| 1. Syria: 17   | 4. Brazil: 3  | 7. Turkey: 1     |
| 2. Egypt: 6    | 5. Somalia: 2 | 8. Bangladesh: 1 |
| 3. Pakistan: 4 | 6. Russia: 2  |                  |



## Who is Doing the Killing?

### Suspected Perpetrators in Murder Cases from 2012



100% were carried out with complete impunity in 2012

Source: The Committee to Protect Journalists

## Clarissa Ward in Syria

Clarissa Ward Promo\_2.mov

## Pivot Point

### What Would You Ask Clarissa Ward?

Every other row  
Pivots to the row behind  
To discuss in groups of four

### Sri Lankan journalist predicted own execution



**'I hope my murder will be seen not as a defeat of freedom but an inspiration'**

This extraordinary article by the editor of the Sri Lankan Sunday Leader was published three days after he was shot dead in Colombo

## "Think Twice"

A Silent Minute to Absorb the Material

## The Power of Information: Three Themes

There is a universal need  
to receive and share

Why do people kill  
– or risk death –  
over information?

The battle to control information  
is also universal – and changing with  
technology.

From The Beginning  
Information Was Power

Drums.wmv

## Even (especially) Emperors Need to Control Information



## Even (especially) Emperors Need to Control Information



“Four hostile newspapers are more to be  
feared than a thousand bayonets.”



## North America's First Newspaper

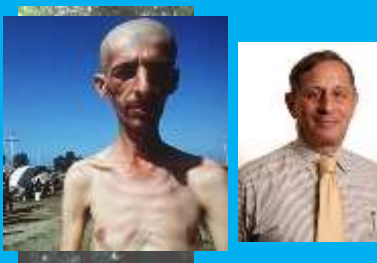


1690: Publick Occurrences Both Forreign and Domestick

## Information Can Be a Weapon of Mass Murder



## Information Can Prevent Mass Murder



Newsday's Roy Gutman exposes Bosnian atrocities

## How Has Information Technology Altered the Balance of Power?



**IN THE PAST DECADE,  
Web 2.0 changed the rules again**

## Information in Private Hands Can Push Public Officials to Act



## Information Starts a Revolution



## Cultural Differences: Is the Public Informed or Destabilized?



## In China the Balance of Power Has Shifted:



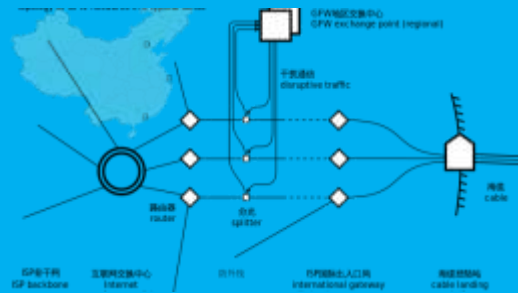
"We have the right to know the truth!" wrote one microblogger called kangfu xiaodingdang. "That's our basic right!"

## Napoleon's Worst Fears?



The Revenge of the "Flesh Searchers"

## The Battle Never Ends: The Great Firewall of China



## New Battle Fronts in China



## Napoleon and Emperor Qin Have Modern Company

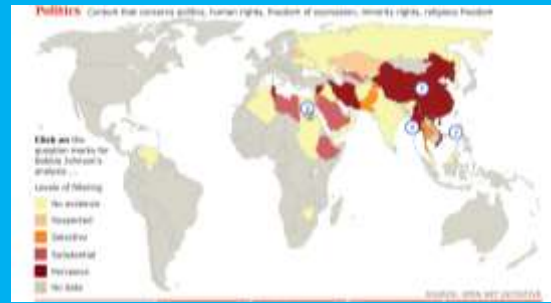


Turkish Prime Minister Recep Tayyip Erdogan:  
Social media are "the worst menace to society."

## The Battle Hits Private Companies



## The Global Battle Online



## The Global Battle Online



## FREEDOM OF THE PRESS WORLDWIDE IN 2013



## LA LIBERTÉ DE LA PRESSE DANS LE MONDE EN 2013

## The Battle in America



I went to Bud's Gun Shop to pick out a pistol because, quite frankly, I thought my reporting might get me killed. It was January 2011, and for the past month, the newspaper I worked for, the Times-Tribune in Corbin, Kentucky, had been running an investigative series on evidence and money missing from and a lack of prosecutions by the Whitley County Sheriff's Department.

## The Battle in America

Reporters Arm Selves 1:57

For the whole report, go to 60 Minutes' website  
<http://www.cbsnews.com/video/watch?id=7407678n>

## The Power of Information: Today's Themes

There is a universal need  
to receive and share information.

People kill  
– and risk death –  
over information.

The battle to control information  
is also universal - and changing with  
technology.

## 100,000 Bayonets vs. A Smartphone

WardAnatomyofDangerCut.mov

**At the end of this lecture, students will be able to:**

- 1. Use new vocabulary to describe the human need for information and categorize it into three broad types.**
- 2. Compare modern examples of the power of information to historic examples.**
- 3. Use specific events and examples to illustrate the power of information and to demonstrate a global understanding of press freedom**

**These skills relate to course outcomes 4, 5 & 6**



**Housekeeping, Announcements & Notes**

**Speaker #1**  
**Clarissa Ward**  
 CBS News Foreign Correspondent

Thursday, Sept. 12  
 Doors open 7:45 p.m.  
 Tickets (free) at SAC box office



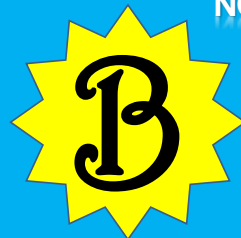
**Speaker #2**  
**Carl Bernstein**  
 Yes, THAT Carl Bernstein.

Tuesday, Oct 15  
 Doors open 7:45 p.m.  
 Tickets (free) at SAC box office



(You earn extra credit for attending these evening sessions)

News Literacy – JRN 101B/103G  
 This course satisfies *either* DEC B *or* G.  
**NOT BOTH**



You have until the add/drop deadline to decide which DEC applies

# Blackboard Problems? Lynda is Your Savior



<http://it.stonybrook.edu/help/kb/logging-in-to-lyndacom>



Spring  
2013  
Winner  
Vasily  
Slobodov



Past winner  
Stephanie Baker

# Safe Assign



thus endeth the Lesson...